



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24,2025

Page 1

IX_FV120

Phoenix, AZ: Sunny 81-104
Yuma, AZ: Sunny 74-105
San Luis, AZ: Sunny 75-104
Bakersfield, CA: Sunny 63-89
Coachella, CA: Sunny 77-105
El Centro, CA: Sunny 76-106
Fresno, CA: Sunny 62-90
Huron, CA: Sunny 61-88
Oxnard, CA: Sunny 61-88
Salinas, CA: Cloudy 56-67
Santa Maria, CA: Cloudy 54-66
McAllen, TX: Sunny 77-101
San Antonio, TX: Sunny 75-100
Culiacan, SI: MX: Sunny 77-100
Hermosillo, SO: MX: Sunny 78-109
Caborca, SO: MX: Sunny 74-105
Morelia, MI: MX: Sunny with few Clouds 58-79
Torreon, CO: MX: Sunny 72-94
Veracruz, VE: MX: Mostly Cloudy 75-89
Villahermosa, TB: MX: Partly Sunny 76-98

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

HERBS

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 26.45-30.75 mostly 27.85-29.75 occasional higher

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in price quality and condition.

cartons

30s 12.45-18.75 mostly 13.75-15.85 few 19.50

60s 15.95-22.75 mostly 18.45-19.75 occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CILANTRO: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Extra services included. Wide range in quality.

1 1/9 bushel crates bunched

60s 26.00-32.00 mostly 28.00-30.00 occasional lower

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in price, quality and condition.

cartons bunched

30s 8.95-11.95 mostly 9.95-10.95 occasional higher and lower

60s 12.95-16.95 mostly 14.95-16.95

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

12s 15.00-20.00 mostly 15.00-18.00 occasional higher and lower

24s 20.00-28.00 mostly 23.00-26.00 occasional higher

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons bunched

30s 15.00-21.00 mostly 17.00-20.00 occasional higher and lower

VEGETABLES

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---ARTICHOKES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

GLOBE

cartons

12s 14.75-20.75 mostly 15.75-18.75 one label 22.55

18s 14.75-22.75 mostly 17.75-19.75

24s 18.25-22.75 mostly 18.25-20.75

30s 15.75-22.75 mostly 17.75-19.75



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 24, 2025

Page 2

IX_FV120

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

30 lb cartons 18.95-25.75 mostly 22.75-23.85 occasional higher and lower.

50 lb cartons 10.00-12.00 mostly 10.55-11.50 one label 22.95. occasional higher.

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Extra services included.

RED TYPE

45 lb cartons 10.75-14.05 mostly 11.75-12.75 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 10.75-15.00 mostly 11.75-13.95 occasional higher

---CHINESE CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

NAPA

30 lb cartons 18.95-25.85 mostly 20.45-24.45 occasional lower

50 lb cartons 14.00-22.45 mostly 14.95-20.55 occasional higher

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 16.45-22.45 mostly 16.45-18.45

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons

24s 18.50-24.50 mostly 20.45-21.25

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons bunched

24s 11.05-14.25 mostly 12.55-13.85 occasional higher and lower

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 16.45-22.65 mostly 20.65-21.75 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

CURLY

cartons bunched

60s 13.55-19.75 mostly 16.65-18.85 occasional lower
30s 10.55-16.75 mostly 12.75-15.75

PLAIN

cartons bunched

60s 13.05-20.75 mostly 17.95-19.85 occasional lower

30s 14.75-19.75 mostly 14.75-17.75 few 10.45

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included.

cartons bunched

24s 9.75-13.75 mostly 11.55-12.50 occasional higher. One label 20.55.

CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---TOMATOES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Extra services included.

MATURE GREENS

25 lb cartons loose

extra large 12.35-13.35 mostly 12.35

large 12.35-13.35 mostly 12.35

medium 12.35

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose

extra large 10.35-13.35 mostly 13.35

large 10.35-13.35 mostly 12.35-13.35

medium 10.35

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CARROTS: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 7.50-15.00 mostly 11.50-14.00

50 lb sacks loose

jumbo 18.00-25.00 mostly 23.00-24.00 few 30.00, occasional lower

BABY PEELED

cartons 30 1-lb film bags 20.50-22.30 mostly 21.50-21.85



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24,2025

Page 3

IX_FV120

ORGANIC

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 15.00-24.10 mostly 16.00-24.10

BABY PEELED

cartons 30 1-lb film bags 29.00-32.00 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CUCUMBERS: SUPPLY HEAVY. DEMAND LIGHT. MARKET LARGE SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in condition and price. Some sales shipped open with price to be established later. Many present shipments from prior bookings and/or previous commitments at higher prices.

