



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22

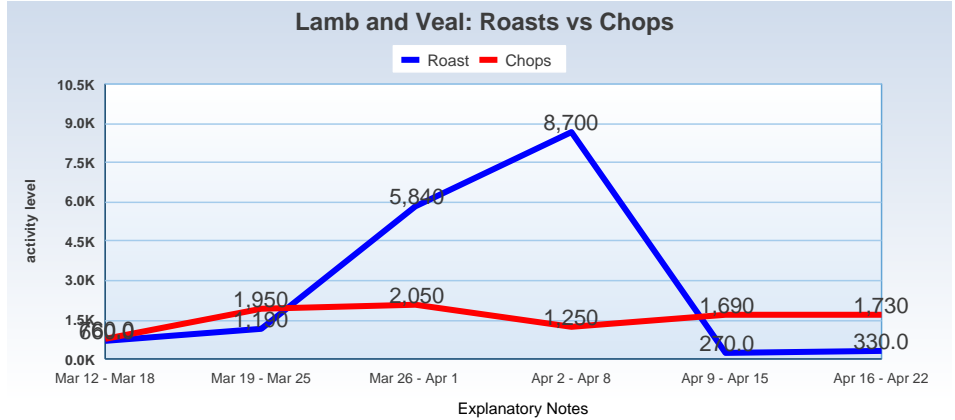
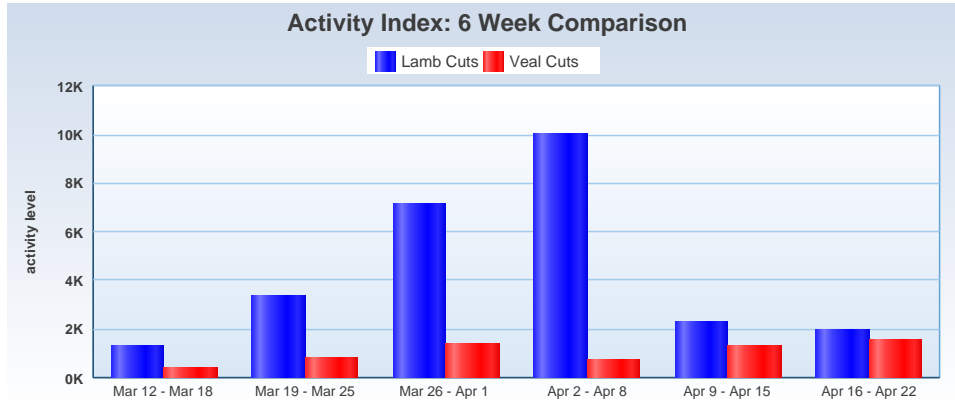
(prices in dollars per pound)

Fri. Apr 16, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	8.9%		9.7%		6.5%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	3,530		3,610		1,760	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	40	3.99	40	3.99	40	3.99
LB Shldr Blade Chops	860	7.76	550	6.36	370	6.27
LB Shldr Rnd Bone Chop	210	7.33	130	6.63		
LB Breast			70	4.39		
LB Rack	70	14.99			150	17.30
LB Ribs						
LB Rib Chops	100	9.99				
LB Whole Loin						
LB Loin Chops	40	10.58	770	11.26	190	10.56
LB Bone-In Leg					220	5.77
LB Boneless Leg	140	8.37	40	4.99	190	6.45
LB Semi-Bnls Leg					110	2.99
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	3.99	120	8.77	40	6.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	290	7.99	320	7.67		
LB Shank						
LB Stew Meat-Lamb			240	8.99	210	8.99
LB Stew Meat-Mutton	150	5.59				
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	450	5.84	170	5.81	90	4.93
VL Shldr Rnd Bone Chops	70	5.39			70	5.39
VL Breast	40	2.99				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops			70	10.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	380	11.97	440	9.99		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	110	9.99			70	11.99
VL Cube Steak			140	4.99		
VL Ground Veal	330	5.71	140	4.99		
VL Stew Meat	210	6.99	370	6.95	10	6.00

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index decreased by 2.20% this week, features decreased by 0.80% and the special rate was unchanged at 0.0%. The lamb retail activity index decreased by 14.4% this week, as veal retail features increased by 18.6%. The roasts increased by 22.2% while chops increased by 2.42%. Blade Chops, Rib Chops, Boneless Legs were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Blade Chops and Ground Veal were the most commonly advertised items as prices were mixed.



**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	26.4%			1.0%			7.6%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	2,090			155			930		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			3.99 - 3.99	40	3.99
LB Shldr Blade Chops	5.99 - 8.99	370	8.07	7.99 - 7.99	30	7.99	5.99 - 6.99	220	6.94
LB Shldr Rnd Bone Chop	6.99 - 6.99	70	6.99	-			7.49 - 7.49	140	7.49
LB Breast	-			-			-		
LB Rack	14.99 - 14.99	70	14.99	-			-		
LB Ribs	-			-			-		
LB Rib Chops	9.99 - 9.99	100	9.99	-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	12.00 - 12.00	10	12.00	-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	9.99 - 9.99	50	9.99	9.99 - 9.99	40	9.99	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			3.99 - 3.99	40	3.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			7.99 - 7.99	250	7.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	4.99 - 5.99	110	5.43	5.99 - 5.99	40	5.99	-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	4.99 - 5.99	450	5.84	-			-		
VL Shldr Rnd Bone Chops	5.39 - 5.39	70	5.39	-			-		
VL Breast	2.99 - 2.99	40	2.99	2.99 - 2.99	5	2.99	-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	10.99 - 14.99	340	12.10	10.99 - 10.99	40	10.99	-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	9.99 - 9.99	110	9.99	-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	4.99 - 4.99	90	4.99	-			5.99 - 5.99	200	5.99
VL Stew Meat	6.99 - 6.99	210	6.99	-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	4.1%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	200			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 7.99	90	7.99	7.99 - 7.99	140	7.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	9.99 - 9.99	30	9.99	-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	7.99 - 7.99	40	7.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	5.99 - 5.99	40	5.99	-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		