



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 07/16 thru 07/22

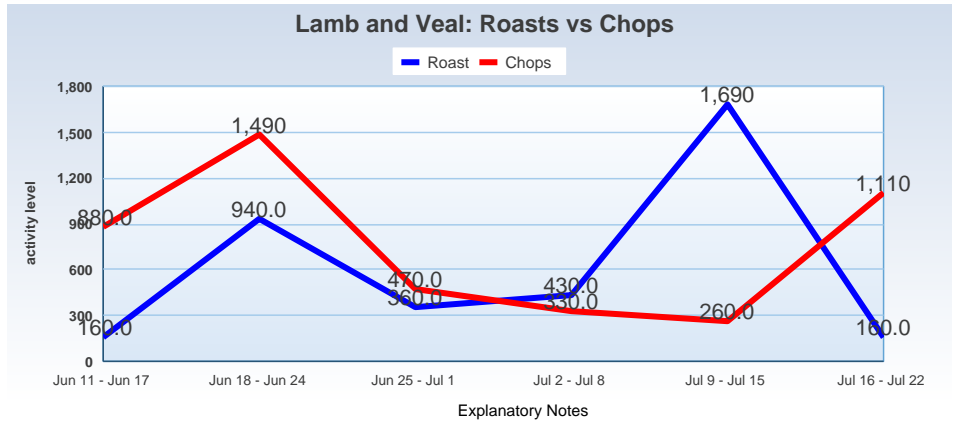
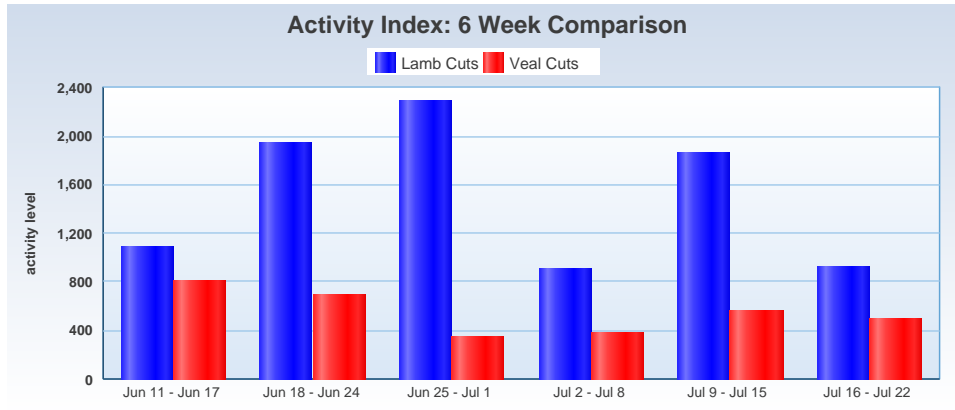
(prices in dollars per pound)

Fri. Jul 16, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	7.1%		9.5%		7.4%	
Special Rate (2/)	1.8%		0.1%		0.0%	
Activity Index (3/)	1,390		2,410		2,150	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	2.99		
LB Shldr Blade Chops	570	9.58	30	7.06	310	5.61
LB Shldr Rnd Bone Chop	70	6.99			90	5.99
LB Breast	70	4.39				
LB Rack			10	15.99	200	11.69
LB Ribs						
LB Rib Chops	40	12.99				
LB Whole Loin						
LB Loin Chops			20	8.91	430	7.75
LB Bone-In Leg						
LB Boneless Leg	40	4.99	40	4.99	70	8.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg			1,600	6.99		
LB Leg, Shank/Butt	40	3.99	40	3.99	30	6.56
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			70	8.99		
LB Shank	40	4.99	40	4.99	80	4.46
LB Stew Meat-Lamb						
LB Stew Meat-Mutton	30	5.99				
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops			70	5.99	140	5.86
VL Shldr Rnd Bone Chops			70	6.39	70	5.39
VL Breast						
VL Rib Rack						
VL Rib Chops	70	15.99				
VL Loin Chops	350	9.67	70	12.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			210	12.99	440	10.00
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco	70	14.99				
VL Scallopini			70	12.99		
VL Cube Steak						
VL Ground Veal			70	6.99	170	5.67
VL Stew Meat			80	7.82		

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 24.32% lower this week, features decreased by 2.40% and the special rate increased by 1.70%. The lamb retail activity index decreased by 50.53% this week, as veal retail features decreased by 12.50%. The roasts decreased by 90.59% while chops increased by 326.92%. Shoulder Blade Chops were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Loin Chops were the most advertised item as prices were mixed.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
Outlets	5500				7400				6100			
Feature Rate (1/)	12.5%				0.4%				4.0%			
Special Rate (2/)	3.8%				0.0%				5.2%			
Activity Index (3/)	460				30				560			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
LAMB												
LB Shoulder Roast	-			-			-					
LB Shldr Blade Chops	6.99 - 6.99	70	6.99	8.99 - 8.99	30	8.99	10.99 - 10.99	200	10.99			
LB Shldr Rnd Bone Chop	6.99 - 6.99	70	6.99	-			-					
LB Breast	4.39 - 4.39	70	4.39	-			-					
LB Rack	-			-			-					
LB Ribs	-			-			-					
LB Rib Chops	-			-			12.99 - 12.99	40	12.99			
LB Whole Loin	-			-			-					
LB Loin Chops	-			-			-					
LB Bone-In Leg	-			-			-					
LB Boneless Leg	-			-			4.99 - 4.99	40	4.99			
LB Semi-Bnls Leg	-			-			-					
LB Butterflied, Bnls Leg	-			-			-					
LB Leg, Shank/Butt	-			-			3.99 - 3.99	40	3.99			
LB Leg Steaks	-			-			-					
LB Top Round Roast	-			-			-					
LB Top Round Steak	-			-			-					
LB Ground Lamb	-			-			-					
LB Shank	-			-			4.99 - 4.99	40	4.99			
LB Stew Meat-Lamb	-			-			-					
LB Stew Meat-Mutton	-			-			-					
VEAL												
VL Shoulder Roast	-			-			-					
VL Shldr Blade Chops	-			-			-					
VL Shldr Rnd Bone Chops	-			-			-					
VL Breast	-			-			-					
VL Rib Rack	-			-			-					
VL Rib Chops	15.99 - 15.99	70	15.99	-			-					
VL Loin Chops	8.99 - 8.99	110	8.99	-			9.99 - 9.99	200	9.99			
VL T-Bone Steak	-			-			-					
VL Bnls Leg	-			-			-					
VL Leg Cutlets	-			-			-					
VL Top Round Steak	-			-			-					
VL Bnls Roast	-			-			-					
VL Bone-In Osso Bucco	14.99 - 14.99	70	14.99	-			-					
VL Scallopini	-			-			-					
VL Cube Steak	-			-			-					
VL Ground Veal	-			-			-					
VL Stew Meat	-			-			-					



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	4.1%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	200			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	8.99 - 10.99	130	9.57	8.99 - 8.99	140	8.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	5.99 - 5.99	30	5.99	-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	9.99 - 9.99	40	9.99	-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		