

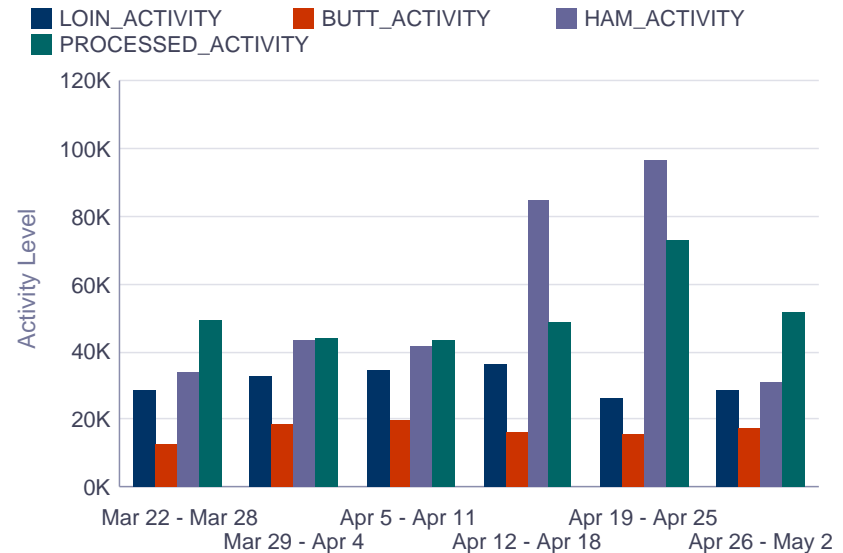


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	95.8%		96.3%		92.0%	
Special Rate (2/)	22.4%		24.1%		19.2%	
Activity Index (3/)	131,980		212,000		165,780	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	90	1.28	90	1.28	10	2.99
Bone-In Cc Loin	220	1.76	350	3.96	510	2.07
Loin Roast Bnls	2,950	2.02	10,150	1.99	3,310	1.75
Rib End Roast B/In	70	1.99	100	1.47	80	2.22
Sirloin End Roast B/In	170	1.49	300	1.46	2,080	1.59
Sirloin Roast Bnls	380	1.97	80	1.65	680	1.60
Rib End Chops B/In	2,160	2.82	210	2.40	170	2.02
Sirloin Chops B/In	650	1.33	250	1.80	3,470	1.45
Cc Chops B/In	5,050	2.66	1,690	2.54	5,850	2.64
Assorted Chops B/In	2,970	1.57	1,130	2.01	4,940	2.02
Rib Chops Bnls	350	3.02	40	3.08	90	2.99
Sirloin Chops Bnls	1,420	2.15	670	1.98	1,740	2.09
Cc Chops Bnls	3,330	3.23	3,710	3.01	3,970	2.94
Smoked Chops	400	3.57	260	6.33	1,230	4.82
Tenderloin, Fresh	3,000	3.50	2,220	3.53	4,800	3.84
Tenderloin, Marinated	2,330	5.55	810	4.48	750	5.12
Backribs	3,080	3.43	4,220	3.29	3,650	3.42
Picnic Fresh B/In	1,640	1.04	3,630	1.11	3,060	1.15
Porketta	70	2.79	140	3.24	90	2.65
Butt Fresh B/In	1,870	2.13	1,730	1.70	4,720	1.42
Butt Roast Bnls	670	1.79	930	2.02	560	2.42
Pork Steak	1,260	1.88	810	1.79	1,560	1.90
Country Style Rib B/In	4,810	2.05	3,230	1.95	2,400	1.93
Country Style Ribs Bnls	1,010	2.70	580	2.45	1,600	2.05
Spareribs	2,330	2.16	2,100	1.97	5,680	2.04
St. Louis Style Spareribs	3,250	2.66	2,270	2.91	4,490	3.08
Ham, B/In	90	1.11	10,160	1.58	40	2.35
Ham, Spiral	1,250	2.32	27,660	2.03	660	1.19
Ham, B/In Butt	30	.99	4,930	1.22	430	1.34
Ham, B/In Shank	490	.98	12,280	1.08	870	1.40
Ham, Bnls	1,190	3.07	12,700	3.19	660	4.06
Ham Steak	1,010	4.65	2,530	4.14	1,780	4.14
Sliced Bacon, 1 Lb Pkg	25,790	4.61	30,160	4.70	30,770	4.96
Pre-Cooked Bacon	1,210	24.06	1,200	24.81	2,210	23.16
Canadian Bacon	220	7.62	190	6.68	760	6.35
Ground Pork	500	3.08	210	3.04	380	2.88
Bkfst Sausage, 1 Lb Roll	4,160	3.07	12,620	3.18	6,080	2.68
Bkfst Sausage, Link/Patty	7,170	3.66	13,680	3.81	7,770	3.91
Pre-Cooked Sausage	3,500	4.35	4,420	5.10	3,770	4.74
Dinner Sausage	2,510	3.21	3,980	4.04	2,830	3.30
Italian Sausage	6,230	2.80	5,540	3.38	3,330	3.36
Chorizo	270	2.57	670	2.77	810	2.72
Deli Ham	7,680	5.36	10,870	5.99	11,840	6.30
Pkg/Slcd Ham, 1 Lb/Less	19,110	5.64	14,980	5.89	25,020	6.07
Deli Cooked Pork Roast					10	4.99
Deli Cooked Spareribs	770	5.23	100	5.99	440	4.86
Deli Cooked Backribs	1,960	7.54	240	6.25	900	5.80
Pulled Pork	730	5.43	520	5.74	2,150	5.70
Feet	230	1.05	210	.74	160	1.75
Neckbones	350	1.13	450	1.30	620	1.21

