



Cranberries

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2017 Cranberry Production Down 6 Percent

United States 2017 total cranberry production is forecast at 9.05 million barrels, down 6 percent from 2016.

Wisconsin growers expect another good year for cranberries, although not as good as last year. There has been adequate rainfall, and even some concern of excessive rainfall in some areas. The July 16 crop weather report for Massachusetts indicated the crop looked good overall with 100 percent at full bloom, petal fall at 95 percent, and fruit set at 80 percent. Oregon growers reported excellent weather and above average yields.

Cranberry Production – States and United States: 2015, 2016, and Forecasted 2017

[A barrel weighs 100 lbs]

State	Total production		
	2015	2016	2017
	(barrels)	(barrels)	(barrels)
Massachusetts	2,352,000	2,268,000	2,200,000
New Jersey	595,000	653,000	590,000
Oregon	562,000	401,000	480,000
Washington	198,000	175,400	180,000
Wisconsin	4,856,000	6,130,000	5,600,000
United States	8,563,000	9,627,400	9,050,000

Statistical Methodology

Survey procedures: Standardized grower surveys are conducted in preparation for this report. Producers are contacted to obtain acreage and expected production. Telephone follow-up of mail survey non-respondents is used to ensure adequate coverage.

Estimating procedures: Information obtained from the cranberry grower survey along with federal administrative data is used to establish forecasts of total production. These forecasts are reviewed for errors, reasonableness, and consistency with historical estimates.

Revision policy: Cranberry production forecasts will not be revised. End-of-season estimates of production are made following harvest and are subject to revision the following year based on a thorough review of all available data.

Reliability: Survey indications are subject to sampling variability because all operations growing cranberries are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.

Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@nass.usda.gov

Lance Honig, Chief, Crops Branch	(202) 720-2127
Jorge Garcia-Pratts, Head, Fruits, Vegetables and Special Crops Section.....	(202) 720-2127
Vincent Davis – Bananas, Cherries, Garlic, Lettuce, Mint, Papaya, Pears, Strawberries, Taro, Tomatoes	(202) 720-2157
Fleming Gibson – Avocados, Cauliflower, Celery, Citrus, Coffee, Dates, Figs, Kiwifruit, Nectarines, Olives, Watermelons	(202) 720-5412
Greg Lemmons – Blackberries, Blueberries, Boysenberries, Cranberries, Cucumbers, Potatoes, Pumpkins, Raspberries, Squash, Sugarbeets, Sugarcane, Sweet Potatoes	(202) 720-4285
Dan Norris – Artichokes, Austrian Winter Peas, Cantaloupes, Dry Beans, Dry Edible Peas, Honeydews, Lentils, Mushrooms, Peaches, Snap Beans	(202) 720-3250
Daphne Schauber – Bell Peppers, Broccoli, Cabbage, Chile Peppers, Floriculture, Grapes, Hops, Maple Syrup, Tree Nuts, Spinach	(202) 720-4215
Chris Singh – Apples, Apricots, Asparagus, Carrots, Lima Beans, Onions, Plums, Prunes, Sweet Corn, Tobacco	(202) 720-4288

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- All reports are available electronically, at no cost, on the NASS web site: www.nass.usda.gov
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For more information on NASS surveys and reports, call the NASS Agricultural Statistics Hotline at (800) 727-9540, 7:30 a.m. to 4:00 p.m. ET, or e-mail: nass@nass.usda.gov.

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USDA NASS Data Users' Meeting Tuesday, October 24, 2017

**Embassy Suites Hotel Kansas City Plaza
220 West 43rd Street
Kansas City, MO 64111
816-756-1720**

USDA's National Agricultural Statistics Service will hold an open forum for users of U.S. domestic and international agriculture data. NASS is organizing the 2017 Data Users' Meeting in cooperation with five other USDA agencies Agricultural Marketing Service, Economic Research Service, Farm Service Agency, Foreign Agricultural Service, and World Agricultural Outlook Board and the Census Bureau's Foreign Trade Division. Agency representatives will provide updates on recent and pending changes in statistical and information programs important to agriculture, answer questions, and welcome comments and input from data users.

For registration details or additional information about the Data Users' Meeting, see the meeting page on the NASS website (https://www.nass.usda.gov/Education_and_Outreach/Meeting/index.php) or contact Zisa Lubarov-Walton (NASS) at 202-720-8141 or at zisa.lubarov-walton@nass.usda.gov.

The Data Users' Meeting precedes the Industry Outlook Conference at the same location on Wednesday, October 25, 2017. The outlook meeting brings together analysts from various commodity sectors to discuss developments and trends. For registration details or additional information about the Industry Outlook Conference, see the conference page on the LMIC website (<http://lmic.info/page/meetings>) or contact James Robb at (303) 716-9933.