



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 10/22 thru 10/28

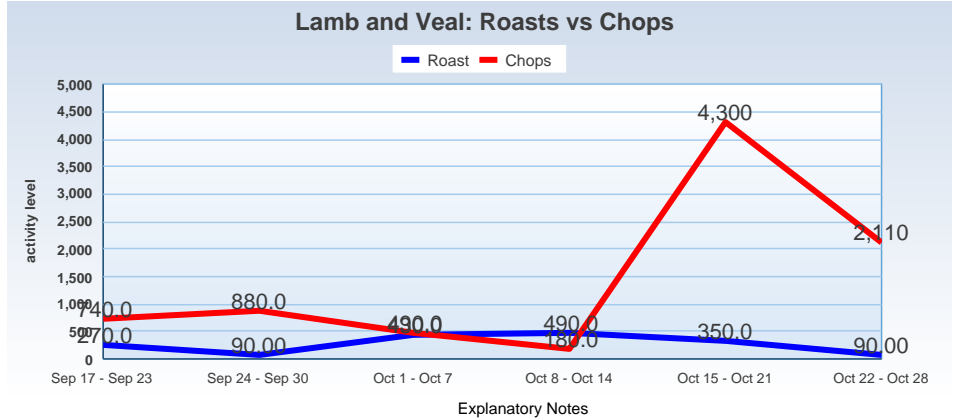
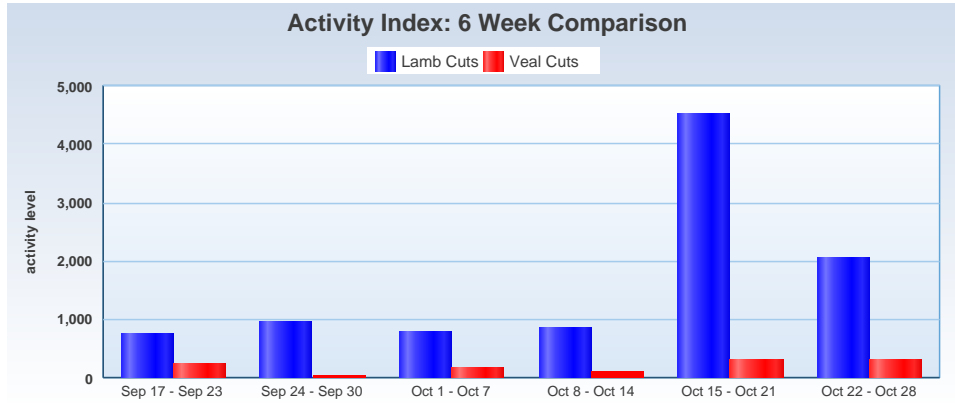
(prices in dollars per pound)

Fri. Oct 22, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	16.1%		21.4%		7.3%	
Special Rate (2/)	6.0%		8.7%		0.0%	
Activity Index (3/)	2,360		4,820		2,490	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast					40	3.99
LB Shldr Blade Chops	390	8.43	2,810	7.58	680	6.03
LB Shldr Rnd Bone Chop	110	6.99	1,200	7.26	180	7.66
LB Breast					70	4.39
LB Rack			270	15.99		
LB Ribs						
LB Rib Chops	40	14.99	40	14.99	40	9.99
LB Whole Loin						
LB Loin Chops	1,430	9.04	110	14.83	40	6.99
LB Bone-In Leg						
LB Boneless Leg	50	7.03	40	6.99	10	7.49
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	5.99	40	5.99	160	6.07
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb					320	7.15
LB Shank					160	5.81
LB Stew Meat-Lamb						
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	7.99	80	6.99	110	5.11
VL Shldr Rnd Bone Chops	70	8.39				
VL Breast					340	3.48
VL Rib Rack						
VL Rib Chops					70	19.99
VL Loin Chops						
VL T-Bone Steak			60	14.99		
VL Bnls Leg						
VL Leg Cutlets			60	12.99		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco			110	10.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal					160	5.83
VL Stew Meat	160	8.78			110	6.99

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 51.03% lower, feature rate was 5.30% lower, and the special rate was 2.7% lower, when compared to last week. The lamb cuts retail activity index decreased by 54.42% and Veal cuts retail activity index decreased by 3.22% compared to the prior week. The roasts decreased by 74.28% while chops ad space was 50.93% lower. Loin Chops were the most widely featured item among the Lamb features as prices were mixed. Veal features showed more ad space for Shoulder Round Bone Chops and Stew Meat as prices were mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	15.9%			16.3%			3.6%		
Special Rate (2/)	3.8%			15.3%			6.6%		
Activity Index (3/)	330			1,200			450		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			8.99 - 8.99	30	8.99	6.99 - 8.99	120	7.22
LB Shldr Rnd Bone Chop	-			-			6.99 - 6.99	110	6.99
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			14.99 - 14.99	40	14.99
LB Whole Loin	-			-			-		
LB Loin Chops	7.99 - 7.99	70	7.99	8.99 - 8.99	1,130	8.99	7.99 - 14.99	100	11.81
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			6.99 - 6.99	40	6.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			5.99 - 5.99	40	5.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	7.99 - 7.99	70	7.99	-			-		
VL Shldr Rnd Bone Chops	8.39 - 8.39	70	8.39	-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	8.49 - 8.99	120	8.70	8.99 - 8.99	40	8.99	-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.8%			7.1%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			270			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	8.99 - 8.99	90	8.99	8.99 - 8.99	140	8.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			7.99 - 7.99	130	7.99	-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	13.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	5			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	7.99 - 7.99	5	7.99	-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		