



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

July 25, 2025

Email us with accessibility issues with this report.

Phoenix, AZ: Sunny 83-106  
 Yuma, AZ Sunny 73-104  
 San Luis, AZ: Sunny 74-104  
 Bakersfield, CA: Sunny 68-91  
 Coachella, CA: Sunny 75-104  
 El Centro, CA: Partly Cloudy 74-104  
 Fresno, CA: Sunny 63-88  
 Huron, CA: Sunny 62-91  
 Oxnard, CA: Sunny 58-69  
 Salinas, CA: Sunny 58-69  
 Santa Maria, CA: Sunny 57-69  
 McAllen, TX: Cloudy 80-98  
 San Antonio, TX: Mostly Cloudy 78-95  
 Culiacan, SI MX: Partly Cloudy 78-98  
 Hermosillo, SO MX: Sunny 78-108  
 Caborca, SO MX: Sunny 76-106  
 Morelia, MI MX: Mostly Cloudy 52-76  
 Torreon, CO MX: Sunny 73-97  
 Veracruz, VE MX: Cloudy 76-90  
 Villahermosa, TB MX: Partly Cloudy 78-101

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## HERBS

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.  
 cartons  
 24s 26.45-30.75 mostly 27.85-29.75 occasional higher

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in price quality and condition.  
 cartons  
 30s 12.45-18.75 mostly 13.75-15.85 few 19.50  
 60s 15.95-22.75 mostly 18.45-19.75 occasional higher

### MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---CILANTRO: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in quality.  
 1 1/9 bushel crates bunched  
 60s 26.00-32.00 mostly 28.00-30.00 occasional lower

### OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality and condition.  
 cartons bunched  
 30s 8.95-11.95 mostly 9.95-10.95 occasional higher and lower  
 60s 12.95-16.95 mostly 14.95-16.95

### SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC  
 cartons  
 12s 15.00-20.00 mostly 15.00-18.00 occasional higher and lower  
 24s 20.00-28.00 mostly 23.00-26.00 occasional higher

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC  
 cartons bunched  
 30s 15.00-21.00 mostly 17.00-20.00 occasional higher and lower

## VEGETABLES

### CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---ARTICHOKES: DEMAND MODERATE. MARKET 24S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.  
 GLOBE  
 cartons  
 12s 14.75-20.75 mostly 15.75-18.75 one label 22.55  
 18s 14.75-22.75 mostly 17.75-19.75  
 24s 18.25-22.75 mostly 18.55-20.75  
 30s 15.75-22.75 mostly 17.75-19.75



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

Email us with accessibility issues with this report.

July 25, 2025

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

30 lb cartons 18.95-25.75 mostly 22.75-23.85 occasional higher and lower.

50 lb cartons 10.00-12.00 mostly 10.55-11.50 one label 22.95. occasional higher.

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Extra services included.

RED TYPE

45 lb cartons 10.75-14.05 mostly 11.75-12.75 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 10.75-15.00 mostly 11.75-13.95 occasional higher

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

NAPA

30 lb cartons 18.95-25.85 mostly 20.45-24.45 occasional lower

50 lb cartons 14.00-22.45 mostly 14.95-20.55 occasional higher

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Harvest curtailed.

cartons

24s 16.45-22.45 mostly 16.45-18.45

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Harvest curtailed.

cartons

24s 18.50-24.50 mostly 20.45-21.25

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons bunched

24s 11.05-14.25 mostly 12.55-13.85 occasional higher and lower

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 16.45-22.65 mostly 20.65-21.75 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

CURLY

cartons bunched

60s 13.55-19.75 mostly 16.65-18.85 occasional lower  
30s 10.55-16.75 mostly 12.75-15.75

PLAIN

cartons bunched

60s 13.05-20.75 mostly 17.95-19.85 occasional lower  
30s 14.75-19.75 mostly 14.75-17.75 few 10.45

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons bunched

24s 9.75-13.75 mostly 11.55-12.50 occasional higher. One label 20.55.

## CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---TOMATOES: DEMAND LARGE MODERATE, OTHERS FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

25 lb cartons loose

extra large 12.35-13.35 mostly 12.35

large 12.35-13.35 mostly 12.35

medium 12.35

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose

extra large 10.35-13.35 mostly 13.35

large 10.35-13.35 mostly 12.35-13.35

medium 10.35

## KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CARROTS: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 7.50-15.00 mostly 11.50-14.00

50 lb sacks loose

jumbo 18.00-25.00 mostly 23.00-24.00 few 30.00, occasional lower

BABY PEELED

cartons 30 1-lb film bags 20.50-22.30 mostly 21.50-21.85



ORGANIC

sacks 48 1-lb film bags  
medium-large Supplies in too few hands to establish a market.

