



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 02/19 thru 02/25

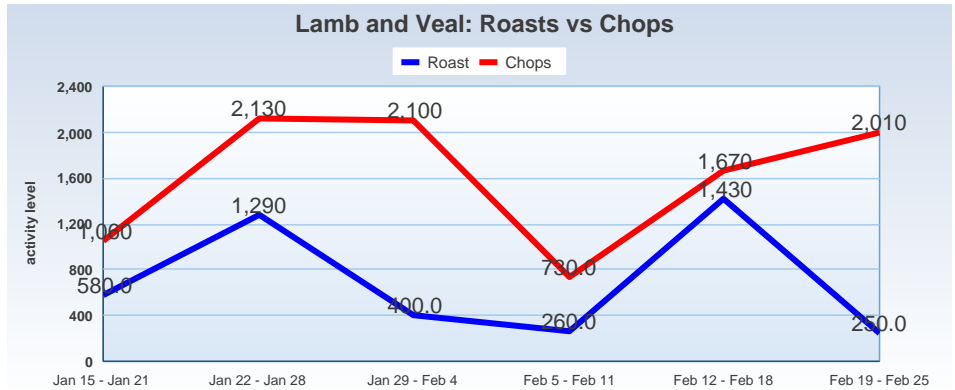
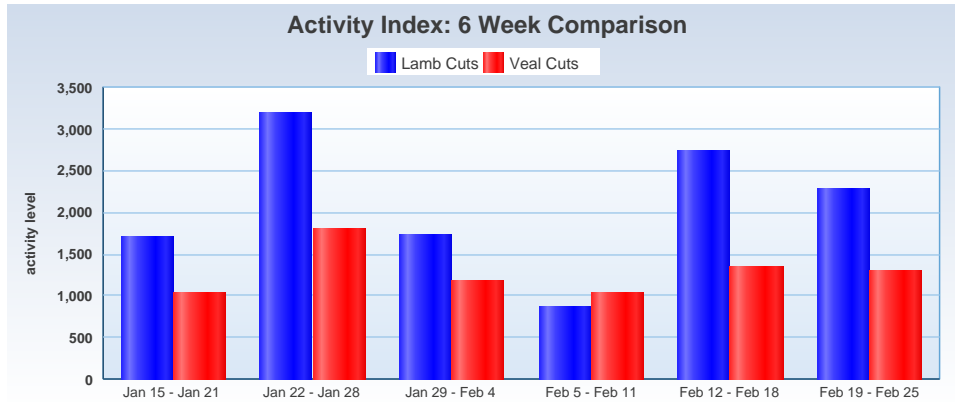
(prices in dollars per pound)

Fri. Feb 19, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	7.9%		9.6%		8.9%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	3,540		4,070		4,370	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	40	3.99			40	6.22
LB Shldr Blade Chops	750	6.30	480	7.31	1,280	5.40
LB Shldr Rnd Bone Chop	210	6.74	420	7.82	60	5.28
LB Breast			70	4.39		
LB Rack			650	11.84	70	14.99
LB Ribs						
LB Rib Chops	40	9.99	80	9.99		
LB Whole Loin						
LB Loin Chops	570	11.01	350	8.60	870	10.59
LB Bone-In Leg	40	3.99				
LB Boneless Leg	40	4.99			180	8.81
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg			110	6.49	70	8.99
LB Leg, Shank/Butt	50	6.99	60	8.02	10	3.99
LB Leg Steaks	100	8.99				
LB Top Round Roast						
LB Top Round Steak					30	6.99
LB Ground Lamb	300	7.99	60	7.99	10	5.99
LB Shank	40	3.99	210	6.99		
LB Stew Meat-Lamb			240	8.99	10	4.99
LB Stew Meat-Mutton	60	4.99			290	3.99
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	40	4.99	70	4.99	220	5.86
VL Shldr Rnd Bone Chops			70	5.39	10	5.69
VL Breast	70	3.99	480	4.04		
VL Rib Rack			60	3.99		
VL Rib Chops						
VL Loin Chops	290	12.99			590	10.89
VL T-Bone Steak			100	9.99		
VL Bnls Leg						
VL Leg Cutlets	70	12.99	380	9.99	10	9.99
VL Top Round Steak			100	9.99		
VL Bnls Roast						
VL Bone-In Osso Bucco	110	7.99	70	13.99	80	8.99
VL Scallopini	200	9.43				
VL Cube Steak						
VL Ground Veal	380	5.99			190	4.99
VL Stew Meat	140	6.99	10	4.99	350	6.19

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index decreased by 13% this week, features decreased by 1.7% and the special rate was steady. The lamb retail activity index decreased by 16.5% this week, as veal retail features decreased by 3.7%. The roasts decreased by 82.6% with chops increasing by 20.4%. Shoulder Chops and Loin Chops items were the most widely featured items among the lamb features as prices were mostly lower. In the Veal complex, Loin Chops and Ground Veal were the most commonly advertised items as prices were mixed.



