



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 01/08 thru 01/14

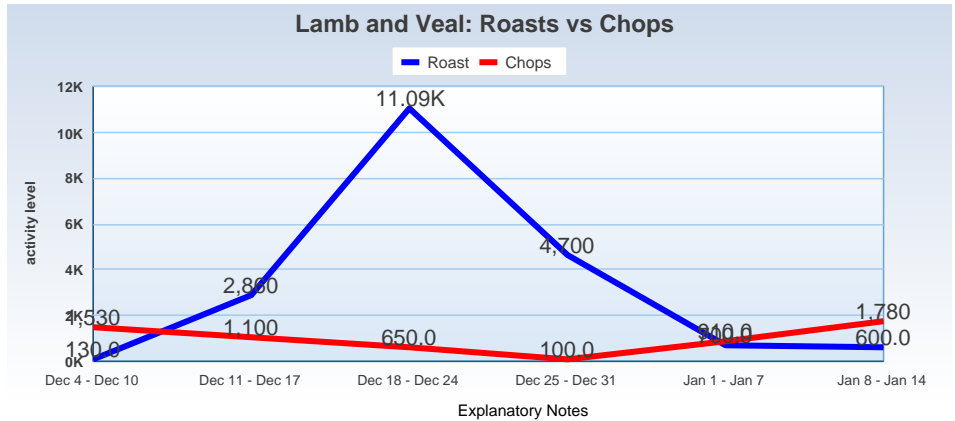
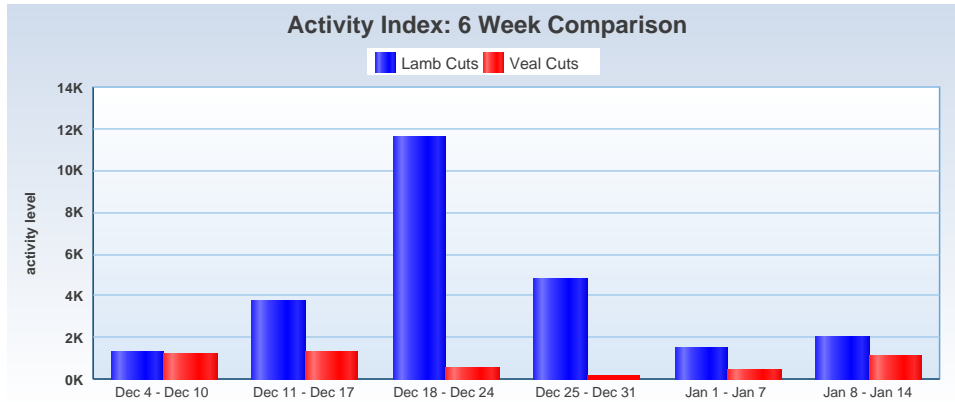
(prices in dollars per pound)

Fri. Jan 8, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.3%		6.9%		9.0%	
Special Rate (2/)	0.1%		0.0%		0.0%	
Activity Index (3/)	3,150		2,060		4,110	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	980	6.49	120	7.53	850	5.85
LB Shldr Rnd Bone Chop	70	5.39	60	7.99	600	6.58
LB Breast					110	4.18
LB Rack	310	12.66	270	11.99	230	13.03
LB Ribs						
LB Rib Chops			40	9.99		
LB Whole Loin						
LB Loin Chops	220	11.89	590	9.76	830	7.95
LB Bone-In Leg	20	5.90	80	6.43		
LB Boneless Leg	80	6.42	130	7.22	210	8.99
LB Semi-Bnls Leg	40	6.99	40	6.99		
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	40	5.99	60	4.99	10	4.69
LB Leg Steaks			100	7.99		
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			60	7.99		
LB Shank	40	3.99	40	3.99	10	7.00
LB Stew Meat-Lamb	240	8.99			200	9.99
LB Stew Meat-Mutton					290	3.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	310	5.53			430	6.52
VL Shldr Rnd Bone Chops					10	4.69
VL Breast	110	3.17	60	2.99		
VL Rib Rack			60	3.99		
VL Rib Chops						
VL Loin Chops	200	11.15				
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	60	9.99	110	8.99	60	8.49
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	140	5.99	240	5.99	60	4.99
VL Stew Meat	290	6.99			210	5.96

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index increased by 52.9% this week, while features increased by 2.4% and the special rate was up 0.1%. The lamb retail activity index increased by 29.1% this week, as veal retail features increased by 133.3%. Loin Chops and Stew Meat items were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Shoulder Blade Chops, Stew Meat and Loin Chops were the most commonly advertised items as prices were mixed.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	22.0%			5.3%			8.9%		
Special Rate (2/)	0.0%			0.0%			0.7%		
Activity Index (3/)	1,730			480			660		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	4.99 - 5.99	620	5.88	5.99 - 7.99	110	6.56	7.99 - 7.99	10	7.99
LB Shldr Rnd Bone Chop	5.39 - 5.39	70	5.39	-			-		
LB Breast	-			-			-		
LB Rack	9.99 - 9.99	110	9.99	12.99 - 14.99	200	14.16	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	10.00 - 14.99	130	14.49	-			6.99 - 8.99	90	7.98
LB Bone-In Leg	-			-			4.99 - 6.99	20	5.90
LB Boneless Leg	-			-			5.99 - 6.99	80	6.42
LB Semi-Bnls Leg	-			-			6.99 - 6.99	40	6.99
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			5.99 - 5.99	40	5.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			3.99 - 3.99	40	3.99
LB Stew Meat-Lamb	-			-			8.99 - 8.99	200	8.99
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	4.99 - 5.99	270	5.54	4.99 - 5.49	50	5.47	-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	2.99 - 2.99	70	2.99	3.49 - 3.49	40	3.49	-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	7.99 - 14.99	160	10.09	14.99 - 14.99	40	14.99	-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	9.99 - 9.99	60	9.99	-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			5.99 - 5.99	140	5.99
VL Stew Meat	6.99 - 7.00	240	6.99	6.99 - 6.99	40	6.99	-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	3.5%			3.7%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	130			140			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 7.99	90	7.99	7.99 - 7.99	140	7.99	-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	8.99 - 8.99	40	8.99	-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		