25 lb sacks loose  
jumbo 15.00-24.10 mostly 16.00-24.10

BABY PEELED

cartons 30 1-lb film bags 29.00-32.00 occasional higher and lower

**MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---CUCUMBERS: SUPPLY HEAVY. DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in condition and price. Some sales shipped open with price to be established later. Many present shipments from prior bookings and/or previous commitments at higher prices.

1 1/9 bushel cartons  
medium 8.95-15.00 mostly 10.00 occasional lower  
Fair Quality 8.00-13.00 mostly 8.00-9.00 occasional lower  
large 7.00-13.00 mostly 8.00 one label 15.00  
cartons  
36s 6.00-9.00 mostly 6.00-7.00

---TOMATOES: DEMAND MODERATE. MARKET 4X4-4X5S ABOUT STEADY, 5X5-5X6S SLIGHTLY LOWER. Extra services included. Wide range in price.

VINE RIPES

cartons 2 layer  
4x4s 11.00-15.00 mostly 12.00-14.00 occasional higher  
4x5s 11.00-15.00 mostly 12.00-14.00 occasional higher  
5x5s 10.95-15.00 mostly 10.95-12.00 occasional higher  
5x6s 10.95-15.00 mostly 10.95-12.00 occasional higher

---TOMATOES, GRAPE TYPE: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET PINT ABOUT STEADY, LOOSE SLIGHTLY LOWER. Extra services included. Wide range in condition and price.

flats 12 1-pint containers with lids 7.00-8.00 occasional higher and lower  
20 lb cartons loose 13.00-15.95 mostly 13.00-15.00 occasional higher and lower

---TOMATOES, PLUM TYPE: DEMAND MEDIUM FAIRLY LIGHT, OTHERS MODERATE. MARKET EXTRA LARGE SLIGHTLY LOWER, OTHERS LOWER. Extra services included. Wide range in condition and price.

ROMA

25 lb cartons loose

extra large 9.00-13.00 mostly 10.00-12.00 one label 15.00  
large 7.00-11.00 mostly 8.00-10.00 one label 13.00  
medium 5.00-9.00 mostly 6.00-8.00 one label 12.00

**MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons bunched  
48s medium 8.00-12.75 mostly 8.00-10.75 occasional higher and lower  
cartons 2 film bags iceless  
24 bunches per bag 9.00-13.75 mostly 10.00-12.95 few 15.50-15.55, occasional lower  
cartons 4 film bags iceless  
12 bunches per bag 9.00-13.75 mostly 10.00-12.95 few 15.50-15.55, occasional lower

ORGANIC

cartons bunched  
48s medium 17.00-24.00 mostly 18.00-22.00 occasional higher and lower

**MEXICO CROSSINGS THROUGH TEXAS**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 9.00-13.00 mostly 9.00-11.00 occasional higher

---CABBAGE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

ROUND GREEN TYPE

50 lb sacks  
medium 10.00-12.00 mostly 11.00-12.00 occasional higher  
50 lb cartons  
medium 15.00-17.00 mostly 16.00-17.00 occasional higher

---CARROTS: DEMAND MODERATE. MARKET STEADY. Wide range in price, quality, and condition.

50 lb sacks loose



jumbo 16.00-20.00 mostly 16.00-18.00 occasional higher  
few 21.00

---CHAYOTE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in quality.

40 lb cartons 16.00-20.00 mostly 17.00-18.00 occasional  
higher

---CUCUMBERS: DEMAND MODERATE. MARKET ABOUT STEADY.

Wide range in price, quality and condition. Many present  
shipments from prior bookings and or previous commitments.

1 1/9 bushel cartons

medium 13.95-15.95 mostly 13.95-14.95 occasional  
higher and lower

Fair Quality 7.95-9.95 mostly 7.95-8.95 occasional higher

Ordinary Quality 5.95-7.95 mostly 5.95-6.95 occasional  
higher and lower

large 16.95-19.95 mostly 17.95-18.95 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT  
STEADY. Extra services included.

cartons

24s film wrapped 16.00-19.00 mostly 16.00-17.00  
occasional higher

---PEPPERS, ANAHEIM: DEMAND MODERATE. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-28.00 mostly 22.00-24.00  
occasional higher

---PEPPERS, BELL TYPE: DEMAND MODERATE. MARKET RED AND  
YELLOW SLIGHTLY HIGHER, ORANGE LOWER. Wide range in  
quality.

Greenhouse

Orange

11 lb cartons

jumbo 15.00-18.00 mostly 16.00-18.00 occasional higher  
and lower

extra large 15.00-18.00 mostly 16.00-18.00 occasional  
higher and lower

Red

11 lb cartons

jumbo 15.00-18.00 mostly 16.00-17.00 occasional higher  
extra large 15.00-18.00 mostly 16.00-18.00 occasional  
higher

large 14.00-16.00 mostly 14.00-15.00 occasional higher  
and lower

Yellow

11 lb cartons

jumbo 14.00-18.00 mostly 16.00-17.00 occasional higher  
extra large 14.00-18.00 mostly 16.00-17.00 occasional  
higher

---PEPPERS, HABANERO: SUPPLY LIGHT. DEMAND GOOD. MARKET  
ABOUT STEADY. Wide range in price, quality, condition and size.