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	25.6%				0.6%				8.4%			
Special Rate (2/)	0.0%				0.0%				0.0%			
Activity Index (3/)	2,330				45				1,090			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
<b>LAMB</b>												
LB Shoulder Roast	-				-				3.99 - 3.99	40	3.99	
LB Shldr Blade Chops	4.99 - 7.99	630	6.30		-				4.99 - 7.99	120	6.30	
LB Shldr Rnd Bone Chop	5.39 - 7.99	210	6.74		-				-			
LB Breast	-				-				-			
LB Rack	-				-				-			
LB Ribs	-				-				-			
LB Rib Chops	-				-				9.99 - 9.99	40	9.99	
LB Whole Loin	-				-				-			
LB Loin Chops	6.99 - 14.99	490	11.01		14.99 - 14.99	40	14.99		6.99 - 6.99	40	6.99	
LB Bone-In Leg	-				-				3.99 - 3.99	40	3.99	
LB Boneless Leg	-				-				4.99 - 4.99	40	4.99	
LB Semi-Bnls Leg	-				-				-			
LB Butterflied, Bnls Leg	-				-				-			
LB Leg, Shank/Butt	-				-				6.99 - 6.99	50	6.99	
LB Leg Steaks	8.99 - 8.99	100	8.99		-				-			
LB Top Round Roast	-				-				-			
LB Top Round Steak	-				-				-			
LB Ground Lamb	7.99 - 7.99	60	7.99		-				7.99 - 7.99	200	7.99	
LB Shank	-				-				3.99 - 3.99	40	3.99	
LB Stew Meat-Lamb	-				-				-			
LB Stew Meat-Mutton	4.99 - 4.99	60	4.99		-				-			
<b>VEAL</b>												
VL Shoulder Roast	-				-				-			
VL Shldr Blade Chops	4.99 - 4.99	40	4.99		4.99 - 4.99	5	4.99		-			
VL Shldr Rnd Bone Chops	-				-				-			
VL Breast	3.99 - 3.99	70	3.99		-				-			
VL Rib Rack	-				-				-			
VL Rib Chops	-				-				-			
VL Loin Chops	12.99 - 12.99	290	12.99		-				-			
VL T-Bone Steak	-				-				-			
VL Bnls Leg	-				-				-			
VL Leg Cutlets	12.99 - 12.99	70	12.99		-				-			
VL Top Round Steak	-				-				-			
VL Bnls Roast	-				-				-			
VL Bone-In Osso Bucco	7.99 - 7.99	110	7.99		-				-			
VL Scallopini	8.99 - 9.98	200	9.43		-				-			
VL Cube Steak	-				-				-			
VL Ground Veal	-				-				5.99 - 5.99	340	5.99	
VL Stew Meat	-				-				6.99 - 6.99	140	6.99	



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)				
Outlets	4900				3800			1300				
Feature Rate (1/)	1.6%				0.0%			0.0%				
Special Rate (2/)	0.0%				0.0%			0.0%				
Activity Index (3/)	80				0			0				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
<b>LAMB</b>												
LB Shoulder Roast	-				-				-			
LB Shldr Blade Chops	-				-				-			
LB Shldr Rnd Bone Chop	-				-				-			
LB Breast	-				-				-			
LB Rack	-				-				-			
LB Ribs	-				-				-			
LB Rib Chops	-				-				-			
LB Whole Loin	-				-				-			
LB Loin Chops	-				-				-			
LB Bone-In Leg	-				-				-			
LB Boneless Leg	-				-				-			
LB Semi-Bnls Leg	-				-				-			
LB Butterflied, Bnls Leg	-				-				-			
LB Leg, Shank/Butt	-				-				-			
LB Leg Steaks	-				-				-			
LB Top Round Roast	-				-				-			
LB Top Round Steak	-				-				-			
LB Ground Lamb	7.99	-	7.99	40	7.99				-			
LB Shank	-				-				-			
LB Stew Meat-Lamb	-				-				-			
LB Stew Meat-Mutton	-				-				-			
<b>VEAL</b>												
VL Shoulder Roast	-				-				-			
VL Shldr Blade Chops	-				-				-			
VL Shldr Rnd Bone Chops	-				-				-			
VL Breast	-				-				-			
VL Rib Rack	-				-				-			
VL Rib Chops	-				-				-			
VL Loin Chops	-				-				-			
VL T-Bone Steak	-				-				-			
VL Bnls Leg	-				-				-			
VL Leg Cutlets	-				-				-			
VL Top Round Steak	-				-				-			
VL Bnls Roast	-				-				-			
VL Bone-In Osso Bucco	-				-				-			
VL Scallopini	-				-				-			
VL Cube Steak	-				-				-			
VL Ground Veal	5.99	-	5.99	40	5.99				-			
VL Stew Meat	-				-				-			



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		