



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 03/12 thru 03/18

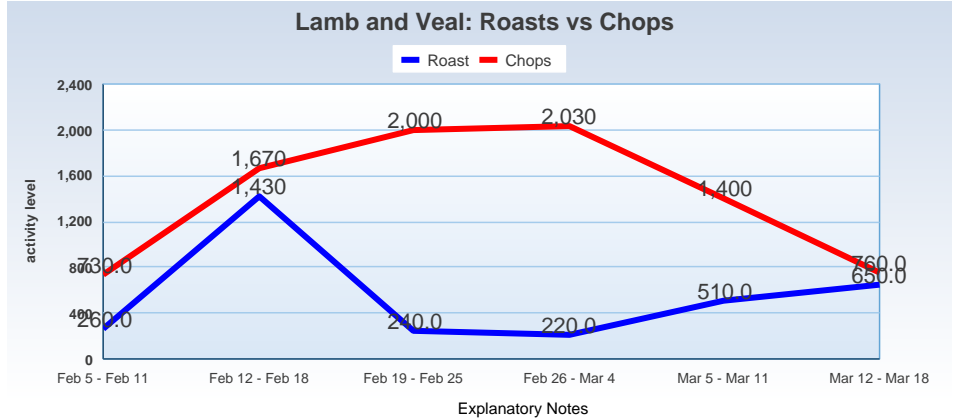
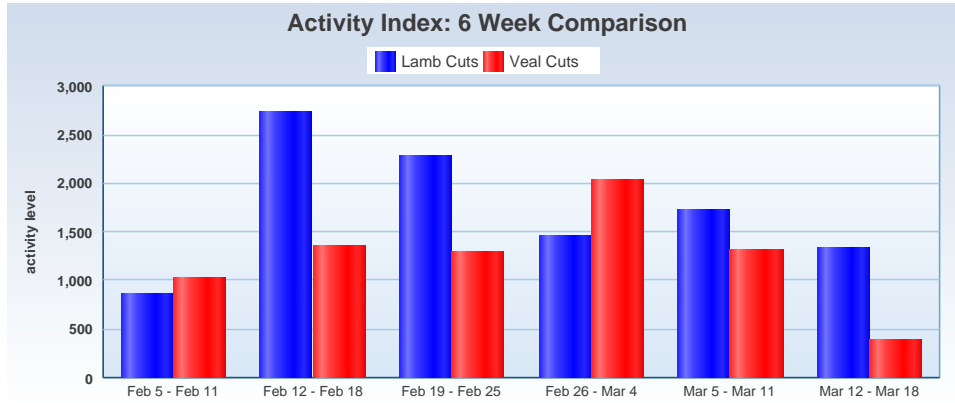
(prices in dollars per pound)

Fri. Mar 12, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	8.1%		8.2%		8.1%	
Special Rate (2/)	0.7%		0.0%		0.0%	
Activity Index (3/)	1,745		3,030		3,770	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast			40	3.99	110	4.99
LB Shldr Blade Chops	450	6.26	150	7.51	290	5.73
LB Shldr Rnd Bone Chop	60	7.99	60	7.99	420	5.59
LB Breast	70	4.39				
LB Rack	310	14.29	120	14.99	10	14.79
LB Ribs						
LB Rib Chops	40	9.99	40	9.99		
LB Whole Loin						
LB Loin Chops	70	11.99	590	8.84	1,020	8.02
LB Bone-In Leg						
LB Boneless Leg	50	5.08	250	9.12	120	8.99
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	100	5.32	60	4.79		
LB Leg Steaks			100	8.99		
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	60	7.99	60	7.99	250	8.02
LB Shank	70	4.99	40	3.99	10	5.79
LB Stew Meat-Lamb	5	9.99	200	8.99		
LB Stew Meat-Mutton	60	4.99				
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	70	4.99	60	4.99	290	5.34
VL Shldr Rnd Bone Chops	70	5.39				
VL Breast	130	2.99	40	2.99	70	3.99
VL Rib Rack						
VL Rib Chops						
VL Loin Chops			260	7.81	130	12.69
VL T-Bone Steak			140	5.99		
VL Bnls Leg						
VL Leg Cutlets	120	10.99	390	10.82	420	9.28
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal			210	5.69	340	5.69
VL Stew Meat	10	4.99	220	6.99	300	6.41

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 42.4% this week, features decreased by 0.1% and the special rate slightly rose by 0.7%. The lamb retail activity index decreased by 22.1% this week, as veal retail features decreased by 69.5%. The roasts increased by 27.5% while chops decreased by 46.1%. Shoulder Blade Chops and Racks were the most widely featured items among the lamb features as prices were mixed. In the Veal complex, Leg Cutlets and Breasts were the most commonly advertised items as prices were mostly steady.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	26.1%				0.5%				1.4%			
Special Rate (2/)	3.4%				0.2%				0.0%			
Activity Index (3/)	1,240				40				210			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB												
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	5.99	- 7.99	450	6.27	5.99	- 5.99	5	5.99	-	-	-	-
LB Shldr Rnd Bone Chop	7.99	- 7.99	60	7.99	-	-	-	-	-	-	-	-
LB Breast	4.39	- 4.39	70	4.39	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	14.99	- 14.99	30	14.99	9.99	- 9.99	40	9.99
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	9.99	- 9.99	40	9.99
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	11.99	- 11.99	70	11.99	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	4.99	- 4.99	40	4.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	3.99	- 5.99	90	4.98
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	7.99	- 7.99	60	7.99	-	-	-	-	-	-	-	-
LB Shank	4.99	- 4.99	70	4.99	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	4.99	- 4.99	60	4.99	-	-	-	-	-	-	-	-
VEAL												
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	4.99	- 4.99	70	4.99	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	5.39	- 5.39	70	5.39	-	-	-	-	-	-	-	-
VL Breast	2.99	- 2.99	130	2.99	2.99	- 2.99	5	2.99	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	10.99	- 10.99	120	10.99	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	4.99	- 4.99	10	4.99	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.7%			3.7%			0.8%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			140			10		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	14.99 - 14.99	90	14.99	14.99 - 14.99	140	14.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			7.99 - 7.99	10	7.99
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	2.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	10			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	6.99 - 6.99	5	6.99	-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	9.99 - 9.99	5	9.99	-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		