



USDA National Retail Report - Chicken

Fri. Feb 26, 2021

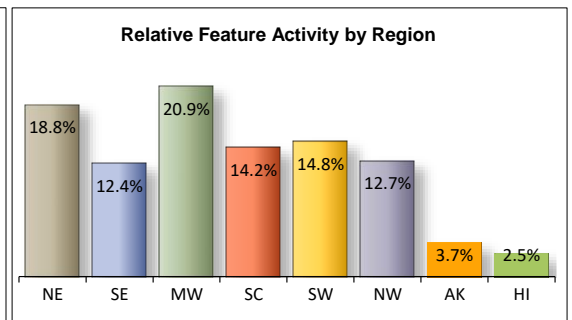
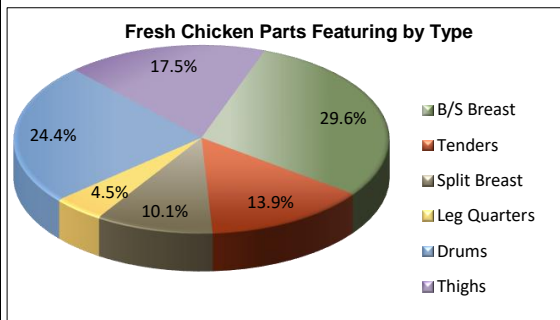
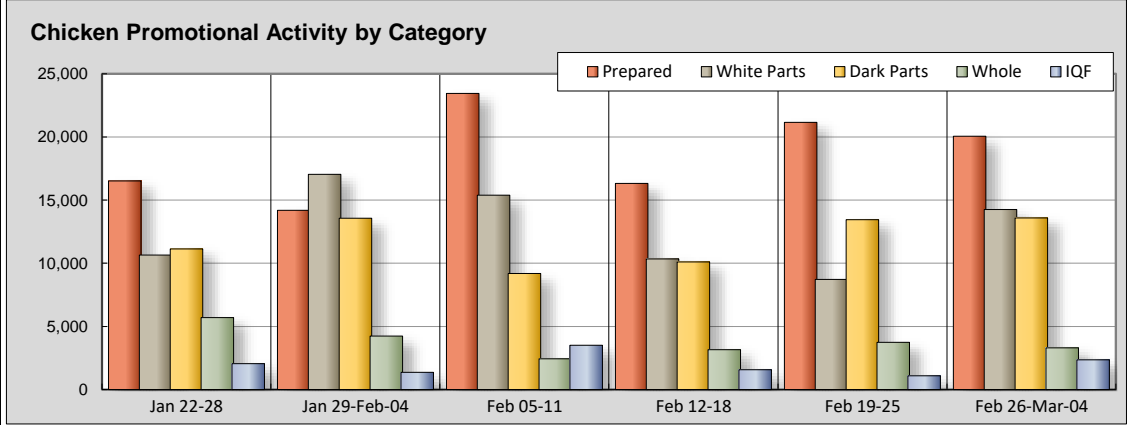
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 02/26 thru 03/04.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	62.2% of 29,200 outlets		63.2% of 29,200 outlets		91.9% of 29,200 outlets	
Special Rate ^{4/}	12.6%		12.5%		12.2%	
Activity Index ^{2/}	53,562		48,161		50,356	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	2,228	1.14	1,481	1.05	1,295	1.12
cut-up fryer	130	1.45			167	1.40
bagged roaster	551	1.51	2,149	1.03	734	1.05
Cornish (frs/frz)	395	2.59	111	1.17	213	2.82
PARTS:						
Bnls/Sknls Breast						
regular pack	2,122	2.94	746	3.08	1,905	2.42
value pack	4,955	2.15	3,926	1.98	7,947	1.78
thin sliced	478	3.51	775	3.23	1,029	3.13
marinated	242	3.89	83	3.09	22	2.76
Breast Tenders						
regular pack	708	3.62	89	2.83	191	2.95
value pack	2,967	2.35	281	3.22	280	3.33
Split, bn-in Breast						
regular pack	1,475	1.32	341	1.15	139	1.64
value pack	1,185	1.06	2,043	1.10	1,491	1.02
Whole Wings						
	123	3.63	438	2.98	2,297	2.57
Leg Quarters						
tray pack	280	0.81	814	0.91	833	0.76
bagged	901	0.56	876	0.53	368	0.86
Legs						
	94	0.81	124	1.03	61	0.95
Thighs						
regular pack	1,786	1.02	780	1.00	1,317	1.03
value pack	2,833	1.01	4,072	1.01	1,984	1.02
Drumsticks						
regular pack	1,890	1.04	702	1.01	1,307	1.03
value pack	4,545	0.95	4,276	0.98	2,777	0.97
Bnls/Sknls Thighs						
regular pack	845	2.64	95	2.81	1,053	2.97
value pack	415	1.99	1,711	2.17	1,708	2.10
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF	B/S Breast	1,861 2.23	651 2.08	1,912 2.42		
	Tenders	294 3.46	253 2.03	510 3.36		
	Wings		64 2.50	348 2.90		
	Party Wings	201 2.22	124 2.22	329 2.27		

