



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 01/29 thru 02/04

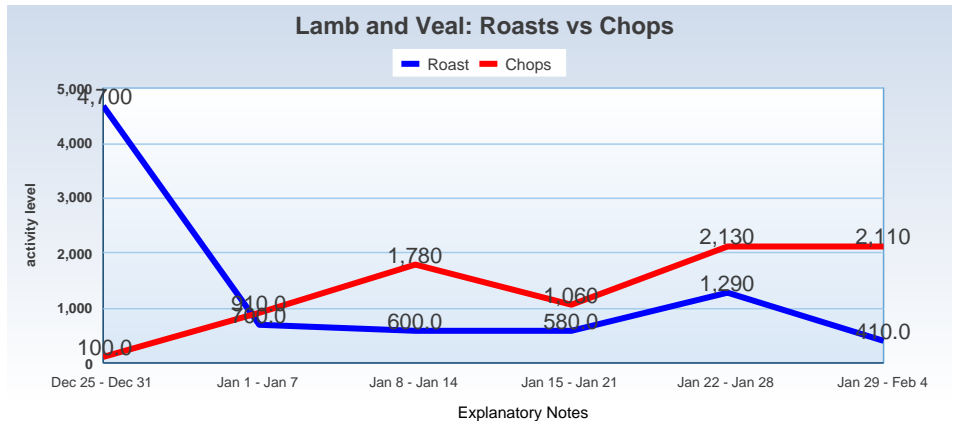
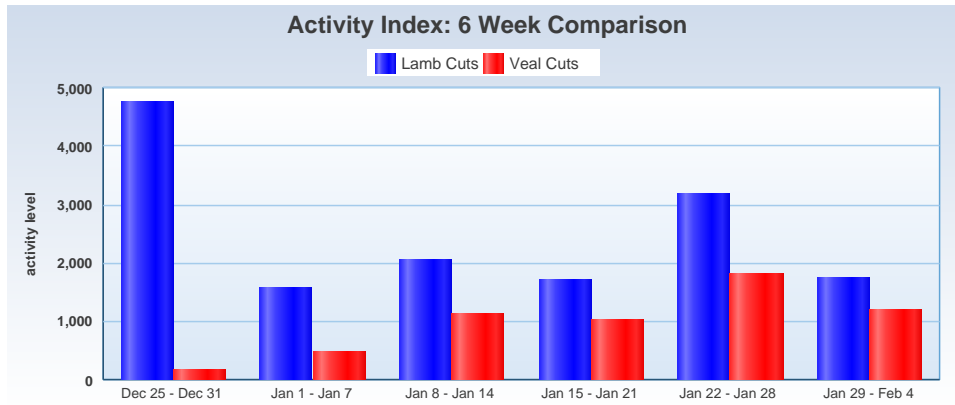
(prices in dollars per pound)

Fri. Jan 29, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	8.2%		10.4%		4.0%	
Special Rate (2/)	0.0%		0.3%		0.0%	
Activity Index (3/)	2,900		4,980		2,910	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	80	2.99		
LB Shldr Blade Chops	730	8.17	370	7.37	340	5.31
LB Shldr Rnd Bone Chop	150	7.92	370	7.48	100	6.24
LB Breast			70	4.39		
LB Rack	70	14.99	270	14.88		
LB Ribs						
LB Rib Chops	40	9.99	40	9.99		
LB Whole Loin						
LB Loin Chops	300	8.37	810	11.08	380	11.49
LB Bone-In Leg						
LB Boneless Leg	160	5.99	40	5.99	210	8.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	4.99	310	6.71		
LB Leg Steaks	100	8.99				
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	40	4.99	470	7.94	10	5.99
LB Shank	50	4.08	260	6.46		
LB Stew Meat-Lamb					20	6.81
LB Stew Meat-Mutton			90	4.99	90	4.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	540	5.19	360	4.99	840	5.37
VL Shldr Rnd Bone Chops			70	5.39	10	5.69
VL Breast	90	2.99	520	3.67	40	2.99
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	240	9.98	110	7.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	60	9.99				
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			200	10.98		
VL Cube Steak						
VL Ground Veal			380	5.99	220	5.05
VL Stew Meat	250	6.99	160	6.98	650	6.50

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 71.8% this week, features decreased by 2.2% and the special rate decreased 0.3%. The lamb retail activity index decreased by 45.4% this week, as veal retail features decreased by 34.4%. The roasts decreased by 68.2% with chops steady. Loin Chops, Shoulder Chops, items were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Should Blade Chops, Loin Chops, and Stew Meat were the most commonly advertised items as prices were also mixed.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)								
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg						
Outlets	5500			7400			6100								
Feature Rate (1/)	21.5%			2.4%			7.5%								
Special Rate (2/)	0.0%			0.0%			0.0%								
Activity Index (3/)	1,490			235			860								
LAMB															
LB Shoulder Roast	-	-	-	-	-	-	3.99	-	3.99	40	3.99				
LB Shldr Blade Chops	4.99	-	4.99	70	4.99	7.99	-	7.99	30	7.99	6.99	-	9.99	360	8.71
LB Shldr Rnd Bone Chop	5.39	-	5.39	70	5.39	9.99	-	9.99	80	9.99	-	-	-	-	
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rack	14.99	-	14.99	70	14.99	-	-	-	-	-	-	-	-	-	
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Rib Chops	-	-	-	-	-	-	9.99	-	9.99	40	9.99	-	-	-	
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Loin Chops	7.99	-	7.99	190	7.99	7.99	-	7.99	20	7.99	6.99	-	10.99	100	9.18
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Boneless Leg	5.99	-	5.99	110	5.99	-	-	-	-	-	5.99	-	5.99	40	5.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Leg, Shank/Butt	-	-	-	-	-	-	4.99	-	4.99	40	4.99	-	-	-	
LB Leg Steaks	8.99	-	8.99	100	8.99	-	-	-	-	-	-	-	-	-	
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Ground Lamb	4.99	-	4.99	40	4.99	4.99	-	4.99	5	4.99	-	-	-	-	
LB Shank	-	-	-	-	-	-	3.99	-	3.99	40	3.99	-	-	-	
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VEAL															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Shldr Blade Chops	4.99	-	5.49	490	5.16	4.99	-	5.49	50	5.47	-	-	-	-	
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Breast	2.99	-	2.99	90	2.99	-	-	-	-	-	-	-	-	-	
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Loin Chops	-	-	-	-	-	-	9.98	-	9.98	200	9.98	-	-	-	
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Leg Cutlets	9.99	-	9.99	60	9.99	-	-	-	-	-	-	-	-	-	
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VL Stew Meat	6.99	-	6.99	200	6.99	6.99	-	6.99	50	6.99	-	-	-	-	



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.5%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	170			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 9.99	130	8.57	7.99 - 7.99	140	7.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	9.98 - 9.98	40	9.98	-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	2.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	5			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	5.99 - 5.99	5	5.99	-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		