1 1/9 bushel cartons

medium 8.95-15.00 mostly 10.00 occasional lower

Fair Quality 8.00-13.00 mostly 8.00-9.00 occasional lower

large 7.00-13.00 mostly 8.00 one label 15.00

cartons

36s 6.00-9.00 mostly 6.00-7.00

---TOMATOES: SUPPLY 5X5-5X6S FAIRLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

VINE RIPES

cartons 2 layer

4x4s 11.00-15.00 mostly 12.00-14.00 occasional higher

4x5s 11.00-15.00 mostly 12.00-14.00 occasional higher

5x5s 11.00-15.00 mostly 11.00-13.00 occasional higher

5x6s 11.00-15.00 mostly 11.00-13.00 occasional higher

---TOMATOES, GRAPE TYPE: SUPPLY FAIRLY HEAVY. DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in condition and price.

flats 12 1-pint containers with lids 7.00-8.00 occasional higher

20 lb cartons loose 13.95-17.00 mostly 14.00-15.95 occasional higher and lower

---TOMATOES, PLUM TYPE: DEMAND MEDIUM FAIRLY LIGHT, OTHERS MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in condition and price.

ROMA

25 lb cartons loose

extra large 11.00-15.00 mostly 11.00-12.00 occasional lower

large 9.00-13.00 mostly 9.00-11.00

medium 7.00-11.00 mostly 8.00-9.00 one label 12.00

MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price, quality and condition.

cartons bunched

48s medium 7.00-12.75 mostly 8.00-10.75 occasional higher

cartons 2 film bags iceless

24 bunches per bag 8.00-14.75 mostly 10.00-12.95 few 15.50-15.55

cartons 4 film bags iceless

12 bunches per bag 8.00-14.75 mostly 10.00-12.95 few 15.50-15.55

ORGANIC

cartons bunched

48s medium 17.00-24.00 mostly 18.00-22.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 9.00-13.00 mostly 9.00-11.00 occasional higher

---CABBAGE: DEMAND FAIRLY GOOD. MARKET SACKS HIGHER, CARTONS SLIGHTLY HIGHER. Extra services included.

ROUND GREEN TYPE

50 lb sacks

medium 10.00-12.00 mostly 11.00-12.00 occasional higher

50 lb cartons

medium 15.00-17.00 mostly 16.00-17.00 occasional higher

---CARROTS: DEMAND MODERATE. MARKET STEADY. Wide range in price, quality, and condition.

50 lb sacks loose



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24, 2025

Page 4

IX_FV120

jumbo 16.00-20.00 mostly 16.00-18.00 occasional higher few 21.00	---PEPPERS, HABANERO: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.
---CHAYOTE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality.	Orange
40 lb cartons 16.00-20.00 mostly 17.00-18.00 occasional higher	8 lb cartons 40.00-46.00 mostly 44.00-46.00 occasional higher
---CUCUMBERS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition. Many present shipments from prior bookings and or previous commitments.	---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.
1 1/9 bushel cartons	1 1/9 bushel cartons 20.00-25.00 mostly 21.00-24.00 occasional higher and lower
medium 13.95-15.95 mostly 13.95-14.95 occasional higher and lower	---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.
Fair Quality 7.95-9.95 mostly 7.95-8.95 occasional higher	1 1/9 bushel cartons 19.00-24.00 mostly 20.00-23.00 occasional higher and lower
Ordinary Quality 5.95-7.95 mostly 5.95-6.95 occasional higher and lower	---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.
large 16.95-19.95 mostly 17.95-18.95 occasional higher	1 1/9 bushel cartons 22.00-26.00 mostly 22.00-24.00 occasional lower
---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.	---TOMATILLOS: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in size and quality.
cartons	1 1/9 bushel cartons/crates 16.00-20.00 mostly 18.00-20.00 peeled (22.00)
24s film wrapped 16.00-19.00 mostly 16.00-17.00 occasional higher	---TOMATOES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.
---PEPPERS, ANAHEIM: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.	VINE RIPES
1 1/9 bushel cartons 22.00-28.00 mostly 22.00-24.00 occasional higher	25 lb cartons loose
---PEPPERS, BELL TYPE: DEMAND ORANGE FAIRLY GOOD, OTHERS MODERATE. MARKET ABOUT STEADY. Wide range in quality.	4x4 size 13.95-16.95 mostly 13.95-14.95 occasional higher
Greenhouse	4x5 size 13.95-16.95 mostly 13.95-14.95 occasional higher
Orange	5x5 size 12.95-14.95 mostly 12.95-13.95 occasional higher
11 lb cartons	5x6 size 11.95-13.95 mostly 11.95-12.95 occasional higher
jumbo 18.00-21.00 mostly 18.00-20.00 occasional higher and lower	cartons 2 layer
extra large 18.00-21.00 mostly 18.00-20.00 occasional higher and lower	4x4s 13.95-16.95 mostly 14.95-15.95 occasional higher
Red	4x5s 14.95-16.95 mostly 14.95-15.95 occasional higher
11 lb cartons	5x5s 11.95-13.95 mostly 11.95-12.95 occasional higher
jumbo 15.00-17.00 mostly 15.00-16.00 occasional higher	5x6s 11.95-13.95 mostly 11.95-12.95 occasional higher
extra large 15.00-17.00 mostly 15.00-16.00 occasional higher	---TOMATOES, GRAPE TYPE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in quality and condition.
large 12.00-14.00 mostly 12.00-13.00 occasional higher and lower	flats 12 1-pint containers with lids
Yellow	medium-large 9.95-12.95 mostly 10.95-11.95 occasional higher
11 lb cartons	20 lb cartons loose
jumbo 14.00-17.00 mostly 14.00-16.00 occasional higher	medium-large 15.95-18.95 mostly 15.95-16.95 occasional higher
extra large 14.00-17.00 mostly 14.00-16.00 occasional higher	---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24, 2025