This Week's Chicken Feature Highlights

Feature activity of retail chicken increase slightly from the lower activity last week. "No price" incentives remain about the same. Whole birds continue to be prevalent in circulars led particularly by bagged fryers and Cornish hens occupying the space. Overall white parts increase in offers with regular pack b/s breast and bulk pack tenders are the way to go. Bulk packs also prove to be the way to go in the dark meat sector as all types offered in these sizes increase in offers. B/S thighs make the greatest stride this week and more than triple in offers. Price levels fall slightly. In the IQF sector, b/s breast is the highlight this week. The deli case is pretty full this week as retailers offer a wide variety for shoppers to choose from, but wings and rotisserie birds are the favorite. Specialty items again fall back while organics continue to rise. The Southwestern area slowly returns to normal following last week's snow and ice storms which caused some disruptions in delivery schedules.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

^{1/} Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. ^{2/} Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). ^{3/} Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. ^{4/} Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



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Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 02/26 thru 03/04.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Feb 26, 2021

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate ^{1/}	71.3% of 5,500 sampled outlets				55.5% of 7,400 sampled outlets				64.0% of 6,100 sampled outlets			
Special Rate ^{4/}	9.0% of stores w/ no-price promotions				22.4% of stores w/ no-price promotions				1.6% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 7,065				Activity Index = 6,260				Activity Index = 7,871			
WHOLE BIRD:	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/				4/	
bagged fryer	0.99 - 1.79	637	1.36		0.99 - 1.79	1,036	1.01		0.99 - 1.49	89	1.42	
cut-up fryers					1.39	88	1.39		1.58	42	1.58	
bagged roaster	1.18 - 1.79	468	1.49		1.49 - 1.79	83	1.65					
Cornish (frs/frz)	2.99	259	2.99		2.99	44	2.99					
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		1.49 - 3.97	471	2.57		1.88 - 3.97	27	3.20	3.99	1.99 - 2.99	248	2.89
value pack	1.99 - 3.99	1.69 - 2.99	1,161	2.49	1.99 - 2.49	1.79 - 2.99	937	2.22		0.99 - 2.99	914	1.93
thin sliced	3.99		116	3.99	3.99	2.88	54	3.78		2.99	143	2.99
marinated										1.89 - 4.99	226	4.02
Breast Tenders												
regular pack		3.28 - 3.99	299	3.78						2.99 - 3.99	397	3.53
value pack	3.99	1.99 - 3.99	540	2.49	2.49 - 2.99	1.99	856	2.30		1.99 - 2.99	699	2.05
Split, bn-in Breast												
regular pack		1.79	207	1.79	1.49 - 2.49		175	2.28		0.89 - 1.99	904	1.03
value pack	1.49	1.49	102	1.49		0.99 - 1.49	117	1.01		0.88 - 1.00	136	0.98
Whole Wings										2.99 - 3.99	56	3.20
Leg Quarters												
tray pack		0.79	189	0.79		0.79	17	0.79		0.99	44	0.99
bagged	0.39 - 0.49	0.49 - 0.59	191	0.47		0.38 - 0.59	95	0.43		0.29 - 0.69	275	0.56
Legs	0.89		70	0.89					0.49 - 0.69		24	0.59
Thighs												
regular pack		1.00	13	1.00					1.49	0.99 - 1.29	831	1.06
value pack	1.29	0.79 - 0.99	593	1.16	0.89 - 1.19	0.79 - 1.29	710	0.92	1.29	0.79 - 1.59	472	1.05
Drumsticks												
regular pack		1.00	13	1.00					1.49	0.99 - 1.59	917	1.09
value pack	1.29	0.60 - 1.49	1,269	1.06	0.89 - 1.19	0.79 - 1.29	829	0.90	1.29	0.79 - 1.59	1,048	0.90
Bnls/Sknls Thighs												
regular pack		1.49	62	1.49		1.88	10	1.88		3.29	143	3.29
value pack		1.40 - 2.99	123	2.20		2.99	37	2.99		1.95 - 2.99	65	2.61
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IQF												
B/S Breast	2.40	1.49	151	1.59	1.50 - 3.98	1.99	781	2.51	1.49	2.00 - 2.66	198	2.44
Tenders		2.79	7	2.79	2.26	2.79 - 3.98	287	3.48				
Wings					2.26			2.26				
Party Wings		2.19 - 2.24	124	2.22	2.24		77	2.24				



