



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 02/12 thru 02/18

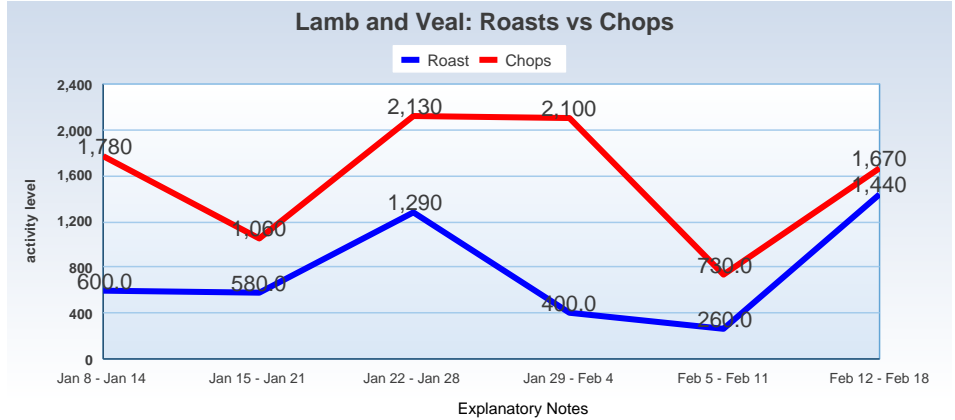
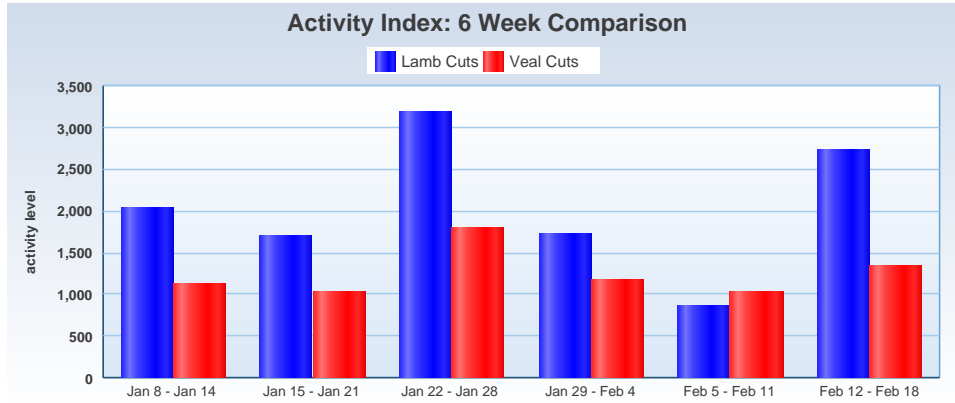
(prices in dollars per pound)

Fri. Feb 12, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.6%		6.2%		14.9%	
Special Rate (2/)	0.0%		0.0%		1.5%	
Activity Index (3/)	4,070		1,900		5,670	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	480	7.31	10	4.99	660	5.50
LB Shldr Rnd Bone Chop	420	7.82			290	6.48
LB Breast	70	4.39				
LB Rack	650	11.84	40	8.99	450	12.50
LB Ribs						
LB Rib Chops	80	9.99			80	16.99
LB Whole Loin						
LB Loin Chops	350	8.60	350	9.51	1,880	8.58
LB Bone-In Leg					100	7.99
LB Boneless Leg			210	8.99		
LB Semi-Bnls Leg					60	7.49
LB Butterflied, Bnls Leg	110	6.49				
LB Leg, Shank/Butt	60	8.02	10	6.99	10	5.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	60	7.99			250	7.89
LB Shank	210	6.99			210	6.42
LB Stew Meat-Lamb	240	8.99	240	8.99	10	4.99
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	4.99	300	5.47	440	4.99
VL Shldr Rnd Bone Chops	70	5.39			10	4.99
VL Breast	480	4.04			260	3.25
VL Rib Rack	60	3.99				
VL Rib Chops			70	14.99	70	14.99
VL Loin Chops					320	11.34
VL T-Bone Steak	100	9.99				
VL Bnls Leg						
VL Leg Cutlets	380	9.99	210	10.99	150	9.36
VL Top Round Steak	100	9.99				
VL Bnls Roast						
VL Bone-In Osso Bucco	70	13.99				
VL Scallopini						
VL Cube Steak						
VL Ground Veal			160	4.99	390	5.63
VL Stew Meat	10	4.99	300	6.99	30	6.48

