



Cranberries

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2011 Cranberry Production Up 10 Percent

The forecast for the 2011 cranberry crop is 7.50 million barrels, up 10 percent from 2010. If realized, this will be the second largest production on record. Production forecasts are up from last year in Massachusetts, Oregon, Washington, and Wisconsin but down in New Jersey.

In Wisconsin, a cool spring did not damage the crop but reportedly lengthened the growing season. The crop was reported to be progressing well. Favorable weather conditions in Massachusetts during June and the first half of July aided pollination. Some growers reported higher than normal weed pressure. Harvested acreage is reportedly down in New Jersey this season and some growers expressed concerns of potential sun scalding of fruit due to above normal temperatures. However, the crop was generally in good condition with no unusual problems reported. The Oregon crop has rebounded from last year's low production. The growing season was delayed by a cool spring but recent favorable weather conditions have improved crop development.

Cranberry Production – States and United States: 2009, 2010, and Forecasted 2011

[A barrel weighs 100 lbs]

State	Total production		
	2009 (barrels)	2010 (barrels)	2011 (barrels)
Massachusetts	1,817,000	1,891,000	2,100,000
New Jersey	555,000	562,000	540,000
Oregon	430,000	290,000	385,000
Washington	161,000	108,000	173,000
Wisconsin	3,950,000	3,960,000	4,300,000
United States	6,913,000	6,811,000	7,498,000

Statistical Methodology

Survey procedures: Grower surveys are conducted in preparation for this report. Producers are contacted to obtain expected production and their assessment of the current crop relative to a full crop. Telephone follow-up of mail survey non-respondents is used to ensure adequate coverage.

Estimating procedures: Information obtained from the cranberry grower survey along with federal administrative data is used to establish forecasts of total production. These forecasts are reviewed for errors, reasonableness, and consistency with historical estimates.

Revision policy: Cranberry production forecasts will not be revised. End-of-season estimates of production are made following harvest and are subject to revision the following year based on a thorough review of all available data.

Reliability: Survey indications are subject to sampling variability because all operations growing cranberries are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.

Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@nass.usda.gov

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