**This week in Pork Retail . . . . .**

Features were lower than the previous week as well as the previous year. While loin cuts, butt, picnic, and spareribs were given more advertisement space, processed items and hams experienced sharp decline in advertisement space following Easter weekend. When compared to the previous week, individual item prices are mostly steady while mixed when compared to the previous year. Wholesale pork values were higher across all primal values.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/26 thru 05/02

(prices in dollars per pound)

Fri. Apr 26, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	96.5%				95.0%				96.9%			
Special Rate (2/)	18.4%				16.1%				28.0%			
Activity Index (3/)	29,410				29,330				31,750			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Whole Bone-In Loins	1.28 - 1.28	90	1.28	-			-					
Bone-In Cc Loins	1.47 - 1.99	220	1.76	-			-					
Loins Roast Bnls	1.00 - 2.99	560	1.92	1.00 - 2.99	800	1.77	1.68 - 3.99	830	2.14			
Rib End Roast B/In	1.99 - 1.99	70	1.99	-			-					
Sirloin End Roast B/In	-			-			1.79 - 1.79	40	1.79			
Sirloin Roast Bnls	1.69 - 2.49	190	2.03	1.79 - 2.29		2.03	1.59 - 1.99	150	1.89			
Rib End Chops B/In	1.39 - 2.67	580	1.77	3.59 - 3.59	1,130	3.59	1.59 - 1.99	100	1.77			
Sirloin Chops B/In	1.99 - 1.99	60	1.99	.88 - 2.28	120	1.27	-					
Cc Chops B/In	1.59 - 2.99	1,940	2.39	1.72 - 3.99	1,520	3.22	1.49 - 2.69	270	2.16			
Assorted Chops B/In	1.49 - 1.79	470	1.57	1.49 - 1.99	320	1.60	1.39 - 2.59	900	1.90			
Rib Chops Bnls	-			1.99 - 1.99	40	1.99	2.82 - 3.99	260	3.22			
Sirloin Chops Bnls	1.49 - 2.49	260	1.93	1.79 - 2.99	280	2.02	1.49 - 3.34	420	2.82			
Cc Chops Bnls	1.88 - 3.99	670	2.60	1.99 - 3.99	1,320	3.75	1.99 - 4.00	700	3.15			
Smoked Chops	2.99 - 6.58	80	3.57	-			2.99 - 3.99	190	3.76			
Tenderloin, Fresh	2.49 - 4.99	590	3.55	2.44 - 3.99	340	3.34	2.99 - 5.21	720	3.74			
Tenderloin, Marinated	3.33 - 5.64	300	4.21	5.32 - 6.51	1,170	6.47	3.52 - 6.08	320	4.41			
Backribs	1.79 - 4.99	720	3.49	1.79 - 4.99	410	3.44	1.98 - 4.99	1,250	3.47			
Picnic Fresh B/In	.88 - 1.67	760	1.08	.77 - .99	320	.90	.99 - .99	40	.99			
Porketta	2.79 - 2.79	70	2.79	-			-					
Butt Fresh B/In	.89 - 1.39	140	1.09	1.29 - 1.79	380	1.42	1.29 - 2.18	260	2.03			