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 114.2% this week, features increased by 3.4% and the special rate was steady. The lamb retail activity index increased by 217.4% this week, as veal retail features increased by 31.1%. The roasts increased by 453.8% with chops increasing 131.9%. Shoulder Chops, Racks and Loin Chops items were the most widely featured items among the lamb features as prices were mixed. In the veal complex, Leg Cutlets and Breast were the most commonly advertised items as prices were also mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)					MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
	5500					7400					6100				
Feature Rate (1/)	28.0%					2.7%					8.0%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	2,650					370					760				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
LAMB															
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	7.49	- 7.99	230	7.63		7.49	- 7.49	40	7.49		5.99	- 6.99	210	6.93	
LB Shldr Rnd Bone Chop	7.99	- 7.99	230	7.99		7.99	- 7.99	40	7.99		7.49	- 7.49	140	7.49	
LB Breast	4.39	- 4.39	70	4.39		-	-	-	-		-	-	-	-	
LB Rack	8.99	- 9.99	190	9.94		12.99	- 14.99	150	14.58		7.99	- 7.99	80	7.99	
LB Ribs	-	-	-	-		-	-	-	-		-	-	-	-	
LB Rib Chops	-	-	-	-		-	-	-	-		9.99	- 9.99	80	9.99	
LB Whole Loin	-	-	-	-		-	-	-	-		-	-	-	-	
LB Loin Chops	7.99	- 9.99	340	8.65		6.88	- 6.88	10	6.88		-	-	-	-	
LB Bone-In Leg	-	-	-	-		-	-	-	-		-	-	-	-	
LB Boneless Leg	-	-	-	-		-	-	-	-		-	-	-	-	
LB Semi-Bnls Leg	-	-	-	-		-	-	-	-		-	-	-	-	
LB Butterflied, Bnls Leg	6.49	- 6.49	110	6.49		-	-	-	-		-	-	-	-	
LB Leg, Shank/Butt	-	-	-	-		-	-	-	-		6.99	- 6.99	50	6.99	
LB Leg Steaks	-	-	-	-		-	-	-	-		-	-	-	-	
LB Top Round Roast	-	-	-	-		-	-	-	-		-	-	-	-	
LB Top Round Steak	-	-	-	-		-	-	-	-		-	-	-	-	
LB Ground Lamb	7.99	- 7.99	60	7.99		-	-	-	-		-	-	-	-	
LB Shank	6.99	- 6.99	170	6.99		6.99	- 6.99	40	6.99		-	-	-	-	
LB Stew Meat-Lamb	-	-	-	-		-	-	-	-		8.99	- 8.99	200	8.99	
LB Stew Meat-Mutton	-	-	-	-		-	-	-	-		-	-	-	-	
VEAL															
VL Shoulder Roast	-	-	-	-		-	-	-	-		-	-	-	-	
VL Shldr Blade Chops	4.99	- 4.99	70	4.99		-	-	-	-		-	-	-	-	
VL Shldr Rnd Bone Chops	5.39	- 5.39	70	5.39		-	-	-	-		-	-	-	-	
VL Breast	2.99	- 4.39	390	4.00		3.99	- 4.39	90	4.19		-	-	-	-	
VL Rib Rack	3.99	- 3.99	60	3.99		-	-	-	-		-	-	-	-	
VL Rib Chops	-	-	-	-		-	-	-	-		-	-	-	-	
VL Loin Chops	-	-	-	-		-	-	-	-		-	-	-	-	
VL T-Bone Steak	9.99	- 9.99	100	9.99		-	-	-	-		-	-	-	-	
VL Bnls Leg	-	-	-	-		-	-	-	-		-	-	-	-	
VL Leg Cutlets	9.99	- 9.99	380	9.99		-	-	-	-		-	-	-	-	
VL Top Round Steak	9.99	- 9.99	100	9.99		-	-	-	-		-	-	-	-	
VL Bnls Roast	-	-	-	-		-	-	-	-		-	-	-	-	
VL Bone-In Osso Bucco	13.99	- 13.99	70	13.99		-	-	-	-		-	-	-	-	
VL Scallopini	-	-	-	-		-	-	-	-		-	-	-	-	
VL Cube Steak	-	-	-	-		-	-	-	-		-	-	-	-	
VL Ground Veal	-	-	-	-		-	-	-	-		-	-	-	-	
VL Stew Meat	4.99	- 4.99	10	4.99		-	-	-	-		-	-	-	-	



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.6%			3.7%			0.8%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	145			140			10		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	7.99 - 12.99	100	12.83	12.99 - 12.99	140	12.99	-		
LB Ribs	-			-			-		
LB Rib Chops	9.99 - 9.99	5	9.99	-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			12.99 - 12.99	10	12.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	8.99 - 8.99	40	8.99	-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		