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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Feb 26, 2021

		SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}		52.0% of 4,900 sampled outlets 3.6% of stores w/ no-price promotions Activity Index = 5,434				68.2% of 3,800 sampled outlets 10.8% of stores w/ no-price promotions Activity Index = 4,841				76.8% of 1,300 sampled outlets 62.0% of stores w/ no-price promotions Activity Index = 1,947			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.87 - 1.29		132	1.13	0.77 - 1.59		199	1.02	0.77 - 1.49		113	0.98
cut-up fryer													
bagged roaster													
Cornish (frs/frz)		1.29		67	1.29	0.98		7	0.98	0.98		14	0.98
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack			1.99 - 2.99	541	2.95	3.99	2.79 - 2.99	114	3.75	3.99	2.99	721	3.04
value pack		1.49 - 2.49	1.48 - 2.49	803	2.33	2.49	1.47 - 2.99	428	1.98		1.48 - 2.99	712	1.70
thin sliced			1.98	16	1.98	2.49 - 4.49		149	3.68				
marinated			1.98	16	1.98								
Breast Tenders													
regular pack			2.79	12	2.79								
value pack		2.49	1.99	750	2.34	4.49	1.99	122	3.81				
Split, bn-in Breast													
regular pack		1.49	1.19	189	1.26								
value pack		0.99	0.88 - 0.99	22	0.98		0.97 - 1.69	808	1.03				
Whole Wings			3.99	67	3.99								
Leg Quarters													
tray pack							0.69	30	0.69				
bagged			0.36 - 0.59	141	0.46	0.49	0.79 - 1.00	199	0.79				
Legs													
Thighs													
regular pack		0.99	0.89	297	0.99	0.99		645	0.99				
value pack		0.89	0.79 - 1.18	282	1.00	0.67 - 1.19	0.77 - 1.00	617	0.93	0.99	0.89 - 1.38	135	1.03
Drumsticks													
regular pack		0.99		287	0.99	0.99	0.69	673	0.98				
value pack			0.47 - 1.39	545	0.88	0.67 - 1.19	0.59 - 1.00	697	0.91		0.87 - 1.28	135	1.01
Bnls/Sknls Thighs													
regular pack		1.39	0.77 - 2.99	630	2.62								
value pack		0.99	1.29	47	1.19		1.47	129	1.47		1.95	11	1.95
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
FDI	B/S Breast	1.59	1.49 - 1.99	590	1.94	2.00		24	2.00		1.98 - 2.33	106	2.29
	Tenders Wings Party Wings												



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		ALASKA (AK)				HAWAII (HI)					
Feature Rate ^{1/}		50.0% of 100 sampled outlets				24.8% of 100 sampled outlets					
Special Rate ^{4/}		11.0% of stores w/ no-price promotions				19.0% of stores w/ no-price promotions					
Activity Index ^{2/}		Activity Index = 83				Activity Index = 3					
WHOLE BIRD:		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
				4/			4/				
bagged fryer		0.99 - 1.99	22	1.49							
cut-up fryer											
bagged roaster											
Cornish (frs/frz)		2.65	4	2.65							
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast											
regular pack											
value pack											
thin sliced											
marinated											
Breast Tenders											
regular pack											
value pack											
Split, bn-in Breast											
regular pack											
value pack											
Whole Wings											
Leg Quarters											
tray pack											
bagged											
Legs											
Thighs											
regular pack											
value pack			0.99 - 1.99	24	1.26						
Drumsticks											
regular pack											
value pack		1.39	0.99	22	1.19						
Bnls/Sknls Thighs											
regular pack											
value pack						2.69		3	2.69		
9-pc Combos											
drum-thigh-breast											
drum-thigh-wing											
FBI	B/S Breast		2.33	11	2.33						
	Tenders										
	Wings										
	Party Wings										

