

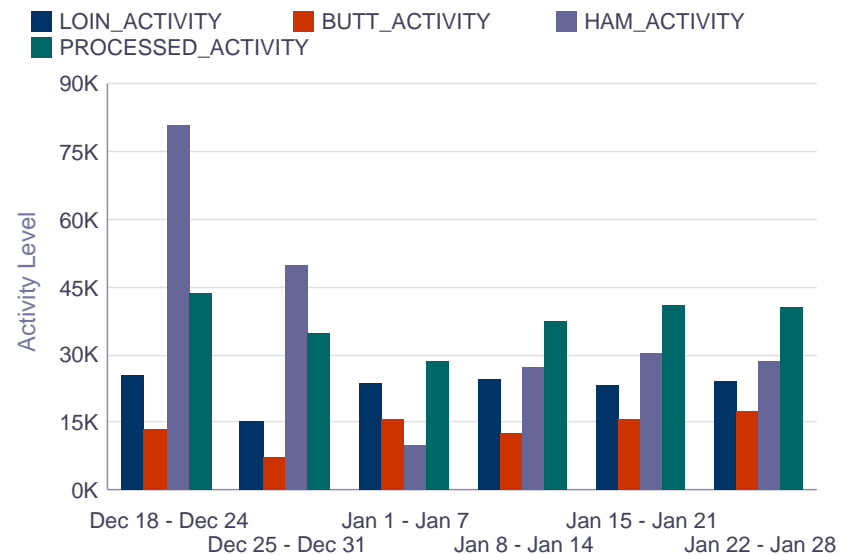


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	86.8%		87.2%		94.8%	
Special Rate (2/)	19.0%		25.6%		39.9%	
Activity Index (3/)	124,470		122,880		144,940	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	50	1.90	230	.99	90	1.42
Bone-In Cc Loins	600	1.36	340	2.03	210	2.23
Loins Roast Bnls	2,560	1.97	3,020	2.05	4,010	1.91
Rib End Roast B/In			250	2.16	80	1.66
Sirloin End Roast B/In	100	1.37	430	1.48	1,070	1.44
Sirloin Roast Bnls	200	2.37	540	1.84	720	2.52
Rib End Chops B/In	970	1.46	210	2.74	110	2.47
Sirloin Chops B/In	650	1.42	710	1.42	1,190	1.47
Cc Chops B/In	4,800	2.53	4,330	2.43	4,850	2.53
Assorted Chops B/In	1,080	1.82	2,650	1.80	1,270	1.77
Rib Chops Bnls	120	1.99	40	2.24	230	2.62
Sirloin Chops Bnls	1,250	1.41	740	1.96	1,240	1.59
Cc Chops Bnls	5,130	3.16	3,450	3.56	4,600	3.61
Smoked Chops	50	3.37	10	2.99	540	6.14
Tenderloin, Fresh	3,970	4.05	1,830	3.33	3,430	3.31
Tenderloin, Marinated	790	4.61	2,000	4.18	2,670	4.72
Backribs	1,660	3.69	2,260	3.93	3,120	3.68
Picnic Fresh B/In	970	1.18	1,630	1.53	1,130	1.46
Porketta	140	2.48	70	2.99	140	2.89
Butt Fresh B/In	5,100	1.24	5,520	1.72	4,000	1.42
Butt Roast Bnls	950	1.43	2,220	2.25	530	1.94
Pork Steak	1,550	1.76	750	1.85	1,180	1.91
Country Style Rib B/In	3,070	1.69	1,090	1.61	4,180	1.92
Country Style Ribs Bnls	730	2.57	610	2.33	770	2.63
Spareribs	2,570	2.03	3,250	2.20	1,640	2.33
St. Louis Style Spareribs	2,060	3.58	530	3.32	1,870	2.68
Ham, B/In	130	1.70	750	.99	290	.99
Ham, Spiral	710	2.35	1,530	1.29	1,350	2.48
Ham, B/In Butt	130	1.65	910	1.25	120	1.46
Ham, B/In Shank	1,180	1.16	2,080	1.36	290	1.22
Ham, Bnls	580	3.27	400	3.02	1,350	3.56
Ham Steak	1,120	4.15	1,890	4.74	1,730	3.99
Sliced Bacon, 1 Lb Pkg	23,370	5.15	16,070	5.00	27,400	4.79
Pre-Cooked Bacon	130	28.80	450	23.42	600	27.12
Canadian Bacon	680	9.76	650	8.68	150	8.93
Ground Pork	510	3.15	640	3.07	530	2.81
Bkfst Sausage, 1 Lb Roll	2,840	3.02	3,140	3.34	3,410	2.80
Bkfst Sausage, Link/Patty	8,340	3.47	6,990	3.51	10,410	3.91
Pre-Cooked Sausage	1,310	4.64	1,550	4.84	3,690	5.19
Dinner Sausage	1,070	4.04	4,710	3.73	4,500	3.36
Italian Sausage	1,880	3.81	6,400	3.60	9,200	3.12
Chorizo	300	3.16	190	2.76	2,800	2.03
Delil Ham	8,640	6.40	9,840	6.67	9,580	6.93
Pkg/Slcd Ham, 1 Lb/Less	15,790	6.74	12,820	6.09	19,000	5.30
Delil Cooked Pork Roast						
Delil Cooked Spareribs	150	7.21	410	6.59	710	8.13
Delil Cooked Backribs	3,690	8.70	2,970	7.30	1,500	7.02
Pulled Pork	10,540	7.43	9,620	7.65	500	4.62
Feet	130	1.69			180	1.33
Neckbones	130	1.27	160	1.31	780	1.30

