



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 01/18 thru 01/24

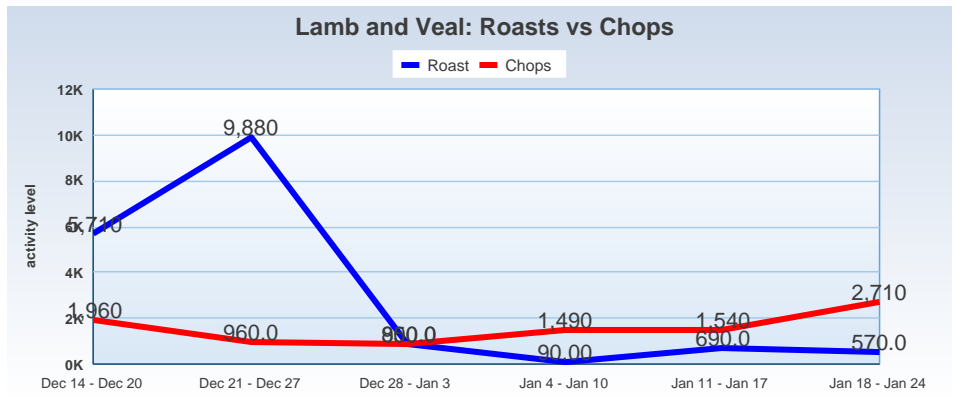
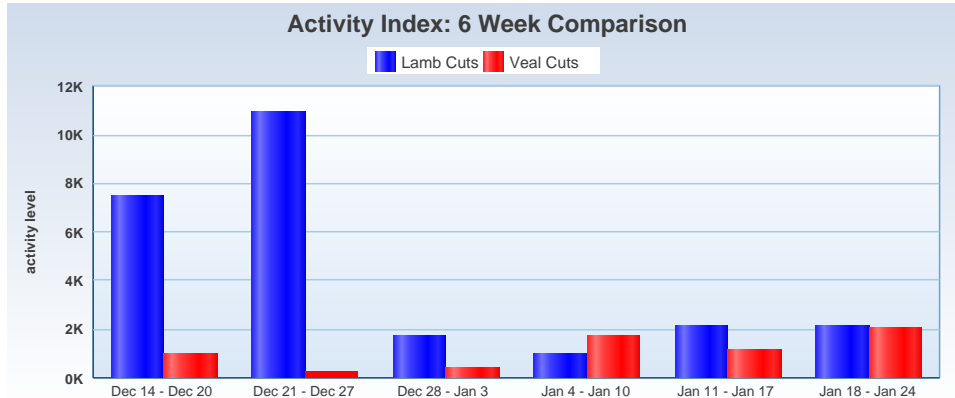
(prices in dollars per pound)

Fri. Jan 18, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,100		29,200	
Feature Rate (1/)	7.9%		5.1%		8.1%	
Special Rate (2/)	0.0%		0.2%		0.0%	
Activity Index (3/)	4,230		3,300		4,450	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	220	7.77			10	3.99
LB Shldr Blade Chops	1,080	5.81	730	5.70	900	5.38
LB Shldr Rnd Bone Chop	170	5.54	290	6.82	160	5.67
LB Breast					10	3.49
LB Rack			120	14.99	130	14.70
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	220	8.94	180	6.95	720	9.19
LB Bone-In Leg						
LB Boneless Leg	80	8.66	20	5.00	30	7.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg	180	6.12	80	9.99	20	7.99
LB Leg, Shank/Butt					10	4.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	70	7.15	90	6.30	20	5.34
LB Shank	30	10.99	120	5.99	20	5.33
LB Stew Meat-Lamb	10	4.99	130	5.44	230	8.80
LB Stew Meat-Mutton	90	3.99	380	3.61	150	3.99
VEAL						
VL Shoulder Roast			30	6.99		
VL Shldr Blade Chops	560	5.20	110	6.77	300	4.44
VL Shldr Rnd Bone Chops	80	5.39	10	5.49	20	5.18
VL Breast	90	2.99	440	2.79	10	3.99
VL Rib Rack						
VL Rib Chops			80	21.99		
VL Loin Chops	600	11.48	140	9.08	280	12.01
VL T-Bone Steak						
VL Bnls Leg					250	11.99
VL Leg Cutlets	350	9.99	190	9.77	160	9.96
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco					300	7.99
VL Scallopini					280	11.92
VL Cube Steak						
VL Ground Veal	160	5.07	10	5.99	10	5.99
VL Stew Meat	240	6.04	150	6.44	430	6.59

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 28.2% this reporting period. Lamb and Veal features rose by 2.8%, while the special rate remained declined by 0.2%. The lamb retail activity index showed a slight 0.9% increase this week as the number of veal retail features rose by 78.4% as well. There were 17.4% fewer roasts featured for both species complexes this reporting period, while the number of chops showcased rose by 77.1%. Shoulder Blade Chops and Loin Chops were the most widely advertised items among the lamb features as the general price trend this period was unevenly steady. In the Veal complex, Loin Chops, Shoulder Blade Chops, and Leg Cutlets were the most commonly advertised items on a mostly steady price trend.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	5500				7400				6100						
Feature Rate (1/)	22.0%				0.6%				5.1%						
Special Rate (2/)	0.0%				0.0%				0.0%						
Activity Index (3/)	2,670				160				570						
	Price Range			Stores	Wtd Avg	Price Range			Stores	Wtd Avg	Price Range			Stores	Wtd Avg
LAMB															
LB Shoulder Roast	7.99	-	7.99	170	7.99	7.99	-	7.99	40	7.99	3.99	-	3.99	10	3.99
LB Shldr Blade Chops	4.87	-	4.99	350	4.97	-	-	-	-	-	4.99	-	5.99	50	5.75
LB Shldr Rnd Bone Chop	4.97	-	4.97	60	4.97	-	-	-	-	-	4.99	-	6.29	20	5.64
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	8.99	-	8.99	210	8.99	-	-	-	-	-	7.99	-	7.99	10	7.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	7.00	-	8.99	80	8.66	-	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	4.99	-	7.99	180	6.12	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-	-	4.99	-	7.99	50	7.24
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	4.99	-	4.99	10	4.99
LB Stew Meat-Mutton	3.99	-	3.99	50	3.99	3.99	-	3.99	40	3.99	-	-	-	-	-
VEAL															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	4.99	-	4.99	300	4.99	4.99	-	4.99	40	4.99	4.99	-	6.99	210	5.53
VL Shldr Rnd Bone Chops	5.39	-	5.39	70	5.39	-	-	-	-	-	5.39	-	5.39	10	5.39
VL Breast	2.99	-	2.99	90	2.99	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	7.97	-	11.99	580	11.50	-	-	-	-	-	10.99	-	10.99	30	10.99
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	9.99	-	9.99	350	9.99	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	4.99	-	5.99	160	5.07
VL Stew Meat	5.99	-	6.00	180	5.99	5.99	-	5.99	40	5.99	6.99	-	6.99	10	6.99



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	1.6%			16.8%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	160			640			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	5.99 - 5.99	80	5.99	5.99 - 6.99	580	6.30	-		
LB Shldr Rnd Bone Chop	5.99 - 5.99	80	5.99	-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			6.99 - 6.99	30	6.99	-		
LB Shank	-			10.99 - 10.99	30	10.99	-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			19.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			20		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			5.99 - 5.99	20	5.99
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		