



**USDA National Retail Report - Chicken**

Fri. Apr 16, 2021

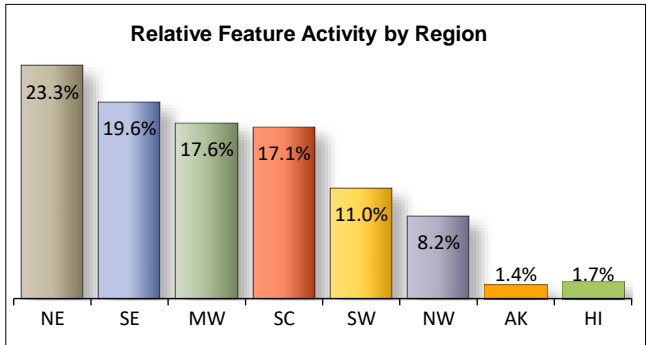
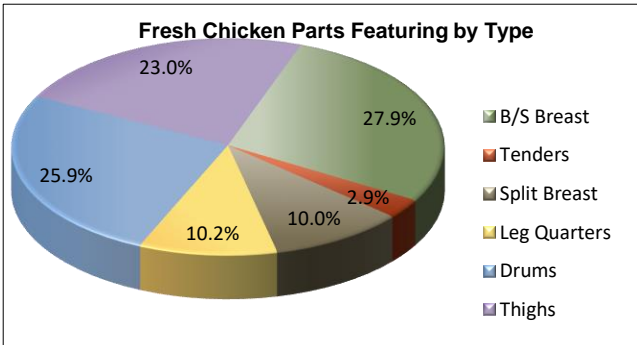
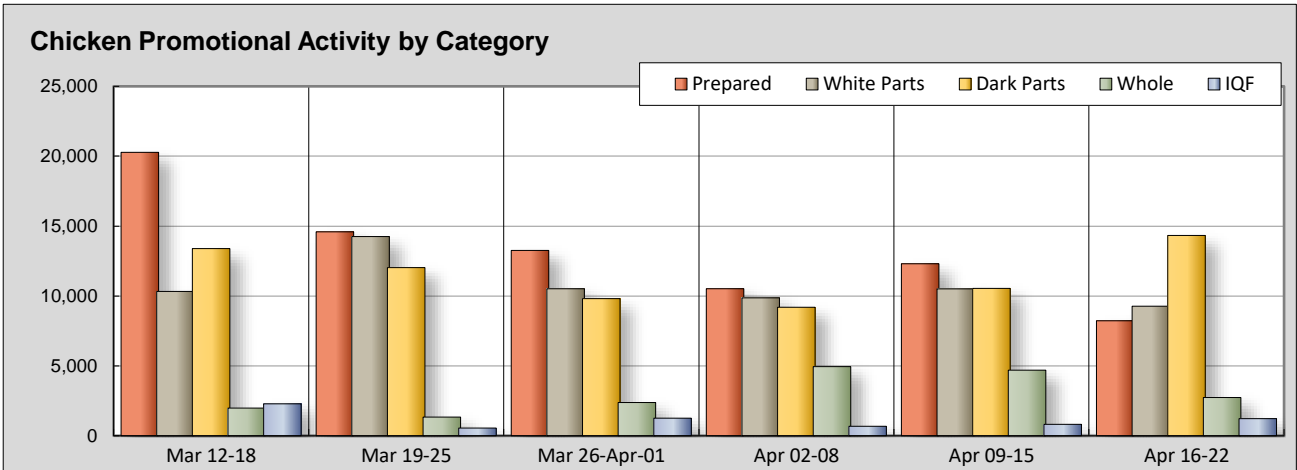
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate</b> <sup>1/</sup>	78.6% of 29,200 outlets		67.2% of 29,200 outlets		42.8% of 29,200 outlets	
<b>Special Rate</b> <sup>4/</sup>	13.7%		18.3%		5.0%	
<b>Activity Index</b> <sup>2/</sup>	35,790		38,871		26,906	
<b>WHOLE BIRD:</b>	Stores <sup>3/</sup> Wtd Avg		Stores /3 Wtd Avg		Stores /3 Wtd Avg	
bagged fryer	2,463	1.13	2,979	1.25	822	0.90
cut-up fryer	26	1.35	279	1.72	55	1.05
bagged roaster	102	1.36	813	1.60	70	1.69
Cornish (frs/frz)	145	2.25	622	2.84	33	2.97
<b>PARTS:</b>						
<b>Bnls/Sknls Breast</b>						
regular pack	1,357	3.02	1,299	2.48	621	1.87
value pack	3,035	2.12	4,827	2.15	2,746	1.97
thin sliced	1,306	2.91	307	3.20	380	2.68
marinated	496	3.07	314	3.77	90	3.93
<b>Breast Tenders</b>						
regular pack	484	3.95	214	3.20	90	3.00
value pack	161	3.43	379	3.22	1,373	2.55
<b>Split, bn-in Breast</b>						
regular pack	117	1.49	1,245	1.96	37	1.19
value pack	2,116	1.42	1,737	1.82	2,265	1.14
<b>Whole Wings</b>	198	3.37	188	3.31	564	2.15
<b>Leg Quarters</b>						
tray pack	1,813	0.96	833	0.93	301	0.76
bagged	465	0.62	335	0.67	1,531	0.56
<b>Legs</b>	12	0.69	174	0.96	23	0.59
<b>Thighs</b>						
regular pack	992	0.92	791	1.07	22	0.89
value pack	4,128	1.10	1,795	1.06	568	1.17
<b>Drumsticks</b>						
regular pack	1,188	0.91	949	0.97	63	0.67
value pack	4,568	1.06	2,413	0.98	717	1.07
<b>Bnls/Sknls Thighs</b>						
regular pack	723	2.73	282	2.43	15	1.20
value pack	443	2.04	2,972	1.82	406	2.16
<b>9-pc Combos</b>						
drum-thigh-breast						
drum-thigh-wing						
<b>IQF</b>						
B/S Breast	540	2.08	635	2.16	874	2.40
Tenders	484	2.61	183	2.32	379	2.92
Wings					156	2.27
Party Wings	201	2.32			304	2.49

