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2000 Cranberry Production Down 8 Percent

The forecast for the 2000 cranberry crop is 5.84 million barrels, down 8 percent from 1999 but 7 percent above 1998. Oregon and Washington are forecasting increases from a year ago while Massachusetts, New Jersey, and Wisconsin are expecting a decrease.

The cranberry industry has a marketing order under which growers can only sell 85 percent of their sales history to the processors for the 2000 crop year. These restrictions apply to all five of the major cranberry producing states. Due to the marketing restrictions many growers cut back on inputs or acres to restrict production and cut costs. The reduced inputs include using less fertilizer and not purchasing bees for pollination.

Production in Wisconsin is forecast at 2.90 million barrels, 13 percent below 1999 but 15 percent above 1998. Production has declined largely due to reductions in inputs. The season started out well with little winter damage but the cool, wet July is keeping production low. Some hail damage was also reported.

The Massachusetts crop is forecast at 1.83 million barrels, down 3 percent from both 1999 and 1998. A mild winter caused little winter damage plus very few insect problems were reported. Growers indicated that the crop had average pollination and set with medium berry size. Growers reported some root rot from the heavy rains but indicate that the crop looks good.

New Jersey expects a crop of 550,000 barrels, down 20 percent from 1999 but 6 percent above two years ago. Growers reported good fruit set. Fruit size was reported as average. No significant weather damage was reported but production is expected to drop due to reductions in inputs by the growers.

In Oregon, the crop is forecast at 410,000 barrels, 28 percent above last year's crop and up 15 percent from 1998. This year's crop experienced good pollination and fruit set conditions. Fruit is sizing and coloring nicely. No abnormal problems with pests were reported.

The Washington crop is forecast at 153,000 barrels, 4 percent above last year but 9 percent below 1998. Washington had a mild winter with little frost damage. Bloom was early and heavy. Weather conditions contributed to good bee activity and favorable pollination. Insects and weeds have been a problem but weather conditions have been highly favorable for a good crop.

1999 Record High Production but Value Down

Production of cranberries in the United States in 1999 totaled a record high 6.37 million barrels, up 17 percent from 1998. The area harvested, at a record high 37,300 acres, increased 2 percent from the previous year. The average yield of 170.9 barrels per acre was 22.2 barrels above 1998. The average price per barrel for 1999 is \$17.00, a decrease of \$21.80 per barrel from the 1998 crop year. This steep reduction in the price per barrel drove the value of production down to \$109 million, a 49 percent drop from 1998.

**Cranberries: Production by State and United States,
1998-99 and Forecasted 2000 ¹**

State	Total Production		
	1998	1999	2000
	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>
MA	1,875,000	1,875,000	1,825,000
NJ	521,000	691,000	550,000
OR	355,000	320,000	410,000
WA	168,000	147,000	153,000
WI	2,525,000	3,340,000	2,900,000
US	5,444,000	6,373,000	5,838,000

¹ A barrel weighs 100 lbs.

**Cranberries: Area Harvested, Yield, Production, Utilization,
Price, and Value by State and United States, 1998-99**

Year and State	Area Harvested	Yield per Acre	Production		
			Total	Utilized	
	<i>Acres</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	
1998					
MA	14,400	130.2	1,875,000	1,875,000	
NJ	3,900	133.6	521,000	521,000	
OR	2,200	161.4	355,000	355,000	
WA	1,600	105.0	168,000	168,000	
WI	14,500	174.1	2,525,000	2,525,000	
US	36,600	148.7	5,444,000	5,444,000	
1999 ¹					
MA	14,800	126.7	1,875,000	1,875,000	
NJ	4,000	172.8	691,000	691,000	
OR	2,300	139.1	320,000	320,000	
WA	1,600	91.9	147,000	147,000	
WI	14,600	228.8	3,340,000	3,340,000	
US	37,300	170.9	6,373,000	6,373,000	
	Utilization			Price per Barrel ³	Value of Utilized Production
	Fresh	Processed	Shrinkage ²		
	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Dollars</i>	<i>1,000 Dols</i>
1998					
MA	91,000	1,752,000	32,000	37.30	69,938
NJ		518,000	3,000	26.30	13,702
OR		355,000		39.80	14,129
WA	24,000	144,000		25.00	4,200
WI	129,000	2,388,000	8,000	43.30	109,332
US	244,000	5,157,000	43,000	38.80	211,301
1999 ¹					
MA	138,000	1,737,000		16.10	30,188
NJ		688,000	3,000	10.70	7,394
OR		320,000		10.50	3,360
WA	13,000	134,000		10.50	1,544
WI	160,000	3,175,000	5,000	19.80	66,132
US	311,000	6,054,000	8,000	17.00	108,618

¹ Revised

² Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.

³ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before deductions for capital stock and other retains.

The next "Cranberries" report will be released in August 2001.

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