



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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Atwater, CA: Sunny 58-86
Coachella, CA: Sunny 77-105
Fresno, CA: Sunny 62-90
Livingston, CA: Sunny 58-87
Oxnard, CA: Sunny 61-88
Salinas, CA: Cloudy 56-67
Santa Maria, CA: Cloudy 54-66
San Diego, CA: Mostly Cloudy 64-73
Irapuato, MX: Partly Sunny 60-84
Baja CA, MX: Partly Sunny 60-90
San Quintin (North Baja CA, MX): Mostly Cloudy 61-72

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 10.00-12.00 mostly 10.00 few 8.00, occasional higher and lower.

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND FAIRLY GOOD. MARKET STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments. Wide range in quality and condition.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00-20.00 occasional higher.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ORGANIC SLIGHTLY LOWER, CONVENTIONAL ABOUT STEADY. Includes palletizing and cooling. Few berries being diverted to freezer and/or processor. Wide range in quality. Some sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 8.00-10.00 few 6.00, occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
medium 12.00-14.00 mostly 12.00 occasional higher and lower.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ORGANIC SLIGHTLY LOWER, CONVENTIONAL ABOUT STEADY. Includes palletizing and cooling. Some berries being diverted to freezer and/or processor. Wide range in quality and condition. Some sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 8.00-10.00 few 6.00, occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
small-medium 10.00-14.00 mostly 12.00 occasional higher.

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00-20.00 occasional higher.

---RASPBERRIES: DEMAND FAIRLY LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality.

flats 12 6-oz cups with lids 10.00-14.00 mostly 10.00-12.00 occasional higher and lower.

OTHER FRUIT



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CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---NECTARINES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-30.95 mostly 24.95-28.95

60-64 size 22.95-28.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 26.95-28.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-30.95 mostly 24.95-26.95

60-64 size 22.95-26.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 26.95-28.95

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

Various White Flesh Varieties

25 lb cartons loose

54-56 size 18.95-28.95 mostly 24.95-26.95

60-64 size 16.95-26.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 27.95-32.95 mostly 27.95-30.95

48-50S 25.95-28.95

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 18.95-26.95 mostly 24.95-26.95

60-64 size 16.95-24.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 20.95-28.95 mostly 24.95-28.95

48-50S 18.95-26.95 mostly 18.95-22.95

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in price.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 28.95-34.95 mostly 32.95-34.95

40-45 size 26.95-32.95 mostly 30.95-32.95

50-55 size 22.95-28.95 mostly 24.95-26.95

60-65 size 20.95-24.95 mostly 20.95-22.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 28.95-34.95 mostly 32.95-34.95

40-45 size 26.95-32.95 mostly 30.95-32.95

50-55 size 22.95-28.95 mostly 24.95-26.95

60-65 size 20.95-24.95 mostly 20.95-22.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included.

FLAME SEEDLESS

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

IVORY

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95

medium-large 22.95-26.95 mostly 22.95-24.95

SUGRAONE

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET CONVENTIONAL 36S AND 48S-70S LOWER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 46.25-50.25 mostly 48.25-50.25

36s 45.25-50.25 mostly 45.25-47.25 occasional lower

40s 38.25-45.25 mostly 40.25-42.25

48s 36.25-41.25 mostly 36.25-38.25 occasional lower

60s 36.25-41.25 mostly 36.25-38.25 occasional lower

70s 32.25-38.25 mostly 33.25-35.25

84s 26.25-29.25 mostly 26.25-28.25

ORGANIC

Hass

cartons 2 layer

48s 68.25-72.25 mostly 68.25-70.25 occasional higher and lower

60s 48.25-58.25 mostly 56.25-58.25 occasional higher

70s 39.25-43.25 mostly 40.25-42.25 occasional higher

SOUTH DISTRICT CALIFORNIA

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---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL
40S AND 84S LOWER, OTHERS ABOUT STEADY. Extra services
included.

Hass

cartons 2 layer

32s 54.25-59.25 mostly 54.25-56.25

36s 54.25-59.25 mostly 54.25-56.25

40s 50.25-55.25 mostly 50.25-53.25

48s 50.25-55.25 mostly 50.25-52.25 occasional lower

60s 44.25-51.25 mostly 46.25-48.25

70s 36.25-40.25 mostly 38.25-40.25

84s 25.25-31.25 mostly 26.25-28.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s supplies in too few hands to establish a market

60s supplies in too few hands to establish a market

70s supplies in too few hands to establish a market