



**National Retail Report - Lamb/Veal**

**Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 07/02 thru 07/08**

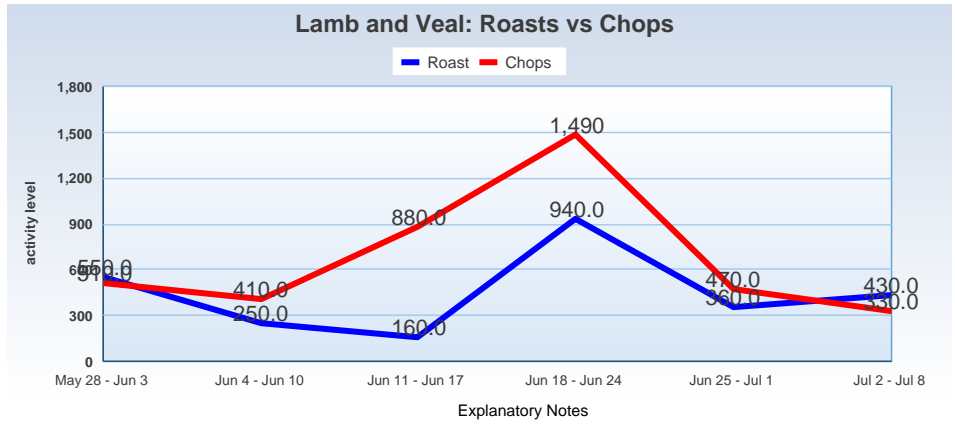
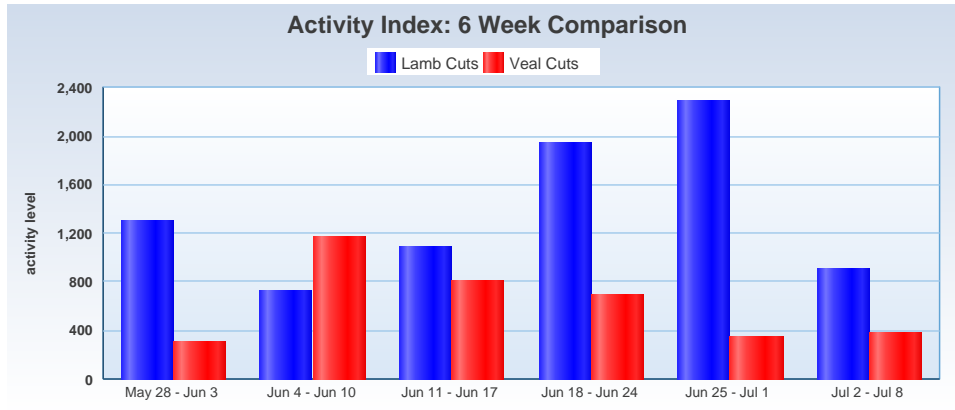
(prices in dollars per pound)

Fri. Jul 2, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	10.6%		10.5%		6.7%	
Special Rate (2/)	1.1%		0.0%		0.3%	
Activity Index (3/)	1,280		2,600		1,270	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast					40	2.99
LB Shldr Blade Chops	80	5.99	80	7.33	50	6.99
LB Shldr Rnd Bone Chop	70	6.39	70	6.99		
LB Breast						
LB Rack	280	14.74			410	11.83
LB Ribs						
LB Rib Chops	40	12.99				
LB Whole Loin						
LB Loin Chops	70	14.99	50	11.99	590	7.74
LB Bone-In Leg			10	4.99		
LB Boneless Leg	40	4.99				
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	3.99	350	7.12		
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	240	8.99	1,660	6.11		
LB Shank	40	4.99	40	4.99		
LB Stew Meat-Lamb						
LB Stew Meat-Mutton						
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops			80	5.99	60	6.99
VL Shldr Rnd Bone Chops						
VL Breast	70	4.59				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	70	12.99	140	9.07		
VL T-Bone Steak			50	14.99		
VL Bnls Leg						
VL Leg Cutlets						
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			70	14.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal	240	5.99			60	5.99
VL Stew Meat					60	7.99

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index was lower at 50.80% this week, features increased by 0.10% and the special rate increased by 1.10%. The lamb retail activity index decreased by 60.10% this week, as veal retail features increased by 16.66%. The roasts increased by 16.21% while chops decreased by 31.25%. Rack and Ground Lamb was the most widely featured items among the lamb features as prices were mixed. In the Veal complex Ground Veal was the most commonly advertised item as prices were mixed.



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	14.3%			0.4%			4.2%		
Special Rate (2/)	3.8%			0.0%			0.3%		
Activity Index (3/)	360			30			570		
<b>LAMB</b>									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99 - 5.99	70	5.99	-	-	-	5.99 - 5.99	10	5.99
LB Shldr Rnd Bone Chop	6.39 - 6.39	70	6.39	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	7.99 - 7.99	10	7.99	14.99 - 14.99	30	14.99	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	12.99 - 12.99	40	12.99
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	14.99 - 14.99	70	14.99	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	8.99 - 8.99	200	8.99
LB Shank	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-
<b>VEAL</b>									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	4.59 - 4.59	70	4.59	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	12.99 - 12.99	70	12.99	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	5.99 - 5.99	200	5.99
VL Stew Meat	-	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.6%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			7.3%		
Activity Index (3/)	170			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	14.99 - 14.99	90	14.99	14.99 - 14.99	140	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	8.99 - 8.99	40	8.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	5.99 - 5.99	40	5.99	-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		