



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 06/04 thru 06/10

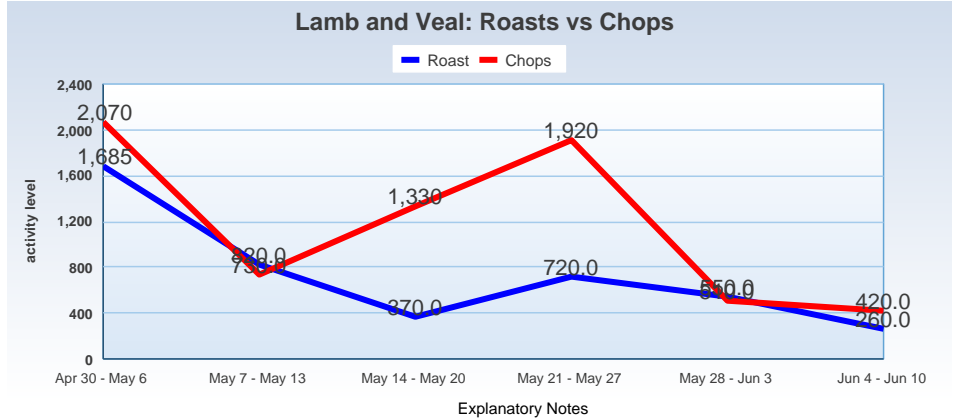
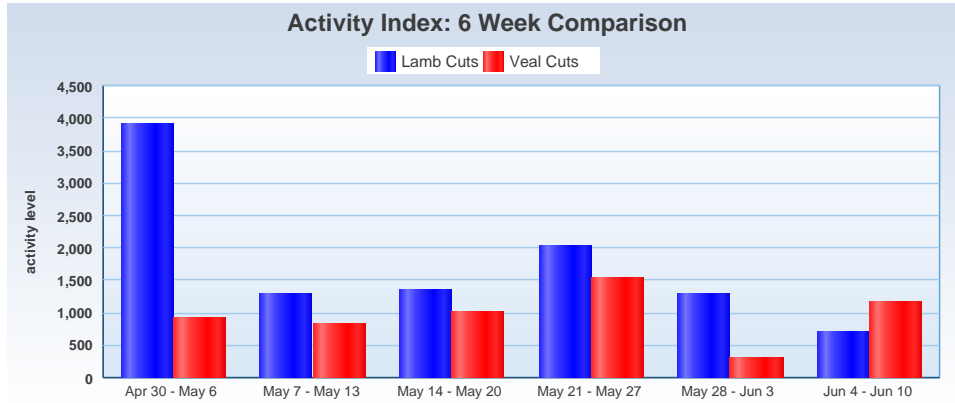
(prices in dollars per pound)

Fri. Jun 4, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.4%		6.7%		7.4%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	1,850		1,630		2,180	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	2.99		
LB Shldr Blade Chops	80	5.99	80	6.64	280	4.99
LB Shldr Rnd Bone Chop	70	6.39				
LB Breast			70	4.39		
LB Rack			350	14.79	760	12.75
LB Ribs						
LB Rib Chops	40	12.99	40	19.99		
LB Whole Loin						
LB Loin Chops	20	11.99	310	11.00	260	7.56
LB Bone-In Leg					100	7.99
LB Boneless Leg	40	4.99	40	4.99	100	3.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	100	7.99				
LB Leg, Shank/Butt	40	3.99	90	4.49	120	6.78
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	170	8.52	240	8.99	20	7.32
LB Shank	40	4.99			40	4.99
LB Stew Meat-Lamb						
LB Stew Meat-Mutton	100	5.99	90	5.99	10	3.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	130	5.99	80	4.99		
VL Shldr Rnd Bone Chops						
VL Breast	70	3.99			70	3.99
VL Rib Rack						
VL Rib Chops					70	14.99
VL Loin Chops	70	12.99			100	7.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	700	11.17			210	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	60	6.99	240	7.99		
VL Stew Meat	120	6.99				

This week in Lamb and Veal Retail

For the week in the Lamb and Veal retail activity index increased by 13.5%, features decreased by 0.3% and the special rate was unchanged. The lamb retail activity index decreased by 44.6% this week, as veal retail features increased by 262.5%. The roasts decreased by 52.7% while chops decreased by 16.0%. Ground Lamb and Butterflied Boneless Leg items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Shoulder Blade Chops, Stew Meat and Leg Cutlets were the most advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	22.3%			1.4%			0.9%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	1,530			100			170		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99 - 5.99	70	5.99	-	-	-	5.99 - 5.99	10	5.99
LB Shldr Rnd Bone Chop	6.39 - 6.39	70	6.39	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	12.99 - 12.99	40	12.99
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	7.99 - 7.99	100	7.99	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	8.99 - 8.99	130	8.99	6.99 - 6.99	40	6.99	-	-	-
LB Shank	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	5.99 - 5.99	100	5.99	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	5.99 - 5.99	100	5.99	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	3.99 - 3.99	70	3.99	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	12.99 - 12.99	70	12.99	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	9.99 - 11.99	640	11.09	11.99 - 11.99	60	11.99	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	6.99 - 6.99	60	6.99	-	-	-	-	-	-
VL Stew Meat	6.99 - 6.99	120	6.99	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)				
Outlets	4900				3800			1300				
Feature Rate (1/)	2.0%				0.0%			0.0%				
Special Rate (2/)	0.0%				0.0%			0.0%				
Activity Index (3/)	50				0			0				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-				-				-			
LB Shldr Blade Chops	-				-				-			
LB Shldr Rnd Bone Chop	-				-				-			
LB Breast	-				-				-			
LB Rack	-				-				-			
LB Ribs	-				-				-			
LB Rib Chops	-				-				-			
LB Whole Loin	-				-				-			
LB Loin Chops	11.99 - 11.99		20	11.99	-				-			
LB Bone-In Leg	-				-				-			
LB Boneless Leg	-				-				-			
LB Semi-Bnls Leg	-				-				-			
LB Butterflied, Bnls Leg	-				-				-			
LB Leg, Shank/Butt	-				-				-			
LB Leg Steaks	-				-				-			
LB Top Round Roast	-				-				-			
LB Top Round Steak	-				-				-			
LB Ground Lamb	-				-				-			
LB Shank	-				-				-			
LB Stew Meat-Lamb	-				-				-			
LB Stew Meat-Mutton	-				-				-			
VEAL												
VL Shoulder Roast	-				-				-			
VL Shldr Blade Chops	5.99 - 5.99		30	5.99	-				-			
VL Shldr Rnd Bone Chops	-				-				-			
VL Breast	-				-				-			
VL Rib Rack	-				-				-			
VL Rib Chops	-				-				-			
VL Loin Chops	-				-				-			
VL T-Bone Steak	-				-				-			
VL Bnls Leg	-				-				-			
VL Leg Cutlets	-				-				-			
VL Top Round Steak	-				-				-			
VL Bnls Roast	-				-				-			
VL Bone-In Osso Bucco	-				-				-			
VL Scallopini	-				-				-			
VL Cube Steak	-				-				-			
VL Ground Veal	-				-				-			
VL Stew Meat	-				-				-			



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		