



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28

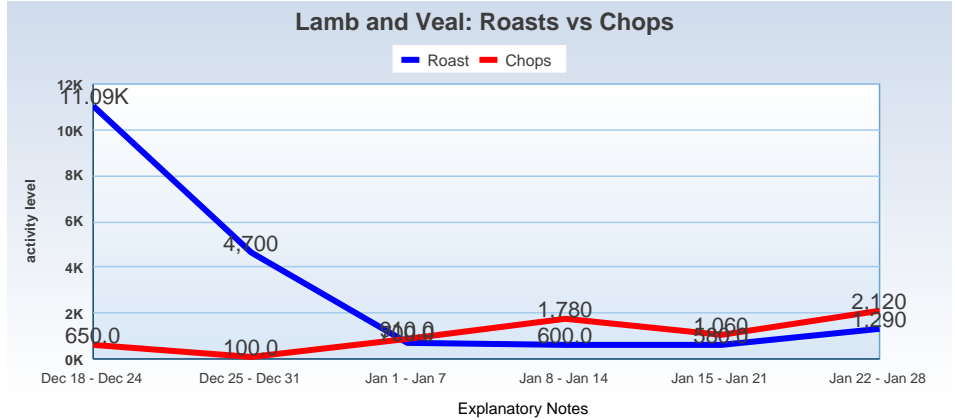
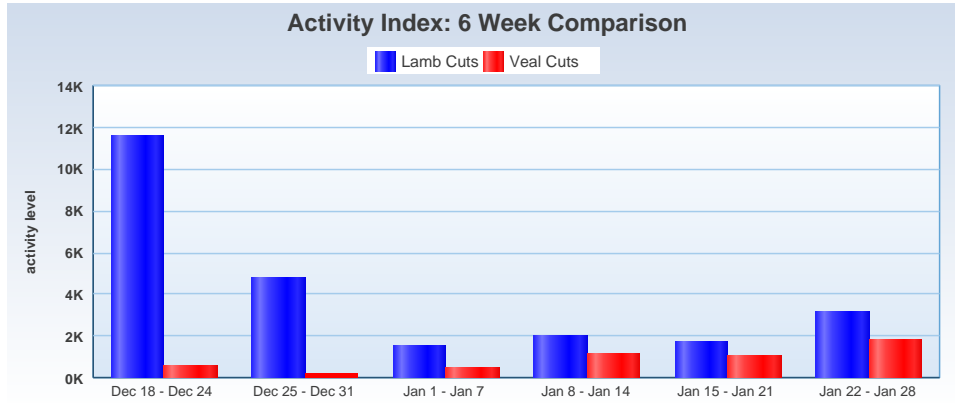
(prices in dollars per pound)

Fri. Jan 22, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	10.4%		7.2%		10.6%	
Special Rate (2/)	0.3%		0.0%		0.0%	
Activity Index (3/)	4,980		2,740		4,020	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	80	2.99			10	4.49
LB Shldr Blade Chops	370	7.37	530	6.06	630	5.98
LB Shldr Rnd Bone Chop	370	7.48	210	7.04	240	6.14
LB Breast	70	4.39				
LB Rack	270	14.88	100	12.12	120	14.99
LB Ribs						
LB Rib Chops	40	9.99				
LB Whole Loin						
LB Loin Chops	810	11.08	320	9.58	1,550	6.45
LB Bone-In Leg			100	7.99		
LB Boneless Leg	40	5.99	250	8.47	40	7.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	310	6.71	60	4.99	80	4.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	470	7.94			260	7.81
LB Shank	260	6.46	70	3.99		
LB Stew Meat-Lamb					10	4.99
LB Stew Meat-Mutton	90	4.99	60	4.99		
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	360	4.99			300	4.99
VL Shldr Rnd Bone Chops	70	5.39			10	5.69
VL Breast	520	3.67	70	3.99	220	3.17
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	110	7.99			10	10.00
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			570	10.48	280	9.64
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	200	10.98				
VL Cube Steak						
VL Ground Veal	380	5.99	290	4.98	250	5.99
VL Stew Meat	160	6.98	110	6.75	10	6.99

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index increased by 81.8% this week, features decreased by 3.2% and the special rate increased 0.3%. The lamb retail activity index increased by 86.5% this week, as veal retail features increased by 74.8%. The roasts increased by 122.4% with chops also increasing by 100.0%. Loin Chops, Shoulder Chops, and Ground Lamb items were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Ground Veal, Breast and Should Blade Chops were the most commonly advertised items as prices were also mixed.



