



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06

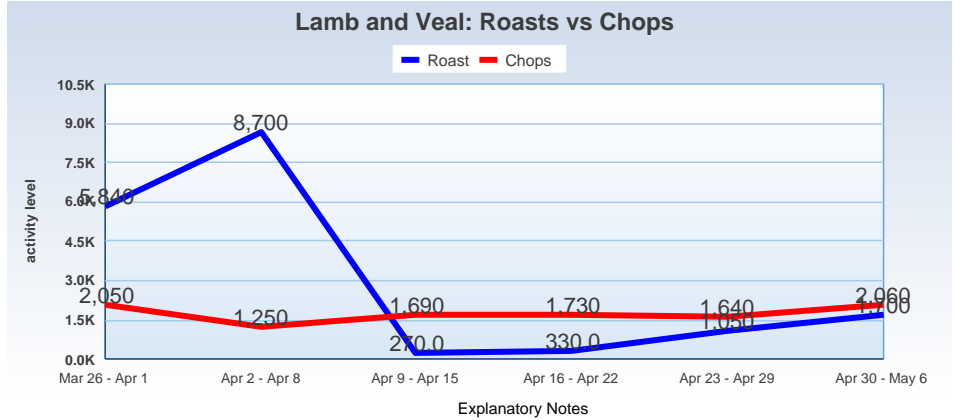
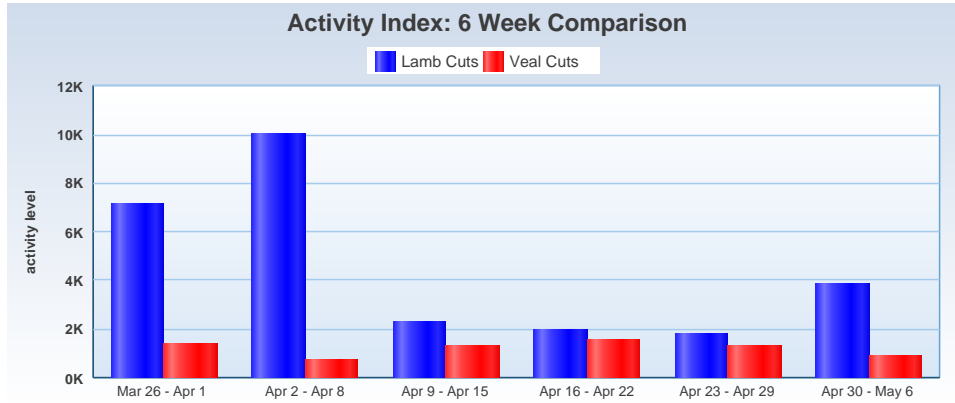
(prices in dollars per pound)

