



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/02 thru 04/08

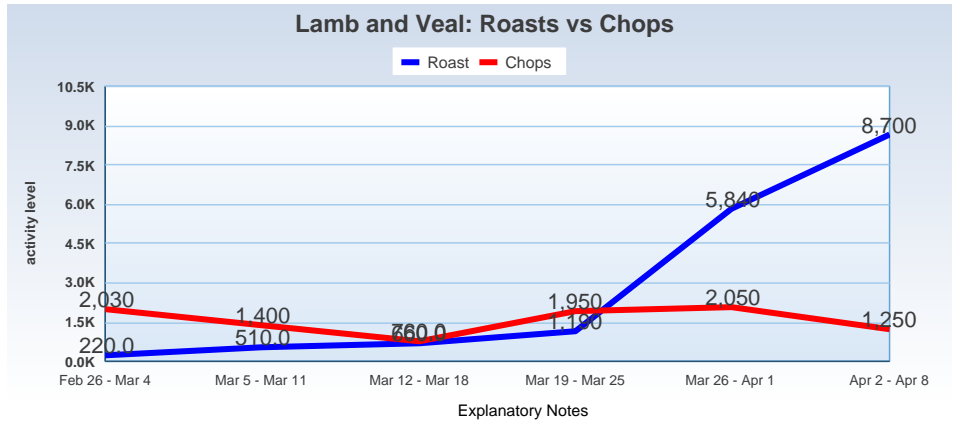
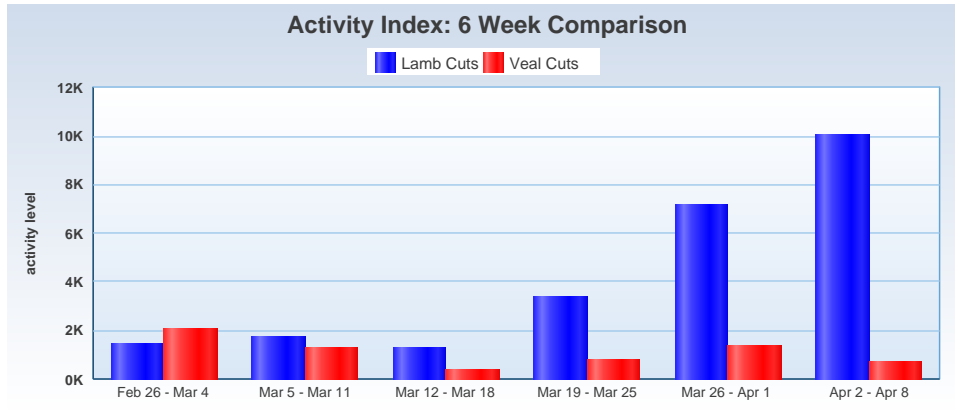
(prices in dollars per pound)

