



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/06 thru 08/12

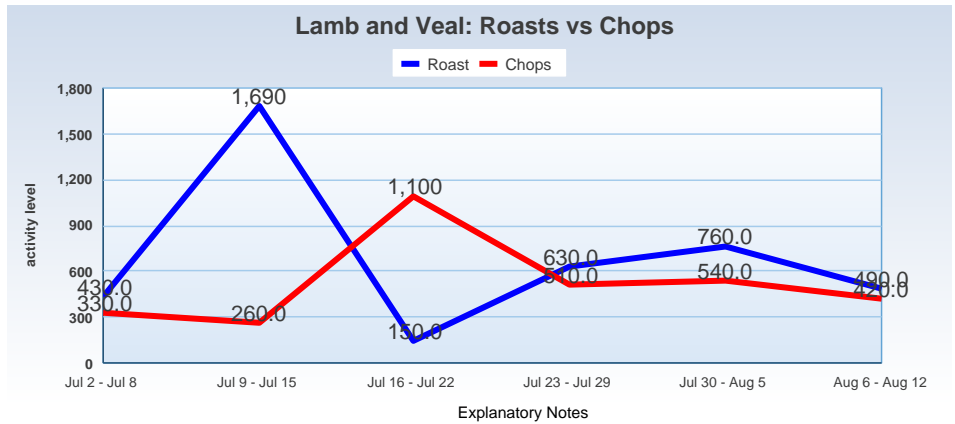
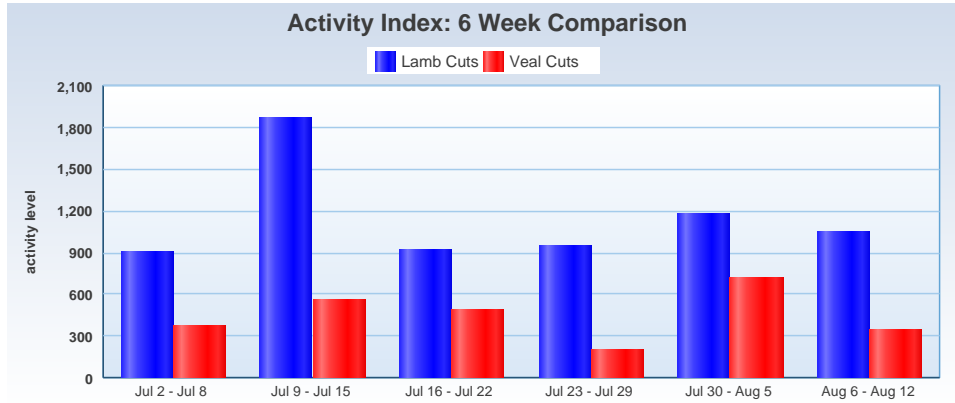
(prices in dollars per pound)

Fri. Aug 6, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	3.3%		6.2%		7.0%	
Special Rate (2/)	0.0%		2.1%		0.1%	
Activity Index (3/)	1,490		1,870		2,900	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast					40	3.49
LB Shldr Blade Chops	280	8.87			680	5.91
LB Shldr Rnd Bone Chop					120	7.49
LB Breast	70	4.39			70	4.39
LB Rack	190	14.99	270	14.99	210	9.73
LB Ribs						
LB Rib Chops	40	12.99	40	12.99		
LB Whole Loin	40	7.99	40	7.99		
LB Loin Chops			110	11.99	230	10.35
LB Bone-In Leg	40	3.99	40	3.99	40	3.99
LB Boneless Leg	40	4.99	310	8.42		
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	100	8.99	100	8.99		
LB Leg, Shank/Butt					10	4.99
LB Leg Steaks					100	7.99
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	240	10.99	240	8.99	290	7.43
LB Shank					120	6.49
LB Stew Meat-Lamb						
LB Stew Meat-Mutton						
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops			70	5.99	130	5.94
VL Shldr Rnd Bone Chops			160	7.31	70	5.39
VL Breast						
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	100	11.99	160	11.99	290	12.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets					120	10.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			240	10.99		
VL Cube Steak						
VL Ground Veal	240	5.99			300	5.99
VL Stew Meat			90	8.99	80	7.65

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index was 20.3% lower this week, features decreased by 2.9% and the special rate decreased by 2.10%. The lamb retail activity index decreased by 10.3% this week, as veal retail features decreased by 52.7%. The roasts decreased by 36.4% while chops decreased by 22.2%. Shoulder Blade Chops and Ground Lamb were the most widely featured items among the Lamb features as prices were steady. In the Veal complex Loin Chops and Ground Veal were the most advertised this week with prices steady.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Lamb/Veal
 Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/06 thru 08/12
 (prices in dollars per pound)

Fri. Aug 6, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500				7400				6100					
Feature Rate (1/)	7.7%				0.0%				4.2%					
Special Rate (2/)	0.0%				0.0%				0.0%					
Activity Index (3/)	570				30				570					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
LAMB														
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-		
LB Shldr Blade Chops	-	-	-	-	8.99	-	8.99	30	8.99	5.99	-	5.99	10	5.99
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Breast	4.39	-	4.39	70	4.39	-	-	-	-	-	-	-	-	-
LB Rack	14.99	-	14.99	190	14.99	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rib Chops	-	-	-	-	-	-	-	-	12.99	-	12.99	40	12.99	
LB Whole Loin	-	-	-	-	-	-	-	-	7.99	-	7.99	40	7.99	
LB Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Bone-In Leg	-	-	-	-	-	-	-	-	3.99	-	3.99	40	3.99	
LB Boneless Leg	-	-	-	-	-	-	-	-	4.99	-	4.99	40	4.99	
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Butterflied, Bnls Leg	8.99	-	8.99	100	8.99	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Ground Lamb	-	-	-	-	-	-	-	-	10.99	-	10.99	200	10.99	
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	-	
VEAL														
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Loin Chops	11.99	-	11.99	100	11.99	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Ground Veal	-	-	-	-	-	-	-	-	5.99	-	5.99	200	5.99	
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-	-	



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/06 thru 08/12
 (prices in dollars per pound)

Fri. Aug 6, 2021

	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	1.3%			0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	170			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	8.99 - 8.99	90	8.99	8.99 - 8.99	140	8.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	10.99 - 10.99	40	10.99	-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	5.99 - 5.99	40	5.99	-			-		
VL Stew Meat	-			-			-		



National Retail Report - Lamb/Veal
Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/06 thru 08/12
 (prices in dollars per pound)

Fri. Aug 6, 2021

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		