



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/27 thru 09/02

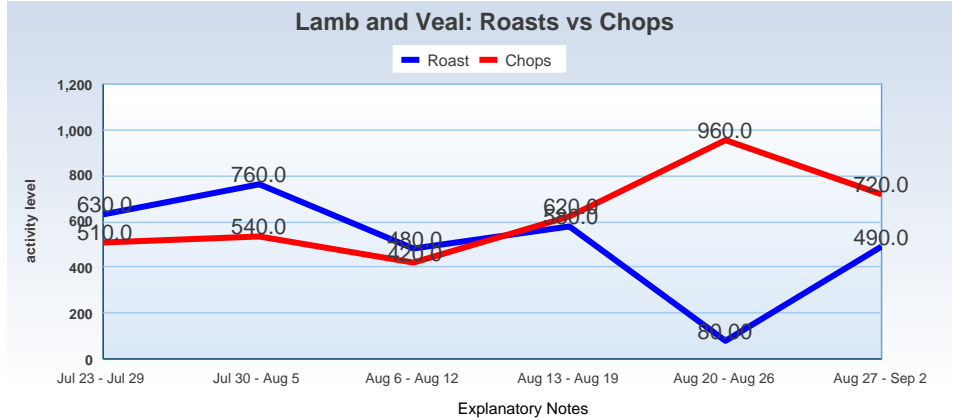
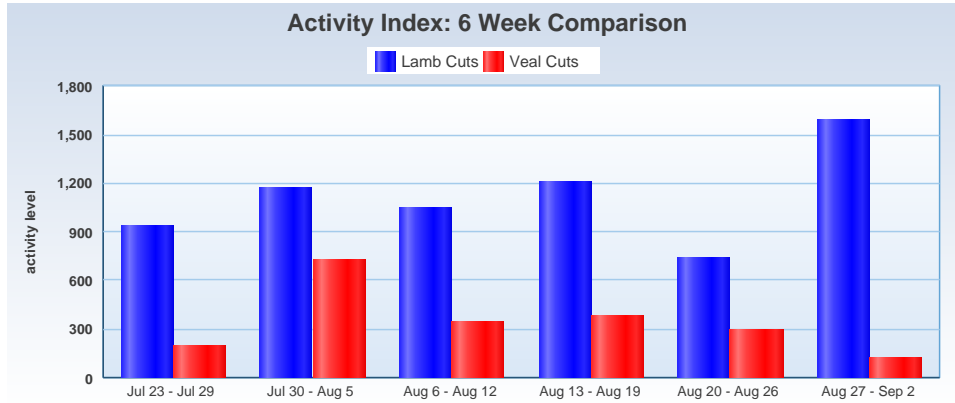
(prices in dollars per pound)

Fri. Aug 27, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	12.3%		4.3%		12.4%	
Special Rate (2/)	2.5%		1.7%		0.0%	
Activity Index (3/)	1,710		1,040		1,840	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast					40	2.99
LB Shldr Blade Chops			30	7.67	640	3.76
LB Shldr Rnd Bone Chop						
LB Breast						
LB Rack	70	14.99			70	9.99
LB Ribs						
LB Rib Chops	40	14.99			110	16.06
LB Whole Loin						
LB Loin Chops	620	9.52	580	10.21	190	9.18
LB Bone-In Leg			40	3.99		
LB Boneless Leg	40	6.99	40	4.99	100	3.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg					110	5.99
LB Leg, Shank/Butt	310	8.56			10	4.69
LB Leg Steaks			40	12.99		
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	270	8.99				
LB Shank					40	3.99
LB Stew Meat-Lamb	240	9.99				
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops			70	5.99	130	5.94
VL Shldr Rnd Bone Chops			70	6.39	70	5.39
VL Breast	70	4.59				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	50	14.99	170	10.92		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets						
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal					270	5.22
VL Stew Meat					60	7.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 64.42% higher this week, features increased by 8.0% and the special rate was 0.80% higher than previous week. The lamb retail activity index increased by 114.86% this week, as veal retail features decreased by 60.0%. The roasts increased by 444.44% while chops decreased by 24.21%. Leg, Shank/Butt, Ground Lamb and Stew Meat-Lamb were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Breast was the most advertised this week with prices mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
Outlets	5500				7400				6100			
Feature Rate (1/)	16.3%				0.6%				9.1%			
Special Rate (2/)	3.8%				0.0%				6.6%			
Activity Index (3/)	440				80				670			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
LAMB												
LB Shoulder Roast	-			-			-					
LB Shldr Blade Chops	-			-			-					
LB Shldr Rnd Bone Chop	-			-			-					
LB Breast	-			-			-					
LB Rack	14.99 - 14.99	70	14.99	-			-					
LB Ribs	-			-			-					
LB Rib Chops	-			-			14.99 - 14.99	40	14.99			
LB Whole Loin	-			-			-					
LB Loin Chops	8.99 - 9.99	300	9.36	8.99 - 8.99	20	8.99	7.99 - 9.99	300	9.70			
LB Bone-In Leg	-			-			-					
LB Boneless Leg	-			-			6.99 - 6.99	40	6.99			
LB Semi-Bnls Leg	-			-			-					
LB Butterflied, Bnls Leg	-			-			-					
LB Leg, Shank/Butt	-			8.99 - 8.99	30	8.99	5.99 - 5.99	40	5.99			
LB Leg Steaks	-			-			-					
LB Top Round Roast	-			-			-					
LB Top Round Steak	-			-			-					
LB Ground Lamb	-			8.99 - 8.99	30	8.99	-					
LB Shank	-			-			-					
LB Stew Meat-Lamb	-			-			9.99 - 9.99	200	9.99			
LB Stew Meat-Mutton	-			-			-					
VEAL												
VL Shoulder Roast	-			-			-					
VL Shldr Blade Chops	-			-			-					
VL Shldr Rnd Bone Chops	-			-			-					
VL Breast	4.59 - 4.59	70	4.59	-			-					
VL Rib Rack	-			-			-					
VL Rib Chops	-			-			-					
VL Loin Chops	-			-			14.99 - 14.99	50	14.99			
VL T-Bone Steak	-			-			-					
VL Bnls Leg	-			-			-					
VL Leg Cutlets	-			-			-					
VL Top Round Steak	-			-			-					
VL Bnls Roast	-			-			-					
VL Bone-In Osso Bucco	-			-			-					
VL Scallopini	-			-			-					
VL Cube Steak	-			-			-					
VL Ground Veal	-			-			-					
VL Stew Meat	-			-			-					



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.6%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			7.3%		
Activity Index (3/)	220			280			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	8.99 - 8.99	90	8.99	8.99 - 8.99	140	8.99	-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	8.99 - 8.99	90	8.99	8.99 - 8.99	140	8.99	-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	9.99 - 9.99	40	9.99	-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		