



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 01/11 thru 01/17

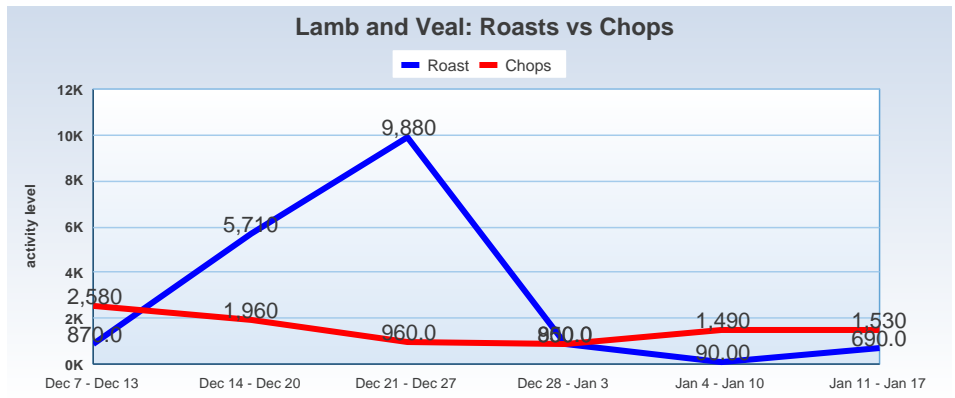
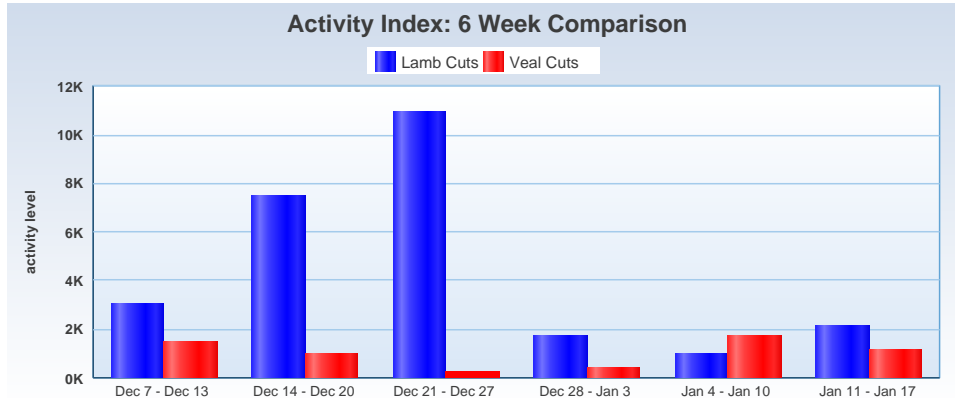
(prices in dollars per pound)

Fri. Jan 11, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,100		29,200		29,200	
Feature Rate (1/)	5.1%		5.6%		5.9%	
Special Rate (2/)	0.2%		0.0%		0.0%	
Activity Index (3/)	3,300		2,730		2,670	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	4.99	10	3.99
LB Shldr Blade Chops	730	5.70	300	6.47	320	5.56
LB Shldr Rnd Bone Chop	290	6.82	80	5.92	10	4.99
LB Breast						
LB Rack	120	14.99			160	12.99
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	180	6.95	450	7.61	760	7.68
LB Bone-In Leg			10	4.99	10	4.99
LB Boneless Leg	20	5.00	10	8.99	340	7.07
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	80	9.99				
LB Leg, Shank/Butt					30	5.24
LB Leg Steaks					10	6.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	90	6.30	10	4.99	10	6.49
LB Shank	120	5.99	70	6.79	30	5.25
LB Stew Meat-Lamb	130	5.44	20	4.49	10	9.99
LB Stew Meat-Mutton	380	3.61				
VEAL						
VL Shoulder Roast	30	6.99			30	6.56
VL Shldr Blade Chops	110	6.77	630	4.97	410	5.00
VL Shldr Rnd Bone Chops	10	5.49	20	4.90	130	5.68
VL Breast	440	2.79	30	3.32		
VL Rib Rack						
VL Rib Chops	80	21.99				
VL Loin Chops	140	9.08	10	10.99	20	11.94
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	190	9.77	400	10.50	10	15.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			30	12.99	70	8.99
VL Scallopini			20	10.99		
VL Cube Steak						
VL Ground Veal	10	5.99	270	5.03	120	4.99
VL Stew Meat	150	6.44	330	6.00	180	6.95

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 20.9% this reporting period. Lamb and Veal features declined by 0.5%, while the special rate remained rose by 0.2%. The lamb retail activity index showed a 130% increase this week as the number of veal retail features declined by 41.4%. There were over 6 times as many roasts featured for both species complexes this reporting period, while the number of chops showcased decreased by 6.1%. Shoulder Blade Chops, Shoulder Round Bone Chops, and Mutton Stew Meat were the most widely advertised items among the lamb features as the general price trend this period was mostly lower. In the Veal complex, Breasts, Stew Meat, and Leg Cutlets were the most commonly advertised items on a steady to firm price trend.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: **FEATURE RATE**: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Feature Rate (1/)	18.2%			0.5%			4.6%		
Special Rate (2/)	1.2%			0.0%			0.0%		
Activity Index (3/)	2,290			160			560		
	5500			7300			6100		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	4.99 - 6.99	570	5.65	-	-	-	4.49 - 5.99	170	5.88
LB Shldr Rnd Bone Chop	7.49 - 7.49	120	7.49	-	-	-	4.49 - 6.49	170	6.34
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	14.99 - 14.99	120	14.99	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	5.99 - 9.99	160	7.19	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	9.99 - 9.99	80	9.99	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	4.99 - 6.49	90	6.29
LB Shank	5.99 - 5.99	120	5.99	-	-	-	-	-	-
LB Stew Meat-Lamb	5.49 - 5.49	120	5.49	-	-	-	4.99 - 4.99	10	4.99
LB Stew Meat-Mutton	3.49 - 3.99	380	3.61	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	6.99 - 6.99	30	6.99
VL Shldr Blade Chops	6.99 - 6.99	70	6.99	-	-	-	4.99 - 6.99	40	6.37
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	5.49 - 5.49	10	5.49
VL Breast	2.69 - 2.99	390	2.86	1.99 - 1.99	40	1.99	2.95 - 2.95	10	2.95
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	21.99 - 21.99	80	21.99	-	-	-	-	-	-
VL Loin Chops	5.00 - 12.99	140	9.08	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	7.99 - 7.99	60	7.99	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	5.99 - 5.99	10	5.99
VL Stew Meat	-	-	-	-	-	-	2.95 - 6.99	20	5.15



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.1%			3.4%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	5			260			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	6.49 - 6.49	5	6.49	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			10.65 - 10.65	130	10.65	-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			6.66 - 6.66	130	6.66	-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			19.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			40		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			5.00 - 5.00	20	5.00
LB Bone-In Leg	-			-		
LB Boneless Leg	-			5.00 - 5.00	20	5.00
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		