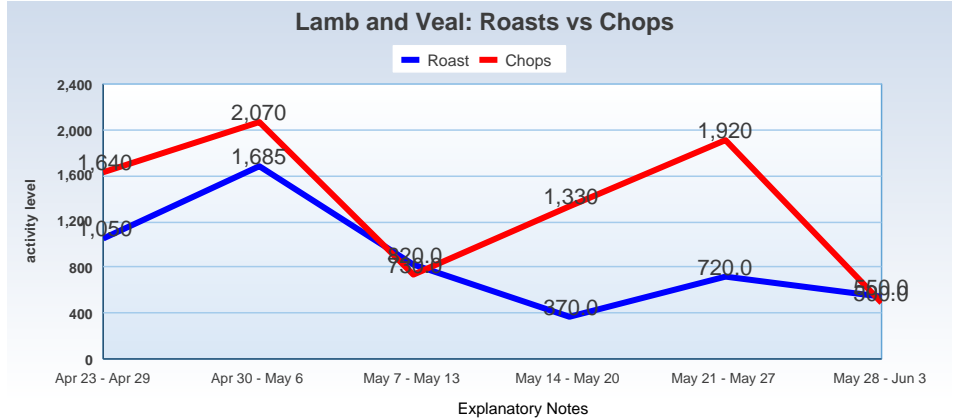
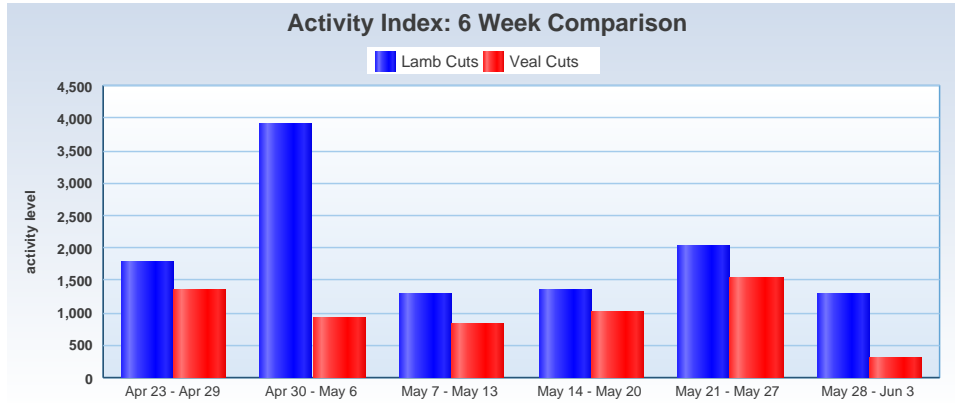




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.7%		7.5%		8.1%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	1,630		3,580		1,910	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99		
LB Shldr Blade Chops	80	6.64	450	8.30	660	3.37
LB Shldr Rnd Bone Chop						
LB Breast	70	4.39				
LB Rack	350	14.79	210	13.43	40	9.99
LB Ribs						
LB Rib Chops	40	19.99	250	17.15		
LB Whole Loin						
LB Loin Chops	310	11.00	210	7.99	600	9.55
LB Bone-In Leg						
LB Boneless Leg	40	4.99	40	4.99	70	8.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg					210	7.99
LB Leg, Shank/Butt	90	4.49	470	7.04		
LB Leg Steaks					70	8.99
LB Top Round Roast						
LB Top Round Steak			100	9.99		
LB Ground Lamb	240	8.99	240	8.99	70	6.99
LB Shank					10	4.99
LB Stew Meat-Lamb						
LB Stew Meat-Mutton	90	5.99	60	4.99		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	80	4.99	70	4.99	70	4.99
VL Shldr Rnd Bone Chops			70	5.39		
VL Breast						
VL Rib Rack						
VL Rib Chops					70	14.99
VL Loin Chops			630	8.75		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			120	11.99		
VL Top Round Steak			140	6.98		
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	240	7.99	380	7.61		
VL Stew Meat			140	7.98		

This week in Lamb and Veal Retail

For the week in the Lamb and Veal retail activity index decreased by 54.5%, features decreased by 0.8% and the special rate was unchanged. The lamb retail activity index decreased by 36.0% this week, as veal retail features decreased by 79.4%. The roasts decreased by 23.6% while chops decreased by 74.0%. Rack, Loin Chops and Ground Lamb items were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Shoulder Blade Chops and Ground Veal were the most advertised items as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal
 Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/28 thru 06/03
 (prices in dollars per pound)

Fri. May 28, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Feature Rate (1/)	14.5%			1.6%			4.9%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	580			115			580		
	5500			7400			6100		
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	5.99 - 5.99	20	5.99	5.99 - 5.99	5	5.99	6.99 - 6.99	50	6.99
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	4.39 - 4.39	70	4.39	-			-		
LB Rack	7.99 - 14.99	80	14.09	14.99 - 14.99	30	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			19.99 - 19.99	40	19.99	-		
LB Whole Loin	-			-			-		
LB Loin Chops	9.99 - 12.99	280	11.12	-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			3.99 - 4.99	90	4.49
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			8.99 - 8.99	200	8.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	5.99 - 5.99	50	5.99	5.99 - 5.99	40	5.99	-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	4.99 - 4.99	80	4.99	-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			7.99 - 7.99	200	7.99
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	4.1%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	200			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	14.99 - 14.99	90	14.99	14.99 - 14.99	140	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	9.99 - 9.99	30	9.99	-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	8.99 - 8.99	40	8.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	7.99 - 7.99	40	7.99	-			-		
VL Stew Meat	-			-			-		



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	2.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	5				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-
LB Rack	14.99	14.99	5	14.99	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-
VEAL								
VL Shoulder Roast	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-