Orange

8 lb cartons 40.00-46.00 mostly 44.00-46.00 occasional  
higher

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 20.00-25.00 mostly 21.00-24.00  
occasional higher and lower

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 19.00-24.00 mostly 20.00-23.00  
occasional higher and lower

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT  
STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-26.00 mostly 22.00-24.00  
occasional lower

---TOMATILLOS: DEMAND MODERATE. MARKET ABOUT STEADY.  
Wide range in size and quality.

1 1/9 bushel cartons/crates 16.00-20.00 mostly 18.00-20.00  
peeled (22.00)

---TOMATOES: DEMAND MODERATE. MARKET SLIGHTLY LOWER.  
Extra services included.

VINE RIPES

25 lb cartons loose

4x4 size 11.95-14.95 mostly 12.95-14.95 occasional higher

4x5 size 11.95-14.95 mostly 11.95-13.95 occasional higher

5x5 size 10.95-12.95 mostly 10.95-11.95 occasional higher

5x6 size 9.95-12.95 mostly 10.95 occasional higher

cartons 2 layer

4x4s 12.95-16.95 mostly 12.95-14.95 occasional higher

4x5s 12.95-16.95 mostly 12.95-14.95 occasional higher

5x5s 10.95-12.95 mostly 10.95-11.95 occasional higher

5x6s 9.95-11.95 mostly 9.95-10.95 occasional higher

---TOMATOES, GRAPE TYPE: DEMAND FAIRLY LIGHT. MARKET  
SLIGHTLY LOWER. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 8.95-11.95 mostly 9.95-11.95 occasional  
higher

20 lb cartons loose

medium-large 13.95-15.95 mostly 13.95-14.95 occasional  
higher

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET  
SLIGHTLY LOWER. Extra services included. Wide range in quality  
and condition.



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 25, 2025

## ROMA

25 lb cartons loose  
 extra large 11.95-14.95 mostly 12.95-13.95 occasional lower and higher  
 large 10.95-13.95 mostly 10.95-12.95 occasional lower and higher  
 medium 8.95-10.95 mostly 8.95-9.95 occasional higher

**OXNARD DISTRICT CALIFORNIA**  
 Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
 2025 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

### Green

cartons bunched  
 24s 9.95-11.95 mostly 10.95-11.95 few 20.00

## LACINATO (TUSCAN)

cartons bunched  
 24s 13.95-18.00 mostly 13.95-15.95 few 20.00

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

Wide range in price, quality and condition.

## CURLY

cartons bunched  
 60s 9.95-15.95 mostly 12.95-14.95 occasional higher and lower

## PLAIN

cartons bunched per bunch  
 60s 11.95-16.95 mostly 14.95-15.95

**SALINAS-WATSONVILLE CALIFORNIA**  
 Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
 2025 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons  
 bunched 14s 10.00-18.50 mostly 11.95-14.75 few 9.65, occasional higher  
 bunched 18s 10.50-19.00 mostly 12.45-15.25 occasional higher and lower

## CROWN CUT

20 lb cartons loose 10.00-20.55 mostly 13.00-16.75 few 8.00-9.00

## CROWN CUT Short Trim

20 lb cartons loose 11.95-21.55 mostly 14.65-17.75

---CAULIFLOWER: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Extra services included. Wide range in price.

## White

cartons film wrapped  
 9s 9.35-15.55 mostly 9.45-12.75 occasional higher and lower  
 12s 9.00-16.75 mostly 10.00-12.75 occasional higher and lower  
 16s 9.45-15.75 mostly 9.45-12.75 occasional higher and lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons  
 2 dozen 8.65-16.75 mostly 12.45-14.50  
 2 1/2 dozen 8.65-16.75 mostly 12.45-14.50  
 3 dozen 9.50-16.55 mostly 12.45-14.50

## HEARTS

cartons film bags  
 18s 13.65-19.55 mostly 15.00-18.55 few 11.65-12.65, occasional higher

---LETTUCE, BOSTON: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons  
 24s 9.50-16.50 mostly 11.75-14.75 few 17.75-18.45

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons  
 24s 14.00-18.85 mostly 14.75-17.75 few 19.45-20.45

---LETTUCE, ICEBERG: SUPPLY 30S LIGHT. DEMAND FAIRLY GOOD. MARKET HIGHER. Extra services included. Wide range in price.

