



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 17,2025

Page 1

IX_FV120

Phoenix, AZ: Sunny 85-99
Yuma, AZ: Partly Cloudy 77-102
San Luis, AZ: Partly Cloudy 79-99
Bakersfield, CA: Sunny 74-97
Coachella, CA: Partly Cloudy 79-102
El Centro, CA: Partly Cloudy 78-101
Fresno, CA: Sunny 68-96
Huron, CA: Sunny 65-98
Oxnard, CA: Sunny 60-69
Salinas, CA: Sunny 56-68
Santa Maria, CA: Partly Cloudy 54-69
McAllen, TX: Sunny 77-98
San Antonio, TX: Partly Cloudy 75-97
Culiacan, SI MX: Partly Cloudy 75-94
Hermosillo, SO MX: Partly Cloudy 78-101
Caborca, SO MX: Partly Cloudy 80-100
Morelia, MI MX: Light Thunderstorms 55-71
Torreon, CO MX: Partly Cloudy 70-92
Veracruz, VE MX: Partly Cloudy 76-89
Villahermosa, TB MX: Partly Cloudy 79-101

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

HERBS

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 26.45-30.75 mostly 27.85-29.75 occasional higher

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in price quality and condition.

cartons

30s 12.45-16.05 mostly 13.75-15.75 few 7.50 occasional higher

60s 15.95-20.85 mostly 18.45-19.75 occasional lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in quality.

1 1/9 bushel crates bunched

60s 18.00-20.00 mostly 19.00-20.00 occasional higher and lower

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CILANTRO: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Wide range in price, quality and condition.

cartons bunched

30s 8.95-11.95 mostly 9.95-10.95 occasional higher and lower

60s 12.95-16.95 mostly 14.95-16.95

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---ANISE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

12s 15.00-22.00 mostly 16.00-19.00 occasional higher and lower

24s 21.00-30.00 mostly 24.00-28.00 occasional higher

---CILANTRO: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons bunched

30s 16.00-21.00 mostly 17.00-20.00 occasional higher and lower

VEGETABLES

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---LEEKs: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

12s 16.45-22.65 mostly 20.65-21.75 occasional higher and lower



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 17,2025

Page 2

IX_FV120

CENTRAL COAST CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---ARTICHOKES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments from prior bookings and/or previous commitments.

GLOBE

cartons

12s 17.75-20.75 mostly 18.75-20.75 one label 25.55

18s 17.75-22.75 mostly 20.75-22.75 one label 25.55

24s 18.75-22.75 mostly 20.75-22.75

30s 18.75-22.75 mostly 20.75-22.75

---BOK CHOY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

30 lb cartons 19.45-25.75 mostly 22.75-23.85 occasional higher and lower.

50 lb cartons 10.00-12.00 mostly 10.55-11.50 one label 25.95. occasional higher.

---CABBAGE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

RED TYPE

45 lb cartons 10.75-14.05 mostly 11.75-12.75 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 10.75-15.00 mostly 11.75-13.95 occasional higher

---CHINESE CABBAGE: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

NAPA

30 lb cartons 18.95-25.85 mostly 20.45-24.45 occasional lower

50 lb cartons 14.00-22.45 mostly 14.95-20.55 occasional higher

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 16.45-22.45 mostly 16.45-18.45

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons

24s 18.50-24.50 mostly 20.45-21.25

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

24s 11.05-14.25 mostly 12.55-13.85 occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

CURLY

cartons bunched

60s 13.55-19.75 mostly 16.65-18.85 occasional lower

30s 10.55-16.75 mostly 12.75-15.75

PLAIN

cartons bunched

60s 13.05-20.75 mostly 17.95-19.85 occasional lower

30s 14.75-19.75 mostly 14.75-17.75 few 10.45

---SPINACH: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

cartons bunched

24s 9.75-13.75 mostly 11.55-12.50 occasional higher. One label 20.55.

CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---TOMATOES: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

25 lb cartons loose

extra large 12.35

large 12.35

medium 12.35

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose

extra large 12.35-15.00

large 12.35-13.35

medium 11.00-12.35 mostly 11.35-12.35 one label 13.35 occasional lower

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CARROTS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Most present shipments represent previous commitments and/or prior bookings. Wide range in price, quality and condition.

sacks 48 1-lb film bags



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 17,2025

Page 3

IX_FV120

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 7.50-15.00 mostly 11.50-14.00

50 lb sacks loose

jumbo 18.00-25.00 mostly 23.00-24.00 few 30.00, occasional lower

BABY PEELED

cartons 30 1-lb film bags 20.50-22.30 mostly 21.50-21.85

ORGANIC

sacks 48 1-lb film bags

medium-large Supplies in too few hands to establish a market.

