



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/13 thru 08/19

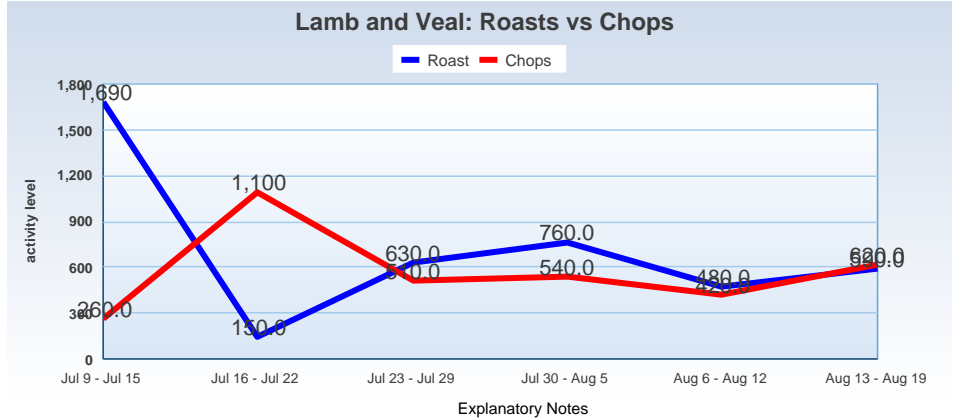
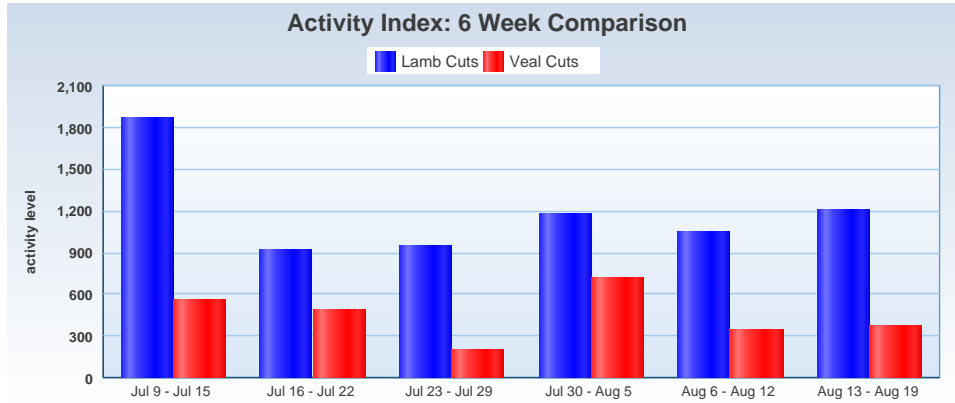
(prices in dollars per pound)

Fri. Aug 13, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.5%		3.3%		5.5%	
Special Rate (2/)	0.0%		0.0%		0.0%	
Activity Index (3/)	1,570		1,490		1,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.49		
LB Shldr Blade Chops	410	5.99	280	8.87	270	6.38
LB Shldr Rnd Bone Chop	70	6.39			70	5.39
LB Breast			70	4.39		
LB Rack	270	15.99	190	14.99	160	13.62
LB Ribs						
LB Rib Chops	60	14.59	40	12.99		
LB Whole Loin	40	7.99	40	7.99		
LB Loin Chops	80	13.26			280	8.07
LB Bone-In Leg	10	5.99	40	3.99		
LB Boneless Leg	40	4.99	40	4.99	120	8.99
LB Semi-Bnls Leg	110	7.99				
LB Butterflied, Bnls Leg			100	8.99		
LB Leg, Shank/Butt	40	3.99				
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			240	10.99		
LB Shank					40	3.99
LB Stew Meat-Lamb						
LB Stew Meat-Mutton	60	3.99				
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops					120	6.49
VL Shldr Rnd Bone Chops						
VL Breast	70	4.59				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops			100	11.99	110	6.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					60	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco	70	14.99				
VL Scallopini						
VL Cube Steak						
VL Ground Veal	240	5.99	240	5.99		
VL Stew Meat					130	6.89

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 5.36% higher this week, features increased by 6.20% and the special rate was no change from previous week. The lamb retail activity index increased by 14.28% this week, as veal retail features increased by 11.76%. The roasts increased by 20.40% while chops increased by 47.61%. Shoulder Blade Chops, Rack, Loin Chops and Semi-Boneless Leg were the most widely featured items among the Lamb features as prices were mixed. In the Veal complex Breast and Bone-In Osso Bucco were the most advertised this week with prices mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	11.0%			1.4%			4.2%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	720			110			370		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99 - 5.99	330	5.99	5.99 - 5.99	80	5.99	-	-	-
LB Shldr Rnd Bone Chop	6.39 - 6.39	70	6.39	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	15.99 - 15.99	30	15.99	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	12.99 - 12.99	40	12.99
LB Whole Loin	-	-	-	-	-	-	7.99 - 7.99	40	7.99
LB Loin Chops	12.99 - 12.99	70	12.99	-	-	-	14.99 - 14.99	10	14.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	4.99 - 4.99	40	4.99
LB Semi-Bnls Leg	7.99 - 7.99	110	7.99	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99 - 3.99	40	3.99
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	4.59 - 4.59	70	4.59	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	14.99 - 14.99	70	14.99	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	5.99 - 5.99	200	5.99
VL Stew Meat	-	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.1%			5.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	130			220			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	15.99 - 15.99	90	15.99	15.99 - 15.99	140	15.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			19.99 - 19.99	10	19.99	-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			5.99 - 5.99	10	5.99	-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			3.99 - 3.99	60	3.99	-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	5.99 - 5.99	40	5.99	-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		