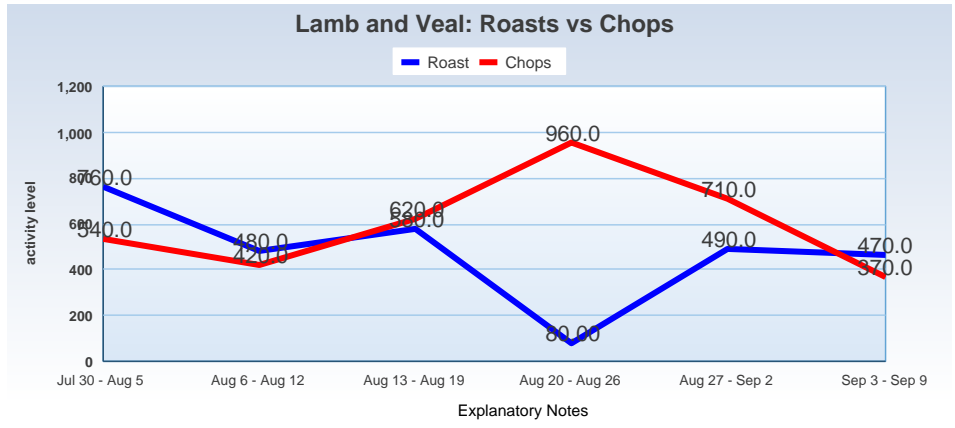
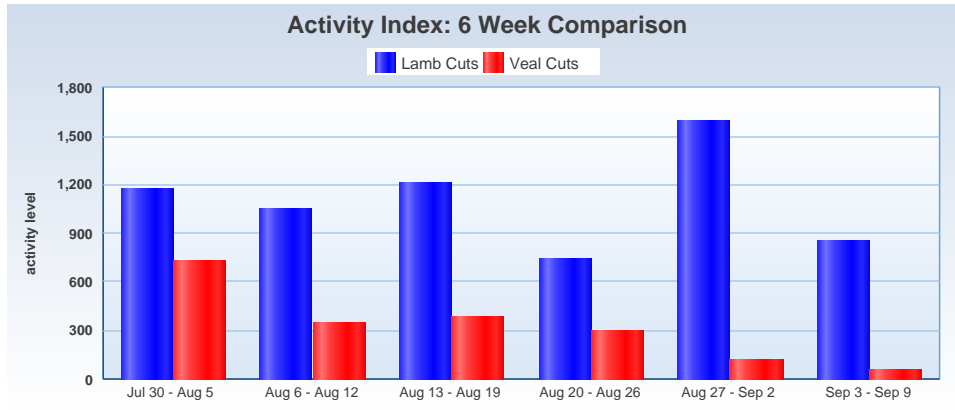




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	12.5%		12.3%		12.3%	
Special Rate (2/)	2.5%		2.5%		0.0%	
Activity Index (3/)	910		1,710		2,070	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast					40	2.99
LB Shldr Blade Chops	160	6.43			390	6.42
LB Shldr Rnd Bone Chop	70	7.39			70	5.39
LB Breast						
LB Rack	280	15.70	70	14.99	40	9.99
LB Ribs						
LB Rib Chops	40	14.99	40	14.99	40	9.99
LB Whole Loin					40	7.99
LB Loin Chops	40	7.99	620	9.52	550	9.99
LB Bone-In Leg					40	4.99
LB Boneless Leg	40	6.99	40	6.99	120	8.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	100	9.99				
LB Leg, Shank/Butt	40	5.99	310	8.56		
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			270	8.99		
LB Shank	80	7.99			50	4.08
LB Stew Meat-Lamb			240	9.99		
LB Stew Meat-Mutton					60	4.99
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops						
VL Shldr Rnd Bone Chops						
VL Breast			70	4.59		
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	60	12.99	50	14.99	180	9.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					230	11.50
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal					210	4.99
VL Stew Meat					10	4.99

**This week in Lamb and Veal Retail** .....

The Lamb and Veal retail activity index was 50.29% lower this week, feature rate was steady at 12.3% and the special rate was steady at 2.5% with the previous week. The lamb cuts retail activity index decreased by 46.54% this week. The roasts decreased by 4.08% while chops decreased by 56.94%. Shoulder Blade Chops, Rack, Butterflied Boneless Leg and Shank were the most widely featured items among the Lamb features as prices were mixed.



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal  
 Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/03 thru 09/09  
 (prices in dollars per pound)

Fri. Sep 3, 2021

	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
Outlets	5500			7400			6100		
Feature Rate (1/)	20.8%			0.4%			0.9%		
Special Rate (2/)	3.8%			0.0%			6.6%		
Activity Index (3/)	460			30			170		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	5.99 - 6.99	140	6.46	-			5.99 - 5.99	10	5.99
LB Shldr Rnd Bone Chop	7.39 - 7.39	70	7.39	-			-		
LB Breast	-			-			-		
LB Rack	7.99 - 7.99	10	7.99	15.99 - 15.99	30	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			14.99 - 14.99	40	14.99
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			7.99 - 7.99	40	7.99
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			6.99 - 6.99	40	6.99
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	9.99 - 9.99	100	9.99	-			-		
LB Leg, Shank/Butt	-			-			5.99 - 5.99	40	5.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	7.99 - 7.99	80	7.99	-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	12.99 - 12.99	60	12.99	-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.8%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			7.3%		
Activity Index (3/)	90			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	15.99 - 15.99	90	15.99	15.99 - 15.99	140	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		