



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 07/30 thru 08/05

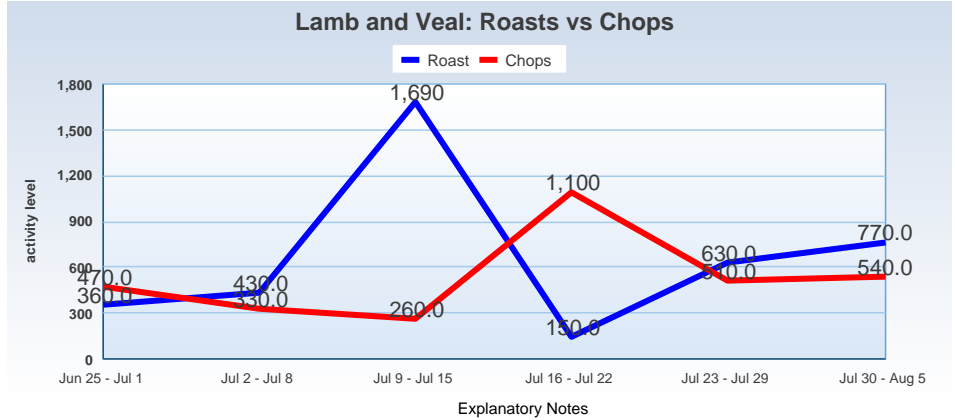
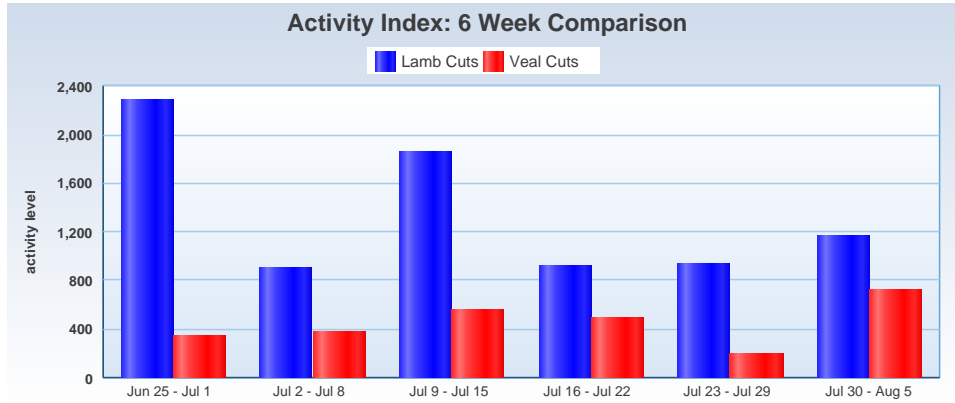
(prices in dollars per pound)

Fri. Jul 30, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.2%		5.2%		7.8%	
Special Rate (2/)	2.1%		0.0%		0.0%	
Activity Index (3/)	1,870		1,140		2,050	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast					40	3.49
LB Shldr Blade Chops			80	6.14	300	6.52
LB Shldr Rnd Bone Chop			70	6.39		
LB Breast						
LB Rack	270	14.99	270	15.99	160	13.62
LB Ribs						
LB Rib Chops	40	12.99	40	12.99		
LB Whole Loin	40	7.99				
LB Loin Chops	110	11.99	190	13.24	370	8.00
LB Bone-In Leg	40	3.99				
LB Boneless Leg	310	8.42	40	4.99	210	7.98
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	100	8.99	210	8.99	210	7.99
LB Leg, Shank/Butt			40	3.99		
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	240	8.99				
LB Shank					40	3.99
LB Stew Meat-Lamb						
LB Stew Meat-Mutton					60	4.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	5.99	10	5.99		
VL Shldr Rnd Bone Chops	160	7.31				
VL Breast			70	4.59	280	3.12
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	160	11.99	120	12.55	270	9.73
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					110	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	240	10.99				
VL Cube Steak						
VL Ground Veal						
VL Stew Meat	90	8.99				

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 64.03% higher this week, features increased by 1.00% and the special rate increased by 2.10%. The lamb retail activity index increased by 24.46% this week, as veal retail features decreased by 260.0%. The roasts increased by 22.22% while chops decreased by 3.84%. Boneless Leg and Ground Lamb were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Shoulder Round Bone Chops and Scallopini were the most advertised this week with prices mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	13.2%			1.2%			4.9%		
Special Rate (2/)	3.8%			0.0%			6.6%		
Activity Index (3/)	810			130			610		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	14.99 - 14.99	260	14.99	14.99 - 14.99	20	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			12.99 - 12.99	40	12.99
LB Whole Loin	-			-			7.99 - 7.99	40	7.99
LB Loin Chops	11.99 - 11.99	110	11.99	-			-		
LB Bone-In Leg	-			-			3.99 - 3.99	40	3.99
LB Boneless Leg	-			8.99 - 8.99	30	8.99	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	8.99 - 8.99	100	8.99	-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			8.99 - 8.99	200	8.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	5.99 - 5.99	70	5.99	-			-		
VL Shldr Rnd Bone Chops	6.39 - 7.99	120	7.05	7.99 - 7.99	40	7.99	-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	11.99 - 11.99	100	11.99	-			11.99 - 11.99	50	11.99
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			10.99 - 10.99	200	10.99
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	8.99 - 8.99	50	8.99	8.99 - 8.99	40	8.99	-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.7%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	170			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	8.99 - 8.99	90	8.99	8.99 - 8.99	140	8.99	-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	8.99 - 8.99	40	8.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	10.99 - 10.99	40	10.99	-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		