25 lb sacks loose

jumbo 15.00-24.10 mostly 16.00-24.10

BABY PEELED

cartons 30 1-lb film bags 29.00-32.00 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CUCUMBERS: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET 36S SLIGHTLY HIGHER, LARGE SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included.

1 1/9 bushel cartons

medium 12.00-17.00 mostly 12.00-14.00

Fair Quality 9.00-14.00 mostly 10.00-12.00 one label 17.00

large 9.00-15.00 mostly 10.00-12.00 one label 17.00

cartons

36s 7.00-10.00 mostly 8.00-9.00 occasional higher

---TOMATOES: SUPPLY 4X4-4X5S LIGHT. DEMAND MODERATE. MARKET 4X4S ABOUT STEADY, OTHERS SLIGHTLY LOWER. Extra services included. Many present shipments from prior bookings and/or previous commitments.

VINE RIPES

cartons 2 layer

4x4s 15.00-17.00 mostly 15.00-16.00 occasional lower

4x5s 13.00-17.00 mostly 13.00-15.00

5x5s 11.00-15.00 mostly 11.00-13.00

5x6s 11.00-15.00 mostly 11.00-13.00

---TOMATOES, GRAPE TYPE: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included.

flats 12 1-pint containers with lids 10.95-11.00

20 lb cartons loose 20.95-21.00 occasional lower

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET LOWER. Extra services included. Many present shipments from prior bookings and/or previous commitments.

ROMA

25 lb cartons loose

extra large 13.00-17.00 mostly 13.00-14.00 occasional lower

large 11.00-14.95 mostly 11.00-12.00 one label 17.00

medium 9.00-12.95 mostly 9.00-10.00 one label 15.00

occasional lower

MEXICO CROSSINGS THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ONIONS, GREEN: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons bunched

48s medium 8.00-14.55 mostly 9.00-12.65 occasional higher

cartons 2 film bags iceless

24 bunches per bag 9.00-16.50 mostly 10.00-13.50

cartons 4 film bags iceless

12 bunches per bag 9.00-16.50 mostly 10.00-13.50

ORGANIC

cartons bunched

48s medium 18.00-24.00 mostly 20.00-23.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

CROWN CUT Short Trim

20 lb cartons loose 18.00-22.00 mostly 18.00-20.00

occasional higher

---CABBAGE: DEMAND MODERATE. MARKET STEADY. Extra services included.

ROUND GREEN TYPE

50 lb sacks

medium 8.00-10.00 mostly 9.00-10.00 occasional higher

50 lb cartons

medium 14.00-16.00 mostly 15.00-16.00 occasional higher



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 17,2025

Page 4

IX_FV120

---CARROTS: DEMAND MODERATE. MARKET STEADY. Wide range in price, quality, and condition.

50 lb sacks loose

jumbo 16.00-20.00 mostly 16.00-18.00 occasional higher
few 21.00

---CHAYOTE: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in quality.

40 lb cartons 16.00-20.00 mostly 17.00-18.00 occasional
higher

---CUCUMBERS: DEMAND LARGE FAIRLY GOOD, MEDIUM MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition. Many present shipments from prior bookings and or previous commitments.

1 1/9 bushel cartons

medium 15.95-18.95 mostly 15.95-17.95 occasional
higher and lower

Fair Quality 14.95-16.95 mostly 14.95-15.95 occasional
higher

Ordinary Quality 8.95-10.95 mostly 8.95-9.95 occasional
higher and lower

large 18.95-22.95 mostly 20.95-22.95 occasional higher

---LETTUCE, ICEBERG: SUPPLY LIGHT. DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s film wrapped 22.00-25.00 mostly 23.00-25.00
occasional higher

---PEPPERS, ANAHEIM: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-28.00 mostly 24.00-26.00
occasional higher

---PEPPERS, BELL TYPE: DEMAND ORANGE FAIRLY GOOD, OTHERS MODERATE. MARKET RED SLIGHTLY LOWER OTHERS ABOUT STEADY. Wide range in quality.

Greenhouse

Orange

11 lb cartons

jumbo 20.00-23.00 mostly 20.00-22.00 occasional higher
and lower

extra large 20.00-23.00 mostly 20.00-22.00 occasional
higher and lower

Red

11 lb cartons

jumbo 14.00-17.00 mostly 15.00-16.00 occasional higher
extra large 15.00-17.00 mostly 15.00-16.00 occasional
higher

large 13.00-15.00 mostly 13.00-14.00 occasional higher
and lower

Yellow

11 lb cartons

jumbo 17.00-20.00 mostly 18.00-20.00 occasional higher
extra large 17.00-20.00 mostly 18.00-20.00 occasional
higher

---PEPPERS, HABANERO: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

Orange

8 lb cartons 38.00-43.00 mostly 38.00-42.00 occasional
higher

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 21.00-25.00 mostly 22.00-24.00
occasional higher and lower

---PEPPERS, POBLANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 19.00-24.00 mostly 20.00-23.00
occasional higher and lower

---PEPPERS, SERRANO: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality, condition and size.

