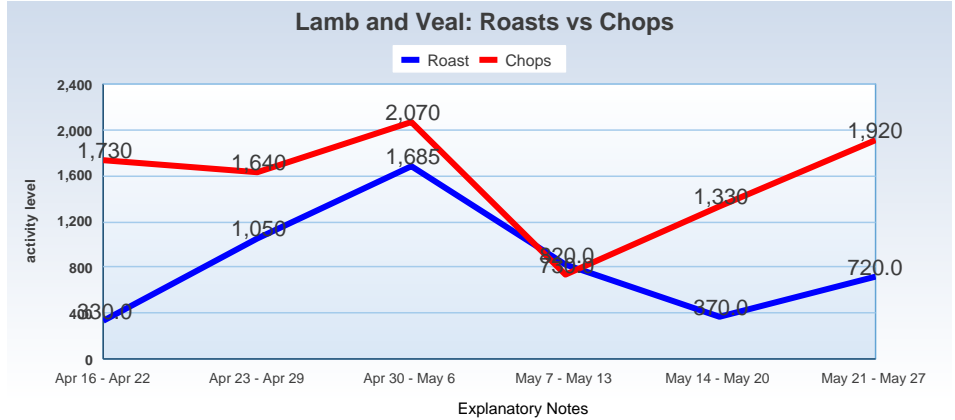
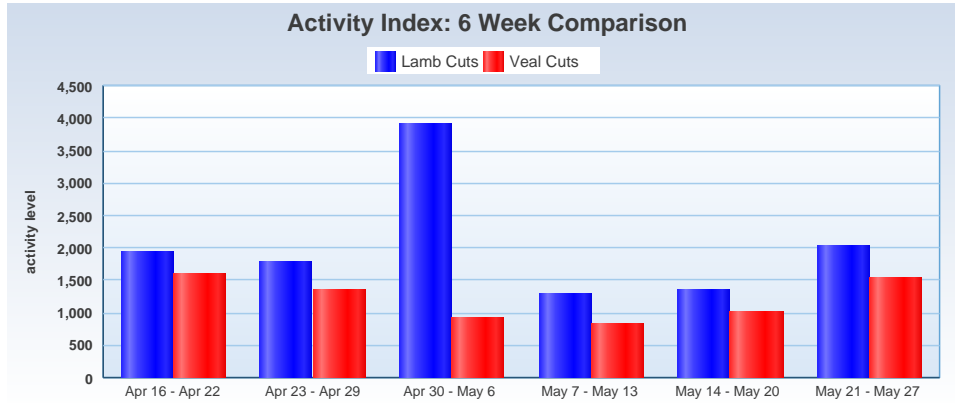




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	7.5%		6.3%		5.7%	
Special Rate (2/)	0.0%		0.0%		0.9%	
Activity Index (3/)	3,580		2,340		700	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99		
LB Shldr Blade Chops	450	8.30	260	6.92		
LB Shldr Rnd Bone Chop			210	7.49		
LB Breast					270	11.10
LB Rack	210	13.43				
LB Ribs						
LB Rib Chops	250	17.15				
LB Whole Loin						
LB Loin Chops	210	7.99	550	11.87	100	10.99
LB Bone-In Leg						
LB Boneless Leg	40	4.99	40	4.99	140	6.55
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	470	7.04	40	3.99		
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak	100	9.99				
LB Ground Lamb	240	8.99	200	7.48	120	5.99
LB Shank						
LB Stew Meat-Lamb						
LB Stew Meat-Mutton	60	4.99				
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	4.99	160	6.93		
VL Shldr Rnd Bone Chops	70	5.39				
VL Breast			160	3.41		
VL Rib Rack			90	3.99		
VL Rib Chops						
VL Loin Chops	630	8.75	150	11.83	70	12.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	120	11.99				
VL Top Round Steak	140	6.98				
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			110	9.99		
VL Cube Steak						
VL Ground Veal	380	7.61	60	6.99		
VL Stew Meat	140	7.98	270	7.99		

This week in Lamb and Veal Retail

For the week in the Lamb and Veal retail activity index increased by 52.99%, features increased by 1.2% and the special rate was unchanged. The lamb retail activity index increased by 49.2% this week, as veal retail features increased by 51.9%. The roasts increased by 84.6% while chops increased by 43.3%. Shoulder Blade Chops, Rack, Rib Chops, Leg Shank/Butt and Top Round Steak items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex, Loin Chops, Leg Cutlets, Top Round Steak and Ground Veal were the most advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal
 Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27
 (prices in dollars per pound)

Fri. May 21, 2021

	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	17.7%					1.8%					8.4%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	1,520					195					1,470				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
LAMB															
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99	-	5.99	90	5.99	5.99	-	5.99	5	5.99	5.99	-	9.99	320	8.75
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	12.99	-	13.99	170	13.28	13.99	-	13.99	40	13.99	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	16.99	-	16.99	170	16.99	16.99	-	17.99	80	17.47	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	7.99	-	7.99	190	7.99	7.99	-	7.99	20	7.99	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	4.99	-	4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	6.79	-	6.79	110	6.79	7.99	-	7.99	30	7.99	3.99	-	4.99	90	4.49
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	9.99	-	9.99	100	9.99	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	8.99	-	8.99	200	8.99
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	4.99	-	4.99	60	4.99	-	-	-	-	-	-	-	-	-	-
VEAL															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	4.99	-	4.99	70	4.99	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	5.39	-	5.39	70	5.39	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	6.99	-	12.88	370	8.62	7.99	-	7.99	20	7.99	8.99	-	8.99	200	8.99
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	11.99	-	11.99	120	11.99	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	6.98	-	6.98	140	6.98
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	6.98	-	7.99	340	7.57
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	7.98	-	7.98	140	7.98



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27
 (prices in dollars per pound)

Fri. May 21, 2021

	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)				
Outlets	4900				3800				1300				
Feature Rate (1/)	3.5%				3.7%				0.0%				
Special Rate (2/)	0.0%				0.3%				0.0%				
Activity Index (3/)	250				140				0				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
LAMB													
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	
LB Shldr Blade Chops	9.99	-	9.99	40	9.99	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-	
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-	
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	
LB Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-	
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	-	-	
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	
LB Leg, Shank/Butt	7.99	-	7.99	90	7.99	7.99	-	7.99	140	7.99	-	-	
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
LB Ground Lamb	8.99	-	8.99	40	8.99	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	
VEAL													
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-	
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-	
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	
VL Loin Chops	8.99	-	8.99	40	8.99	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-	
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	
VL Ground Veal	7.99	-	7.99	40	7.99	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-	



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27
 (prices in dollars per pound)

Fri. May 21, 2021

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		