This week in Pork Retail

Feature activity was lower than the previous week and year. Hams yielded advertisement space to butt, picnic, and spareribs while loin and processed items received similar advertisement space. Individual item prices were steady to firm compared to the previous week and steady compared to the previous year. Wholesale item prices were slightly higher. Higher rib and sharply higher ham values offset lower belly and butt values. Loin and picnic values were steady.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28

(prices in dollars per pound)

Fri. Jan 22, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST						
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	5500			7400			6100						
Feature Rate (1/)	86.9%			84.0%			86.8%						
Special Rate (2/)	9.6%			26.4%			19.4%						
Activity Index (3/)	25,440			30,670			27,110						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Whole Bone-In Loins	-	-			-	-			2.49	-	2.49	10	2.49
Bone-In Cc LoIn	.99	- 2.99	340	1.45	-	-			.99	-	2.49	260	1.24
LoIn Roast Bnls	1.49	- 2.69	600	2.00	1.58	- 2.29	390	1.79	1.49	-	2.99	570	1.92
Rib End Roast B/In	-	-			-	-			-	-	-		
Sirloin End Roast B/In	-	-			1.39	- 1.39	10	1.39	1.49	-	1.49	40	1.49
Sirloin Roast Bnls	-	-			-	-			1.69	-	3.49	120	2.52
Rib End Chops B/In	.99	- 2.59	430	1.47	.99	- .99	70	.99	.99	-	1.69	280	1.10
Sirloin Chops B/In	2.99	- 2.99	70	2.99	-	-			1.99	-	1.99	10	1.99
Cc Chops B/In	1.69	- 3.99	2,060	2.39	1.88	- 2.99	640	2.97	1.49	-	3.99	1,060	2.26
Assorted Chops B/In	1.89	- 1.99	110	1.90	1.29	- 2.99	430	1.88	.99	-	1.99	200	1.61
Rib Chops Bnls	1.99	- 1.99	110	1.99	-	-			-	-	-		
Sirloin Chops Bnls	1.79	- 1.79	110	1.79	1.59	- 1.88	50	1.78	.99	-	3.99	780	1.18
Cc Chops Bnls	1.69	- 3.99	1,680	3.21	1.79	- 4.99	550	2.97	1.99	-	4.99	1,170	3.13
Smoked Chops	-	-			-	-			2.99	-	2.99	40	2.99
Tenderloin, Fresh	1.99	- 5.99	740	3.15	1.99	- 5.99	1,880	5.06	1.99	-	5.32	440	3.12
Tenderloin, Marinated	4.35	- 5.21	310	4.64	4.35	- 4.86	240	4.68	4.79	-	4.99	70	4.87
Backribs	4.99	- 5.99	230	5.32	1.79	- 4.99	290	4.01	2.99	-	3.99	360	3.83
Picnic Fresh B/In	.88	- 1.49	420	1.01	1.08	- 1.19	70	1.14	.99	-	1.48	90	1.23
Porketta	-	-			-	-			2.48	-	2.48	140	2.48
Butt Fresh B/In	.99	- 1.59	270	1.19	.98	- 1.59	1,780	1.34	.98	-	2.99	1,730	1.13
