

Cranberries



**United States
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1995 Cranberry Production Up 1 Percent

The forecast for the 1995 cranberry crop is 4.71 million barrels, up 1 percent from 1994 and 20 percent more than 1993. Decreased crop potential in Massachusetts, New Jersey, Oregon, and Washington do not offset the record high production in Wisconsin.

The Massachusetts crop is forecast at 1.95 million barrels, down fractionally from last year and 4 percent more than 1993. Crop prospects are excellent. Mild conditions last winter caused limited damage, and bloom was average or above, with an average set. Berry size is reported as medium. Early varieties are doing better than the later maturing ones, and insect and disease damage has been light. Dry conditions have hampered crop development, but recent rains are expected to rejuvenate the crop.

New Jersey expects a crop of 520,000 barrels, 7 percent less than last year but 35 percent more than 1993. Weather conditions have been good for cranberry production. There was very little winter or frost damage. Bloom and fruit set were about average, with berry size also average. No unusual problems were reported.

In Oregon, the crop is forecast at 260,000 barrels, 21 percent less than last year's crop but 67 percent more than 1993. Crop prospects are poor. Oregon's cranberry crop suffered hail damage to blooms in late-March and April, and pollination was poor. Early season weather prompted below average fruit set. Development is behind normal and insect pressure is significant.

The Washington crop is forecast at 183,000 barrels, 9 percent less than last year but 34 percent more than 1993. Generally the crop looks good. Western Washington state had another mild winter and little to no frost damage. Cold, wet conditions in early spring caused a late bloom with blooms still on some bogs in late-July. Berry size is average, with some reports of small fruit. Black vine weevil problems continue to plague growers, with some entire bogs lost. Fire worm and girdler are also a problem. If dry, warm conditions continue, crop prospects are expected to improve.

Production in Wisconsin is forecast at a record high 1.79 million barrels, 9 percent more 1994 and 32 percent above 1993. Increased production is due mostly to expanded area for harvest and crop prospects are excellent. Growers reported good to very good set, good pollination, and adequate water supply. Extensive heat in June and July will reduce the crop for some growers.

1994 Production Up 19 Percent; Value Up 16 Percent

Production of cranberries in the United States in 1994 totaled 4.68 million barrels, up 19 percent from 1993. The area harvested, at 31,100 acres, increased 6 percent from the previous year. The average yield of 150.5 barrels per acre was 17.2 barrels per acre more than the previous year. The average price per barrel decreased \$1.40 from 1993, to \$48.80. Value of production increased 16 percent to \$228 million.

Cranberries: Production, by State and United States,
1993-94 and Forecasted 1995

State	Total Production		
	1993	1994 1/	1995
	Barrels		
MA	1,880,000	1,952,000	1,950,000
NJ	386,000	558,000	520,000
OR	156,000	330,000	260,000
WA	137,000	202,000	183,000
WI	1,360,000	1,640,000	1,794,000
US	3,919,000	4,682,000	4,707,000

1/ Revised.

Cranberries: Area Harvested, Yield, Production and Utilization,
Price, and Value, by State and United States 1993-94

Year and State	Area Harvested	Yield per Acre	Production		
			Total	Utilized	
Acres		Barrels			
1993					
MA	13,100	143.5	1,880,000	1,880,000	
NJ	3,400	113.5	386,000	386,000	
OR	1,500	104.0	156,000	156,000	
WA	1,400	97.9	137,000	137,000	
WI	10,000	136.0	1,360,000	1,360,000	
US	29,400	133.3	3,919,000	3,919,000	
1994					
MA	13,500	144.6	1,952,000	1,952,000	
NJ	3,300	169.1	558,000	558,000	
OR	1,700	194.1	330,000	330,000	
WA	1,500	134.7	202,000	202,000	
WI	11,100	147.7	1,640,000	1,640,000	
US	31,100	150.5	4,682,000	4,682,000	
Utilization			Price per Barrel	Value of Utilized Production	
Fresh : Processed : Shrinkage 1/:			Barrel 2/:	1,000 Dols	
Barrels			Dollars	1,000 Dols	
1993					
MA	92,000	1,753,000	35,000	51.80	97,384
NJ		384,000	2,000	47.20	18,219
OR		156,000		46.50	7,254
WA	21,000	114,000	2,000	46.50	6,371
WI	86,000	1,212,000	62,000	49.70	67,592
US	199,000	3,619,000	101,000	50.20	196,820
1994					
MA	99,000	1,831,000	22,000	50.30	98,186
NJ		554,000	4,000	46.60	26,003
OR		330,000		46.40	15,312
WA	29,000	173,000		46.30	9,353
WI	88,000	1,527,000	25,000	48.50	79,540
US	216,000	4,415,000	51,000	48.80	228,394

- 1/ Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.
- 2/ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before deductions for capital stock and other retains.

The next "Cranberries" report will be released in August 1996.

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