



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/25 thru 10/01

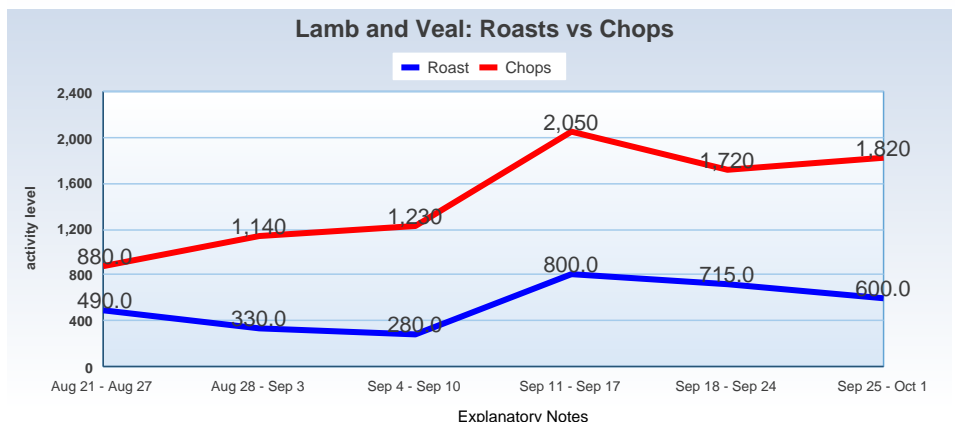
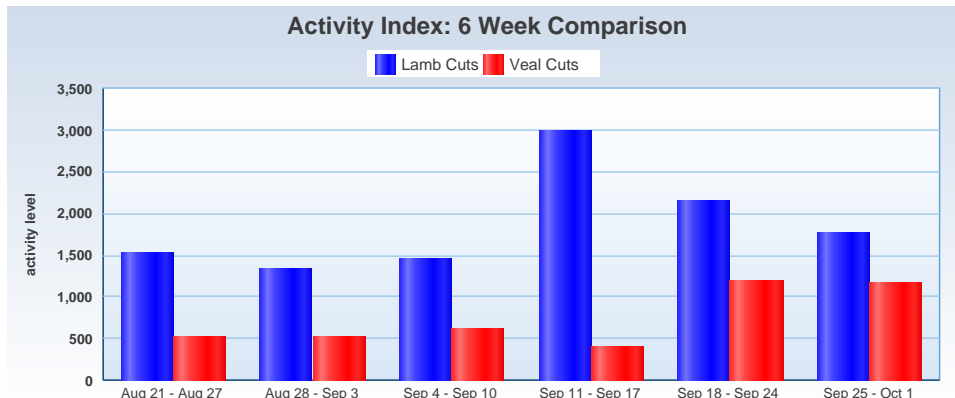
(prices in dollars per pound)

Fri. Sep 25, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	10.1%		9.3%		6.7%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	2,930		3,360		3,320	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99		
LB Shldr Blade Chops	1,010	5.06	430	6.25	430	6.29
LB Shldr Rnd Bone Chop	130	6.63	60	7.99	430	6.76
LB Breast						
LB Rack	190	13.15	470	10.86	40	13.99
LB Ribs						
LB Rib Chops			40	9.99	10	16.99
LB Whole Loin						
LB Loin Chops	170	10.91	410	9.80	860	9.68
LB Bone-In Leg						
LB Boneless Leg			10	5.99		
LB Semi-Bnls Leg			70	9.99		
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	110	5.99	90	4.49	40	3.99
LB Leg Steaks			100	7.99		
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	150	8.38	380	7.10		
LB Shank					320	5.56
LB Stew Meat-Lamb						
LB Stew Meat-Mutton			60	4.99		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	390	5.73	290	5.63	60	4.99
VL Shldr Rnd Bone Chops			70	5.39		
VL Breast	300	3.87	40	2.99	200	2.98
VL Rib Rack						
VL Rib Chops	70	14.99				
VL Loin Chops	50	12.99	320	10.26	290	9.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			360	10.56	290	9.85
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	240	10.99				
VL Cube Steak						
VL Ground Veal	60	4.99			270	5.76
VL Stew Meat	60	6.99	120	5.99	80	5.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 12.8% this week, while features increased by 0.8% and the special rate remained unchanged. The lamb retail activity index decreased by 18.5% this week, as veal retail features also decreased by 1.7%. The product mix between roasts and chops for both species complexes showed a decrease in the number of roasts featured by 15.5%, as the number of chops showcased increased by 5.2%. Loin Chops, Shoulder Blade Chops, and Racks were the most widely featured items among the lamb features as prices were unevenly steady. In the Veal Breast, Shoulder Blade Chops and Scallopini were the most commonly advertised items as prices trended mostly higher.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	22.7%			2.0%			4.2%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	1,660			155			300		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	4.99 - 7.99	220	6.24	7.99 - 7.99	30	7.99	-		
LB Shldr Rnd Bone Chop	5.39 - 7.99	130	6.63	-			-		
LB Breast	-			-			-		
LB Rack	9.99 - 9.99	70	9.99	14.99 - 14.99	120	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	10.00 - 10.99	120	10.88	-			10.99 - 10.99	50	10.99
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	5.99 - 5.99	110	5.99	-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	7.99 - 8.99	130	8.51	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	4.99 - 5.99	390	5.73	4.99 - 4.99	5	4.99	-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	3.69 - 3.99	300	3.87	-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	14.99 - 14.99	70	14.99	-			-		
VL Loin Chops	-			-			12.99 - 12.99	50	12.99
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			10.99 - 10.99	200	10.99
VL Cube Steak	-			-			-		
VL Ground Veal	4.99 - 4.99	60	4.99	-			-		
VL Stew Meat	6.99 - 6.99	60	6.99	-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	13.9%				3.7%				1.2%			
Special Rate (2/)	0.0%				0.0%				0.0%			
Activity Index (3/)	640				140				20			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	2.99	- 7.99	600	3.76	7.99	- 7.99	140	7.99	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	7.32	- 7.32	20	7.32
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-
VEAL												
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	10.99	- 10.99	40	10.99	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	15.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	20			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	5.99 - 5.99	20	5.99	-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		