Butt Roast Bnls	1.99	- 1.99	110	1.99	-	-			1.49	-	1.99	50	1.58
Pork Steak	1.79	- 1.99	150	1.81	1.39	- 1.99	180	1.49	1.48	-	2.28	320	1.87
Country Style Rib B/In	1.29	- 2.49	890	2.04	1.69	- 2.49	250	2.01	.99	-	2.49	340	1.84
Country Style Ribs Bnls	1.49	- 3.29	500	2.71	1.58	- 1.99	70	1.83	1.99	-	3.99	110	2.37
Spareribs	1.49	- 3.99	920	2.30	1.49	- 3.99	1,040	1.52	1.99	-	2.99	170	2.86
St. Louis Style Spareribs	3.49	- 3.99	330	3.80	3.49	- 3.98	980	3.50	2.99	-	4.99	50	4.49
Ham, B/In	-	-			-	-			.99	-	1.99	120	1.62
Ham, Spiral	1.99	- 4.99	180	3.86	1.88	- 1.98	50	1.90	.99	-	3.99	180	3.02
Ham, B/In Butt	1.69	- 1.69	120	1.69	-	-			1.29	-	1.29	10	1.29
Ham, B/In Shank	1.29	- 1.59	440	1.39	1.59	- 1.59	5	1.59	.99	-	1.49	60	1.38
Ham, Bnls	-	-			2.98	- 3.78	50	3.38	2.50	-	4.99	310	3.41
Ham Steak	3.99	- 5.49	600	4.55	2.98	- 3.18	60	3.09	3.28	-	4.49	430	3.80
Sliced Bacon, 1 Lb Pkg	2.99	- 9.99	4,570	5.05	2.99	- 7.99	5,660	5.43	2.88	-	8.00	4,260	4.81
Pre-Cooked Bacon	-	-			-	-			-	-	-		
Canadian Bacon	9.33	- 13.31	520	9.95	-	-			6.96	-	9.28	160	9.10
Ground Pork	3.99	- 4.00	40	3.99	3.99	- 3.99	220	3.99	1.88	-	2.99	260	2.33
Bkfst Sausage, 1 Lb Roll	3.33	- 3.50	100	3.46	2.00	- 3.33	460	2.88	1.20	-	3.99	1,000	3.16
Bkfst Sausage, Link/Patty	3.33	- 5.32	290	4.21	2.67	- 4.67	1,840	3.65	2.00	-	5.80	2,810	3.44
Pre-Cooked Sausage	3.13	- 5.33	100	3.66	5.33	- 5.83	110	5.81	2.50	-	5.83	570	3.99
Dinner Sausage	3.99	- 4.99	280	4.36	3.19	- 4.20	110	4.03	2.99	-	4.57	220	3.94
Italian Sausage	1.99	- 9.32	1,140	4.19	2.99	- 6.99	110	4.57	1.59	-	4.00	540	3.04
Chorizo	-	-			-	-			2.99	-	4.56	110	3.77
Deli Ham	3.99	- 9.99	3,320	6.91	2.99	- 7.49	2,040	5.71	2.99	-	7.49	1,790	6.30
Pkg/Sld Ham, 1 Lb/Less	3.25	- 9.12	1,410	6.77	3.54	- 12.80	6,300	7.31	2.90	-	12.00	3,050	6.35
Deli Cooked Pork Roast	-	-			-	-			-	-	-		
Deli Cooked Spareribs	6.52	- 6.52	100	6.52	-	-			9.99	-	9.99	30	9.99
Deli Cooked Backribs	6.24	- 6.66	310	6.35	5.14	- 9.99	1,420	7.74	4.45	-	9.99	790	9.44
Pulled Pork	3.99	- 7.72	1,370	6.94	3.99	- 7.72	3,280	7.36	3.99	-	7.99	2,000	7.55
Feet	1.69	- 1.69	130	1.69	1.69	- 1.69	5	1.69	-	-	-		
Neckbones	1.29	- 1.29	40	1.29	1.18	- 1.29	30	1.19	-	-	-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28