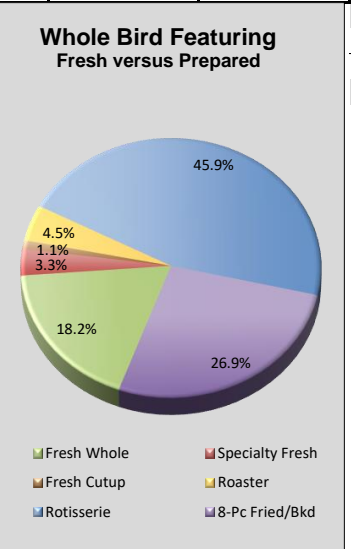
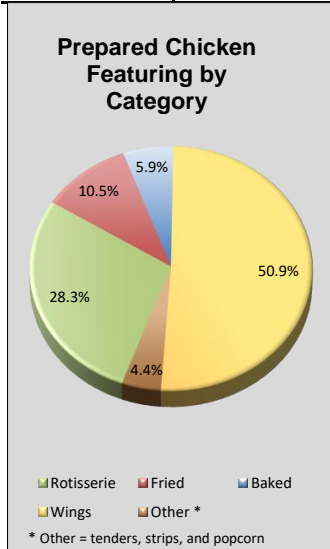


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Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 02/26 thru 03/04.
(prices in dollars per unit or per pound unless otherwise noted)

