



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/20 thru 08/26

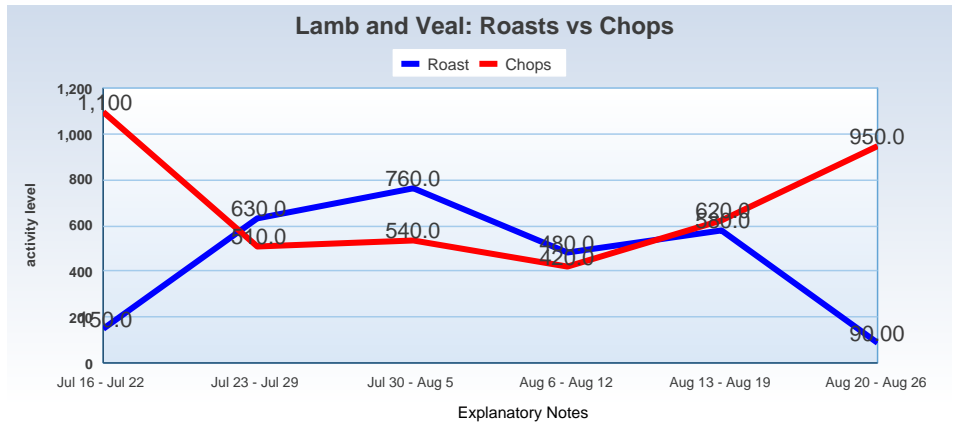
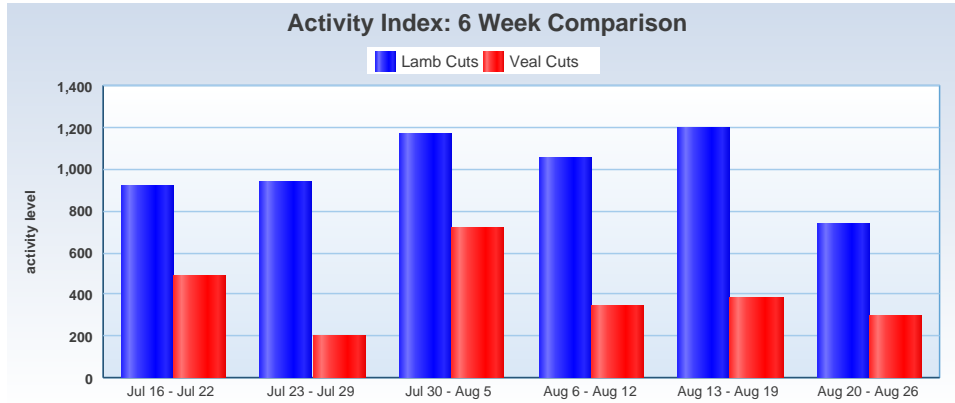
(prices in dollars per pound)

Fri. Aug 20, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	4.3%		9.5%		6.8%	
Special Rate (2/)	1.7%		0.0%		0.0%	
Activity Index (3/)	1,040		1,570		2,030	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	2.99		
LB Shldr Blade Chops	30	7.67	410	5.99	100	6.26
LB Shldr Rnd Bone Chop			70	6.39		
LB Breast						
LB Rack			270	15.99	60	11.26
LB Ribs						
LB Rib Chops			60	14.59		
LB Whole Loin			40	7.99		
LB Loin Chops	580	10.21	80	13.26	620	8.86
LB Bone-In Leg	40	3.99	10	5.99		
LB Boneless Leg	40	4.99	40	4.99	210	6.99
LB Semi-Bnls Leg			110	7.99		
LB Butterflied, Bnls Leg					70	6.99
LB Leg, Shank/Butt			40	3.99		
LB Leg Steaks	40	12.99				
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			70	6.99		
LB Shank			40	3.99		
LB Stew Meat-Lamb			240	7.99		
LB Stew Meat-Mutton			60	3.99	60	4.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	5.99			40	6.99
VL Shldr Rnd Bone Chops	70	6.39				
VL Breast			70	4.59	110	3.62
VL Rib Rack						
VL Rib Chops					110	12.99
VL Loin Chops	170	10.92			10	11.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets						
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			70	14.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal			240	5.99		
VL Stew Meat					250	5.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 33.75% lower this week, features decreased by 5.20% and the special rate was 1.70% higher than previous week. The lamb retail activity index decreased by 33.83% this week, as veal retail features decreased by 21.05%. The roasts decreased by 84.74% while chops increased by 53.22%. Loin Chops and Leg Steaks were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Shoulder Blade Chops, Shoulder Round Bone Chops and Loin Chops were the most advertised this week with prices mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	8.4%			0.4%			2.0%		
Special Rate (2/)	3.8%			0.0%			4.6%		
Activity Index (3/)	440			30			200		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			5.99 - 8.99	30	7.67
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	7.99 - 9.99	190	9.20	11.99 - 11.99	30	11.99	-		
LB Bone-In Leg	-			-			3.99 - 3.99	40	3.99
LB Boneless Leg	-			-			4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			12.99 - 12.99	40	12.99
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	5.99 - 5.99	70	5.99	-			-		
VL Shldr Rnd Bone Chops	6.39 - 6.39	70	6.39	-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	8.99 - 8.99	110	8.99	-			14.99 - 14.99	50	14.99
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	1.9%			7.1%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			270			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	11.99 - 11.99	90	11.99	7.99 - 11.99	270	10.09	-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		