**This Week's Chicken Feature Highlights**

Chicken continues to climb in volume featured, incentives to purchase are at healthy levels, all appears to be in place to attract buyers. Whole birds decrease in offer, but all types are present and are listed at lower prices. White parts also decrease in offer, but B/S and split breast options are the hot items this week. Dark meat items are the spotlight in ads this week but buyers can expect to pay more for B/S thighs and value pack options for thighs and drumsticks. IQF manages to maintain a small piece of ad space. Retailers slightly increase space for deli ads and most items are readily available at higher prices. Both specialty and organics maintain their volume.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. <sup>4/</sup> **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



**USDA National Retail Report - Chicken**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Apr 16, 2021

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
<b>Feature Rate</b> <sup>1/</sup>	71.5% of 5,500 sampled outlets				86.0% of 7,400 sampled outlets				69.2% of 6,100 sampled outlets			
<b>Special Rate</b> <sup>4/</sup>	5.3% of stores w/ no-price promotions				14.7% of stores w/ no-price promotions				6.9% of stores w/ no-price promotions			
<b>Activity Index</b> <sup>2/</sup>	Activity Index = 5,787				Activity Index = 7,744				Activity Index = 5,780			
<b>WHOLE BIRD:</b>	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/				4/	
bagged fryer	1.00 - 1.79	91	1.45		0.97 - 1.79	516	1.01		0.49 - 1.79	869	0.99	
cut-up fryers												
bagged roaster	1.28	90	1.28									
Cornish (frs/frz)	2.99	65	2.99									
<b>PARTS:</b>	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>												
regular pack		2.49	227	2.49					2.99	2.49 - 3.99	417	3.28
value pack		1.77 - 3.49	893	2.28	1.99 - 2.79	1.77 - 2.49	382	1.98		1.69 - 2.99	513	2.23
thin sliced	1.99	2.88 - 3.49	288	2.62		2.99	955	2.99		3.29	43	3.29
marinated		3.49	110	3.49		6.99		6.99		2.50 - 4.99	297	2.95
<b>Breast Tenders</b>												
regular pack		2.99 - 3.29	125	3.02		2.99	77	2.99		2.59 - 4.99	244	4.57
value pack		3.99	62	3.99						1.99 - 2.99	56	2.78
<b>Split, bn-in Breast</b>												
regular pack		1.49	7	1.49		1.49 - 1.78	20	1.64		1.19 - 1.79	57	1.32
value pack		0.99 - 1.49	411	1.35		0.99 - 1.49	1,219	1.46		0.99 - 1.69	223	1.23
<b>Whole Wings</b>										2.99 - 3.99	115	3.09
<b>Leg Quarters</b>												
tray pack	0.49		65	0.49		0.99	1,133	0.99		0.79 - 0.99	55	0.83
bagged		0.49 - 0.79	100	0.56		0.49 - 0.79	130	0.51		0.69 - 0.99	54	0.93
<b>Legs</b>										0.69	12	0.69
<b>Thighs</b>												
regular pack		0.99 - 1.29	75	1.04					0.88 - 1.99	0.88	904	0.89
value pack	0.88 - 1.99	0.98 - 1.49	1,186	1.19	0.88	0.97 - 1.29	1,465	1.18	0.99	0.88 - 1.29	250	0.96
<b>Drumsticks</b>												
regular pack		0.79 - 1.29	137	0.93					0.88 - 1.29	0.69 - 0.99	931	0.89
value pack	0.88 - 1.99	0.98 - 1.49	1,248	1.18	0.88	0.97 - 1.29	1,465	1.18	0.99	0.49 - 0.99	294	0.85
