



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13

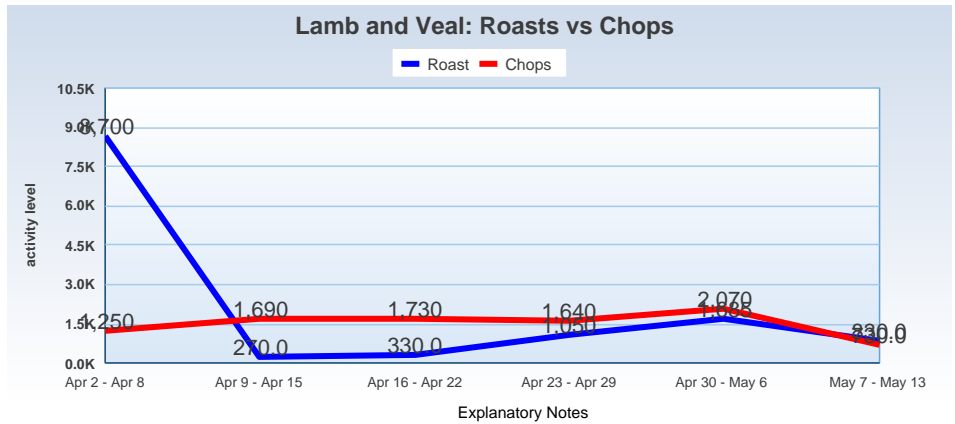
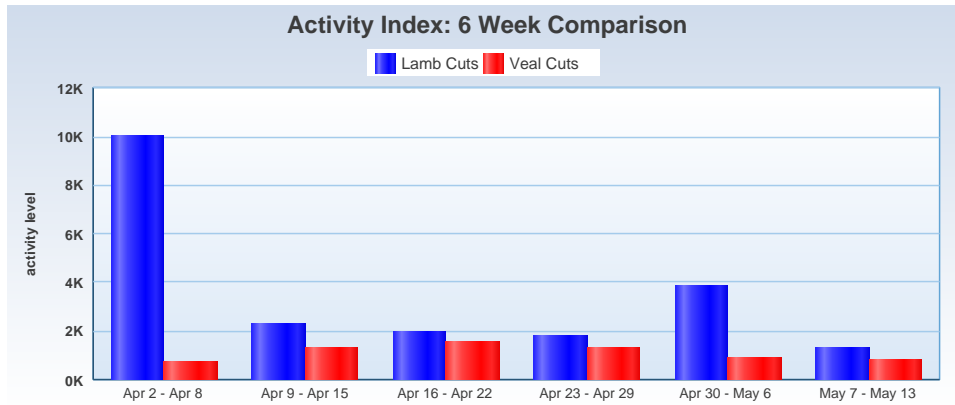
(prices in dollars per pound)

Fri. May 7, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.9%		11.7%		7.5%	
Special Rate (2/)	0.0%		0.0%		0.9%	
Activity Index (3/)	2,110		4,820		1,710	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	40	3.99		
LB Shldr Blade Chops	80	6.74	550	6.92	10	5.99
LB Shldr Rnd Bone Chop	70	6.99	540	8.11	10	6.49
LB Breast						
LB Rack	520	14.38	10	13.99	300	12.11
LB Ribs						
LB Rib Chops					190	15.57
LB Whole Loin						
LB Loin Chops	370	12.91	780	8.53	700	8.43
LB Bone-In Leg	100	8.99	200	6.99		
LB Boneless Leg	80	5.82	40	4.99		
LB Semi-Bnls Leg			290	6.03		
LB Butterflied, Bnls Leg			230	7.55		
LB Leg, Shank/Butt	40	3.99	620	5.38		
LB Leg Steaks						
LB Top Round Roast			70	9.99		
LB Top Round Steak						
LB Ground Lamb			230	7.84		
LB Shank			210	6.99		
LB Stew Meat-Lamb					10	4.99
LB Stew Meat-Mutton			90	5.99		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	120	6.74	100	5.99	80	4.99
VL Shldr Rnd Bone Chops					80	5.41
VL Breast	40	2.99	130	3.51	40	2.99
VL Rib Rack			60	3.99		
VL Rib Chops	40	3.99				
VL Loin Chops	50	13.99	100	10.68		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	380	10.05	290	9.99	30	12.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			240	10.99	70	12.99
VL Cube Steak						
VL Ground Veal	90	6.99			10	5.99
VL Stew Meat	90	7.99			40	11.19

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 56.2% this week, features decreased by 4.8% and the special rate was unchanged. The lamb retail activity index decreased by 66.5% this week, as veal retail features decreased by 10.9%. The roasts decreased by 51.2% while chops decreased by 64.6%. Loin Chops, Racks and Legs items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex, Leg Cutlets and Shoulder Blade Chops were the most commonly advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal
 Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13
 (prices in dollars per pound)

Fri. May 7, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
Outlets	5500			7400			6100						
Feature Rate (1/)	15.9%			1.2%			3.1%						
Special Rate (2/)	0.0%			0.0%			0.0%						
Activity Index (3/)	1,190			130			310						
LAMB													
LB Shoulder Roast	-	-	-	-	-	-	3.99	-	3.99	40	3.99		
LB Shldr Blade Chops	6.99	-	6.99	70	6.99	4.98	-	4.98	10	4.98	-	-	
LB Shldr Rnd Bone Chop	6.99	-	6.99	70	6.99	-	-	-	-	-	-		
LB Breast	-	-	-	-	-	-	-	-	-	-	-		
LB Rack	-	-	-	14.99	-	14.99	30	14.99	8.99	-	14.99	90	9.79
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	
LB Loin Chops	9.66	-	14.99	270	12.95	14.99	-	14.99	40	14.99	10.99	-	10.99
LB Bone-In Leg	8.99	-	8.99	100	8.99	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	4.99	-	4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99	-	3.99	40	3.99	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	-
VEAL													
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	6.99	-	6.99	90	6.99	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	2.99	-	2.99	40	2.99	2.99	-	2.99	5	2.99	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	3.99	-	3.99	40	3.99	3.99	-	3.99	5	3.99	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	13.99	-	13.99	50	13.99
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	5.99	-	12.99	330	9.79	11.99	-	11.99	40	11.99	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	6.99	-	6.99	90	6.99	-	-	-	-	-	-	-	-
VL Stew Meat	7.99	-	7.99	90	7.99	-	-	-	-	-	-	-	-



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13
 (prices in dollars per pound)

Fri. May 7, 2021

	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.4%			8.1%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	160			310			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	8.99 - 14.99	100	14.80	14.99 - 15.99	310	15.53	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	6.99 - 6.99	30	6.99	-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	5.99 - 5.99	30	5.99	-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13
 (prices in dollars per pound)

Fri. May 7, 2021

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		