



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/23 thru 04/29

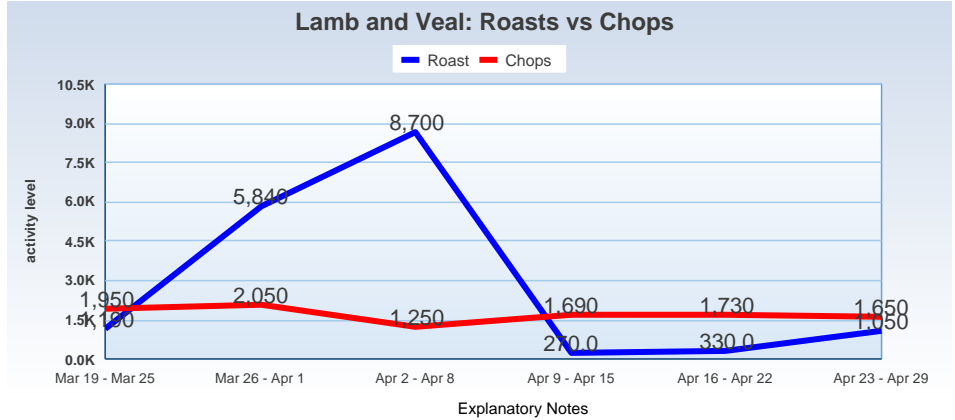
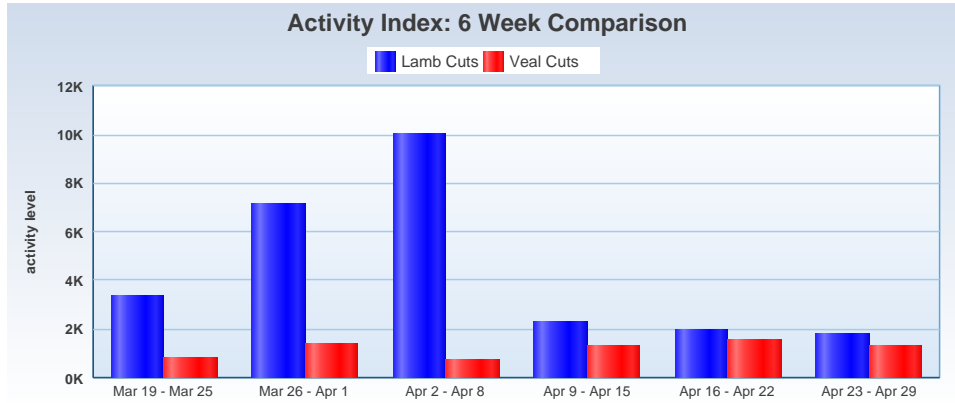
(prices in dollars per pound)

Fri. Apr 23, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.3%		8.9%		9.2%	
Special Rate (2/)	0.2%		0.0%		0.0%	
Activity Index (3/)	3,110		3,530		2,340	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	40	3.99	30	5.49
LB Shldr Blade Chops	300	10.34	860	7.76	120	5.26
LB Shldr Rnd Bone Chop			210	7.33	90	5.63
LB Breast						
LB Rack			70	14.99	200	13.49
LB Ribs						
LB Rib Chops	40	9.99	100	9.99	80	14.99
LB Whole Loin						
LB Loin Chops	680	11.43	40	10.58	1,490	8.53
LB Bone-In Leg	120	4.49				
LB Boneless Leg	310	6.71	140	8.37		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	70	9.88				
LB Leg, Shank/Butt			40	3.99	40	4.99
LB Leg Steaks						
LB Top Round Roast	70	8.99				
LB Top Round Steak						
LB Ground Lamb	50	7.99	290	7.99	10	5.99
LB Shank						
LB Stew Meat-Lamb					10	4.99
LB Stew Meat-Mutton	90	5.99	150	5.59		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	40	5.99	450	5.84	10	4.99
VL Shldr Rnd Bone Chops			70	5.39	10	5.59
VL Breast	350	4.67	40	2.99	70	3.99
VL Rib Rack	90	3.99				
VL Rib Chops					140	14.99
VL Loin Chops	340	10.19				
VL T-Bone Steak	100	9.99				
VL Bnls Leg						
VL Leg Cutlets			380	11.97		
VL Top Round Steak	140	5.99				
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			110	9.99		
VL Cube Steak						
VL Ground Veal	140	6.99	330	5.71	10	5.99
VL Stew Meat	140	6.99	210	6.99	30	6.48