(prices in dollars per pound)

Fri. Jan 22, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	90.1%				82.7%				89.6%			
Special Rate (2/)	16.3%				27.2%				1.6%			
Activity Index (3/)	21,940				12,960				5,845			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.69	- 1.69	40	1.69	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.48	770	2.02	1.97	- 1.97	120	1.97	1.69	- 1.99	60	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.18	- 1.38	50	1.25	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.68	- 3.49	30	1.92	2.49	- 2.49	10	2.49	1.49	- 2.49	40	2.24
Rib End Chops B/In	.99	- 2.79	30	1.70	1.97	- 1.97	120	1.97	-	-	-	-
Sirloin Chops B/In	.98	- 1.37	330	1.16	.99	- 1.49	230	1.23	1.79	- 1.79	10	1.79
Cc Chops B/In	2.29	- 2.99	720	2.88	1.99	- 2.99	270	2.60	1.99	- 1.99	5	1.99
Assorted Chops B/In	.99	- 1.99	270	1.85	1.69	- 1.69	50	1.69	1.69	- 1.69	5	1.69
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	20	1.99
Sirloin Chops Bnls	1.79	- 3.99	40	2.17	1.29	- 2.79	260	1.66	2.78	- 2.78	20	2.78
Cc Chops Bnls	1.99	- 4.99	1,050	3.05	2.99	- 4.99	460	3.63	1.97	- 3.49	180	2.79
Smoked Chops	4.99	- 4.99	10	4.99	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.98	- 4.99	780	3.04	2.99	- 4.60	110	3.79	2.99	- 3.98	30	3.41
Tenderloin, Marinated	4.11	- 4.33	100	4.29	-	-	-	-	3.11	- 4.66	60	4.40
Backribs	3.49	- 4.99	20	4.21	2.99	- 2.99	730	2.99	2.99	- 2.99	20	2.99
Picnic Fresh B/In	.89	- 1.29	170	1.25	1.29	- 1.29	180	1.29	1.98	- 1.99	50	1.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.98	- 2.99	1,020	1.04	1.39	- 2.29	240	1.93	1.49	- 1.49	20	1.49
Butt Roast Bnls	1.29	- 1.69	80	1.64	-	-	-	-	1.27	- 1.27	680	1.27
Pork Steak	1.49	- 1.79	180	1.70	1.49	- 1.49	10	1.49	1.68	- 2.48	710	1.78
Country Style Rib B/In	.77	- 1.69	870	1.54	.99	- 2.49	650	1.16	1.95	- 2.49	70	2.10
Country Style Ribs Bnls	3.99	- 3.99	5	3.99	3.29	- 3.29	20	3.29	2.78	- 2.78	20	2.78
Spareribs	1.99	- 2.59	40	2.35	1.99	- 3.69	310	2.19	2.99	- 2.99	50	2.99
St. Louis Style Spareribs	4.99	- 4.99	10	4.99	3.49	- 3.49	10	3.49	3.49	- 3.49	680	3.49
Ham, B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	5	1.99
Ham, Spiral	3.99	- 3.99	5	3.99	.99	- 1.99	300	1.07	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	.99	- .99	680	.99
Ham, Bnls	2.69	- 2.80	10	2.77	2.27	- 3.99	190	2.98	3.99	- 3.99	20	3.99
Ham Steak	2.99	- 3.99	20	3.21	2.99	- 2.99	10	2.99	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.67	- 7.98	4,370	4.86	3.32	- 10.65	2,730	5.38	3.14	- 10.65	1,670	5.66
Pre-Cooked Bacon	-	-	-	-	28.80	- 28.80	130	28.80	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.00	- 3.99	1,180	2.93	2.00	- 2.00	10	2.00	2.99	- 3.97	50	3.19
Bkfst Sausage, Link/Patty	2.67	- 5.32	1,840	3.44	2.67	- 5.32	1,490	3.20	3.32	- 4.67	60	3.81
Pre-Cooked Sausage	2.98	- 5.28	510	5.26	-	-	-	-	5.83	- 5.83	20	5.83
Dinner Sausage	2.19	- 5.85	190	3.30	3.99	- 4.91	270	4.30	-	-	-	-
Italian Sausage	2.99	- 2.99	50	2.99	2.99	- 2.99	10	2.99	2.43	- 2.99	30	2.71
Chorizo	1.94	- 3.99	100	3.38	1.76	- 2.29	90	2.12	-	-	-	-
Deli Ham	3.29	- 8.99	1,280	6.45	3.29	- 10.00	100	5.32	3.49	- 8.99	80	5.28
Pkg/Sld Ham, 1 Lb/Less	2.00	- 10.64	2,570	6.95	2.90	- 8.00	2,260	5.45	3.56	- 7.58	170	6.39
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	6.98	- 6.98	20	6.98
Deli Cooked Backribs	9.99	- 9.99	530	9.99	9.99	- 9.99	650	9.99	-	-	-	-
Pulled Pork	3.99	- 7.72	2,600	7.54	7.72	- 7.72	940	7.72	7.72	- 7.72	310	7.72
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.29	70	1.29	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28