Page 5

IX_FV120

ROMA

25 lb cartons loose
extra large 13.95-15.95 mostly 13.95-14.95 occasional lower and higher
large 12.95-14.95 mostly 12.95-13.95 occasional lower and higher
medium 10.95-12.95 mostly 11.95-12.95 occasional higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

Green

cartons bunched
24s 9.95-11.95 mostly 10.95-11.95 few 20.00

LACINATO (TUSCAN)

cartons bunched
24s 13.95-18.00 mostly 13.95-15.95 few 20.00

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

Wide range in price, quality and condition.

CURLY

cartons bunched
60s 9.95-15.95 mostly 12.95-14.95 occasional higher and lower

PLAIN

cartons bunched per bunch
60s 11.95-16.95 mostly 14.95-15.95

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons
bunched 14s 12.50-18.50 mostly 12.50-15.75 few 10.65-11.65, occasional higher
bunched 18s 13.00-19.00 mostly 13.00-16.25 occasional higher

CROWN CUT

20 lb cartons loose 11.65-20.55 mostly 14.00-17.75 few 10.65, occasional higher

CROWN CUT Short Trim

20 lb cartons loose 12.65-21.55 mostly 15.75-18.75 occasional higher

---CAULIFLOWER: DEMAND MODERATE. MARKET 12S AND 16S SLIGHTLY HIGHER, 9S ABOUT STEADY. Extra services included. Wide range in price.

White

cartons film wrapped
9s 8.35-15.55 mostly 9.25-12.75 few 16.75
12s 8.00-16.75 mostly 9.85-12.75 few 17.75
16s 9.25-15.75 mostly 9.25-12.75 few 16.75

---CELERY: DEMAND MODERATE. MARKET CARTONS 2-3 DOZEN SLIGHTLY LOWER, HEARTS ABOUT STEADY. Extra services included. Wide range in price.

cartons

2 dozen 8.55-16.75 mostly 12.45-14.45
2 1/2 dozen 8.55-16.75 mostly 12.45-14.45
3 dozen 9.50-16.55 mostly 12.45-14.45

HEARTS

cartons film bags
18s 13.65-19.55 mostly 15.00-18.55 few 11.65-12.65, occasional higher

---LETTUCE, BOSTON: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons

24s 10.50-17.75 mostly 11.75-14.75 few 18.45

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 14.65-18.85 mostly 14.75-17.75 few 19.45-20.45

---LETTUCE, ICEBERG: SUPPLY 30S LIGHT. DEMAND MODERATE. MARKET HIGHER. Extra services included. Wide range in price.

cartons

film lined 24s 18.55-25.45 mostly 19.75-22.75 few 26.00-27.50
24s film wrapped 19.55-26.45 mostly 20.75-23.75 few 26.50-28.00
30s film wrapped 10.00-20.55 mostly 14.65-18.45 few 24.50, occasional higher

---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 8.65-16.75 mostly 11.75-14.75 few 7.65, occasional higher

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 12.50-19.50 mostly 13.55-16.75 few 20.45-20.75



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24,2025

Page 6

IX_FV120

HEARTS

cartons 12 3-count packages 15.50-22.75 mostly 17.65-19.75
few 23.45-24.45
cartons film lined
48s 18.50-24.50 mostly 19.55-22.75 few 25.45-27.45

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---BROCCOLI: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER.
Extra services included. Wide range in price, quality and
condition.

cartons
bunched 14s 10.00-16.55 mostly 11.25-13.35 occasional
higher

CROWN CUT

20 lb cartons loose 11.25-15.35 mostly 12.35-14.05
occasional higher and lower

CROWN CUT Short Trim

20 lb cartons loose 10.05-14.25 mostly 12.25-13.45
occasional higher and lower

---CAULIFLOWER: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY
LOWER. Extra services included. Wide range in price, quality and
condition.