Fri. Apr 2, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	22.7%		19.2%		11.2%	
Special Rate (2/)	0.4%		4.1%		4.7%	
Activity Index (3/)	10,700		8,510		5,190	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	60	3.99	40	3.99	40	3.99
LB Shldr Blade Chops	400	6.95	610	8.44		
LB Shldr Rnd Bone Chop	210	7.99				
LB Breast						
LB Rack	1,630	13.19	1,070	11.88	1,000	14.41
LB Ribs						
LB Rib Chops			250	14.95	100	16.99
LB Whole Loin						
LB Loin Chops	200	12.77	580	9.96	270	8.22
LB Bone-In Leg	2,030	5.63	930	6.34	450	4.99
LB Boneless Leg	2,240	7.28	2,180	7.41	530	6.82
LB Semi-Bnls Leg	990	5.97	450	6.43	820	5.86
LB Butterflied, Bnls Leg	370	8.35	160	7.99	70	7.99
LB Leg, Shank/Butt	970	6.57	720	6.39	1,560	7.23
LB Leg Steaks	140	8.99			140	8.99
LB Top Round Roast						
LB Top Round Steak	100	9.99	100	9.99		
LB Ground Lamb	320	8.03				
LB Shank	90	6.95				
LB Stew Meat-Lamb	120	5.99				
LB Stew Meat-Mutton	100	4.99	60	4.99		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	6.99				
VL Shldr Rnd Bone Chops						
VL Breast	290	3.47	200	3.43	70	3.99
VL Rib Rack	60	3.99	90	3.99		
VL Rib Chops			70	14.99		
VL Loin Chops	30	9.99	340	9.93		
VL T-Bone Steak	100	9.99	100	9.99		
VL Bnls Leg	60	5.99				
VL Leg Cutlets	120	10.99	210	10.99	10	11.00
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			70	13.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal			140	5.99		
VL Stew Meat			140	6.99	10	5.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 25.7% this week, features increased by 3.5% and the special rate was lower at 3.7%. The lamb retail activity index increased by 39.8% this week, as veal retail features decreased by 46.7%. The roasts increased by 49.2% while chops decreased by 39.0%. Racks and Legs were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Loin Chops, T-Bone and Leg Cutlets, were the most commonly advertised items as prices were steady.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	43.0%			22.2%			23.6%		
Special Rate (2/)	0.0%			0.0%			1.8%		
Activity Index (3/)	4,990			2,010			2,570		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			3.99 - 3.99	40	3.99
LB Shldr Blade Chops	5.99 - 7.49	350	6.89	5.99 - 7.49	50	7.37	-		
LB Shldr Rnd Bone Chop	7.99 - 7.99	170	7.99	7.99 - 7.99	40	7.99	-		
LB Breast	-			-			-		
LB Rack	7.99 - 19.99	580	13.73	12.99 - 14.99	220	14.31	9.99 - 12.99	530	11.15
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	12.00 - 12.99	80	12.83	17.99 - 17.99	40	17.99	9.99 - 9.99	50	9.99
LB Bone-In Leg	4.99 - 6.99	900	5.56	5.99 - 6.99	120	6.97	3.99 - 8.49	610	5.51
LB Boneless Leg	4.99 - 8.99	620	7.22	7.19 - 7.19	1,130	7.19	4.99 - 9.99	380	7.39
LB Semi-Bnls Leg	3.99 - 5.99	470	4.87	3.99 - 6.98	280	6.16	6.99 - 8.98	210	8.06
LB Butterflied, Bnls Leg	7.99 - 9.99	240	8.54	-			-		
LB Leg, Shank/Butt	4.99 - 6.99	530	5.80	-			4.99 - 7.99	410	7.44
LB Leg Steaks	-			-			8.99 - 8.99	140	8.99
LB Top Round Roast	-			-			-		
LB Top Round Steak	9.99 - 9.99	100	9.99	-			-		
LB Ground Lamb	7.99 - 7.99	70	7.99	-			7.99 - 7.99	200	7.99
LB Shank	6.99 - 6.99	50	6.99	6.99 - 6.99	40	6.99	-		
LB Stew Meat-Lamb	5.99 - 5.99	120	5.99	-			-		
LB Stew Meat-Mutton	4.99 - 4.99	100	4.99	-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	6.99 - 6.99	70	6.99	-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	2.99 - 3.99	200	3.36	2.99 - 3.99	90	3.72	-		
VL Rib Rack	3.99 - 3.99	60	3.99	-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	9.99 - 9.99	100	9.99	-			-		
VL Bnls Leg	5.99 - 5.99	60	5.99	-			-		
VL Leg Cutlets	10.99 - 10.99	120	10.99	-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	7.2%			12.1%			2.5%		
Special Rate (2/)	0.0%			0.3%			0.0%		
Activity Index (3/)	590			460			40		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	3.99 - 3.99	20	3.99	-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	12.99 - 18.98	150	14.93	14.99 - 14.99	140	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	9.99 - 9.99	30	9.99	-			-		
LB Bone-In Leg	3.99 - 8.49	190	5.98	4.99 - 4.99	170	4.99	6.98 - 6.98	20	6.98
LB Boneless Leg	6.99 - 9.99	100	7.93	9.99 - 9.99	10	9.99	-		
LB Semi-Bnls Leg	6.99 - 6.99	20	6.99	-			-		
LB Butterflied, Bnls Leg	-			7.99 - 7.99	130	7.99	-		
LB Leg, Shank/Butt	6.99 - 6.99	10	6.99	8.49 - 8.49	10	8.49	8.49 - 8.49	20	8.49
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	7.99 - 7.99	40	7.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	9.99 - 9.99	30	9.99	-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII				
	(AK)			(HI)				
Outlets	200			100				
Feature Rate (1/)	24.0%			19.0%				
Special Rate (2/)	0.0%			0.0%				
Activity Index (3/)	40			20				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-
LB Loin Chops	-	-	-	-	-	-	-	-
LB Bone-In Leg	5.99	- 5.99	5	5.99	5.99	- 5.99	20	5.99
LB Boneless Leg	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	6.99	- 6.99	20	6.99	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-
LB Ground Lamb	9.99	- 9.99	10	9.99	-	-	-	-
LB Shank	4.99	- 4.99	5	4.99	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-
VEAL								
VL Shoulder Roast	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-