

Cranberries



USDA
Washington, D.C.

Released August 19, 1997, by the National Agricultural Statistics Service (NASS), Agricultural Statistics Board, U.S. Department of Agriculture. For information on "Cranberries" call Howard Hill at (202) 720-7235, office hours 7:30 a.m. to 4:00 p.m. ET.

1997 Cranberry Forecast Exceeds 5 Million Barrels

The forecast for the 1997 cranberry crop is 5.04 million barrels, up 8 percent from 1996 and 20 percent more than 1995. If realized, this will be the largest crop on record. A larger crop than last year is expected in all States, with the largest increases in Massachusetts and Wisconsin.

The Massachusetts crop is forecast at 1.91 million barrels, up 11 percent from the drought crop of 1996 and 20 percent more than 1995. Mild conditions last winter followed by plentiful rains throughout the spring and summer have been beneficial to the crop. Bloom and set were above average. Berry size is reported as mostly medium, but more rain is needed to maintain size. Insect and disease damage has been relatively low.

New Jersey expects a crop of 510,000 barrels, 9 percent more than last year and 12 percent more than 1995. Weather conditions have been fairly good for cranberry production. Bloom was rated between average and heavy, while fruit set was about average. Berry size is medium, but lack of rain is a concern.

In Oregon, the crop is forecast at 330,000 barrels, 6 percent above last year's crop and 94 percent above 1995's below average crop. Cranberry acreage continues to increase, and weather has been good to excellent for pollination, fruit set, and sizing. Some growers reported insect problems with the cranberry girdler.

The Washington crop is forecast at 188,000 barrels, 4 percent above last year and 6 percent more than 1995. Washington had another mild winter and little to no frost damage. However, growing conditions were mixed depending on the area. Some growers indicated excellent conditions, with bloom up to two weeks early, while others experienced extreme wet conditions with standing water on bogs, and poor bee activity. Some areas suffered damage from fire worms, girdlers, and black vine weevils.

Production in Wisconsin is forecast at a record large 2.10 million barrels, 6 percent above 1996 and 17 percent above 1995. Increased production is expected due to expanded area for harvest and slightly better yields. Water supply is adequate and berry set ranges from average to excellent. Growing conditions have been good for cranberries, although a few growers reported army worm infestations.

1996 Production Up 11 Percent; Value Up 30 Percent

Production of cranberries in the United States in 1996 totaled 4.67 million barrels, up 11 percent from 1995. The area harvested, at 34,200 acres, increased 4 percent from the previous year, and set a new record. The average yield of 136.6 barrels per acre was 8.8 barrels above the previous year. The average price per barrel increased \$9.10 from 1995 to \$62.50. Value of production increased 30 percent to \$292 million.

Cranberries: Production by State and United States,
1995-96 and Forecasted 1997

State	Total Production		
	1995	1996	1997
	Barrels		
MA	1,592,000	1,722,000	1,910,000
NJ	454,000	467,000	510,000
OR	170,000	312,000	330,000
WA	177,000	180,000	188,000
WI	1,800,000	1,990,000	2,100,000
US	4,193,000	4,671,000	5,038,000

Cranberries: Area Harvested, Yield, Production, Utilization,
Price, and Value by State and United States, 1995-96

Year and State	Area Harvested	Yield per Acre	Production		
			Total	Utilized	
	Acres		Barrels		
1995					
MA	14,100	112.9	1,592,000	1,592,000	
NJ	3,500	129.7	454,000	454,000	
OR	1,700	100.0	170,000	170,000	
WA	1,500	118.0	177,000	177,000	
WI	12,000	150.0	1,800,000	1,800,000	
US	32,800	127.8	4,193,000	4,193,000	
1996					
MA	14,400	119.6	1,722,000	1,722,000	
NJ	3,600	129.7	467,000	467,000	
OR	1,800	173.3	312,000	312,000	
WA	1,500	120.0	180,000	180,000	
WI	12,900	154.3	1,990,000	1,990,000	
US	34,200	136.6	4,671,000	4,671,000	
	Utilization			Price	Value of
	Fresh	Processed	Shrinkage 1/	per Barrel 2/	Utilized Production
	Barrels			Dollars	1,000 Dols
1995					
MA	97,000	1,472,000	23,000	54.30	86,446
NJ		450,000	4,000	50.00	22,700
OR		170,000		49.60	8,432
WA	23,000	154,000		49.60	8,779
WI	122,000	1,612,000	66,000	54.20	97,581
US	242,000	3,858,000	93,000	53.40	223,938
1996					
MA	70,000	1,628,000	24,000	68.30	117,613
NJ		461,000	6,000	57.40	26,806
OR		312,000		56.00	17,472
WA	20,000	160,000		56.00	10,080
WI	146,000	1,768,000	76,000	60.40	120,107
US	236,000	4,329,000	106,000	62.50	292,078

- 1/ Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.
- 2/ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before deductions for capital stock and other retains.

The next "**Cranberries**" report will be released in August 1998.

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