



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 07/23 thru 07/29

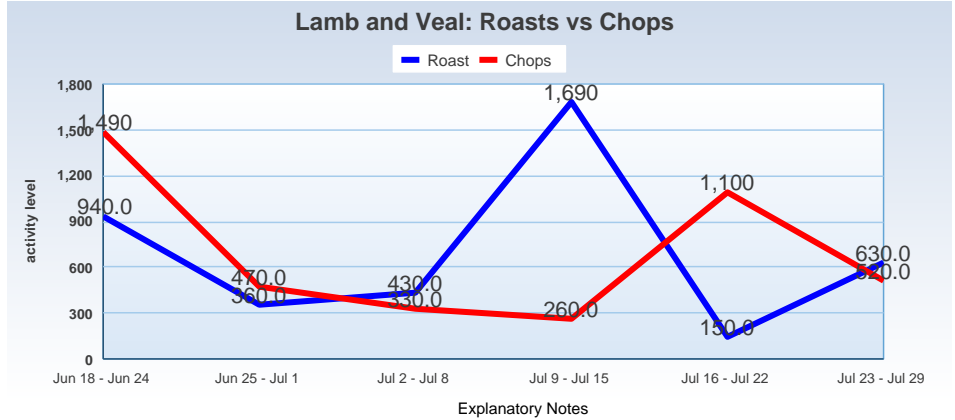
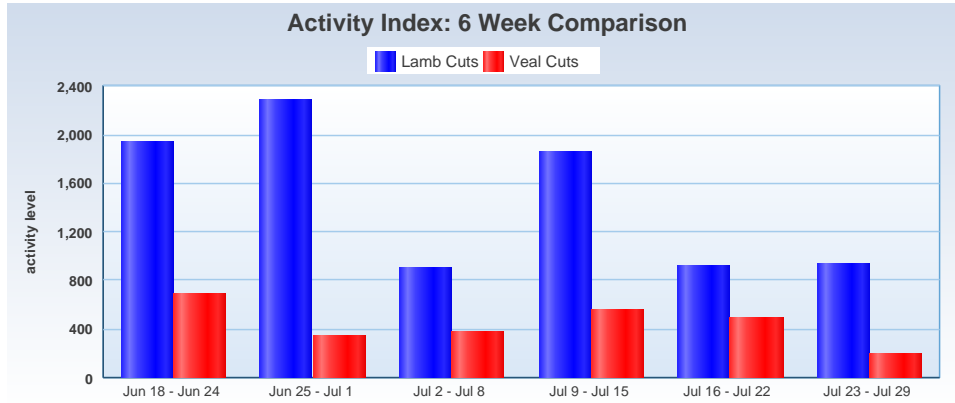
(prices in dollars per pound)

Fri. Jul 23, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	5.2%		7.1%		6.9%	
Special Rate (2/)	0.0%		1.8%		0.0%	
Activity Index (3/)	1,140		1,390		1,800	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast			40	3.49		
LB Shldr Blade Chops	80	6.14	570	9.58	210	5.78
LB Shldr Rnd Bone Chop	70	6.39	70	6.99	70	5.39
LB Breast			70	4.39		
LB Rack	270	15.99			320	10.14
LB Ribs						
LB Rib Chops	40	12.99	40	12.99	170	15.95
LB Whole Loin						
LB Loin Chops	190	13.24			270	7.79
LB Bone-In Leg						
LB Boneless Leg	40	4.99	40	4.99		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	210	8.99				
LB Leg, Shank/Butt	40	3.99	40	3.99		
LB Leg Steaks					100	7.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb						
LB Shank			40	4.99	40	3.99
LB Stew Meat-Lamb					40	3.69
LB Stew Meat-Mutton			30	5.99		
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	10	5.99			160	6.61
VL Shldr Rnd Bone Chops						
VL Breast	70	4.59				
VL Rib Rack						
VL Rib Chops			70	15.99	70	14.99
VL Loin Chops	120	12.55	350	9.67	110	9.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					80	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			70	14.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal						
VL Stew Meat					120	6.99

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index was 17.98% lower this week, features decreased by 1.90% and the special rate decreased by 1.80%. The lamb retail activity index increased by 2.17% this week, as veal retail features decreased by 59.18%. The roasts increased by 293.75% while chops decreased by 53.15%. Rack, Loin Chops and Butterflied Boneless Leg were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex all cuts were advertised less than last week and item prices were mixed.



**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	12.5%			0.4%			2.1%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	670			30			200		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	5.99 - 5.99	70	5.99	-			6.99 - 6.99	10	6.99
LB Shldr Rnd Bone Chop	6.39 - 6.39	70	6.39	-			-		
LB Breast	-			-			-		
LB Rack	-			15.99 - 15.99	30	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			12.99 - 12.99	40	12.99
LB Whole Loin	-			-			-		
LB Loin Chops	11.99 - 14.99	180	13.13	-			14.99 - 14.99	10	14.99
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	8.99 - 8.99	210	8.99	-			-		
LB Leg, Shank/Butt	-			-			3.99 - 3.99	40	3.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			5.99 - 5.99	10	5.99
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	4.59 - 4.59	70	4.59	-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	12.99 - 12.99	70	12.99	-			11.99 - 11.99	50	11.99
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.7%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	15.99 - 15.99	90	15.99	15.99 - 15.99	140	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		