



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/14 thru 05/20

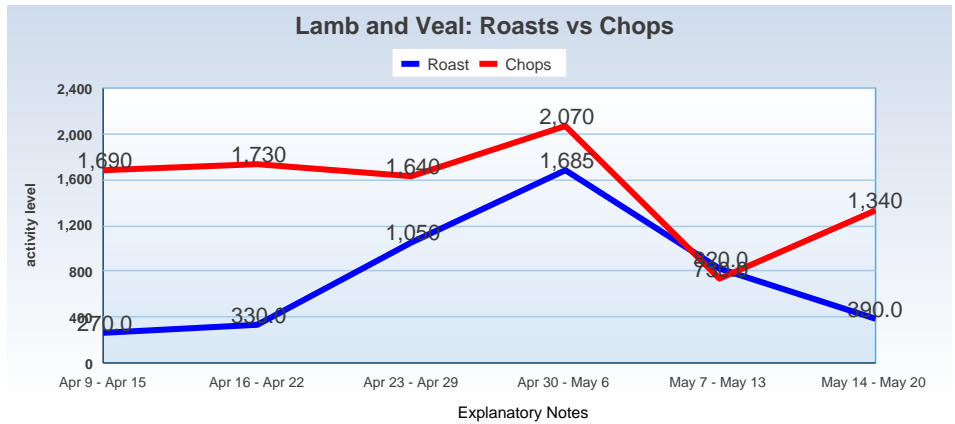
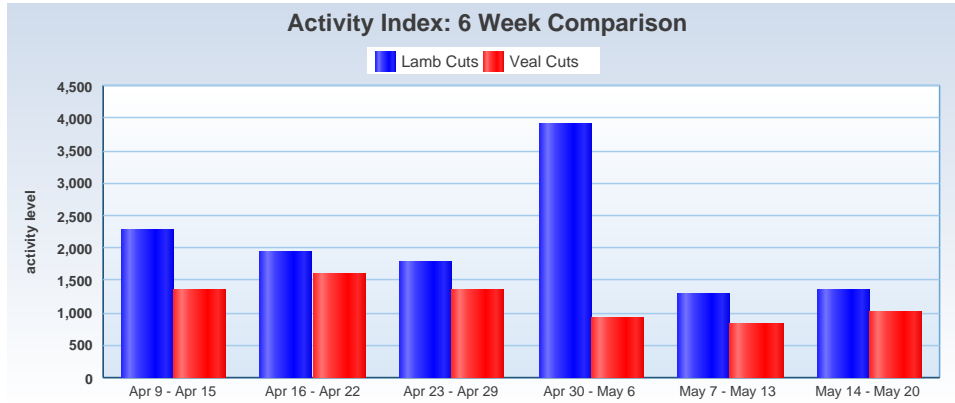
(prices in dollars per pound)

Fri. May 14, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.3%		6.9%		6.7%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	2,340		2,110		1,600	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	40	3.99	30	5.99
LB Shldr Blade Chops	260	6.92	80	6.74	460	7.21
LB Shldr Rnd Bone Chop	210	7.49	70	6.99	70	5.39
LB Breast						
LB Rack			520	14.38	320	12.92
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	550	11.87	370	12.91	260	6.08
LB Bone-In Leg			100	8.99		
LB Boneless Leg	40	4.99	80	5.82	90	7.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg					70	8.99
LB Leg, Shank/Butt	40	3.99	40	3.99	10	4.49
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	200	7.48				
LB Shank						
LB Stew Meat-Lamb						
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	160	6.93	120	6.74		
VL Shldr Rnd Bone Chops						
VL Breast	160	3.41	40	2.99		
VL Rib Rack	90	3.99				
VL Rib Chops			40	3.99	70	16.99
VL Loin Chops	150	11.83	50	13.99	210	11.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			380	10.05		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	110	9.99				
VL Cube Steak						
VL Ground Veal	60	6.99	90	6.99		
VL Stew Meat	270	7.99	90	7.99	10	6.00