Butt Roast Bnls	-			1.29 - 1.68	300	1.57	1.49 - 1.49	10	1.49			
Pork Steak	1.49 - 2.29	80	2.08	1.49 - 2.49	380	1.71	1.69 - 2.99	210	2.00			
Country Style Rib B/In	1.47 - 2.49	1,200	1.97	1.37 - 2.49	550	1.82	.99 - 3.99	990	1.66			
Country Style Ribs Bnls	2.99 - 2.99	70	2.99	1.58 - 3.99	290	2.27	1.59 - 2.49	100	1.83			
Spareribs	1.79 - 2.99	870	2.28	.88 - 2.49	320	1.69	1.99 - 2.79	580	2.32			
St. Louis Style Spareribs	1.99 - 2.99	530	2.35	1.99 - 3.99	420	2.19	1.99 - 3.48	1,050	2.43			
Ham, B/In	.99 - 1.99	10	1.49	.99 - 1.99	20	1.49	.88 - .88	60	.88			
Ham, Spiral	.98 - 3.29	530	2.01	1.49 - 2.49	110	2.01	1.48 - 4.99	560	2.56			
Ham, B/In Butt	-			-			-					
Ham, B/In Shank	.79 - .79	210	.79	.88 - 1.29	90	.93	1.28 - 1.29	130	1.28			
Ham, Bnls	1.79 - 4.66	760	3.06	1.79 - 3.99	80	3.12	2.69 - 3.99	230	2.76			
Ham Steak	3.29 - 5.98	550	5.20	5.00 - 5.00	80	5.00	2.98 - 5.00	180	3.30			
Sliced Bacon, 1 Lb Pkg	2.50 - 7.99	5,140	4.97	3.33 - 6.65	5,110	4.87	2.99 - 7.99	6,460	4.59			
Pre-Cooked Bacon	19.20 - 31.30	160	29.21	19.20 - 19.20	220	19.20	15.16 - 22.40	150	20.13			
Canadian Bacon	6.67 - 9.33	220	7.62	-			-					
Ground Pork	2.99 - 2.99	110	2.99	-			1.99 - 3.99	330	3.09			
Bkfst Sausage, 1 Lb Roll	3.00 - 3.99	410	3.79	1.48 - 3.79	950	2.74	1.99 - 7.24	1,530	2.96			
Bkfst Sausage, Link/Patty	2.50 - 7.48	700	3.80	2.50 - 4.44	1,990	3.60	1.99 - 5.83	2,290	3.61			
Pre-Cooked Sausage	3.13 - 3.13	100	3.13	4.17 - 5.55	540	4.38	2.50 - 6.65	1,340	4.31			
Dinner Sausage	2.80 - 4.20	790	3.38	2.22 - 3.73	420	3.15	1.99 - 4.99	960	3.01			
Italian Sausage	1.64 - 6.49	2,130	3.26	1.99 - 5.13	1,010	2.76	1.99 - 5.13	1,320	2.64			
Chorizo	-			-			1.99 - 3.33	100	2.66			
Deli Ham	1.99 - 14.99	3,320	5.50	1.88 - 7.99	1,290	4.49	1.99 - 10.49	1,680	5.63			
Pkg/Sld Ham, 1 Lb/Less	3.00 - 9.12	1,990	5.55	2.39 - 8.39	5,670	6.16	2.99 - 9.33	4,410	5.09			
Deli Cooked Pork Roast	-			-			-					
Deli Cooked Spareribs	4.33 - 6.08	710	5.27	4.33 - 5.33	60	4.80	-					
Deli Cooked Backribs	5.00 - 8.99	650	6.65	5.00 - 8.99	990	8.88	4.00 - 6.00	240	4.79			
Pulled Pork	4.97 - 4.99	170	4.98	3.99 - 3.99	10	3.99	4.49 - 6.49	340	5.41			
Feet	.69 - .79	130	.74	.88 - 1.68	80	1.58	-					
Neckbones	1.29 - 1.69	100	1.44	.89 - 1.29	180	1.01	.99 - .99	40	.99			



