



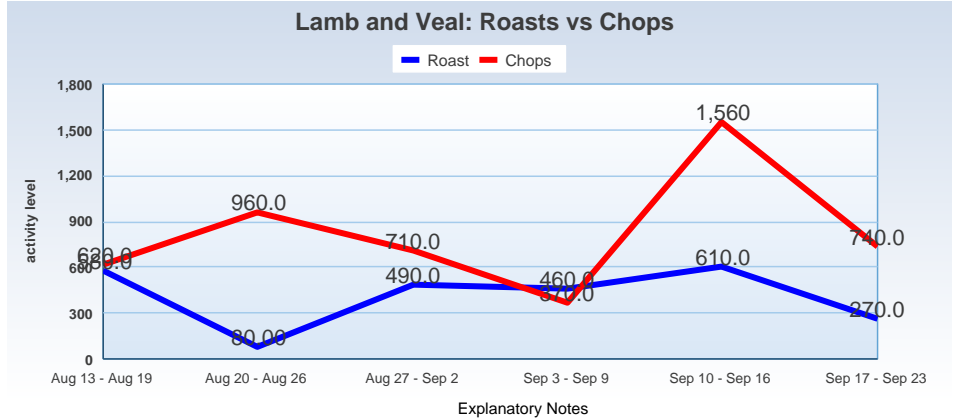
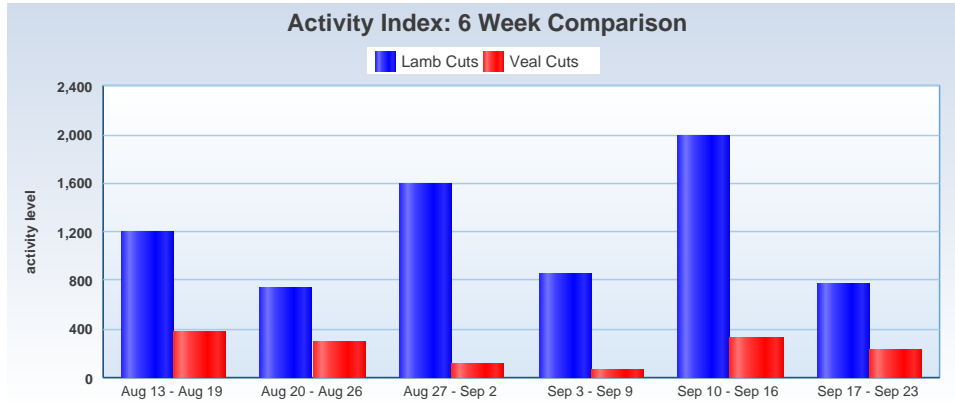
**National Retail Report - Lamb/Veal**  
**Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/17 thru 09/23**  
 (prices in dollars per pound)

Fri, Sep 17, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	11.9%		16.7%		9.3%	
Special Rate (2/)	2.1%		6.3%		0.0%	
Activity Index (3/)	1,010		2,310		3,360	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast					40	3.99
LB Shldr Blade Chops			10	8.99	430	6.25
LB Shldr Rnd Bone Chop					60	7.99
LB Breast						
LB Rack			210	15.99	470	10.86
LB Ribs						
LB Rib Chops	40	14.99	40	14.99	40	9.99
LB Whole Loin			40	7.99		
LB Loin Chops	530	10.54	1,250	9.30	410	9.80
LB Bone-In Leg			10	5.99		
LB Boneless Leg	160	9.12	310	8.71	10	5.99
LB Semi-Bnls Leg					70	9.99
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	6.99	40	5.99	90	4.49
LB Leg Steaks					100	7.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			70	8.99	380	7.10
LB Shank						
LB Stew Meat-Lamb						
LB Stew Meat-Mutton					60	4.99
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops			70	6.99	290	5.63
VL Shldr Rnd Bone Chops			70	7.39	70	5.39
VL Breast	70	4.59			40	2.99
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	170	9.95	120	11.99	320	10.26
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					360	10.56
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal			70	8.99		
VL Stew Meat					120	5.99

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index was 56.27% lower this week, feature rate was 28.74% lower, and the special rate was 66.66% lower than the previous week. The lamb cuts retail activity index decreased by 61.30% this week. Veal Cuts retail activity index decreased by 30.30%. The roasts decreased by 56.45% while chops decreased by 52.86%. Loin Chops were the most widely featured items among the Lamb features as prices were lower than last week. Veal features showed increased ad space for Breast and Loin Chops and Ground Veal as prices were mixed.



**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	18.3%			0.6%			1.8%		
Special Rate (2/)	3.8%			0.0%			6.6%		
Activity Index (3/)	480			50			230		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			14.99 - 14.99	40	14.99
LB Whole Loin	-			-			-		
LB Loin Chops	8.99 - 8.99	190	8.99	8.99 - 11.99	50	10.90	7.99 - 14.99	60	9.39
LB Bone-In Leg	-			-			-		
LB Boneless Leg	7.99 - 7.99	110	7.99	-			11.99 - 11.99	40	11.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			6.99 - 6.99	40	6.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	4.59 - 4.59	70	4.59	-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	8.99 - 8.99	110	8.99	-			11.99 - 11.99	50	11.99
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.8%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	11.99 - 11.99	90	11.99	11.99 - 11.99	140	11.99	-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		