Coffee Utilized Production Down 1 Percent from Last Season

Hawaii utilized coffee production is forecast at 26.5 million pounds (cherry basis) for the 2020-2021 season, down 1 percent from the previous season. Bearing acreage totaled 6,900 acres unchanged from the previous year. Average yield, at 3,999 pounds (cherry basis) per acre, was up 47 pounds from the previous year.


<table>
<thead>
<tr>
<th>State</th>
<th>Bearing acreage</th>
<th>Yield per acre ¹</th>
<th>Total production ¹</th>
<th>Utilized production ¹</th>
<th>Price per pound</th>
<th>Value of utilized production ¹</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(acres)</td>
<td>(pounds)</td>
<td>(1,000 pounds)</td>
<td>(1,000 pounds)</td>
<td>(dollars)</td>
<td>(1,000 dollars)</td>
</tr>
<tr>
<td>Hawaii</td>
<td>7,100</td>
<td>3,845</td>
<td>27,300</td>
<td>26,400</td>
<td>1.90</td>
<td>50,160</td>
</tr>
<tr>
<td>United States</td>
<td>7,100</td>
<td>3,999</td>
<td>27,270</td>
<td>26,880</td>
<td>1.90</td>
<td>54,298</td>
</tr>
</tbody>
</table>

¹ Cherry basis.


<table>
<thead>
<tr>
<th>Basis and State</th>
<th>Utilized production</th>
<th>Price per pound</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1,000 pounds)</td>
<td>(dollars)</td>
</tr>
<tr>
<td>Parchment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hawaii</td>
<td>6,850</td>
<td>13.40</td>
</tr>
<tr>
<td></td>
<td>6,400</td>
<td>14.10</td>
</tr>
<tr>
<td></td>
<td>6,550</td>
<td>11.70</td>
</tr>
<tr>
<td>Green</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hawaii</td>
<td>5,480</td>
<td>19.40</td>
</tr>
<tr>
<td></td>
<td>5,120</td>
<td>20.10</td>
</tr>
<tr>
<td></td>
<td>5,240</td>
<td>18.70</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State</th>
<th>2018-2019 (1,000 pounds)</th>
<th>2019-2020 (1,000 pounds)</th>
<th>2020-2021 (1,000 pounds)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hawaii</td>
<td>900</td>
<td>390</td>
<td>1,100</td>
</tr>
<tr>
<td>United States</td>
<td>900</td>
<td>390</td>
<td>1,100</td>
</tr>
</tbody>
</table>

1 Cherry basis.

Definition of Terms

**Bearing acreage:** An orchard or grove is considered to be of bearing age when it can normally be expected to produce a commercially significant quantity of the crop. Bearing age is a function of many factors including variety, rootstock, year planted, etc.

**Harvested not sold:** Fruit of marketable quality that was picked but not sold for various reasons.

**Total production:** The quantity of a crop actually harvested.

**Unutilized production:** The difference between total and utilized production, which is marketable fruit harvested not sold or utilized.

**Utilized production:** The amount of a crop sold plus the quantity used at home or held in storage.

**Yield per acre:** Unless otherwise stated, yield per acre is based on total production.

**Value:** Crop value estimates in this report cover the marketing season or crop year and should not be confused with cash receipts which are based on a calendar year.

Statistical Methodology

**Survey Procedures:** Standardized probability grower surveys are conducted semiannually to collect acreage, yield, production, and price data. All millers are also surveyed semiannually to determine quantity handled. Data from operators is collected by mail, internet, telephone, or personal interview to ensure adequate coverage.

**Estimating Procedures:** Information obtained from the coffee grower and miller surveys along with federal administrative data is used to establish estimates of bearing acres, yield, total production, utilized production, price, and value. These estimates are reviewed for errors, reasonableness, and consistency with historical estimates.

**Revision Policy:** End-of-season estimates will be published in the *Noncitrus Fruits and Nuts – Summary* released in May. Revisions the following year are based on a thorough review of all available data.

**Reliability:** Survey indications are subject to sampling variability because all operations growing coffee are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.
Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@usda.gov

Lance Honig, Chief, Crops Branch ................................................................. (202) 720-2127

Fleming Gibson, Head, Fruits, Vegetables and Special Crops Section ........................................... (202) 720-2127
  Heidi Lanouette – Blueberries, Cranberries, Cucumbers, Pistachios, Potatoes, Pumpkins,
     Raspberries, Squash, Strawberries, Sugar beets, Sugarcane, Sweet Potatoes ....................... (202) 720-4285
  Robert Little – Apricots, Dry Beans, Lettuce, Macadamia, Maple Syrup,
     Nectarines, Pears, Snap Beans, Spinach, Tomatoes ......................................................... (202) 720-3250
  Anastasiya Osborne – Almonds, Apples, Asparagus, Carrots, Coffee, Onions
     Plums, Prunes, Sweet Corn, Tobacco .................................................................................. (202) 720-4288
  Krishna Rizal – Artichokes, Cauliflower, Celery, Garlic, Grapefruit, Hazelnuts,
     Kiwifruit, Lemons, Mandarins and tangerines, Mint, Mushrooms, Olives, Oranges ............ (202) 720-5412
  Fleming Gibson – Avocados, Bell Peppers, Broccoli, Cabbage, Chickpeas,
     Chile Peppers, Dates, Floriculture, Grapes, Hops, Pecans ................................................ (202) 720-2127
  Antonio Torres – Cantaloupes, Dry Edible Peas, Green Peas, Honeydews, Lentils,
     Papayas, Peaches, Sweet Cherries, Tart Cherries, Walnuts, Watermelons ....................... (202) 720-2157

Access to NASS Reports

For your convenience, you may access NASS reports and products the following ways:

- All reports are available electronically, at no cost, on the NASS web site: www.nass.usda.gov
- Both national and state specific reports are available via a free e-mail subscription. To set-up this free subscription, visit www.nass.usda.gov and click on “National” or “State” in upper right corner above “search” box to create an account and select the reports you would like to receive.
- Cornell’s Mann Library has launched a new website housing NASS’s and other agency’s archived reports. The new website, https://usda.library.cornell.edu All email subscriptions containing reports will be sent from the new website, https://usda.library.cornell.edu. To continue receiving the reports via e-mail, you will have to go to the new website, create a new account and re-subscribe to the reports. If you need instructions to set up an account or subscribe, they are located at: https://usda.library.cornell.edu/help You should whitelist notifications@usda-esmis.library.cornell.edu in your email client to avoid the emails going into spam/junk folders.

For more information on NASS surveys and reports, call the NASS Agricultural Statistics Hotline at (800) 727-9540, 7:30 a.m. to 4:00 p.m. ET, or e-mail: nass@usda.gov.

The U.S. Department of Agriculture (USDA) prohibits discrimination against its customers, employees, and applicants for employment on the basis of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or all or part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department. (Not all prohibited bases will apply to all programs and/or employment activities.)

If you wish to file a Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form (PDF), found online at www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer, or at any USDA office, or call (866) 632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S. Department of Agriculture, Director, Office of Adjudication, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at program.intake@usda.gov.
Registration is Now Open
to USDA's 97th Agricultural Outlook Forum!

Building on Innovation: A Pathway to Resilience

Join us for this virtual event on February 18-19, 2021

The Forum is free to attend

Register Today