cartons  
 film lined 24s 22.45-27.00 mostly 22.75-25.75 few 27.75-29.50  
 24s film wrapped 23.45-28.00 mostly 23.75-26.75 few 28.75-30.50  
 30s film wrapped 16.65-22.75 mostly 18.45-20.75 few 24.50-29.50

---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons  
 24s 8.65-16.75 mostly 10.50-13.85 few 7.65, occasional higher

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Extra services included.

cartons  
 24s 12.50-20.50 mostly 14.55-17.75 occasional higher

## HEARTS

cartons 12 3-count packages 15.50-24.45 mostly 17.65-20.75



cartons film lined  
48s 18.50-26.45 mostly 20.45-22.85 few 27.45

**SANTA MARIA CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
bunched 14s 10.00-16.55 mostly 11.25-13.35 occasional higher

CROWN CUT  
20 lb cartons loose 11.25-15.35 mostly 12.35-14.05 occasional higher and lower

CROWN CUT Short Trim  
20 lb cartons loose 10.05-14.25 mostly 12.25-13.45 occasional higher and lower

---CAULIFLOWER: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

White  
cartons film wrapped  
9s 7.45-12.55 mostly 8.50-10.35 occasional higher  
12s 8.00-13.35 mostly 9.25-12.45 occasional higher  
16s supplies in too few hands to establish a market.

---CELERY: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
2 dozen 6.00-10.75 mostly 7.00-8.55 occasional higher  
2 1/2 dozen 6.00-9.85 mostly 7.00-8.45

---LETTUCE, GREEN LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
24s 9.05-15.35 mostly 10.55-13.35 occasional higher

---LETTUCE, ICEBERG: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
film lined 24s 11.00-15.50 mostly 12.00-14.00  
24s film wrapped 12.00-17.55 mostly 13.05-15.00 occasional higher.

---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
24s 11.35-17.55 mostly 12.55-15.35 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons  
24s 11.35-17.25 mostly 13.45-16.50 occasional higher.

HEARTS  
cartons 12 3-count packages 13.45-19.85 mostly 14.25-16.50 occasional higher and lower

**SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra service included. Wide range in price. Most shipments from Mexico transferred to Central California for consolidation and distribution.

Red  
cartons bunched  
24s 12.75-14.95 mostly 12.75-13.75 occasional higher  
48s 14.55-18.55 mostly 15.75-16.75

**SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2025 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

GOLD TYPE  
cartons bunched  
12s 17.95-23.45 mostly 19.45-20.05 occasional higher

RED TYPE  
cartons bunched  
12s 17.45-23.45 mostly 19.45-20.05 occasional higher

---BRUSSELS SPROUTS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra service included. Wide range in price, quality and condition. Most present shipments from prior bookings and/or previous commitments. Most shipments from Mexico transferred to Central California for consolidation and distribution.



# Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

Email us with accessibility issues with this report.

July 25, 2025

25 lb cartons  
medium 48.95-61.75 mostly 56.75-59.45 occasional lower

**SOUTH AND CENTRAL DISTRICT CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2024 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

Green

cartons bunched  
24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

Red

cartons bunched  
24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

LACINATO (TUSCAN)

cartons bunched  
24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

**SOUTH AND CENTRAL DISTRICT CALIFORNIA**  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons  
bunched 14s 20.00-32.00 mostly 22.00-26.00 occasional higher and lower

CROWN CUT

20 lb cartons loose 24.00-34.00 mostly 27.00-30.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

RED TYPE

45 lb cartons 20.00-26.00 mostly 20.00-24.00 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 17.00-24.00 mostly 18.00-22.00 occasional higher

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

White

cartons film wrapped

9s 22.00-32.00 mostly 28.00-32.00 occasional higher and lower

12s 22.00-35.00 mostly 29.00-34.00 occasional higher and lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

2 dozen 15.00-20.00 mostly 15.00-17.00 occasional higher and lower

2 1/2 dozen 15.00-20.00 mostly 15.00-17.00 occasional higher and lower

HEARTS

cartons film bags

18s 15.00-20.00 mostly 16.00-18.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 15.00-22.00 mostly 16.00-20.00 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s film wrapped 24.00-32.00 mostly 27.00-30.00 occasional higher and lower

12s film wrapped 15.00-21.00 mostly 18.00-20.00 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 15.00-22.00 mostly 16.00-20.00 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 18.00-28.00 mostly 24.00-27.00 occasional higher and lower

HEARTS

cartons 12 3-count packages 24.00-34.00 mostly 28.00-32.00 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

CURLY



## Phoenix Shipping Point Vegetables Prices (IX\_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 25, 2025

---

Page 8

IX\_FV120

cartons bunched

30s 17.00-23.00 mostly 18.00-22.00 occasional higher and lower

PLAIN

cartons bunched

30s 17.00-23.00 mostly 18.00-22.00 occasional higher and lower