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/26 thru 05/02**

(prices in dollars per pound)

Fri. Apr 26, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	95.6%				92.5%				95.6%			
Special Rate (2/)	21.4%				23.7%				52.5%			
Activity Index (3/)	20,150				16,860				3,765			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.69	- 2.48	450	2.03	1.79	- 4.49	250	2.33	1.79	- 4.49	70	2.75
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.39	110	1.37	.99	- .99	10	.99	1.75	- 1.75	10	1.75
Sirloin Roast Bnls	1.99	- 1.99	10	1.99	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.59	- 2.49	340	2.34	-	-	-	-	1.99	- 1.99	20	1.99
Sirloin Chops B/In	.69	- 1.49	160	1.19	.99	- 1.49	300	1.26	1.95	- 1.95	10	1.95
Cc Chops B/In	1.69	- 2.99	540	2.41	1.69	- 2.99	630	2.58	1.79	- 2.69	90	2.27
Assorted Chops B/In	1.19	- 1.89	360	1.55	1.49	- 1.79	80	1.74	.99	- 1.95	780	1.07
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.69	- 2.29	190	1.82	.99	- 1.49	220	1.36	1.79	- 1.79	20	1.79
Cc Chops Bnls	1.98	- 4.00	330	2.74	2.49	- 4.99	260	2.97	2.99	- 2.99	20	2.99
Smoked Chops	2.99	- 2.99	20	2.99	2.66	- 3.99	110	3.33	-	-	-	-
Tenderloin, Fresh	1.98	- 4.99	730	3.16	2.99	- 3.99	590	3.66	2.99	- 3.48	20	3.29
Tenderloin, Marinated	4.99	- 4.99	510	4.99	5.32	- 5.32	10	5.32	-	-	-	-
Backribs	1.98	- 3.49	300	2.97	2.99	- 3.99	350	3.42	-	-	-	-
Picnic Fresh B/In	.87	- .88	80	.87	.79	- 1.59	370	.98	1.59	- 1.99	60	1.88
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 2.18	200	1.83	.99	- 3.99	880	2.69	1.78	- 1.78	10	1.78
Butt Roast Bnls	1.49	- 1.99	140	1.82	1.69	- 1.99	150	1.93	1.99	- 1.99	40	1.99
Pork Steak	.99	- 2.49	430	1.90	1.69	- 1.99	150	1.93	2.48	- 2.48	10	2.48
Country Style Rib B/In	.99	- 2.19	840	1.19	.99	- 3.99	530	3.35	1.59	- 2.99	710	2.94
Country Style Ribs Bnls	2.19	- 3.99	240	2.90	2.49	- 3.99	260	3.31	1.99	- 1.99	20	1.99
Spareribs	1.69	- 2.28	220	1.89	1.79	- 1.99	250	1.94	2.49	- 2.49	5	2.49
St. Louis Style Spareribs	1.99	- 3.99	560	2.87	1.99	- 3.99	630	3.35	2.49	- 3.99	40	3.09
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	2.99	- 2.99	30	2.99	1.99	- 5.99	30	3.62
Ham, B/In Butt	.99	- .99	30	.99	-	-	-	-	-	-	-	-
Ham, B/In Shank	.88	- .99	50	.96	-	-	-	-	1.49	- 1.49	20	1.49
Ham, Bnls	2.99	- 4.66	90	4.05	-	-	-	-	2.59	- 2.89	30	2.74
Ham Steak	2.99	- 4.65	180	4.34	-	-	-	-	2.89	- 2.89	20	2.89
Sliced Bacon, 1 Lb Pkg	2.29	- 7.32	5,250	4.19	1.99	- 9.32	2,630	4.46	3.49	- 6.65	1,060	4.05
Pre-Cooked Bacon	19.14	- 22.08	40	20.77	25.54	- 25.54	650	25.54	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 3.98	60	3.30	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.29	- 7.24	910	2.97	3.50	- 7.24	250	3.71	1.99	- 7.24	70	3.28
Bkfst Sausage, Link/Patty	2.66	- 5.83	880	3.40	2.00	- 5.32	1,070	3.79	3.24	- 5.00	220	4.45
Pre-Cooked Sausage	4.17	- 4.17	560	4.17	3.13	- 6.65	920	4.55	-	-	-	-
Dinner Sausage	1.99	- 5.74	350	3.47	-	-	-	-	-	-	-	-
Italian Sausage	1.99	- 3.78	680	2.31	1.99	- 3.19	1,090	2.45	-	-	-	-
Chorizo	1.76	- 2.29	50	2.06	1.76	- 2.99	130	2.68	-	-	-	-
Deli Ham	1.89	- 8.99	420	4.63	1.77	- 9.00	930	5.79	6.99	- 10.99	40	8.49
Pkg/Sld Ham, 1 Lb/Less	2.98	- 10.35	3,700	5.38	2.65	- 11.20	2,990	5.77	2.99	- 10.11	310	6.18
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.98	- 5.98	40	5.98	-	-	-	-	5.98	- 6.00	20	5.98
Pulled Pork	3.99	- 4.79	80	4.20	6.99	- 6.99	130	6.99	-	-	-	-
Feet	-	-	-	-	.99	- .99	10	.99	.99	- .99	10	.99
Neckbones	.79	- 1.19	20	.98	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/26 thru 05/02