Fri. Feb 26, 2021

PREPARED FOODS NATIONAL SUMMARY																				
			THIS WEEK	LAST WEEK	LAST YEAR				NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.		
Feature Rate ^{1/}	48.1% of 29,200 outlets		47.8% of 29,200 outlets		43.6% of 29,200 outlets		Feature Rate ^{1/}	41.9% of 5,500 sampled outlets			59.8% of 7,400 sampled outlets			54.1% of 6,100 sampled outlets			49.1% of 4,900 sampled outlets			
Activity Index ^{2/}	20,058		21,156		18,139		Activity Index ^{2/}	Activity Index = 3,063			Activity Index = 6,068			Activity Index = 4,544			Activity Index = 3,895			
			Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	
ROTISSERIE:							ROTISSERIE:													
Whole Bird							Whole Bird													
< 2 lbs.	3,135	6.04	4,150	5.76	3,203	6.16	< 2 lbs.	4.99 - 6.99	219	6.17	4.99 - 6.59	1,582	6.26	4.99 - 6.99	588	5.61	5.99 - 6.48	234		
2.1-3.0 lbs.	2,475	6.31	582	7.38	647	6.26	2.1-3.0 lbs.	6.00 - 6.99	221	6.50	6.00 - 7.99	659	6.60	6.00 - 6.99	864	6.08	6.00 - 6.99	593		
Whole Breast	69	6.99	103	4.32			Whole Breast	6.99	69	6.99										
Leg Quarter					94	1.20	Leg Quarter													
FRIED & BAKED:							FRIED & BAKED:													
Fried 8-Piece Mix	1,687	6.70	3,905	6.45	2,092	7.18	Fried 8-Piece Mix	5.99 - 8.99	524	6.85	5.88 - 7.99	254	7.03	5.00 - 10.99	493	6.77	6.99 - 10.99	104		
Baked 8-Piece Mix	1,174	6.59	906	6.98	944	7.01	Baked 8-Piece Mix	5.99 - 6.99	439	6.51	6.99	186	6.99	5.99 - 10.99	370	6.77				
F/B 8-Piece Dark	263	5.78	128	5.37	14	6.99	F/B 8-Piece Dark	6.99	103	6.99	5.00	11	5.00	4.99	91	4.99	5.00	58		
F/B 12-Piece	88	12.51	55	14.26	168	8.65	F/B 12-Piece				13.29	35	13.29	11.99	53	11.99				
Bulk Pack (\$/piece)	77	0.87	310	0.74	120	0.77	Bulk Pack (\$/piece)				0.87	77	0.87							
Wings: bone-in	5,608	6.09	4,834	6.00	5,014	6.02	Wings: bone-in	5.98 - 6.99	567	6.09	5.98 - 6.99	1,906	6.24	5.98 - 6.99	927	6.02	5.98 - 6.99	1,563		
boneless	4,594	5.98	4,683	5.98	455	6.30	boneless	5.98	505	5.98	5.98	1,338	5.98	5.98	894	5.98	5.98	1,212		
Tenders	797	6.26	1,484	5.39	5,388	6.07	Tenders	6.47 - 7.99	416	7.13	5.99 - 6.99	20	6.49	4.99 - 6.99	238	5.32	4.99	107		
Strips	67	4.80	16	2.89			Strips							3.99 - 4.99	26	4.57	3.99	2		
Popcorn	24	6.49					Popcorn										6.49	24		
									SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII		
Feature Rate ^{1/}	32.3% of 3,800 sampled outlets		25.9% of 1,300 sampled outlets		32.0% of 100 sampled outlets		12.4% of 100 sampled outlets		Activity Index = 1,927			Activity Index = 494			Activity Index = 42			Activity Index = 23		
Activity Index ^{2/}																				
			Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	
ROTISSERIE:							ROTISSERIE:													
Whole Bird							Whole Bird													
< 2 lbs.							< 2 lbs.	4.97 - 6.00	385	5.65	5.50 - 7.99	105	5.74	5.50 - 7.99	22	6.75				
2.1-3.0 lbs.							2.1-3.0 lbs.	6.99	119	6.99	6.00	16	6.00					6.00	3	
Whole Breast							Whole Breast													
Leg Quarter							Leg Quarter													
FRIED & BAKED:							FRIED & BAKED:													
Fried 8-Piece Mix							Fried 8-Piece Mix	4.97 - 5.99	308	5.56	7.99	4	7.99							
Baked 8-Piece Mix							Baked 8-Piece Mix	5.99	179	5.99										
F/B 8-Piece Dark							F/B 8-Piece Dark													
F/B 12-Piece							F/B 12-Piece													
Bulk Pack (\$/piece)							Bulk Pack (\$/piece)													
Wings: bone-in							Wings: bone-in	5.98	468	5.98	5.98	157	5.98	5.98	10	5.98	5.98	10	5.98	
boneless							boneless	5.98	468	5.98	5.98	157	5.98	5.98	10	5.98	5.98	10	5.98	
Tenders							Tenders													
Strips							Strips													
Popcorn							Popcorn													



Source: USDA Livestock, Poultry, & Grain Market News;
<http://www.ams.usda.gov/market-news/livestock-poultry-grain>

(404) 562-5850
Email: Atlanta.lpgmn@ams.usda.gov

Notes:

J.S.
outlets
37
wtd avg
6.20
6.11

8.12
5.00

6.01
5.98
4.99
3.99
6.49

outlets
3
wtd avg

6.00

5.98
5.98



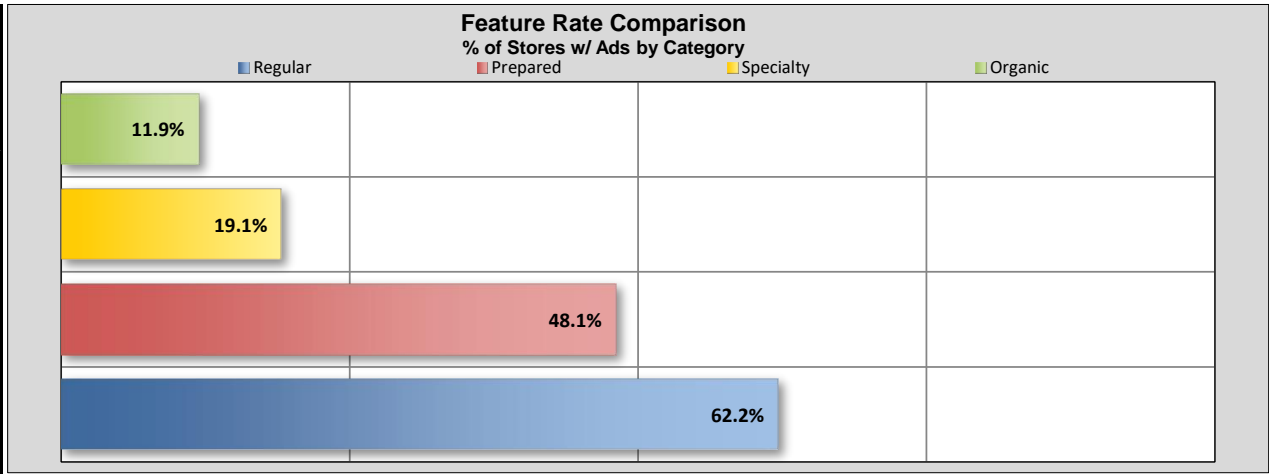
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NATIONAL SUMMARY						
SPECIALTY CHICKEN						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	19.1% of 29,200 outlets		25.0% of 29,200 outlets		31.9% of 29,200 outlets	
Activity Index ^{2/}	7,906		11,024		16,079	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	404	1.65	1,226	1.81	1,300	1.46
Bnls/Sknls Breast	2,667	4.26	2,874	4.82	7,773	4.49
Breast Tenders	729	4.65	862	4.80	1,229	4.59
Split, bn-in Breast	551	2.41	1,087	1.73	1,025	1.68
Whole Wings	454	3.40	288	3.49	224	2.64
Leg Quarters	266	1.03	355	0.87	113	0.76
Legs	143	1.74	118	1.19	170	1.51
Thighs	1,051	2.17	1,909	1.72	1,695	1.63
Drumsticks	1,102	2.21	1,665	1.73	1,578	1.60
B/S Thighs	539	3.47	640	3.54	972	2.93



SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	26.0% of 5,500 sampled outlets			19.9% of 7,400 sampled outlets			25.9% of 6,100 sampled outlets			5.8% of 4,900 sampled outlets			18.8% of 3,800 sampled outlets			6.0% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 4,134			Activity Index = 494			Activity Index = 1,993			Activity Index = 427			Activity Index = 625			Activity Index = 186		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.69 - 1.79	186	1.74				1.29 - 1.79	158	1.56	1.69 - 1.79	39	1.70						
Bnls/Sknls Breast	1.99 - 5.99	1,024	3.87	2.99 - 5.99	345	4.14	4.66 - 5.99	912	4.98	2.99 - 5.98	141	3.79	2.99 - 4.99	177	3.39	3.99 - 4.99	61	4.73
Breast Tenders	2.99 - 5.99	611	4.67				5.00	59	5.00	2.69	24	2.69	4.99	35	4.99			
Split, bn-in Breast	1.89 - 2.99	355	2.64	1.99	39	1.99	4.49	11	4.49	1.59	36	1.59	1.99	89	1.99	1.49	21	1.49
Whole Wings	3.49 - 4.69	365	3.74										1.99	89	1.99			
Leg Quarters	0.59 - 1.39	166	1.16	0.59	44	0.59	0.99	56	0.99									
Legs	0.99	93	0.99	2.99	26	2.99	2.99	5	2.99	2.99	7	2.99	3.69	10	3.69	2.99	2	2.99
Thighs	1.49 - 1.99	472	1.87				1.29 - 2.99	359	2.37	1.49 - 2.99	78	2.32	2.49 - 3.99	101	2.67	1.49	21	1.49
Drumsticks	1.49 - 2.99	481	2.03				1.29 - 2.99	374	2.36	1.49 - 2.99	78	2.32	2.49	89	2.49	1.49 - 1.99	60	1.82
B/S Thighs	2.99	381	2.99	4.99	40	4.99	5.00	59	5.00	2.69	24	2.69	4.99	35	4.99			

SPECIALTY	ALASKA			HAWAII											
Feature Rate ^{1/}	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets											
Activity Index ^{2/}	Activity Index = 7			Activity Index = 40											
	price range	stores	wtd avg	price range	stores	wtd avg									
Whole Fryer															
Bnls/Sknls Breast	2.79	7	2.79												
Breast Tenders															
Split, bn-in Breast															
Whole Wings															
Leg Quarters															
Legs															
Thighs				3.39	20	3.39									
Drumsticks				3.39	20	3.39									
B/S Thighs															