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 11.9% this week, features increased by 0.40% and the special rate increased by 0.20%. The lamb retail activity index decreased by 8.71% this week, as veal retail features decreased by 38.36%. The roasts increased by 218.18% while chops decreased by 4.62%. Loin Chops, Bone-In Legs and Boneless Legs were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex, Breasts, Loin Chops, T-Bone Steak and Top Round Steak were the most commonly advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	26.5%			1.3%			8.4%		
Special Rate (2/)	0.0%			0.0%			1.0%		
Activity Index (3/)	1,560			190			960		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			3.99 - 3.99	40	3.99
LB Shldr Blade Chops	6.99 - 6.99	20	6.99	6.99 - 6.99	5	6.99	5.99 - 10.99	210	10.71
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			9.99 - 9.99	40	9.99
LB Whole Loin	-			-			-		
LB Loin Chops	6.99 - 14.99	650	11.60	6.99 - 6.99	20	6.99	-		
LB Bone-In Leg	-			-			3.99 - 4.99	100	4.56
LB Boneless Leg	-			6.99 - 6.99	30	6.99	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	9.88 - 9.88	70	9.88	-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	8.99 - 8.99	70	8.99	-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			7.99 - 7.99	50	7.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	5.99 - 5.99	50	5.99	5.99 - 5.99	40	5.99	-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	5.99 - 5.99	40	5.99	5.99 - 5.99	5	5.99	-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	3.49 - 6.99	260	4.98	3.49 - 3.99	90	3.74	-		
VL Rib Rack	3.99 - 3.99	90	3.99	-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	10.99 - 10.99	70	10.99	-			9.99 - 9.99	200	9.99
VL T-Bone Steak	9.99 - 9.99	100	9.99	-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			5.99 - 5.99	140	5.99
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	6.99 - 6.99	140	6.99	-			-		
VL Stew Meat	-			-			6.99 - 6.99	140	6.99



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	4.1%				4.1%				0.8%			
Special Rate (2/)	0.0%				0.0%				0.0%			
Activity Index (3/)	200				160				10			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	10.99	- 10.99	40	10.99	3.99	- 3.99	10	3.99	16.99	- 16.99	10	16.99
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	3.99	- 3.99	10	3.99	-	-	-	-
LB Boneless Leg	6.99	- 6.99	90	6.99	6.99	- 6.99	140	6.99	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-
VEAL												
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	9.99	- 9.99	70	9.99	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	15.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	20				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-			-	-		
LB Shldr Blade Chops	-	-			-	-		
LB Shldr Rnd Bone Chop	-	-			-	-		
LB Breast	-	-			-	-		
LB Rack	-	-			-	-		
LB Ribs	-	-			-	-		
LB Rib Chops	-	-			-	-		
LB Whole Loin	-	-			-	-		
LB Loin Chops	8.99	8.99	20	8.99	-	-		
LB Bone-In Leg	-	-			-	-		
LB Boneless Leg	-	-			-	-		
LB Semi-Bnls Leg	-	-			-	-		
LB Butterflied, Bnls Leg	-	-			-	-		
LB Leg, Shank/Butt	-	-			-	-		
LB Leg Steaks	-	-			-	-		
LB Top Round Roast	-	-			-	-		
LB Top Round Steak	-	-			-	-		
LB Ground Lamb	-	-			-	-		
LB Shank	-	-			-	-		
LB Stew Meat-Lamb	-	-			-	-		
LB Stew Meat-Mutton	-	-			-	-		
VEAL								
VL Shoulder Roast	-	-			-	-		
VL Shldr Blade Chops	-	-			-	-		
VL Shldr Rnd Bone Chops	-	-			-	-		
VL Breast	-	-			-	-		
VL Rib Rack	-	-			-	-		
VL Rib Chops	-	-			-	-		
VL Loin Chops	-	-			-	-		
VL T-Bone Steak	-	-			-	-		
VL Bnls Leg	-	-			-	-		
VL Leg Cutlets	-	-			-	-		
VL Top Round Steak	-	-			-	-		
VL Bnls Roast	-	-			-	-		
VL Bone-In Osso Bucco	-	-			-	-		
VL Scallopini	-	-			-	-		
VL Cube Steak	-	-			-	-		
VL Ground Veal	-	-			-	-		
VL Stew Meat	-	-			-	-		