



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 02/05 thru 02/11

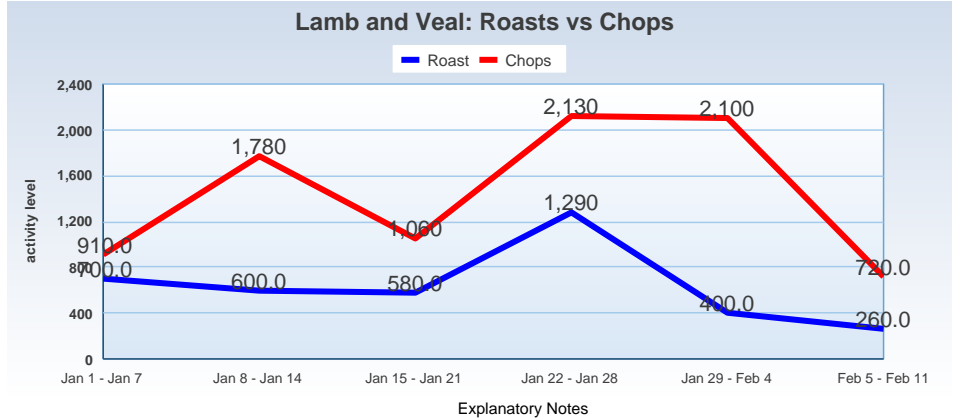
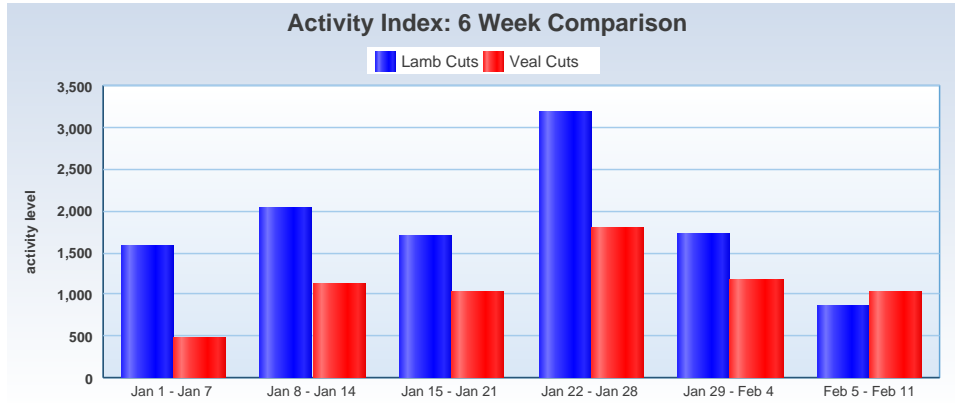
(prices in dollars per pound)

Fri. Feb 5, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.2%		8.2%		14.3%	
Special Rate (2/)	0.0%		0.0%		0.9%	
Activity Index (3/)	1,900		2,900		5,650	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99	10	4.29
LB Shldr Blade Chops	10	4.99	730	8.17	1,050	5.07
LB Shldr Rnd Bone Chop			150	7.92	240	6.15
LB Breast					70	3.99
LB Rack	40	8.99	70	14.99	630	14.24
LB Ribs						
LB Rib Chops			40	9.99		
LB Whole Loin					60	9.99
LB Loin Chops	350	9.51	300	8.37	1,320	7.19
LB Bone-In Leg						
LB Boneless Leg	210	8.99	160	5.99		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	10	6.99	40	4.99		
LB Leg Steaks			100	8.99		
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			40	4.99	10	5.99
LB Shank			50	4.08	70	3.99
LB Stew Meat-Lamb	240	8.99			10	4.99
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	300	5.47	540	5.19	620	4.93
VL Shldr Rnd Bone Chops					20	5.34
VL Breast			90	2.99		
VL Rib Rack						
VL Rib Chops	70	14.99				
VL Loin Chops			240	9.98	100	9.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	210	10.99	60	9.99	850	9.88
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini					240	11.99
VL Cube Steak						
VL Ground Veal	160	4.99			140	5.07
VL Stew Meat	300	6.99	250	6.99	210	6.10

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 34.5% this week, features decreased by 2.0% and the special rate was steady. The lamb retail activity index decreased by 50.3% this week, as veal retail features decreased by 12.7%. The roasts decreased by 38.6% with chops decreasing 65.8%. Loin Chops, Boneless Leg, and Stew Meat items were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Should Blade Chops, Leg Cutlets, and Stew Meat were the most commonly advertised items as prices were also mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)					MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	13.3%					1.1%					6.7%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	1,050					115					440				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
LAMB															
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	4.99	-	4.99	10	4.99
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	8.99	-	8.99	40	8.99
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	5.99	-	5.99	20	5.99	5.99	-	9.99	30	9.52	8.99	-	8.99	50	8.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	8.99	-	8.99	170	8.99	8.99	-	8.99	40	8.99	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	8.99	-	8.99	200	8.99
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VEAL															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	4.99	-	5.99	300	5.46	5.99	-	5.99	5	5.99	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	14.99	-	14.99	70	14.99	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	10.99	-	10.99	170	10.99	10.99	-	10.99	40	10.99	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	4.99	-	4.99	160	4.99	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	6.99	-	6.99	160	6.99	-	-	-	-	-	6.99	-	6.99	140	6.99



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.5%			3.7%			0.8%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	130			140			10		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	9.99 - 9.99	90	9.99	9.99 - 9.99	140	9.99	-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			6.99 - 6.99	10	6.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	8.99 - 8.99	40	8.99	-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		