<b>Bnls/Sknls Thighs</b>												
regular pack		1.49 - 2.49	174	2.13						1.99	39	1.99
value pack		2.99	62	2.99		1.49 - 2.99	106	2.01		1.49 - 2.99	108	1.86
<b>9-pc Combos</b>												
drum-thigh-breast												
drum-thigh-wing												
<b>IF</b>	<b>B/S Breast</b>	1.79 - 1.99	142	1.98		1.79	10	1.79	1.66	1.99 - 3.99	207	2.30
	<b>Tenders</b>	2.60	105	2.60		2.60	189	2.60		2.60	92	2.60
	<b>Wings</b>											
	<b>Party Wings</b>	2.19 - 2.24	124	2.22	2.50		77	2.50				

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain>;

(404) 562-5850

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**USDA National Retail Report - Chicken**

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Apr 16, 2021

	SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
<b>Feature Rate</b> <sup>1/</sup>	<b>82.4% of 4,900 sampled outlets</b>				<b>83.0% of 3,800 sampled outlets</b>				<b>91.0% of 1,300 sampled outlets</b>			
<b>Special Rate</b> <sup>4/</sup>	<b>10.4% of stores w/ no-price promotions</b>				<b>23.1% of stores w/ no-price promotions</b>				<b>61.4% of stores w/ no-price promotions</b>			
<b>Activity Index</b> <sup>2/</sup>	<b>Activity Index = 5,917</b>				<b>Activity Index = 1,307</b>				<b>Activity Index = 1,004</b>			
<b>WHOLE BIRD:</b>	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/				4/	
bagged fryer	0.97 - 3.99	690	1.34		0.77 - 2.69	212	1.02		1.29 - 1.49	69	1.35	
cut-up fryer	1.58	16	1.58		0.99	10	0.99					
bagged roaster									1.99	12	1.99	
Cornish (frs/frz)	1.49	67	1.49		2.49	13	2.49					
<b>PARTS:</b>	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>												
regular pack	2.99	1.79 - 2.99	596	2.91	3.99	2.29 - 2.99	117	3.67				
value pack	1.79	1.68 - 2.99	256	2.34	2.79	1.77 - 2.99	263	2.22		1.77 - 2.99	728	1.80
thin sliced		2.48	16	2.48								
marinated		2.48 - 3.99	89	2.95								
<b>Breast Tenders</b>												
regular pack		4.99	38	4.99								
value pack									3.49		43	3.49
<b>Split, bn-in Breast</b>												
regular pack	2.19	0.89 - 1.98	33	1.72								
value pack	1.19	0.89 - 1.49	138	1.25	1.99	1.69	114	1.85		1.48	11	1.48
<b>Whole Wings</b>	2.79	3.99	83	3.76								
<b>Leg Quarters</b>												
tray pack		0.97	510	0.97		0.79	50	0.79				
bagged		0.48 - 0.69	121	0.59	0.69		60	0.69				
<b>Legs</b>												
<b>Thighs</b>												
regular pack					1.79		13	1.79				
value pack	0.77 - 0.88	0.97	1,097	0.96	0.77	0.99	114	0.87		1.49	16	1.49
<b>Drumsticks</b>												
regular pack					1.79	0.79 - 0.99	81	0.98	1.29		39	1.29
value pack	0.59 - 0.88	0.48 - 0.99	1,399	0.91	0.70	0.69 - 0.99	151	0.80		1.28	11	1.28
<b>Bnls/Sknls Thighs</b>												
regular pack		2.99	510	2.99								
value pack	1.79	1.49	33	1.64		1.77	109	1.77		1.95 - 2.29	21	2.11
<b>9-pc Combos</b>												
drum-thigh-breast												
drum-thigh-wing												
<b>TD</b>	<b>B/S Breast</b>	1.66 - 2.00	1.59 - 1.99	170	1.94					1.98	11	1.98
	<b>Tenders</b>		2.60	55	2.60				2.75		43	2.75
	<b>Wings</b>											
	<b>Party Wings</b>											



