



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 10/15 thru 10/21

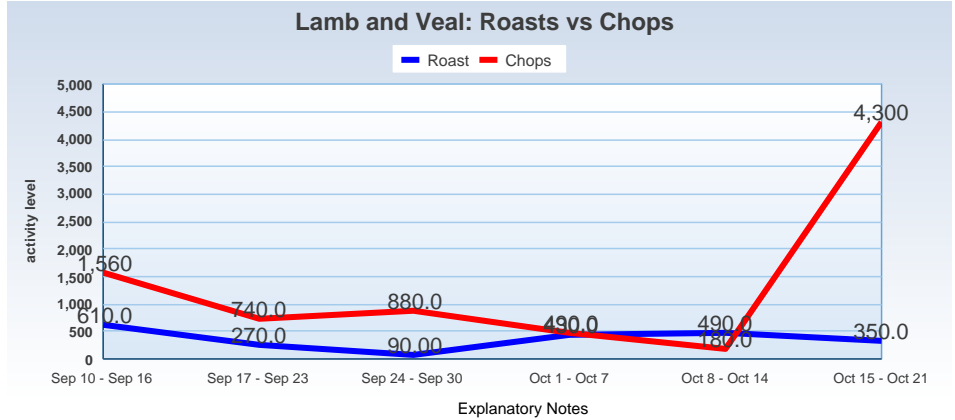
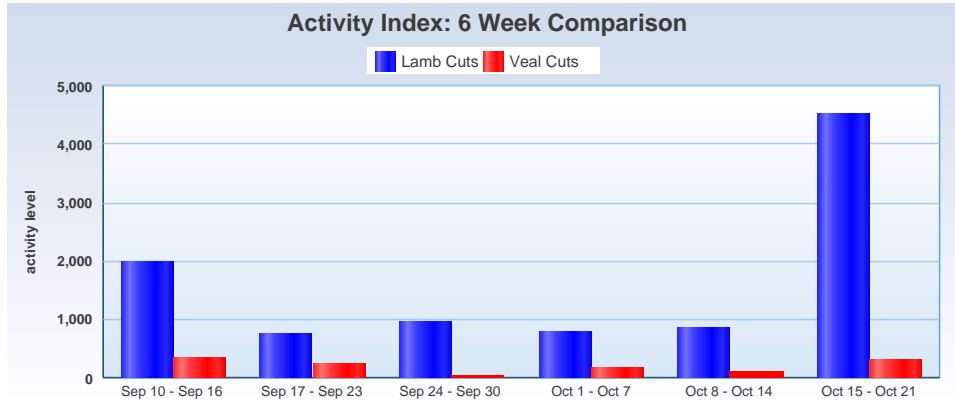
(prices in dollars per pound)

Fri. Oct 15, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	21.4%		11.7%		7.9%	
Special Rate (2/)	8.7%		2.5%		0.0%	
Activity Index (3/)	4,820		980		2,580	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99		
LB Shldr Blade Chops	2,810	7.58	20	6.99	390	6.27
LB Shldr Rnd Bone Chop	1,200	7.26			130	6.63
LB Breast						
LB Rack	270	15.99	70	16.99	110	9.99
LB Ribs						
LB Rib Chops	40	14.99	40	14.99	40	9.99
LB Whole Loin					40	7.99
LB Loin Chops	110	14.83	120	9.90	50	6.62
LB Bone-In Leg						
LB Boneless Leg	40	6.99	40	6.99		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	5.99	310	8.56	40	4.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			270	8.99	370	7.99
LB Shank					50	4.08
LB Stew Meat-Lamb						
LB Stew Meat-Mutton					80	4.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	80	6.99			110	5.08
VL Shldr Rnd Bone Chops						
VL Breast			70	4.59	70	3.99
VL Rib Rack						
VL Rib Chops						
VL Loin Chops						
VL T-Bone Steak	60	14.99				
VL Bnls Leg						
VL Leg Cutlets	60	12.99	40	12.99	230	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco	110	10.99				
VL Scallopini					410	10.48
VL Cube Steak						
VL Ground Veal					300	5.78
VL Stew Meat					120	6.97

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 391.83% higher, feature rate was 9.70% higher, and the special rate was 6.20% higher, when compared to last week. The lamb cuts retail activity index increased by 419.54% and Veal cuts retail activity index decreased by 181.81% compared to the prior week. The roasts decreased by 28.57% while chops ad space was sharply higher. Shoulder Blade Chops, Shoulder Round Bone Chops and Rack were the most widely featured items among the Lamb features as prices were mixed. Veal features showed more ad space for Shoulder Blade Chops, T-Bone Steak and Bone-In Osso Bucco with prices mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	23.5%			20.5%			12.4%		
Special Rate (2/)	3.8%			15.3%			17.9%		
Activity Index (3/)	730			2,650			930		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 7.99	410	7.99	6.99 - 7.99	1,490	7.23	7.99 - 7.99	640	7.99
LB Shldr Rnd Bone Chop	8.39 - 8.39	70	8.39	7.19 - 7.19	1,130	7.19	-		
LB Breast	-			-			-		
LB Rack	-			15.99 - 15.99	30	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			14.99 - 14.99	40	14.99
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			7.99 - 19.99	110	14.83
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			6.99 - 6.99	40	6.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			5.99 - 5.99	40	5.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	6.99 - 6.99	80	6.99	-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			14.99 - 14.99	60	14.99
VL Bnls Leg	-			-			-		
VL Leg Cutlets	12.99 - 12.99	60	12.99	-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	10.99 - 10.99	110	10.99	-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	7.3%			4.6%			0.0%		
Special Rate (2/)	0.0%			0.0%			7.3%		
Activity Index (3/)	310			170			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 7.99	220	7.99	7.99 - 7.99	30	7.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	15.99 - 15.99	90	15.99	15.99 - 15.99	140	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	26.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	20			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	6.99 - 6.99	20	6.99	-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		