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

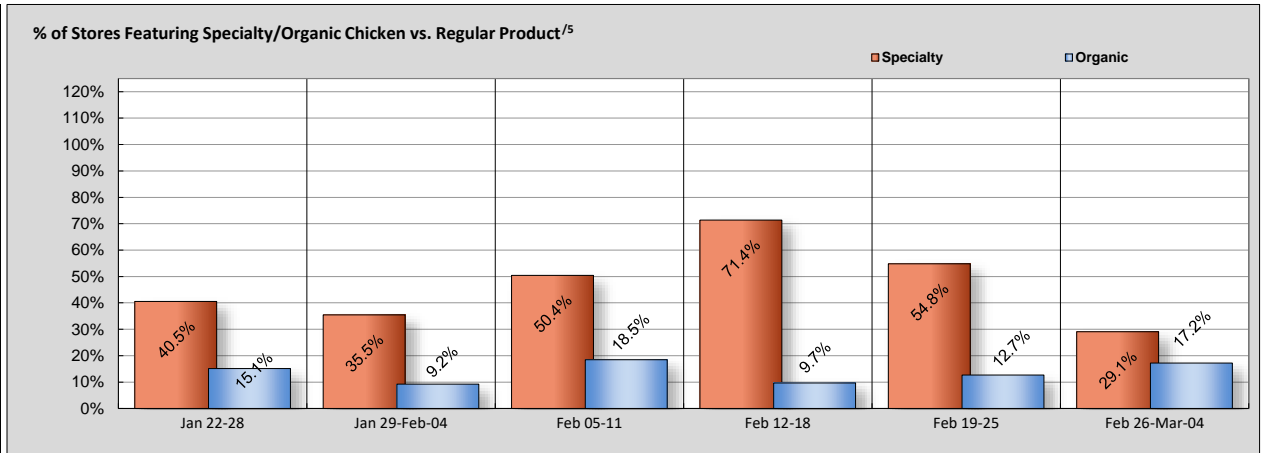


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 02/26 thru 03/04.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
USDA ORGANIC CHICKEN						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	11.9% of 29,200 outlets		4.9% of 29,200 outlets		15.0% of 29,200 outlets	
Activity Index ^{2/}	4,123		2,507		5,909	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	989	2.86	818	3.23	121	3.23
Bnls/Sknls Breast	2,929	6.90	1,376	6.66	2,921	7.31
Breast Tenders	103	8.99			261	10.71
Split, bn-in Breast						
Whole Wings						
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs			103	3.79	313	5.83
Drumsticks	25	1.99	170	2.74	1,840	2.81
B/S Thighs	77	5.99	40	4.99	453	6.25



^{5/} % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.				
		14.0% of 5,500 sampled outlets Activity Index = 1,378			23.3% of 7,400 sampled outlets Activity Index = 1,724			1.5% of 6,100 sampled outlets Activity Index = 89			12.2% of 4,900 sampled outlets Activity Index = 673			5.9% of 3,800 sampled outlets Activity Index = 196			4.8% of 1,300 sampled outlets Activity Index = 48			
Whole Fryer	2.49	3.69	524	3.06	2.49	88	2.49	2.49	89	2.49	70	2.49	2.49	3.99	171	2.80	2.49	2.79	32	2.64
Bnls/Sknls Breast	6.99	10.99	674	7.96	5.99	7.99	1,636	6.74												
Breast Tenders		8.99	103	8.99																
Split, bn-in Breast																				
Whole Wings																				
Legs																				
Thighs																				
Drumsticks													1.99	25	1.99					
B/S Thighs	5.99		77	5.99																
ORGANIC	ALASKA			HAWAII																
	15.0% of 100 sampled outlets Activity Index = 15			2.9% of 100 sampled outlets Activity Index = 3																
Whole Fryer	2.99		15	2.99	2.49		3	2.49												
Bnls/Sknls Breast																				
Breast Tenders																				
Split, bn-in Breast																				
Whole Wings																				
Legs																				
Thighs																				
Drumsticks																				
B/S Thighs																				

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