(prices in dollars per pound)

Fri. Jan 22, 2021

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	97.0%				60.0%				
Special Rate (2/)	0.0%				9.5%				
Activity Index (3/)	355				310				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	2.79 - 2.79	5	2.79	1.99 - 3.69	40	2.90			
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	-			-			-		
Rib End Chops B/In	2.99 - 2.99	20	2.99	3.29 - 3.29	20	3.29			
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	2.49 - 3.99	50	3.65	-			-		
Assorted Chops B/In	2.19 - 2.98	20	2.40	-			-		
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	-			-			-		
Cc Chops Bnls	2.99 - 3.49	20	3.45	2.99 - 2.99	30	2.99			
Smoked Chops	-			-			-		
Tenderloin, Fresh	-			-			-		
Tenderloin, Marinated	-			-			-		
Backribs	3.48 - 3.48	5	3.48	-			-		
Picnic Fresh B/In	-			-			-		
Porketta	-			-			-		
Butt Fresh B/In	1.99 - 2.48	30	2.07	1.49 - 1.49	20	1.49			
Butt Roast Bnls	-			2.49 - 2.49	20	2.49			
Pork Steak	1.99 - 1.99	10	1.99	-			-		
Country Style Rib B/In	-			-			-		
Country Style Ribs Bnls	-			1.69 - 1.69	20	1.69			
Spareribs	3.49 - 3.99	10	3.57	1.69 - 3.29	50	2.50			
St. Louis Style Spareribs	-			-			-		
Ham, B/In	2.49 - 2.49	10	2.49	-			-		
Ham, Spiral	-			-			-		
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	-			-			-		
Ham, Bnls	-			-			-		
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	3.48 - 6.99	90	5.73	4.39 - 4.49	20	4.47			
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	2.98 - 2.98	5	2.98	-			-		
Bkfst Sausage, 1 Lb Roll	-			2.97 - 2.97	20	2.97			
Bkfst Sausage, Link/Patty	-			3.96 - 3.96	20	3.96			
Pre-Cooked Sausage	-			-			-		
Dinner Sausage	-			-			-		
Italian Sausage	2.79 - 2.79	10	2.79	-			-		
Chorizo	-			-			-		
Deli Ham	6.49 - 6.49	10	6.49	5.99 - 5.99	20	5.99			
Pkg/Sld Ham, 1 Lb/Less	4.99 - 14.64	40	8.01	3.00 - 4.44	10	3.86			
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	-			-			-		
Pulled Pork	7.72 - 7.72	20	7.72	7.72 - 7.72	20	7.72			
Feet	-			-			-		
Neckbones	-			-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28

(prices in dollars per pound)

Fri. Jan 22, 2021