**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	24.5%					6.4%					7.4%				
Special Rate (2/)	0.0%					1.1%					0.0%				
Activity Index (3/)	2,780					640					950				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
<b>LAMB</b>															
LB Shoulder Roast	-			-			-			-					
LB Shldr Blade Chops	6.99 - 7.99	300	7.48	7.49 - 7.49	40	7.49	5.99 - 5.99	10	5.99						
LB Shldr Rnd Bone Chop	5.99 - 7.99	320	7.41	7.99 - 7.99	40	7.99	-								
LB Breast	4.39 - 4.39	70	4.39	-			-								
LB Rack	16.99 - 16.99	70	16.99	12.99 - 14.99	200	14.16	-								
LB Ribs	-			-			-								
LB Rib Chops	-			-			9.99 - 9.99	40	9.99						
LB Whole Loin	-			-			-								
LB Loin Chops	9.99 - 12.99	720	11.34	-			6.99 - 10.99	100	9.18						
LB Bone-In Leg	-			-			-								
LB Boneless Leg	-			-			5.99 - 5.99	40	5.99						
LB Semi-Bnls Leg	-			-			-								
LB Butterflied, Bnls Leg	-			-			-								
LB Leg, Shank/Butt	-			6.99 - 6.99	30	6.99	4.99 - 4.99	40	4.99						
LB Leg Steaks	-			-			-								
LB Top Round Roast	-			-			-								
LB Top Round Steak	-			-			-								
LB Ground Lamb	7.99 - 7.99	60	7.99	-			7.90 - 7.90	200	7.90						
LB Shank	6.99 - 6.99	170	6.99	6.99 - 6.99	40	6.99	3.99 - 3.99	40	3.99						
LB Stew Meat-Lamb	-			-			-								
LB Stew Meat-Mutton	4.99 - 4.99	90	4.99	-			-								
<b>VEAL</b>															
VL Shoulder Roast	-			-			-			-					
VL Shldr Blade Chops	4.99 - 4.99	360	4.99	-			-			-					
VL Shldr Rnd Bone Chops	5.39 - 5.39	70	5.39	-			-			-					
VL Breast	2.99 - 3.99	430	3.65	3.49 - 3.99	90	3.75	-			-					
VL Rib Rack	-			-			-			-					
VL Rib Chops	-			-			-			-					
VL Loin Chops	7.99 - 7.99	110	7.99	-			-			-					
VL T-Bone Steak	-			-			-			-					
VL Bnls Leg	-			-			-			-					
VL Leg Cutlets	-			-			-			-					
VL Top Round Steak	-			-			-			-					
VL Bnls Roast	-			-			-			-					
VL Bone-In Osso Bucco	-			-			-			-					
VL Scallopini	-			10.98 - 10.98	200	10.98	-			-					
VL Cube Steak	-			-			-			-					
VL Ground Veal	-			-			5.98 - 5.99	340	5.99	-					
VL Stew Meat	7.00 - 7.00	10	7.00	-			6.98 - 6.98	140	6.98	-					



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.5%			8.1%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	170			390			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			2.99 - 2.99	80	2.99	-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	6.99 - 6.99	90	6.99	6.99 - 6.99	140	6.99	-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	7.90 - 7.90	40	7.90	7.99 - 7.99	170	7.99	-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	5.99 - 5.99	40	5.99	-			-		
VL Stew Meat	-			-			-		



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	17.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	25				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
<b>LAMB</b>								
LB Shoulder Roast	-	-			-	-		
LB Shldr Blade Chops	5.99	5.99	20	5.99	-	-		
LB Shldr Rnd Bone Chop	-	-			-	-		
LB Breast	-	-			-	-		
LB Rack	-	-			-	-		
LB Ribs	-	-			-	-		
LB Rib Chops	-	-			-	-		
LB Whole Loin	-	-			-	-		
LB Loin Chops	-	-			-	-		
LB Bone-In Leg	-	-			-	-		
LB Boneless Leg	-	-			-	-		
LB Semi-Bnls Leg	-	-			-	-		
LB Butterflied, Bnls Leg	-	-			-	-		
LB Leg, Shank/Butt	-	-			-	-		
LB Leg Steaks	-	-			-	-		
LB Top Round Roast	-	-			-	-		
LB Top Round Steak	-	-			-	-		
LB Ground Lamb	-	-			-	-		
LB Shank	5.49	5.49	5	5.49	-	-		
LB Stew Meat-Lamb	-	-			-	-		
LB Stew Meat-Mutton	-	-			-	-		
<b>VEAL</b>								
VL Shoulder Roast	-	-			-	-		
VL Shldr Blade Chops	-	-			-	-		
VL Shldr Rnd Bone Chops	-	-			-	-		
VL Breast	-	-			-	-		
VL Rib Rack	-	-			-	-		
VL Rib Chops	-	-			-	-		
VL Loin Chops	-	-			-	-		
VL T-Bone Steak	-	-			-	-		
VL Bnls Leg	-	-			-	-		
VL Leg Cutlets	-	-			-	-		
VL Top Round Steak	-	-			-	-		
VL Bnls Roast	-	-			-	-		
VL Bone-In Osso Bucco	-	-			-	-		
VL Scallopini	-	-			-	-		
VL Cube Steak	-	-			-	-		
VL Ground Veal	-	-			-	-		
VL Stew Meat	-	-			-	-		