1 1/9 bushel cartons 22.00-26.00 mostly 22.00-24.00
occasional lower

---TOMATILLOS: DEMAND MODERATE. MARKET STEADY. Wide range in size and quality.

1 1/9 bushel cartons/crates 16.00-19.00 mostly 17.00-18.00
peeled (19.00)

---TOMATOES: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra services included.

VINE RIPES

25 lb cartons loose

4x4 size 14.95-16.95 mostly 15.95-16.95 occasional higher

4x5 size 14.95-16.95 mostly 15.95-16.95 occasional higher

5x5 size 12.95-14.95 mostly 13.95-14.95 occasional higher

5x6 size 11.95-13.95 mostly 11.95-12.95 occasional higher

cartons 2 layer

4x4s 14.95-16.95 mostly 14.95-15.95 occasional higher

4x5s 14.95-16.95 mostly 14.95-15.95 occasional higher

5x5s 11.95-13.95 mostly 11.95-12.95 occasional higher

5x6s 11.95-13.95 mostly 11.95-12.95 occasional higher

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET LOWER. Wide range in quality and condition.

flats 12 1-pint containers with lids

medium-large 12.95-15.95 mostly 12.95-13.95 occasional
higher



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 17, 2025

Page 5

IX_FV120

20 lb cartons loose
medium-large 22.95-25.95 mostly 22.95-24.95 occasional higher

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition.

ROMA

25 lb cartons loose
extra large 14.95-16.95 mostly 14.95-15.95 occasional lower and higher few 18.95
large 12.95-14.95 mostly 12.95-13.95 occasional lower and higher
medium 10.95-12.95 mostly 11.95-12.95 occasional higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition.

Green

cartons bunched
24s 9.95-11.95 mostly 10.95-11.95 few 20.00

LACINATO (TUSCAN)

cartons bunched
24s 13.95-18.00 mostly 13.95-15.95 few 20.00

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in price, quality and condition.

CURLY

cartons bunched
60s 9.95-15.95 mostly 12.95-14.95 occasional higher and lower

PLAIN

cartons bunched per bunch
60s 11.95-16.95 mostly 14.95-15.95

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons
bunched 14s 16.65-26.50 mostly 18.25-21.50 occasional higher
bunched 18s 17.15-27.00 mostly 18.75-22.00 occasional higher

CROWN CUT

20 lb cartons loose 18.00-28.50 mostly 22.25-25.75 few 29.55

CROWN CUT Short Trim

20 lb cartons loose 20.65-29.55 mostly 23.25-26.75

---CAULIFLOWER: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price. Harvest curtailed due to market conditions.

White

cartons film wrapped
9s 7.45-16.75 mostly 9.65-12.75 occasional higher
12s 9.25-17.75 mostly 10.25-13.75 occasional higher
16s 8.50-16.75 mostly 9.50-12.75 occasional higher

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

2 dozen 9.65-17.75 mostly 12.45-15.50
2 1/2 dozen 11.45-17.75 mostly 12.45-15.50
3 dozen 11.45-17.50 mostly 12.45-15.50

HEARTS

cartons film bags
18s 14.25-20.50 mostly 15.75-18.55 few 21.45

---LETTUCE, BOSTON: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price.

cartons

24s 11.50-22.50 mostly 15.75-18.75

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons

24s 15.00-22.55 mostly 16.50-19.75

---LETTUCE, ICEBERG: SUPPLY 30S LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons

film lined 24s 17.65-31.75 mostly 24.00-27.75 few 32.00-34.95
24s film wrapped 18.65-32.75 mostly 25.00-28.75 few 33.00-35.95
30s film wrapped 12.00-22.75 mostly 18.00-21.45 few 23.75-28.50, occasional higher

---LETTUCE, RED LEAF: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

cartons

24s 10.50-18.50 mostly 13.75-16.75 few 19.50-20.50



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 17,2025

Page 6

IX_FV120

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Extra services included.

cartons

24s 10.65-20.75 mostly 15.75-18.75 few 21.45-22.95

HEARTS

cartons 12 3-count packages 16.50-26.95 mostly 19.65-22.75

cartons film lined

48s 18.50-30.45 mostly 21.55-24.75

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in price, quality and condition.

cartons

bunched 14s 10.00-15.55 mostly 11.25-13.35 occasional higher

CROWN CUT

20 lb cartons loose 14.25-20.35 mostly 15.35-18.05 occasional higher and lower

CROWN CUT Short Trim

20 lb cartons loose 15.05-20.25 mostly 16.25-19.45 occasional higher and lower

---CAULIFLOWER: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

White

cartons film wrapped

9s 10.00-13.55 mostly 10.50-11.35 occasional higher

12s 10.00-15.35 mostly 12.25-14.85 occasional higher

16s supplies in too few hands to establish a market.