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 10.9% this week, features decreased by .6% and the special rate was unchanged. The lamb retail activity index increased by 4.6% this week, as veal retail features increased by 24.4%. The roasts decreased by 53.0% while chops increased by 83.6%. Loin Chops, Ground Lamb and Shoulder items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex, Stew Meat, Scallopini, Loin Chops, Breast and Shoulder Blade Chops were the most commonly advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	12.8%			3.8%			4.3%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	1,220			315			530		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Shldr Blade Chops	4.99 - 5.99	90	5.25	5.99 - 5.99	5	5.99	5.99 - 7.99	170	7.86
LB Shldr Rnd Bone Chop	5.39 - 5.39	70	5.39	-	-	-	8.49 - 8.49	140	8.49
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	10.99 - 14.99	220	13.13	10.99 - 10.99	30	10.99	10.99 - 10.99	50	10.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	7.48 - 7.48	200	7.48	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	5.99 - 6.99	120	6.91	6.99 - 6.99	40	6.99	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	2.99 - 3.99	160	3.41	-	-	-	-	-	-
VL Rib Rack	3.99 - 3.99	90	3.99	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	10.99 - 10.99	70	10.99	-	-	-	13.99 - 13.99	50	13.99
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	9.99 - 9.99	110	9.99	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	6.99 - 6.99	60	6.99	-	-	-	-	-	-
VL Stew Meat	7.99 - 7.99	230	7.99	7.99 - 7.99	40	7.99	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	3.6%				3.7%				0.0%			
Special Rate (2/)	0.0%				0.3%				0.0%			
Activity Index (3/)	130				140				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	10.99	- 11.99	100	11.10	10.99	- 10.99	140	10.99	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-
VEAL												
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	9.99	- 9.99	30	9.99	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-



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	ALASKA			HAWAII				
	(AK)			(HI)				
Outlets	200			100				
Feature Rate (1/)	2.0%			0.0%				
Special Rate (2/)	0.0%			0.0%				
Activity Index (3/)	5			0				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-			-	-		
LB Shldr Blade Chops	-	-			-	-		
LB Shldr Rnd Bone Chop	-	-			-	-		
LB Breast	-	-			-	-		
LB Rack	-	-			-	-		
LB Ribs	-	-			-	-		
LB Rib Chops	-	-			-	-		
LB Whole Loin	-	-			-	-		
LB Loin Chops	-	-			-	-		
LB Bone-In Leg	-	-			-	-		
LB Boneless Leg	-	-			-	-		
LB Semi-Bnls Leg	-	-			-	-		
LB Butterflied, Bnls Leg	-	-			-	-		
LB Leg, Shank/Butt	-	-			-	-		
LB Leg Steaks	-	-			-	-		
LB Top Round Roast	-	-			-	-		
LB Top Round Steak	-	-			-	-		
LB Ground Lamb	6.99	6.99	5	6.99	-	-		
LB Shank	-	-			-	-		
LB Stew Meat-Lamb	-	-			-	-		
LB Stew Meat-Mutton	-	-			-	-		
VEAL								
VL Shoulder Roast	-	-			-	-		
VL Shldr Blade Chops	-	-			-	-		
VL Shldr Rnd Bone Chops	-	-			-	-		
VL Breast	-	-			-	-		
VL Rib Rack	-	-			-	-		
VL Rib Chops	-	-			-	-		
VL Loin Chops	-	-			-	-		
VL T-Bone Steak	-	-			-	-		
VL Bnls Leg	-	-			-	-		
VL Leg Cutlets	-	-			-	-		
VL Top Round Steak	-	-			-	-		
VL Bnls Roast	-	-			-	-		
VL Bone-In Osso Bucco	-	-			-	-		
VL Scallopini	-	-			-	-		
VL Cube Steak	-	-			-	-		
VL Ground Veal	-	-			-	-		
VL Stew Meat	-	-			-	-		