



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 09/18 thru 09/24

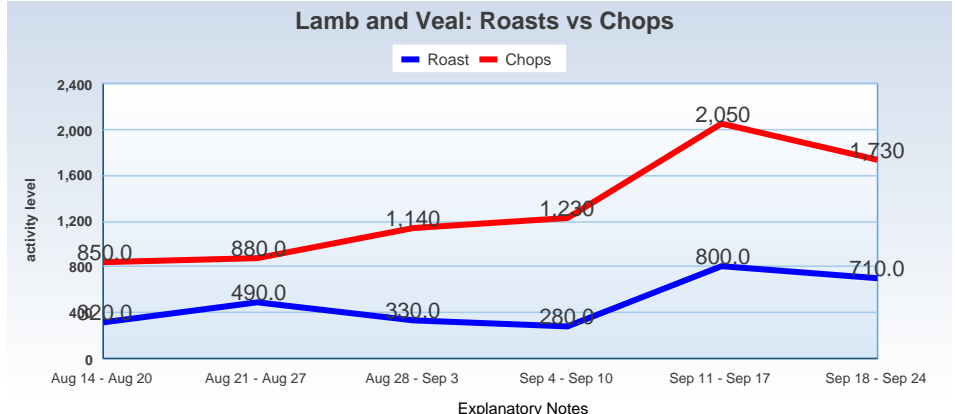
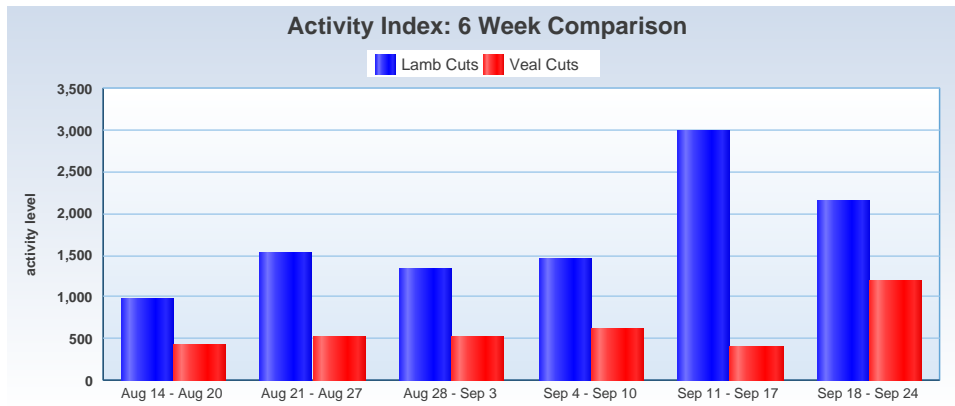
(prices in dollars per pound)

Fri, Sep 18, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.3%		11.6%		15.7%	
Special Rate (2/)	0.0%		0.0%		0.9%	
Activity Index (3/)	3,355		3,390		6,390	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	40	3.99	40	2.99	90	9.99
LB Shldr Blade Chops	430	6.25	1,110	5.54	980	6.20
LB Shldr Rnd Bone Chop	60	7.99	120	7.49	80	5.91
LB Breast			70	4.39	70	3.99
LB Rack	470	10.86	230	12.06		
LB Ribs					10	16.99
LB Rib Chops	40	9.99				
LB Whole Loin			40	7.99		
LB Loin Chops	410	9.80	720	8.03	2,050	6.88
LB Bone-In Leg						
LB Boneless Leg	5	5.99				
LB Semi-Bnls Leg	70	9.99	110	4.99		
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt	90	4.49	310	7.56		
LB Leg Steaks	100	7.99				
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	380	7.10				
LB Shank			240	6.11		
LB Stew Meat-Lamb					190	8.99
LB Stew Meat-Mutton	60	4.99			160	3.99
VEAL						
VL Shoulder Roast					30	5.99
VL Shldr Blade Chops	290	5.63	100	6.99	750	4.37
VL Shldr Rnd Bone Chops	70	5.39			70	5.39
VL Breast	40	2.99			50	2.61
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	320	10.26			500	10.83
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	360	10.56	180	9.58	40	9.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini					210	9.99
VL Cube Steak						
VL Ground Veal			60	5.99	710	5.79
VL Stew Meat	120	5.99	60	7.99	400	6.46

This week in Lamb and Veal Retail

The Lamb and Veal retail activity index decreased by 1.0% this week, while features declined by 2.3% and the special rate remained unchanged. The lamb retail activity index decreased by 27.8% this week, as veal retail features increased by 200.0% in contrast. The product mix between roasts and chops for both species complexes showed a decrease in the number of roasts featured by 12.4%, as the number of chops showcased also decreased by 15.2%. Loin Chops, Shoulder Blade Chops, and Racks were the most widely featured items among the lamb features as prices were unevenly steady. In the Veal Stew Meat, Shoulder Blade Chops and Leg Cutlets were the most commonly advertised items as prices also trended unevenly steady.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)								
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg						
Outlets	5500			7400			6100								
Feature Rate (1/)	27.3%			4.0%			1.1%								
Special Rate (2/)	0.0%			0.0%			0.0%								
Activity Index (3/)	2,510			300			190								
LAMB															
LB Shoulder Roast	-	-	-	-	-	-	3.99	-	3.99	40	3.99				
LB Shldr Blade Chops	5.99	-	7.99	410	6.29	4.78	-	4.78	10	4.78	5.99	-	5.99	10	5.99
LB Shldr Rnd Bone Chop	7.99	-	7.99	60	7.99	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	11.99	-	11.99	190	11.99	9.99	-	11.99	50	10.71	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	9.99	-	9.99	40	9.99	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	7.99	-	13.99	410	9.80	-	-	-	-	-	-	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	9.99	-	9.99	70	9.99	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	3.99	-	4.99	90	4.49	-	-	-	-
LB Leg Steaks	7.99	-	7.99	100	7.99	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	7.99	-	7.99	60	7.99	7.48	-	7.48	200	7.48	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	4.99	-	4.99	60	4.99	-	-	-	-	-	-	-	-	-	-
VEAL															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	4.99	-	6.99	280	5.66	-	-	-	4.99	-	4.99	10	4.99	-	-
VL Shldr Rnd Bone Chops	5.39	-	5.39	70	5.39	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	2.99	-	2.99	40	2.99	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	6.99	-	11.99	320	10.26	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	9.99	-	12.99	360	10.56	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	5.99	-	5.99	120	5.99	-	-	-	-	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	2.7%			6.9%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	90			260			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	9.99 - 9.99	90	9.99	9.99 - 9.99	140	9.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			5.99 - 5.99	120	5.99	-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	2.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	5			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	5.99 - 5.99	5	5.99	-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		