

Cranberries



United States
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1996 Cranberry Production Up 15 Percent

The forecast for the 1996 cranberry crop is 4.835 million barrels, up 15 percent from 1995 and 3 percent more than 1994. If realized, this will be the largest crop on record. Increased crop potential is expected in all states with Massachusetts and Wisconsin leading the way.

The Massachusetts crop is forecast at 1.97 million barrels, up 24 percent from 1995 and 1 percent more than 1994. Crop prospects are excellent. Mild conditions last winter followed by plentiful rains throughout the spring and summer have been beneficial to the crop. Bloom and set were above average. Berry size is reported as mostly medium. Insect and disease damage has been fairly light.

New Jersey expects a crop of 525,000 barrels, 16 percent more than last year but 6 percent less than 1994. Weather conditions have been fairly good for cranberry production. Bloom was rated between average and heavy while fruit set was about average. Berry size is medium. No unusual problems were reported.

In Oregon, the crop is forecast at 270,000 barrels, 59 percent above last year's crop but 18 percent below 1994. Crop development is normal along the southern coast, except one county where 300 acres were damaged from a severe hail storm.

The Washington crop is forecast at 180,000 barrels, 2 percent above last year but 11 percent less than 1994. Western Washington state had another mild winter and little to no frost damage. Cool, wet conditions followed in early spring causing a late bloom. Herbicide applications were delayed or prevented, and bees were held late on some bogs. Berry size is average, with some reports of small fruit. Black vine weevil and fireworms continue to be of concern to Washington cranberry growers. Crop prospects look good, but not excellent.

Production in Wisconsin is forecast at a record high 1.89 million barrels, 5 percent above 1995 and 15 percent above 1994. Increased production is expected due to expanded area for harvest and slightly better yields. However, expected yields vary throughout the state due to a combination of spotty heavy rains, a late winter, and not enough warm weather for berries to set. Berries will be smaller with less color.

1995 Production Down 10 Percent; Value Down 6 Percent

Production of cranberries in the United States in 1995 totaled 4.19 million barrels, down 10 percent from 1994. The area harvested, at 32,800 acres, increased 5 percent from the previous year. The average yield of 127.8 barrels per acre was 22.7 barrels per acre less than the previous year. The average price per barrel increased \$2.40 from 1994 to \$51.70. Value of production decreased 6 percent to \$217 million.

Cranberries: Production, by State, and United States,
1994-95 and Forecasted 1996

State	Total Production		
	1994	1995 1/	1996
	Barrels		
MA	1,952,000	1,592,000	1,970,000
NJ	558,000	454,000	525,000
OR	330,000	170,000	270,000
WA	202,000	177,000	180,000
WI	1,640,000	1,800,000	1,890,000
US	4,682,000	4,193,000	4,835,000

1/ Revised.

Cranberries: Area Harvested, Yield, Total and Utilized Production,
by State and United States, 1994-95

Year and State	Area Harvested	Yield per Acre	Production		
			Total	Utilized	
	Acres		Barrels		
1994					
MA	13,500	144.6	1,952,000	1,952,000	
NJ	3,300	169.1	558,000	558,000	
OR	1,700	194.1	330,000	330,000	
WA	1,500	134.7	202,000	202,000	
WI	11,100	147.7	1,640,000	1,640,000	
US	31,100	150.5	4,682,000	4,682,000	
1995					
MA 1/	14,100	112.9	1,592,000	1,592,000	
NJ 1/	3,500	129.7	454,000	454,000	
OR	1,700	100.0	170,000	170,000	
WA	1,500	118.0	177,000	177,000	
WI 1/	12,000	150.0	1,800,000	1,800,000	
US 1/	32,800	127.8	4,193,000	4,193,000	
	Utilization		Price	Value of	
	Fresh	Processed	per	Utilized	
	Shrinkage 2/		Barrel 3/	Production	
	Barrels		Dollars	1,000 Dollars	
1994					
MA	99,000	1,831,000	22,000	50.60	98,771
NJ		554,000	4,000	46.60	26,003
OR		330,000		46.80	15,444
WA	29,000	173,000		46.80	9,453
WI	88,000	1,527,000	25,000	49.50	81,124
US	216,000	4,415,000	51,000	49.30	230,795
1995					
MA	97,000	1,472,000	23,000	53.40	85,013
NJ		450,000	4,000	48.80	22,155
OR		170,000		48.20	8,194
WA	23,000	154,000		48.20	8,532
WI	122,000	1,612,000	66,000	51.70	93,017
US	242,000	3,858,000	93,000	51.70	216,911

1/ Revised.

2/ Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.

3/ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before any deductions for capital stock and other retains.

The next "**Cranberries**" report will be in August 1997.

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