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Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Apr 16, 2021

		ALASKA (AK)				HAWAII (HI)					
<b>Feature Rate</b> <sup>1/</sup>		38.0% of 100 sampled outlets				34.3% of 100 sampled outlets					
<b>Special Rate</b> <sup>4/</sup>		11.0% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions					
<b>Activity Index</b> <sup>2/</sup>		Activity Index = 21				Activity Index = 3					
<b>WHOLE BIRD:</b>		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
				4/			4/				
bagged fryer		1.69 - 1.89	13	1.86	1.99	3	1.99				
cut-up fryer											
bagged roaster											
Cornish (frs/frz)											
<b>PARTS:</b>		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
<b>Bnls/Sknls Breast</b>											
regular pack											
value pack											
thin sliced			3.48	4	3.48						
marinated											
<b>Breast Tenders</b>											
regular pack											
value pack											
<b>Split, bn-in Breast</b>											
regular pack											
value pack											
<b>Whole Wings</b>											
<b>Leg Quarters</b>											
tray pack											
bagged											
<b>Legs</b>											
<b>Thighs</b>											
regular pack											
value pack											
<b>Drumsticks</b>											
regular pack											
value pack											
<b>Bnls/Sknls Thighs</b>											
regular pack											
value pack			2.98	4	2.98						
<b>9-pc Combos</b>											
drum-thigh-breast											
drum-thigh-wing											
<b>ID</b>	<b>B/S Breast</b>										
	<b>Tenders</b>										
	<b>Wings</b>										
	<b>Party Wings</b>										



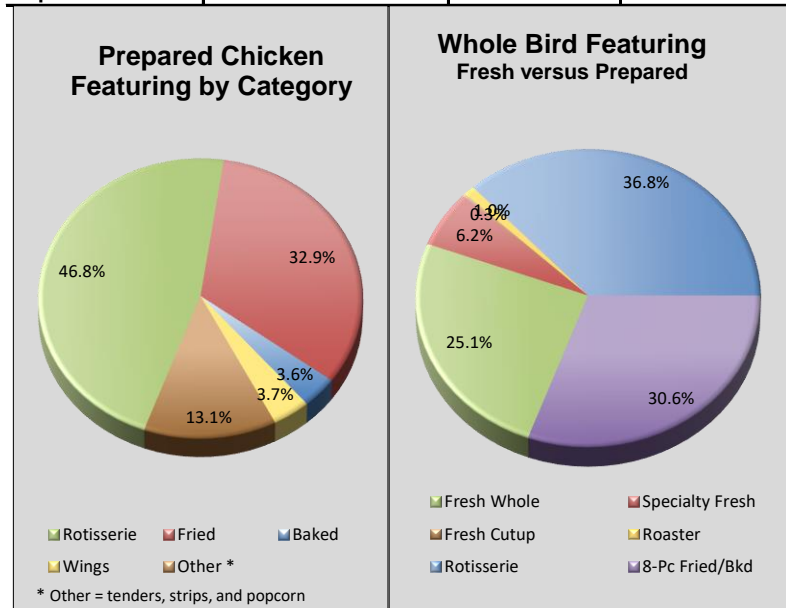
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(prices in dollars per unit or per pound unless otherwise noted)

