



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03

(prices in dollars per pound)

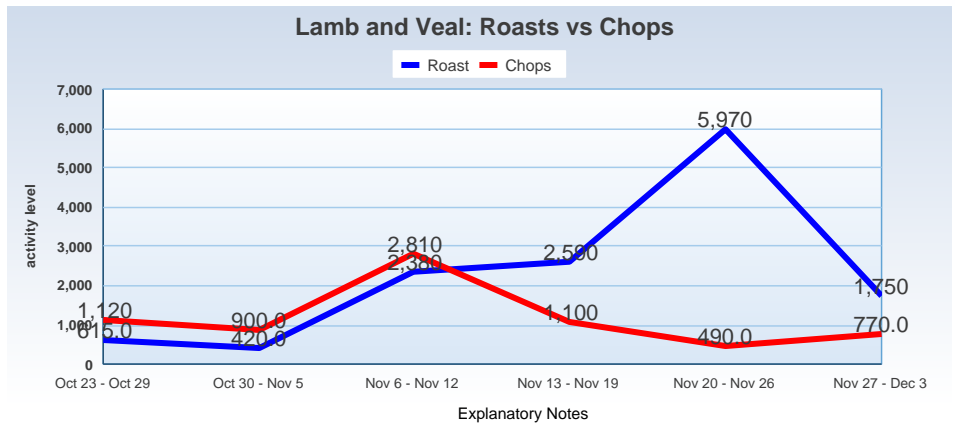
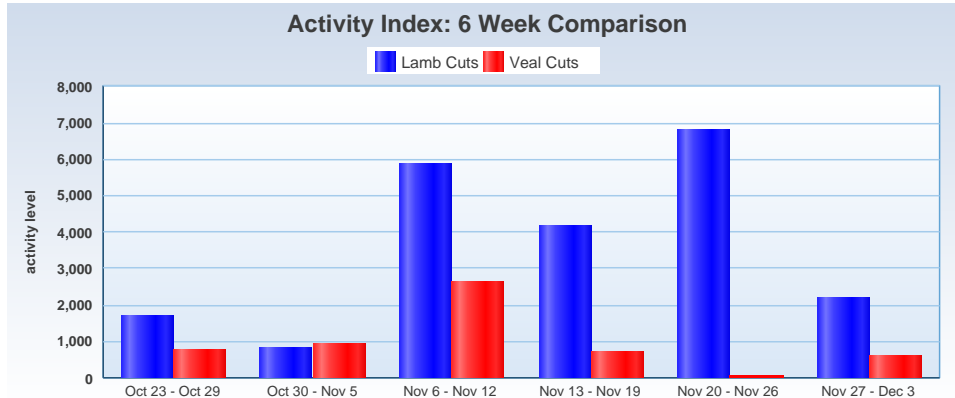
Fri. Nov 27, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	7.5%		18.2%		12.6%	
Special Rate (2/)	0.5%		0.2%		0.0%	
Activity Index (3/)	2,760		6,820		4,300	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99	50	2.99
LB Shldr Blade Chops	340	6.08	220	6.80	50	6.99
LB Shldr Rnd Bone Chop			120	6.99		
LB Breast			110	3.88		
LB Rack	300	12.31	970	13.56	180	12.19
LB Ribs						
LB Rib Chops	40	9.99	40	9.99		
LB Whole Loin						
LB Loin Chops	100	8.10	40	6.99	840	5.94
LB Bone-In Leg	740	5.86	1,190	5.77	1,040	6.62
LB Boneless Leg	160	6.59	1,650	7.12	410	7.79
LB Semi-Bnls Leg	350	6.98	560	6.61	1,180	5.11
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	70	5.81	1,450	5.11	280	5.95
LB Leg Steaks					90	7.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	10	8.49	70	8.07		
LB Shank	40	3.99	40	3.99	10	5.99
LB Stew Meat-Lamb						
LB Stew Meat-Mutton			250	5.18	10	3.49
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	290	5.99			40	3.99
VL Shldr Rnd Bone Chops						
VL Breast	60	2.99			40	1.69
VL Rib Rack	60	3.99				
VL Rib Chops			70	14.99		
VL Loin Chops						
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					40	8.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	200	3.98				
VL Stew Meat					40	5.99

This week in Lamb and Veal Retail

Due to the Thanksgiving holiday this week, this report contains data collected from ads that broke through Wednesday November 25th.

The Lamb and Veal retail activity index decreased by 59.5% this week, while features increased by 10.7% and the special rate was up 0.3%. The lamb retail activity index decreased by 67.9% this week, as veal retail features increased by 88.5%. The roasts decreased by 70.7% with chops increasing 54.0%. Lamb Legs and Racks were the most widely featured items among the lamb features as prices were generally lower. In the Veal complex, Shoulder Blade Chops and Ground Veal were the most commonly advertised items as prices trended unevenly steady.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	8.4%			5.4%			5.3%		
Special Rate (2/)	0.0%			1.1%			1.0%		
Activity Index (3/)	920			400			710		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99 - 5.99	290	5.99	-	-	-	6.59 - 6.59	50	6.59
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	9.99 - 9.99	110	9.99	14.99 - 14.99	120	14.99	9.99 - 9.99	60	9.99
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	9.99 - 9.99	40	9.99
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	6.99 - 8.98	100	8.10
LB Bone-In Leg	4.99 - 4.99	110	4.99	-	-	-	5.99 - 5.99	100	5.99
LB Boneless Leg	-	-	-	-	-	-	5.99 - 5.99	40	5.99
LB Semi-Bnls Leg	-	-	-	5.99 - 5.99	80	5.99	6.96 - 7.99	210	7.34
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	4.99 - 5.99	70	5.81
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	5.99 - 5.99	290	5.99	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	2.99 - 2.99	60	2.99	-	-	-	-	-	-
VL Rib Rack	3.99 - 3.99	60	3.99	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	3.98 - 3.98	200	3.98	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	11.6%				2.3%				3.3%			
Special Rate (2/)	0.0%				0.0%				0.0%			
Activity Index (3/)	590				90				60			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	16.98	- 16.98	20	16.98	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Bone-In Leg	5.99	- 6.98	530	6.02	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	5.99	- 5.99	90	5.99	8.49	- 10.99	30	9.51
LB Semi-Bnls Leg	6.98	- 7.99	40	7.07	-	-	-	-	6.98	- 6.98	20	6.98
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	8.49	- 8.49	10	8.49
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-
VEAL												
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		