(prices in dollars per pound)

Fri. Apr 26, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				97.1%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	380				465			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	3.98	50	3.00	2.99	2.99	20	2.99
Assorted Chops B/In	-	-	-	-	1.99	3.99	60	3.07
Rib Chops Bnls	-	-	-	-	2.29	2.99	50	2.64
Sirloin Chops Bnls	2.79	2.79	5	2.79	3.99	3.99	30	3.99
Cc Chops Bnls	3.99	3.99	20	3.99	2.99	2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.49	3.49	10	3.49	3.99	3.99	20	3.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.59	4.59	40	4.59	3.99	3.99	20	3.99
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.59	1.59	10	1.59	-	-	-	-
Butt Roast Bnls	2.69	2.69	5	2.69	1.69	3.29	30	3.05
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	2.49	2.79	40	2.51	-	-	-	-
Spareribs	2.99	2.99	10	2.99	2.29	3.29	80	2.88
St. Louis Style Spareribs	3.99	3.99	20	3.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.49	7.99	90	6.07	3.99	6.65	60	5.42
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	5.19	5.19	40	5.19	-	-	-	-
Bkfst Sausage, Link/Patty	4.00	5.00	20	4.50	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	6.32	6.32	30	6.32
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	3.89	3.89	5	3.89
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	4.98	4.98	10	4.98	4.44	5.00	30	4.93
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.11	7.11	10	7.11	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/26 thru 05/02**

(prices in dollars per pound)

Fri. Apr 26, 2019

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