Fri. Apr 16, 2021

PREPARED FOODS NATIONAL SUMMARY																				
		THIS WEEK		LAST WEEK		LAST YEAR				NORTHEAST U.S.		SOUTHEAST U.S.		MIDWEST U.S.		SOUTH CENTRAL U.S.				
Feature Rate <sup>1/</sup>		43.0% of 29,200 outlets		31.2% of 29,200 outlets		27.7% of 29,200 outlets		Feature Rate <sup>1/</sup>		39.4% of 5,500 sampled outlets		64.2% of 7,400 sampled outlets		37.0% of 6,100 sampled outlets		47.9% of 4,900 sampled outlets				
Activity Index <sup>2/</sup>		8,227		12,306		12,401		Activity Index <sup>2/</sup>		Activity Index = 1,472		Activity Index = 3,243		Activity Index = 1,744		Activity Index = 1,18				
		Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg			price range	stores	wtd avg	price range	stores	wtd avg	price range	stores			
<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>								
Whole Bird				Whole Bird				Whole Bird				Whole Bird								
< 2 lbs.		3,315	6.21	4,827	5.67	2,705	5.55	< 2 lbs.		4.99 - 6.99	551	6.20	5.88 - 6.59	1,978	6.33	4.99 - 6.99	600	5.67	5.99	47
2.1-3.0 lbs.		295	7.28	1,039	5.19	1,412	5.59	2.1-3.0 lbs.		10.00	13	10.00	5.99	23	5.99	6.00 - 8.78	138	7.50	6.99	67
Whole Breast				Whole Breast				Whole Breast				Whole Breast								
		239	6.99	36	3.86								6.99	201	6.99			6.99	38	
Leg Quarter				Leg Quarter				Leg Quarter				Leg Quarter								
<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>								
Fried 8-Piece Mix		1,170	7.39	2,710	5.62	4,992	6.29	Fried 8-Piece Mix		5.49 - 7.49	231	6.49	6.99 - 9.49	56	8.75	4.99 - 11.49	443	7.32	5.00 - 8.99	351
Baked 8-Piece Mix		293	8.06	241	7.39	1,671	5.88	Baked 8-Piece Mix								6.66 - 11.49	97	9.30	6.99	107
F/B 8-Piece Dark		1,423	6.14	166	7.48	12	3.99	F/B 8-Piece Dark		5.99 - 7.88	288	6.64	5.99	1,042	5.99	5.99	39	5.99	6.39	54
F/B 12-Piece		24	13.99	122	12.31	251	10.28	F/B 12-Piece								13.99	11	13.99	13.99	13
Bulk Pack (\$/piece)		87	0.73	258	0.76	77	0.86	Bulk Pack (\$/piece)					0.69	77	0.69					
<b>Wings:</b> bone-in		307	6.54	464	6.85	298	5.11	<b>Wings:</b> bone-in		4.99 - 6.99	193	6.06				5.99	58	5.99		
boneless						197	5.54	boneless												
<b>Tenders</b>		1,074	6.36	2,443	5.53	786	4.60	<b>Tenders</b>		5.99 - 7.99	196	7.04	4.98	67	4.98	3.99 - 5.99	157	5.09	6.99	510
<b>Strips</b>								<b>Strips</b>												
<b>Popcorn</b>								<b>Popcorn</b>												



		SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII				
Feature Rate <sup>1/</sup>		21.2% of 3,800 sampled outlets			14.0% of 1,300 sampled outlets			12.0% of 100 sampled outlets			28.6% of 100 sampled c				
Activity Index <sup>2/</sup>		Activity Index = 524			Activity Index = 35			Activity Index = 2			Activity Index = 20				
		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores			
<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>				<b>ROTISSERIE:</b>			
Whole Bird				Whole Bird				Whole Bird				Whole Bird			
< 2 lbs.		6.99	119	6.99									6.00	20	
2.1-3.0 lbs.		6.99	54	6.99											
Whole Breast				Whole Breast				Whole Breast				Whole Breast			
Leg Quarter				Leg Quarter				Leg Quarter				Leg Quarter			
<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>				<b>FRIED &amp; BAKED:</b>			
Fried 8-Piece Mix		7.99	89	7.99											
Baked 8-Piece Mix		7.99	89	7.99											
F/B 8-Piece Dark															
F/B 12-Piece															
Bulk Pack (\$/piece)					1.00	10	1.00								
<b>Wings:</b> bone-in		8.99	54	8.99				3.49	2	3.49					
boneless															
<b>Tenders</b>		5.00	119	5.00	5.98 - 6.99	25	6.38								
<b>Strips</b>															
<b>Popcorn</b>															

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

(404) 562-5850

Email: Atlanta.lpgmn@ams.usda.gov

5 of 7

Notes:

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I.S.  
outlets  
37  
wtd avg

5.99  
6.99  
6.99

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7.71  
6.99  
6.39  
13.99

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6.99

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outlets  
|  
wtd avg

6.00

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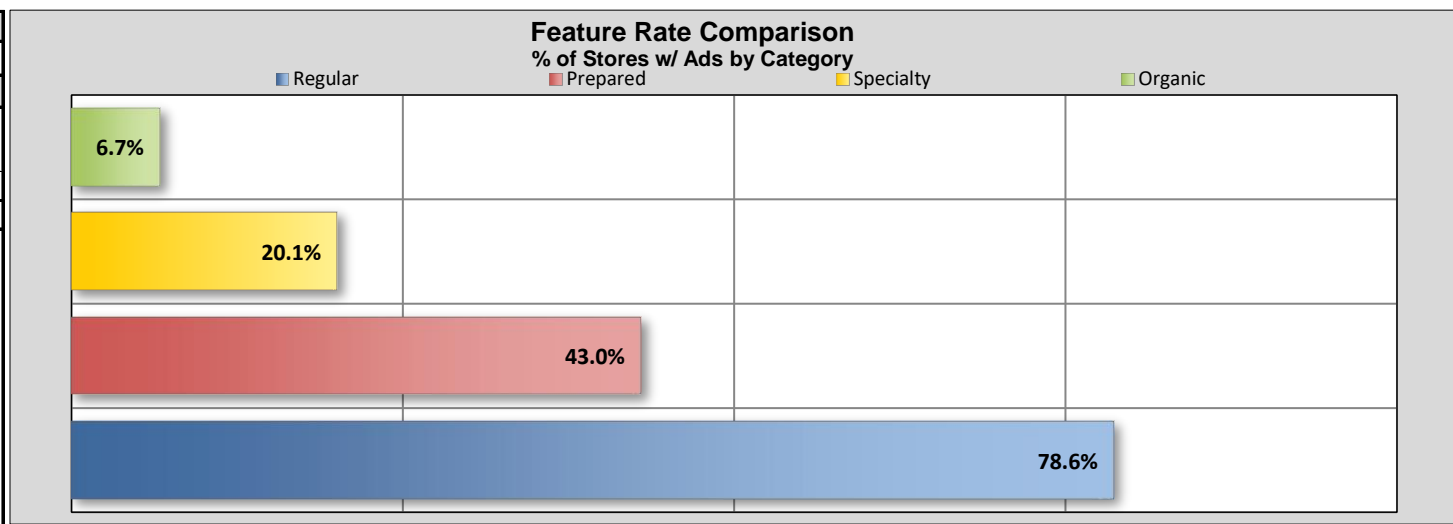
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**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	SPECIALTY CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate <sup>1/</sup></b>	20.1% of 29,200 outlets		19.6% of 29,200 outlets		7.7% of 29,200 outlets	
<b>Activity Index <sup>2/</sup></b>	<b>12,272</b>		<b>10,221</b>		<b>3,915</b>	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	609	1.61	715	1.54	656	1.23
Bnls/Sknls Breast	3,079	3.94	3,375	3.41	1,788	3.14
Breast Tenders	1,945	4.36	1,017	5.35		
Split, bn-in Breast	1,011	2.02	638	2.55	220	1.86
Whole Wings	312	3.22	257	2.74		
Leg Quarters	266	0.89	270	0.91		
Legs	92	1.19			71	1.99
Thighs	1,482	1.73	1,483	1.48	437	1.56
Drumsticks	1,239	1.49	1,417	1.48	709	1.32
B/S Thighs	2,237	3.66	1,049	3.08	34	2.99



SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate <sup>1/</sup>	25.5% of 5,500 sampled outlets			26.3% of 7,400 sampled outlets			10.5% of 6,100 sampled outlets			12.6% of 4,900 sampled outlets			28.7% of 3,800 sampled outlets			11.2% of 1,300 sampled outlets		
Activity Index <sup>2/</sup>	Activity Index = 5,001			Activity Index = 3,117			Activity Index = 897			Activity Index = 1,096			Activity Index = 2,001			Activity Index = 145		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.69 - 1.99	258	1.80	0.98 - 1.49	157	1.41	0.99 - 1.49	67	1.19	0.77 - 3.49	67	2.03	0.99 - 1.49	42	1.41	0.99	14	0.99
Bnls/Sknls Breast	3.49 - 5.99	1,273	4.48	1.98 - 3.59	361	2.65	1.79 - 5.99	193	3.18	1.79 - 5.00	438	3.89	0.99 - 4.99	708	3.70	4.99	95	4.99
Breast Tenders	2.99 - 5.99	888	4.39	3.98 - 5.99	244	4.34	2.99	258	2.99	2.99 - 6.48	153	4.95	4.99	402	4.99			
Split, bn-in Breast	0.99 - 3.99	444	2.56	0.99 - 4.99	172	2.18	4.99	5	4.99	1.58 - 4.99	103	1.82	0.99	270	0.99	2.68 - 4.99	17	2.95
Whole Wings	2.99 - 3.99	165	3.37	3.19	131	3.19										1.99	16	1.99
Leg Quarters	0.69 - 0.99	221	0.83	1.19	35	1.19				1.19	10	1.19						
Legs	1.19	48	1.19	1.19	44	1.19												
Thighs	0.89 - 2.99	729	1.93	1.39 - 1.69	160	1.49	1.39 - 1.98	187	1.51	1.28 - 5.00	167	1.92	0.99 - 3.49	236	1.35	1.69	3	1.69
Drumsticks	0.89 - 2.99	441	1.87	0.99 - 1.69	291	1.25	1.39 - 1.98	187	1.51	1.28 - 1.69	141	1.40	0.99	179	0.99			
B/S Thighs	2.99 - 5.99	534	3.60	2.49 - 5.99	1,522	3.78				3.28	17	3.28	1.99 - 2.99	164	2.78			
SPECIALTY	ALASKA			HAWAII														
Feature Rate <sup>1/</sup>	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets														
Activity Index <sup>2/</sup>	Activity Index = 15			Activity Index = 0														
	price range	stores	wtd avg	price range	stores	wtd avg												
Whole Fryer	2.28	4	2.28															
Bnls/Sknls Breast	4.99	11	4.99															
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Leg Quarters																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