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

2 dozen 6.00-10.75 mostly 7.00-8.75 occasional higher

2 1/2 dozen 6.00-9.85 mostly 7.00-8.45

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

24s 13.05-20.35 mostly 15.55-17.35 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

film lined 24s 19.00-26.00 mostly 20.00-24.00

24s film wrapped 20.00-26.00 mostly 21.00-25.00

occasional higher.

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

24s 14.35-18.55 mostly 15.55-17.35 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in price, quality and condition.

cartons

24s 11.35-17.25 mostly 14.45-16.50 occasional higher.

HEARTS

cartons 12 3-count packages 13.45-19.85 mostly 15.25-17.50 occasional higher and lower

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS

THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---RADISHES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra service included. Wide range in price. Most shipments from Mexico transferred to Central California for consolidation and distribution.

Red

cartons bunched

24s 12.45-14.95 mostly 12.75-14.45 occasional higher

48s 15.75-18.50 mostly 15.75-17.55 few 14.45-14.55

SOUTH AND CENTRAL CALIFORNIA AND MEXICO CROSSINGS

THROUGH SOUTHERN CALIFORNIA AND SAN LUIS ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BEETS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

GOLD TYPE

cartons bunched

12s 17.95-23.45 mostly 19.45-20.05 occasional higher

RED TYPE

cartons bunched

12s 17.45-23.45 mostly 19.45-20.05 occasional higher



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 17,2025

Page 7

IX_FV120

---BRUSSELS SPROUTS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Extra service included. Wide range in price, quality and condition. Most present shipments from prior bookings and/or previous commitments. Most shipments from Mexico transferred to Central California for consolidation and distribution.

25 lb cartons

medium 52.45-56.75 mostly 52.45-54.55 few 59.45-60.55, occasional lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GREENS, KALE: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC

Green

cartons bunched

24s 14.00-20.00 mostly 14.00-18.00 occasional higher and lower

Red

cartons bunched

24s 14.00-20.00 mostly 14.00-18.00 occasional higher and lower

LACINATO (TUSCAN)

cartons bunched

24s 14.00-20.00 mostly 14.00-18.00 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BROCCOLI: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC

cartons

bunched 14s 20.00-32.00 mostly 23.00-27.00 occasional higher and lower

CROWN CUT

20 lb cartons loose 28.00-38.00 mostly 30.00-34.00 occasional higher and lower

---CABBAGE: DEMAND MODERATE. MARKET ABOUT STEADY. ORGANIC

RED TYPE

45 lb cartons 21.00-24.00 occasional higher and lower

ROUND GREEN TYPE

45 lb cartons 17.00-24.00 mostly 19.00-23.00 occasional higher

---CAULIFLOWER: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

ORGANIC

White

cartons film wrapped

9s 28.00-38.00 mostly 34.00-38.00 occasional higher and lower

12s 28.00-38.00 mostly 34.00-38.00 occasional higher and lower

---CELERY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

2 dozen 15.00-21.00 mostly 15.00-18.00 occasional higher and lower

2 1/2 dozen 15.00-21.00 mostly 15.00-18.00 occasional higher and lower

HEARTS

cartons film bags

18s 15.00-22.00 mostly 16.00-19.00 occasional higher and lower

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 16.00-23.00 mostly 19.00-23.00 occasional higher

---LETTUCE, ICEBERG: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s film wrapped 24.00-32.00 mostly 27.00-30.00 occasional higher and lower

12s film wrapped 15.00-21.00 mostly 18.00-20.00 occasional higher and lower

---LETTUCE, RED LEAF: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 16.00-23.00 mostly 19.00-23.00 occasional higher and lower

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

cartons

24s 20.00-28.00 mostly 24.00-27.00 occasional higher and lower

HEARTS



Phoenix Shipping Point Vegetables Prices (IX_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 17, 2025

Page 8

IX_FV120

cartons 12 3-count packages 24.00-34.00 mostly 28.00-32.00
occasional higher and lower

---PARSLEY: DEMAND MODERATE. MARKET ABOUT STEADY.

ORGANIC

CURLY

cartons bunched
30s 17.00-23.00 mostly 18.00-22.00 occasional higher and
lower

PLAIN

cartons bunched
30s 17.00-23.00 mostly 18.00-22.00 occasional higher and
lower