



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24

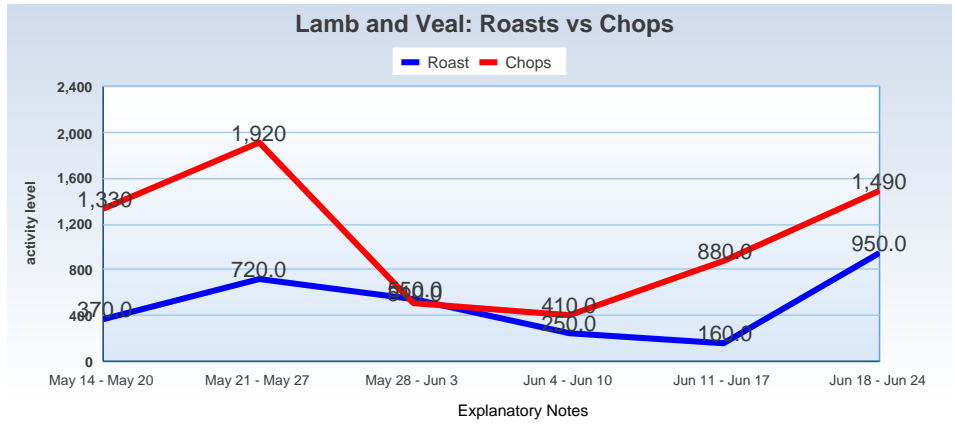
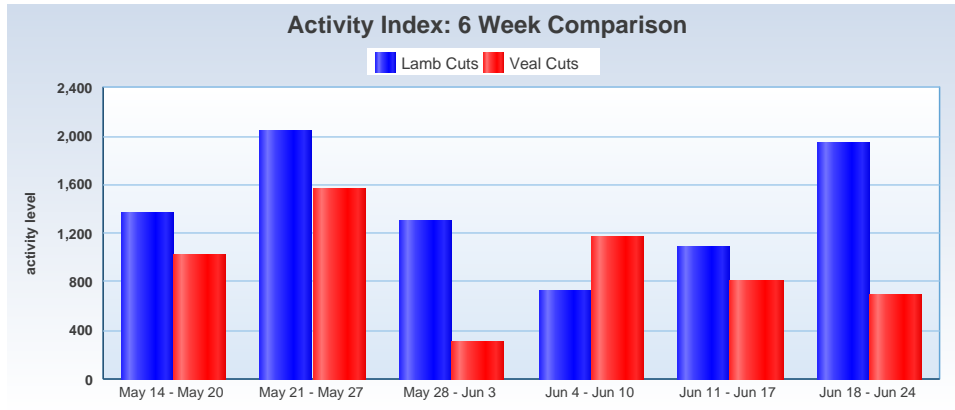
(prices in dollars per pound)

Fri. Jun 18, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.5%		5.2%		9.1%	
Special Rate (2/)	0.0%		0.0%		0.2%	
Activity Index (3/)	2,610		1,910		2,290	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	9.99	40	2.99
LB Shldr Blade Chops	10	4.99	330	7.58	270	6.37
LB Shldr Rnd Bone Chop			70	6.39	170	5.99
LB Breast	70	4.39				
LB Rack	490	13.73	40	10.99	1,070	9.48
LB Ribs						
LB Rib Chops	420	14.22				
LB Whole Loin						
LB Loin Chops	700	12.33	250	16.19	110	6.99
LB Bone-In Leg						
LB Boneless Leg	160	6.07	40	4.99		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	3.99	40	3.99	40	7.29
LB Leg Steaks					100	7.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			240	7.99		
LB Shank	40	4.99	40	4.99		
LB Stew Meat-Lamb						
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	5.99	120	7.11		
VL Shldr Rnd Bone Chops	70	6.39				
VL Breast	180	4.19				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	120	13.84	110	7.99	210	10.99
VL T-Bone Steak	100	12.99				
VL Bnls Leg						
VL Leg Cutlets			120	11.99	70	12.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	70	12.99				
VL Cube Steak						
VL Ground Veal	70	6.99	240	5.99		
VL Stew Meat			210	7.99	210	7.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 36.6% this week, features rose by 4.3% and the special rate had no change. The lamb retail activity index increased by 78% this week, as veal retail features decreased by 13.8%. The roasts sharply increased while chops increased by 69.3%. Racks, Rib Chops, and Loin Chops were the most widely featured items among the lamb features as prices were mixed. In the Veal complex Loin Chops and Breasts were the most advertised items as prices were mixed.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24
 (prices in dollars per pound)

Fri. Jun 18, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500		7400		6100							
Feature Rate (1/)	20.0%		8.1%		5.2%							
Special Rate (2/)	0.0%		0.0%		0.0%							
Activity Index (3/)	1,140		650		530							
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
LAMB												
LB Shoulder Roast	-			-			-					
LB Shldr Blade Chops	-			-			-					
LB Shldr Rnd Bone Chop	-			-			-					
LB Breast	4.39 - 4.39	70	4.39	-			-					
LB Rack	12.99 - 14.99	140	13.99	14.99 - 14.99	30	14.99	8.99 - 14.99	90	9.79			
LB Ribs	-			-			-					
LB Rib Chops	14.99 - 14.99	270	14.99	14.99 - 14.99	80	14.99	10.99 - 10.99	80	10.99			
LB Whole Loin	-			-			-					
LB Loin Chops	-			12.99 - 12.99	450	12.99	9.99 - 11.99	190	10.56			
LB Bone-In Leg	-			-			-					
LB Boneless Leg	6.49 - 6.49	110	6.49	-			4.99 - 4.99	40	4.99			
LB Semi-Bnls Leg	-			-			-					
LB Butterflied, Bnls Leg	-			-			-					
LB Leg, Shank/Butt	-			-			3.99 - 3.99	40	3.99			
LB Leg Steaks	-			-			-					
LB Top Round Roast	-			-			-					
LB Top Round Steak	-			-			-					
LB Ground Lamb	-			-			-					
LB Shank	-			-			4.99 - 4.99	40	4.99			
LB Stew Meat-Lamb	-			-			-					
LB Stew Meat-Mutton	-			-			-					
VEAL												
VL Shoulder Roast	-			-			-					
VL Shldr Blade Chops	5.99 - 5.99	70	5.99	-			-					
VL Shldr Rnd Bone Chops	6.39 - 6.39	70	6.39	-			-					
VL Breast	3.99 - 4.39	100	4.19	3.99 - 4.39	90	4.19	-					
VL Rib Rack	-			-			-					
VL Rib Chops	-			-			-					
VL Loin Chops	12.99 - 12.99	70	12.99	-			14.99 - 14.99	50	14.99			
VL T-Bone Steak	12.99 - 12.99	100	12.99	-			-					
VL Bnls Leg	-			-			-					
VL Leg Cutlets	-			-			-					
VL Top Round Steak	-			-			-					
VL Bnls Roast	-			-			-					
VL Bone-In Osso Bucco	-			-			-					
VL Scallopini	12.99 - 12.99	70	12.99	-			-					
VL Cube Steak	-			-			-					
VL Ground Veal	6.99 - 6.99	70	6.99	-			-					
VL Stew Meat	-			-			-					



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24
 (prices in dollars per pound)

Fri. Jun 18, 2021

	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	4.0%			4.1%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	165			150			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			4.99 - 4.99	10	4.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	8.99 - 14.99	100	14.80	14.99 - 14.99	140	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	10.99 - 10.99	5	10.99	-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	11.99 - 12.99	60	12.80	-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24
 (prices in dollars per pound)

Fri. Jun 18, 2021

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		