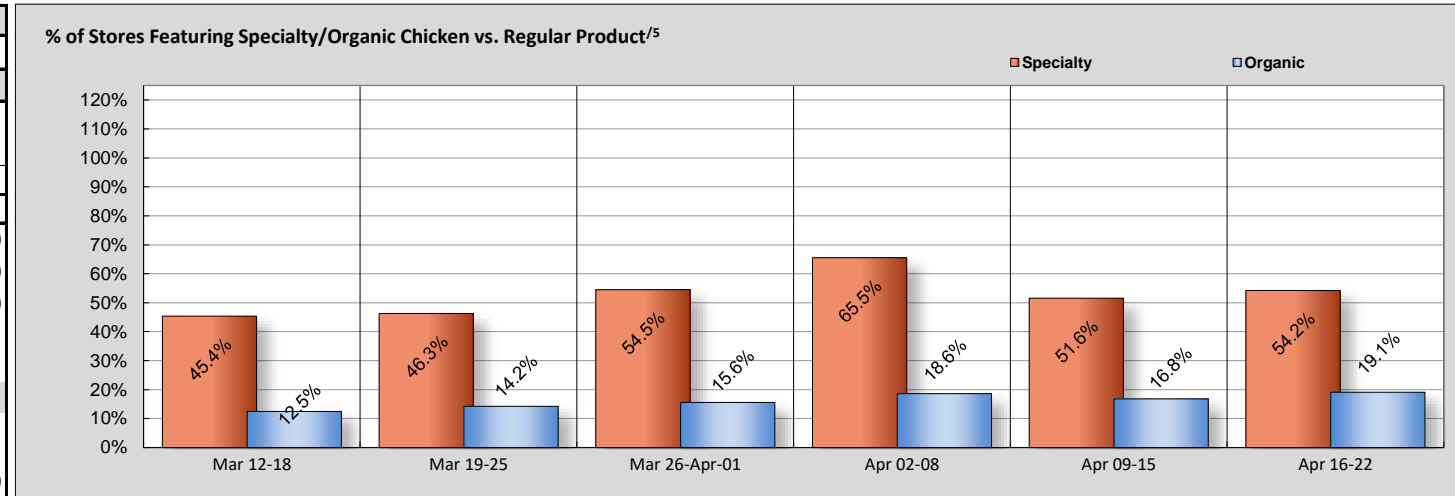


**USDA National Retail Report - Chicken**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/16 thru 04/22.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate <sup>1/</sup></b>	6.7% of 29,200 outlets		6.7% of 29,200 outlets		0.8% of 29,200 outlets	
<b>Activity Index <sup>2/</sup></b>	<b>4,198</b>		<b>3,196</b>		<b>331</b>	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	825	2.99	840	2.72	77	3.99
Bnls/Sknls Breast	2,194	6.71	712	7.29	77	8.99
Breast Tenders			189	9.99	11	5.99
Split, bn-in Breast			364	2.50		
Whole Wings	89	3.99	118	3.88		
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	547	3.24	637	3.35		
Drumsticks	543	2.60	336	3.15	166	2.99
B/S Thighs						



<sup>5/</sup> % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.		SOUTHEAST U.S.		MIDWEST U.S.		SOUTH CENTRAL U.S.		SOUTHWEST U.S.		NORTHWEST U.S.	
		16.7% of 5,500 sampled outlets Activity Index = 1,859		1.8% of 7,400 sampled outlets Activity Index = 1,324		6.3% of 6,100 sampled outlets Activity Index = 588		2.1% of 4,900 sampled outlets Activity Index = 108		8.2% of 3,800 sampled outlets Activity Index = 260		6.2% of 1,300 sampled outlets Activity Index = 59
Whole Fryer	2.29 - 3.99	690	2.79	3.69 - 3.99	46	3.98	4.00	89	4.00			
Bnls/Sknls Breast	5.99 - 6.99	477	6.59	5.99 - 7.99	1,190	7.01	4.99 - 9.99	410	5.92	5.99	38	5.99
Breast Tenders										7.99	36	7.99
Split, bn-in Breast												
Whole Wings										3.99	89	3.99
Legs												
Thighs	3.14 - 3.99	174	3.46	3.14	88	3.14	3.14	89	3.14	3.14	70	3.14
Drumsticks	1.99 - 3.99	518	2.63							1.99	25	1.99
B/S Thighs												
ORGANIC	ALASKA		HAWAII									
	0.0% of 100 sampled outlets Activity Index = 0		21.9% of 100 sampled outlets Activity Index = 43									
Whole Fryer												
Bnls/Sknls Breast												
Breast Tenders												
Split, bn-in Breast												
Whole Wings												
Legs												
Thighs				3.14 - 4.49	23	4.31						
Drumsticks				3.49	20	3.49						
B/S Thighs												

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