White

cartons film wrapped
9s 7.45-12.55 mostly 8.50-10.35 occasional higher
12s 8.00-13.35 mostly 9.25-12.45 occasional higher
16s supplies in too few hands to establish a market.

---CELERY: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.
Extra services included. Wide range in price, quality and
condition.

cartons
2 dozen 6.00-10.75 mostly 7.00-8.55 occasional higher
2 1/2 dozen 6.00-9.85 mostly 7.00-8.45

---LETTUCE, GREEN LEAF: DEMAND FAIRLY LIGHT. MARKET
ABOUT STEADY. Extra services included. Wide range in price,
quality and condition.

cartons
24s 9.05-15.35 mostly 10.55-13.35 occasional higher

---LETTUCE, ICEBERG: DEMAND FAIRLY LIGHT. MARKET ABOUT
STEADY. Extra services included. Wide range in price, quality and
condition.

cartons
film lined 24s 11.00-15.50 mostly 12.00-14.00

24s film wrapped 12.00-17.55 mostly 13.05-15.00
occasional higher.

---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT
STEADY. Extra services included. Wide range in price, quality and
condition.

cartons
24s 11.35-17.55 mostly 12.55-15.35 occasional higher and
lower

---LETTUCE, ROMAINE: DEMAND FAIRLY LIGHT. MARKET ABOUT
STEADY. Extra services included. Wide range in price, quality and
condition.

cartons
24s 11.35-17.25 mostly 13.45-16.50 occasional higher.

HEARTS

cartons 12 3-count packages 13.45-19.85 mostly 14.25-16.50
occasional higher and lower

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---RADISHES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.
Extra service included. Wide range in price. Most shipments from
Mexico transferred to Central California for consolidation and
distribution.

Red

cartons bunched
24s 12.75-14.95 mostly 12.75-13.75 occasional higher
48s 14.55-18.55 mostly 15.75-16.75

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra
services included.

GOLD TYPE

cartons bunched
12s 17.95-23.45 mostly 19.45-20.05 occasional higher

RED TYPE

cartons bunched
12s 17.45-23.45 mostly 19.45-20.05 occasional higher



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 24,2025

Page 7

IX_FV120

---BRUSSELS SPROUTS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra service included. Wide range in price, quality and condition. Most present shipments from prior bookings and/or previous commitments. Most shipments from Mexico transferred to Central California for consolidation and distribution.

25 lb cartons

medium 48.95-60.55 mostly 56.45-59.75 occasional lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC

Green

cartons bunched

24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

Red

cartons bunched

24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

LACINATO (TUSCAN)

cartons bunched

24s 14.00-20.00 mostly 16.00-19.00 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

bunched 14s 20.00-32.00 mostly 22.00-26.00 occasional higher and lower

CROWN CUT

20 lb cartons loose 24.00-34.00 mostly 27.00-30.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ROUND GREEN TYPE SLIGHTLY HIGHER, RED ABOUT STEADY.

ORGANIC

RED TYPE

45 lb cartons 20.00-26.00 mostly 20.00-24.00 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 17.00-24.00 mostly 18.00-22.00 occasional higher

---CAULIFLOWER: DEMAND MODERATE. MARKET LOWER.

ORGANIC

White

cartons film wrapped

9s 22.00-32.00 mostly 28.00-32.00 occasional higher and lower

12s 22.00-35.00 mostly 29.00-34.00 occasional higher and lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

2 dozen 15.00-20.00 mostly 15.00-17.00 occasional higher and lower

2 1/2 dozen 15.00-20.00 mostly 15.00-17.00 occasional higher and lower

HEARTS

cartons film bags

18s 15.00-20.00 mostly 16.00-18.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 15.00-22.00 mostly 16.00-20.00 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s film wrapped 24.00-32.00 mostly 27.00-30.00 occasional higher and lower

12s film wrapped 15.00-21.00 mostly 18.00-20.00 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 15.00-22.00 mostly 16.00-20.00 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 18.00-28.00 mostly 24.00-27.00 occasional higher and lower



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 24, 2025

Page 8

IX_FV120

HEARTS

cartons 12 3-count packages 24.00-34.00 mostly 28.00-32.00
occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

CURLY

cartons bunched
30s 17.00-23.00 mostly 18.00-22.00 occasional higher and
lower

PLAIN

cartons bunched
30s 17.00-23.00 mostly 18.00-22.00 occasional higher and
lower