

## **Cranberries**

Washington, D.C.

Released August 17, 1999, by the National Agricultural Statistics Service (NASS), Agricultural Statistics Board, U.S. Department of Agriculture. For information on "Cranberries" call Steven Gunn at (202) 720-3110, office hours 7:00 a.m. to 4:30 p.m. ET.

## 1999 Cranberry Production Up 6 Percent

The forecast for the 1999 cranberry crop is a record high 5.81 million barrels, up 6 percent from both 1998 and 1997. Massachusetts, New Jersey, Oregon, and Wisconsin are forecasting increases from a year ago while Washington is expecting a decrease.

Production in Wisconsin is forecast at a record high 2.6 million barrels, 2 percent above 1998 and 13 percent above 1997. Growers reported very little winter damage. Berry set was good to excellent and a wet July provided a good water supply. Some growers expressed concern about excessive moisture causing fruit rot.

The Massachusetts crop is forecast at 2.1 million barrels, up 12 percent from 1998 but unchanged from 1997. A mild winter caused little winter damage plus very few insect and disease problems were reported. Growers indicated that the crop had good pollination and set with medium berry size.

New Jersey expects a crop of 580,000 barrels, up 11 percent from 1998 but down slightly from 1997. Growers reported good pollination, bee activity, and fruit set. Fruit size was reported as average.

In Oregon, the crop is forecast at 370,000 barrels, 4 percent above last year's crop and 6 percent above 1997. This year's crop had a slow start due to a cool spring. Pollination was good and fruit set was fair. No abnormal problems with pests were reported.

The Washington crop is forecast at 160,000 barrels, 5 percent below last year and 3 percent below 1997. Washington had a mild winter with little frost damage. A cool spring hampered pollination and set. Insect and weed problems also contributed to the decreased production.

## 1998 Production and Value Down

Production of cranberries in the United States in 1998 totaled 5.46 million barrels, down 1 percent from 1997. The area harvested, at 36,600 acres, increased 3 percent from the previous year and set a new record. The average yield of 149.1 barrels per acre was 4.9 barrels below 1997. The average price per barrel decreased \$22.10 per barrel from 1997 to \$41.60. Value of production decreased to \$227 million, 35 percent below the previous season's record high.

### Cranberries: Production by State and United States, 1997-98 and Forecasted 1999 <sup>1</sup>

State	Total Production						
	1997	1998	1999 Barrels				
	Barrels	Barrels					
MA	2,100,000	1,872,000	2,100,000				
NJ	582,000	521,000	580,000				
OR	350,000	355,000	370,000				
WA	165,000	168,000	160,000				
WI	2,300,000	2,540,000	2,600,000				
US	5,497,000	5,456,000	5,810,000				

<sup>&</sup>lt;sup>1</sup> A barrel weighs 100 lbs.

# Cranberries: Area Harvested, Yield, Production, Utilization, Price, and Value by State and United States, 1997-98

Year	Area	Yield	Yield per Acre		Production			
and State	Harvested	_			Total		Utilized	
	Acres	Barrels			Barrels	Barrels		
1997								
MA	14,	600	143.8		2,100,000	2,10	00,000	
NJ	3,	900	149.2		582,000	58	82,000	
OR	2,0	000	175.0		350,000	35	50,000	
WA	1,	500	110.0		165,000	10	65,000	
WI	13,	700	167.9		2,300,000	2,30	00,000	
US	35,	700	154.0	5,497,		5,497,000		
1998 ¹								
MA	14,	400	130.0		1,872,000	1,87	72,000	
NJ	3,	900	133.6		521,000		21,000	
OR		200	161.4		355,000		55,000	
WA		600	105.0		168,000		68,000	
WI	14,	500	175.2		2,540,000	2,54	40,000	
US	36,	600	149.1		5,456,000	5,45	56,000	
	Utilization			Price		Value o		
	Fresh	Processed	Processed Shrinkage <sup>2</sup>		per Barrel <sup>3</sup>		Utilized Production	
	Barrels	Barrels	Bar	rels	Dollars	1,000 Do	ols	
1997								
MA	93,000	1,946,000		61,000	66.	20 13	39,020	
NJ	·	579,000		3,000	56.	60	32,941	
OR		350,000			55.	70	19,495	
WA	22,000	143,000			55.	70	9,191	
WI	110,000	2,054,000		136,000	65.	00 1	49,500	
US	225,000	5,072,000		200,000	63.	70 3:	50,147	
1998 ¹								
MA	91,000	1,749,000		32,000	37.	50	70,200	
NJ		518,000		3,000	33.	40	17,401	
OR		355,000			32.		11,396	
WA	24,000	144,000			32.	10	5,393	
WI	125,000	2,390,000		25,000	48.	20   12	22,428	
US Revised	240,000	5,156,000		60,000	41.	60 22	26,818	

<sup>1</sup> Revised

 $<sup>^{2}</sup>$  Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.

<sup>&</sup>lt;sup>3</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before deductions for capital stock and other retains.

The next "Cranberries" report will be released at 1 p.m. ET on August 15, 2000.

The United States Department of Agriculture (USDA) prohibits discrimination in all its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (braille, large print, audiotape, etc.) should contact the USDA's TARGET Center at 202-720-2600 (voice and TDD).

To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326-W, Whitten Building, 14th and Independence Avenue, SW, Washington, D.C., 20250-9410, or call 202-720-5964 (voice or TDD). USDA is an equal opportunity provider and employer.

## **ACCESS TO REPORTS!!**

For your convenience, there are several ways to obtain NASS reports, data products, and services:

#### INTERNET ACCESS

All NASS reports are available free of charge on the worldwide Internet. For access, connect to the Internet and go to the NASS Home Page at: http://www.usda.gov/nass/. Select "Today's Reports" or Publications and then Reports by Calendar or Publications and then Search, by Title or Subject.

#### E-MAIL SUBSCRIPTION

There are two options for subscribing via e-mail. All NASS reports are available by subscription free of charge direct to your e-mail address. 1) Starting with the NASS Home Page at <a href="http://www.usda.gov/nass/">http://www.usda.gov/nass/</a>, click on <a href="Publications">Publications</a>, then click on the <a href="Subscribe by E-mail">Subscribe by E-mail</a> button which takes you to the page describing e-mail delivery of reports. Finally, click on <a href="Go to the Subscription Page">Go to the Subscription Page</a> and follow the instructions. 2) If you do NOT have Internet access, send an e-mail message to: <a href="usda-reports@usda.mannlib.cornell.edu">usda-reports@usda.mannlib.cornell.edu</a>. In the body of the message type the word: <a href="list">list</a>.

#### **AUTOFAX ACCESS**

NASSFax service is available for some reports from your fax machine. Please call 202-720-2000, using the handset attached to your fax. Respond to the voice prompts. Document 0411 is a list of available reports.

### PRINTED REPORTS OR DATA PRODUCTS

CALL OUR TOLL-FREE ORDER DESK: 800-999-6779 (U.S. and Canada)
Other areas, please call 703-834-0125 FAX: 703-834-0110
(Visa, MasterCard, check, or money order acceptable for payment.)

#### **ASSISTANCE**

For **assistance** with general agricultural statistics or further information about NASS or its products or services, contact the **Agricultural Statistics Hotline** at **800-727-9540**, 7:30 a.m. to 4:00 p.m. ET, or e-mail: **nass@nass.usda.gov.**