Fri. Apr 30, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	11.7%		9.3%		5.3%	
Special Rate (2/)	0.0%		0.2%		0.0%	
Activity Index (3/)	4,815		3,110		1,190	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	40	3.99	70	4.75
LB Shldr Blade Chops	550	6.92	300	10.34	40	5.99
LB Shldr Rnd Bone Chop	540	8.11			10	6.49
LB Breast					70	4.39
LB Rack	5	13.99			40	9.99
LB Ribs						
LB Rib Chops			40	9.99	70	14.99
LB Whole Loin						
LB Loin Chops	780	8.53	680	11.43	540	7.53
LB Bone-In Leg	200	6.99	120	4.49	40	4.99
LB Boneless Leg	40	4.99	310	6.71		
LB Semi-Bnls Leg	290	6.03				
LB Butterflied, Bnls Leg	230	7.55	70	9.88		
LB Leg, Shank/Butt	620	5.38				
LB Leg Steaks					100	7.99
LB Top Round Roast	70	9.99	70	8.99		
LB Top Round Steak						
LB Ground Lamb	230	7.84	50	7.99	10	3.99
LB Shank	210	6.99			10	5.49
LB Stew Meat-Lamb					10	5.99
LB Stew Meat-Mutton	90	5.99	90	5.99		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	100	5.99	40	5.99	10	4.99
VL Shldr Rnd Bone Chops					10	5.49
VL Breast	130	3.51	350	4.67		
VL Rib Rack	60	3.99	90	3.99		
VL Rib Chops					70	14.99
VL Loin Chops	100	10.68	340	10.19	70	8.99
VL T-Bone Steak			100	9.99		
VL Bnls Leg						
VL Leg Cutlets	290	9.99				
VL Top Round Steak			140	5.99		
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	240	10.99				
VL Cube Steak						
VL Ground Veal			140	6.99	10	5.99
VL Stew Meat			140	6.99	10	6.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 54.8% this week, features increased by 2.4% and the special rate decreased by 0.2%. The lamb retail activity index increased by 118.5% this week, as veal retail features decreased by 31.3%. The roasts increased by 61.9% while chops increased by 24.8%. Loin Chops, Shoulder and Legs items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex, Leg Cutlets and Scallopini were the most commonly advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg		
Outlets	5500			7400			6100				
Feature Rate (1/)	26.4%			1.2%			5.1%				
Special Rate (2/)	0.0%			0.0%			0.0%				
Activity Index (3/)	2,990			170			380				
LAMB											
LB Shoulder Roast	-	-	-	-	-	-	3.99	-	3.99	40	3.99
LB Shldr Blade Chops	4.99	-	8.99	490	6.91	4.88	-	7.49	60	7.01	-
LB Shldr Rnd Bone Chop	7.99	-	8.99	230	8.26	7.99	-	7.99	70	7.99	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	12.00	-	12.99	80	12.83	-	-	-	9.99	-	9.99
LB Bone-In Leg	6.99	-	6.99	70	6.99	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	4.99	-	4.99
LB Semi-Bnls Leg	5.49	-	6.99	290	6.03	-	-	-	-	-	-
LB Butterflied, Bnls Leg	6.99	-	6.99	100	6.99	-	-	-	-	-	-
LB Leg, Shank/Butt	4.99	-	5.99	580	5.49	-	-	-	3.99	-	3.99
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	9.99	-	9.99	70	9.99	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	7.69	-	7.99	170	7.80	-	-	-	7.99	-	7.99
LB Shank	6.99	-	6.99	170	6.99	6.99	-	6.99	40	6.99	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	5.99	-	5.99	90	5.99	-	-	-	-	-	-
VEAL											
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	5.99	-	5.99	100	5.99	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-
VL Breast	2.99	-	3.99	130	3.51	-	-	-	-	-	-
VL Rib Rack	3.99	-	3.99	60	3.99	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	10.99	-	10.99	70	10.99	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	9.99	-	9.99	290	9.99	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	10.99	-	10.99
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	4.1%				7.1%				52.5%			
Special Rate (2/)	0.0%				0.0%				0.0%			
Activity Index (3/)	160				400				680			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
LAMB												
LB Shoulder Roast	-			-			-					
LB Shldr Blade Chops	-			-			-					
LB Shldr Rnd Bone Chop	7.99 - 7.99	90	7.99	7.99 - 7.99	140	7.99	-					
LB Breast	-			-			-					
LB Rack	-			-			-					
LB Ribs	-			-			-					
LB Rib Chops	-			-			-					
LB Whole Loin	-			-			-					
LB Loin Chops	-			-			7.99 - 7.99	680	7.99			
LB Bone-In Leg	-			6.99 - 6.99	130	6.99	-					
LB Boneless Leg	-			-			-					
LB Semi-Bnls Leg	-			-			-					
LB Butterflied, Bnls Leg	-			7.99 - 7.99	130	7.99	-					
LB Leg, Shank/Butt	-			-			-					
LB Leg Steaks	-			-			-					
LB Top Round Roast	-			-			-					
LB Top Round Steak	-			-			-					
LB Ground Lamb	-			-			-					
LB Shank	-			-			-					
LB Stew Meat-Lamb	-			-			-					
LB Stew Meat-Mutton	-			-			-					
VEAL												
VL Shoulder Roast	-			-			-					
VL Shldr Blade Chops	-			-			-					
VL Shldr Rnd Bone Chops	-			-			-					
VL Breast	-			-			-					
VL Rib Rack	-			-			-					
VL Rib Chops	-			-			-					
VL Loin Chops	9.99 - 9.99	30	9.99	-			-					
VL T-Bone Steak	-			-			-					
VL Bnls Leg	-			-			-					
VL Leg Cutlets	-			-			-					
VL Top Round Steak	-			-			-					
VL Bnls Roast	-			-			-					
VL Bone-In Osso Bucco	-			-			-					
VL Scallopini	10.99 - 10.99	40	10.99	-			-					
VL Cube Steak	-			-			-					
VL Ground Veal	-			-			-					
VL Stew Meat	-			-			-					



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	2.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	5				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-
LB Rack	13.99	13.99	5	13.99	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-
VEAL								
VL Shoulder Roast	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-